

WZLD  
Laurel, MS  
Quarterly Issues/Programs List  
First Quarter, 2019  
04/01/2019

WZLD  
Quarterly Issues/Programs List

---

WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Amputee Issues:** Volunteer Group for help for amputees and their families.
- **Black History / Heritage:** Black History programs and exhibits there, as well as other events celebrating this month.
- **CHILD ADVOCACY:** Long-term care of children without family members who can provide this care.
- **Christian Charity Work:** Food insecurity in our area.
- **CHRISTIAN SERVICES:** Pregnancy support, adoption, foster care and family support for those facing pregnancy.
- **CRIME PREVENTION:** Criminal activity in the area and how to report on same anonymously.
- **DISASTER RELIEF:** disaster declarations in this area due to last December's flooding and funds available due to this.
- **ECONOMIC DEVELOPMENT:** Economic development in the area, particularly as regards area smaller counties.
- **Education:** OLLI, the Osher Lifelong Learning Institute, talking about the course offerings and other social op
- **EMERGENCY PREPAREDNESS:** Severe weather preparation.
- **GIRL SCOUTS OF AMERICA:** Jennifer Rockford talks about the annual Girl Scout Cookie drive
- **HABITAT FOR HUMANITY:** Providing of housing for those who are unable to provide this for themselves.
- **HEALTH AND FITNESS:** Michelle. Pharmacist of Freedom Pharmacy talks about inflammation and how ie can ge good health

- **Lamar County:** Spring-time lawn and farm issues and other matters routinely dealt with by local County Agents
- **Legislature:** Recent legislative action, which actions are dead and which still alive due to recent legislative d
- **MENTAL HEALTH ISSUES:** Special needs in the black community regarding mental health issues.
- **SPECIAL NEEDS CHILDREN:** Children with communication difficulties and programs and facilities for their assistance.
- **Taxes:** Changes in the tax law, deadlines on taxes we need to be aware of.
- **Transportation:** Auto Ministry of Temple Baptist Church: needs of those lacking workable and dependable auto transpo
- **Youth Ministry:** Moral guidance and support for school-age young people.

