WZLD

Laurel, MS Quarterly Issues/Programs List First Quarter, 2021 04/16/2019 WZLD

Quarterly Issues/Programs List

WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		M. WEBER, L. BRUNO, L. BERLEN	01/10/2021 01:00 PM	029:53

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert	network and/or	syndicator-p	provided programs	lists here.)	

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
PSA BUZZ DRIVING	AD COUNCIL	000:14	1
PSA AIR FORCE RESERVE 30	AIR FORCE RESERVE RECRUITMENT	000:31	2
PSA AUTISM BABBLING	AUTISM SPEAKS	000:14	2
PSA FATHERHOOD	DEPT OF HUMAN SERVICES	000:14	1
PSA FATHERHOOD	DEPT OF HUMAN SERVICES	000:14	2
PSA - 60 AD COUNCIL	AD COUNCIL	001:00	2
PSA - 60 AD COUNCIL	AD COUNCIL	001:00	1
PSA - 60 GUN SAFETY	GUN SAFETY - AD COUNCIL	001:00	3
PSA - 60 UNITED WAY	United Way	000:59	1
PSA - MHSAA	MS H S A A	000:29	4
PSA - MHSAA	MS H S A A	000:29	2
PSA - SELECTIVE SERVICE /60	SELECTIVE SERVICE ADMINISTRAT	001:00	1
PSA/IHEARTRADIO EARTH CAR TRAVEL	IHEARTRADIO EARTH	000:29	3
PSA/IHEARTRADIO EARTH HOME HEATING	IHEARTRADIO EARTH	000:30	3

PSA/IHEARTRADIO EARTH WINTER SALT SMARTS V1 NG 30	IHEARTRADIO EARTH	000:30	1
PSA/SURGEON GENERAL 3WS COVID/HOLIDAY	UNCF	000:29	1