WZLD

Laurel, MS

Quarterly Issues/Programs List Second Quarter, 2021 04/16/2019

WZLD

Quarterly Issues/Programs List

WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community.

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Mental Health, Public Health,	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR K YOUNGBLOOD J LEAR	04/04/2021 07:01 AM	029:42
Public Health, Professional S	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. W. Koroshetz, P. Taylor	04/11/2021 07:00 AM	029:45
Public Health, Professional S	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	D GROSSMAN R INSANA	04/18/2021 06:59 AM	029:48
Personal Health, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. C. Rutland, Astronaut D.	04/25/2021 07:01 AM	029:49
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. L Wen, Dr. T. Dole	05/02/2021 06:59 AM	029:52
Public Health & Safety and Me	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. D. Fink, A. Over	05/09/2021 06:59 AM	029:46
Public Health & Safety and Me	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	H PHILLIPS K JOWERS	05/16/2021 07:02 AM	029:52
Public Health & Safety and Me	IHEARTRADIO COMMUNITIES:	Focus on the biggest	R TUCKSON K LOVE	05/23/2021 07:00 AM	029:49

	PUBLIC AFFAIRS SPECIAL	issues impacting this week			
Grief Counseling & Military A	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	2.2	Dr. D. Cooley, E. Engquist	05/30/2021 07:00 AM	029:48
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Focus on the biggest issues impacting this week	A. Soni, S. Coursen	06/06/2021 07:00 AM	029:49
COMMUNITY INVOLVEMENT	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV	Focus on the biggest issues impacting this week	Z VILLARIAL, B SANTELLI	06/13/2021 07:01 AM	029:49
Personal Health/Vaccinations,	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL REV		Dr. P. Marks, Lt. Gen. M. Lin	06/20/2021 06:59 AM	029:47
Personal Health/Vaccinations,	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	issues	DR P YOUNG DR R LEVINE	06/27/2021 06:59 AM	029:56

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert n	etwork and/or	syndicate	or-provided programs	lists here.)	

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AD COUNCIL	000:14	1
	AD COUNCIL	000:29	13
	AD COUNCIL	000:29	5
	AD COUNCIL	000:59	11
	AD COUNCIL	000:59	9
	AD COUNCIL	001:00	11
	AD COUNCIL	001:00	12
	AD COUNCIL	001:00	7

AD COUNCIL	001:00	18
ADVANCING JUSTICE	000:29	4
ADVANCING JUSTICE	000:30	7
AIR FORCE RESERVE RECRUITMENT	000:15	13
AIR FORCE RESERVE RECRUITMENT	000:29	1
AIR FORCE RESERVE RECRUITMENT	000:31	1
ALZHIEMERS FOUNDATION	000:14	4
AMERICAN LEGION	000:28	1
AMERICAN LEGION	000:29	3
AMERICAN LEGION	000:29	10
AMERICAN LEGION	000:29	3
AUTISM SPEAKS	000:14	15
BIG BROTHERS BIG SISTERS	000:30	10
BIG BROTHERS BIG SISTERS	000:30	6
DEPT OF HUMAN SERVICES	000:14	16
DEPT OF HUMAN SERVICES	000:14	13
FEMA	000:14	3
FEMA	000:14	4
FEMA	000:14	5
GUN SAFETY - AD COUNCIL	000:30	2
GUN SAFETY - AD COUNCIL	001:00	14
MENTAL HEALTH	000:30	10
MENTAL HEALTH	000:30	11
MENTAL HEALTH	000:30	9
MS DEPT WILDLIFE - FISHERIES	000:29	2
MS H S A A	000:29	15
MS H S A A	000:29	15
NAT HIGHWAY TRAFFIC SAFETY AD	000:14	8
NAT HIGHWAY TRAFFIC SAFETY AD	000:29	2
NAT HIGHWAY TRAFFIC SAFETY AD	000:29	1
NAT HIGHWAY TRAFFIC SAFETY AD	000:29	45
NHTSA	000:14	19
PROJECT YELLOW LIGHT	000:30	19
PSA - 60 GUN SAFETY	001:00	1
PSA 15 ST JUDE CHILDRENS RESEARCH HOSP	000:14	1
PSA 30 AMERICAN LEGION / WOUNDED WARRIORS	000:29	1
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	000:30	1
 SAVE THE CHILDREN	000:29	5
SAVE THE CHILDREN	000:30	5
SAVE THE CHILDREN	000:30	6

	SELECTIVE SERVICE ADMINISTRAT	000:30	5
	SELECTIVE SERVICE ADMINISTRAT	001:00	3
	ST JUDE CHILDRENS RESEARCH HO	000:14	1
	ST JUDE CHILDRENS RESEARCH HO	000:14	3
	ST JUDE CHILDRENS RESEARCH HO	000:57	5
	ST JUDE CHILDRENS RESEARCH HO	000:59	2
	ST JUDE CHILDRENS RESEARCH HO	000:59	2
	Star Spangled Celebration	000:32	80
	United Way	000:59	1
	US FOREST SERVICE	001:00	4
CHILD MENTORING	SAVE THE CHILDREN	000:29	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
FAMILY	AD COUNCIL	000:59	1
LITERACY	AD COUNCIL	001:00	1
MILITARY AND VETERANS	AMERICAN LEGION	000:29	4
PARENTING	AD COUNCIL	001:00	1
PARENTING	DEPT OF HUMAN SERVICES	000:14	1
PUBLIC SAFETY	NAT HIGHWAY TRAFFIC SAFETY AD	000:29	2
PUBLIC SAFETY	PROJECT YELLOW LIGHT	000:30	2