---

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MENTAL HEALTH ISSUES	Hotline Seg. 1 010619	Mental health in general with an emphasis on issues that may arise following the holidays.	Donna Boutwell MS State Hosp	01/06/2019 07:03 AM	019:42
Christian Charity Work	Hotline Seg. 2 010619	Food insecurity in our area.	Robert Smith w/ CFM	01/06/2019 07:25 AM	012:01
Education	Hotline Seg. 1 011319	OLLI, the Osher Lifelong Learning Institute, talking about the course offerings and other social op	Paula Mathis w/ OLLI	01/13/2019 07:02 AM	014:36
Amputee Issues	Hotline Seg. 2 011319	Volunteer Group for help for amputees and their families.	Mary Ambrust	01/13/2019 07:19 AM	017:37
Human Trafficking	Hotline Seg 1 012019	New local task force consisting of various individuals groups	Sandy Middleton	01/20/2019 07:00 AM	016:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		organized together to fight human traffickin			
Veterans Service	Hotline Seg 2 012019	Forrest County Veterans Service Ofcr Brad Scott talking about the problems of veterans and what his office can o	Brad Scott, VSO	01/20/2019 07:23 AM	015:30
Better Business Bureau	Hotline Seg 1 012719	Discussion about scams and other consumer issues regarding the partial government shutdown	John O'Hara, BBBM	01/27/2019 07:02 AM	015:55
Taxes	Hotline Seg 2 012719	February 1, 2019 is deadline to pay property taxes and discussed other services of the local tax office	Romana Blackledge, Jones County Tax	01/27/2019 07:22 AM	016:04
Taxes	Hotline Seg. 1 020319	Changes in the tax law, deadlines on taxes we need to be aware of.	Ann Debolt - AARP Tax Aid	02/03/2019 07:02 AM	014:03
Black History / Heritage	Hotline Seg. 2 020319	Black History programs and exhibits there, as well as other events celebrating this month.	LaToya Norman - AAMHM	02/03/2019 07:19 AM	015:42
Legislature	Hotline Seg. 1 021019	Recent legislative action, which actions are dead and which still alive due to recent legislative d	JOHN CORLEY - MS STATE REPRES	02/10/2019 07:03 AM	017:31
ECONOMIC DEVELOPMENT	Hotline Seg. 2 021019	Economic development in the area, particularly as regards area smaller counties.	BETSY ROWELL STONE CTY ADP	02/10/2019 07:23 AM	014:50
CRIME PREVENTION	Hotline Seg. 1 021719	Criminal activity in the area and how to report on same anonymously.	Diane James Crime Stoppers	02/17/2019 07:02 AM	016:00
SPECIAL NEEDS CHILDREN	Hotline Seg. 2 021719	Children with communication difficulties and programs and facilities for their assistance.	Courtney Tesh	02/17/2019 07:20 AM	016:06
DISASTER RELIEF	Hotline Seg. 1 022419	disaster declarations in this area due to last December?s flooding and funds available due	Edward Gregory Dawson	02/24/2019 07:02 AM	015:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		to this.			
MENTAL HEALTH ISSUES	Hotline Seg. 2 022419	Special needs in the black community regarding mental health issues.	Kameo Allen	02/24/2019 07:20 AM	014:36
HEALTH AND FITNESS	HOTLINE SEG 1 030319	Michelle. Pharmacist of Freedom Pharmacy talks about inflamation and how ie can ge good health	MICHELLE / FREEDOM PHARMACY	03/03/2019 07:00 AM	016:23
GIRL SCOUTS OF AMERICA	HOTLINE SEG 2 030319	Jennifer Rockford talks about the annual Girl Scout Cookie drive	JENNIFER ROCKFORD GSA	03/03/2019 07:18 AM	020:53
CHILD ADVOCACY	Hotline Seg. 1 031019	Long-term care of children without family members who can provide this care.	Michael Garrett, PhD.	03/10/2019 07:00 AM	017:35
HABITAT FOR HUMANITY	Hotline Seg. 2 031019	Providing of housing for those who are unable to provide this for themselves.	Akwete Muhammad	03/10/2019 07:22 AM	015:32
EMERGENCY PREPAREDNESS	Hotline Seg. 1 031719	Severe weather preparation.	Glenn Moore - Emergency Mgmt.	03/17/2019 07:01 AM	016:07
Youth Ministry	Hotline Seg. 2 031719	Moral guidance and support for school-age young people.	J.D. Simpson	03/17/2019 07:19 AM	014:43
MENTAL HEALTH ISSUES	Hotline Seg. 1 032419	Needs of intellectually and developmentally challenged individuals.	Jennifer Boswell	03/24/2019 07:02 AM	016:56
Transiportation	Hotline Seg. 2 032419	Auto Ministry of Temple Baptist Church: needs of those lacking workable and dependable auto transpo	Lee Gill	03/24/2019 07:22 AM	015:02
CHRISTIAN SERVICES	Hotline Seg. 1 033119	Pregnancy support, adoption, foster care and family support for those facing pregnancy.	Rebecca Heartfield - BCS	03/31/2019 07:01 AM	017:59
Lamar County	Hotline Seg. 2 033119	Spring-time lawn and farm issues and other matters routinely dealt with by local County	Ross Overstreet	03/31/2019 07:22 AM	014:37

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-------	-----------------	-------------	-------	-----------	----------

Agent's Of

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
LOCAL NEWS	RANDY BELL NEWS	MON-FRI 6AM-10AM	60 MINUTES PER WEEK	
LOCAL WEATHER	WX CHANNEL	MON-SUN 6AM-7PM	72 MINUTEST PER WEEK	
LOCAL TRAFFIC	TOTAL TRAFF NET	MON – FRI 6AM-7PM	43 MINUTES PER WEEK	

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD SAFETY	NHTSA	000:15	005
CHILDREN'S HOSPITAL WEEK	CHILDRENS HOSPITAL WEEK	000:29	008
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	000:14	001
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	000:15	002
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	000:30	002
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	000:58	002
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	001:00	001
COMMUNITY ENGAGEMENT	United Way	001:00	001
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	014
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	021
EMERGENCY PREPAREDNESS	FEMA	000:15	002
HEALTH AND FITNESS	American Heart Association	000:30	015

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
HEALTH AND FITNESS	WOMEN HEART	000:30	010
HI HOW ARE YOU DAY	HI HOW ARE YOU DAY	000:31	001
HIGH SCHOOL EDUCATION	MS H S A A	000:30	001
LITERACY	United Way	001:00	001
MILITARY AND VETERANS	Air Force Reserve	001:00	001
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:15	013
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:32	002
MILITARY AND VETERANS	MS ARMY NATIONAL GUARD	000:30	048
MILITARY AND VETERANS	SELECTIVE SERVICE ADMINISTRAT	000:30	002
NOAC	NOAC	000:30	003
PUBLIC EDUCATION	MS ASSOC EDUCATORS	000:29	001
PUBLIC SAFETY	MS Dept of Trans	000:26	003
PUBLIC SAFETY	MSU EXT 4H SAFETY	000:30	004
PUBLIC SAFETY	NAT HIGHWAY TRAFFIC SAFETY AD	000:15	003
PUBLIC SAFETY	NAT HIGHWAY TRAFFIC SAFETY AD	000:30	010