

WZLD
Laurel, MS
Quarterly Issues/Programs List
Second Quarter, 2019
07/01/2019

WZLD
Quarterly Issues/Programs List

WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ARTS AND THEATRE:** Dr Mike Lapinto talks about the 10th Annual Festival South and all the arts it contains
- **Autism :** Wayne Williams, Clinical Director discussed autism and how it affects the individual and how family and friends can help.
- **Better Business Beau:** Better Business Bureau Serving Mississippi about good business practices and scams.
- **Charity:** About those needs and how Mission at the Cross helps in these areas.
- **CHILD ABUSE:** Kid's Hub Child Advocacy Center which deals with the victims from an early stage after the abuse an
- **CHRISTIAN SERVICES:** About the numerous programs of Christian Services and the need for volunteers.
- **CRIME PREVENTION:** About the Crisis Intervention Team, recent car break-ins and qualifications and lifestyle of police
- **EMERGENCY PREPAREDNESS:** Emergency preparedness, particularly in light on hurricane season being now underway.
- **Environmental Issues:** Patricia Drackett of the Crosby Arboretum talks about appreciating the outdoors in our area.
- **FARMING AND AGRICULTURE :** about the groups, publications, and individuals devoted to providing resources.
- **FIRE SAFETY:** Fire safety, particularly as the summer season approaches.
- **Fitness:** Nutrition and physical fitness, especially as summer comes on.
- **HUNGER AND POVERTY:** Commemoration of the lives of two local law enforcement officers killed in the line of duty.

- **JOB OPPORTUNITY TRAINING:** Employment in general and about the upcoming job fair in Laurel in particular.
- **Legislature:** The legislative session that recently ended and laws that will soon be taking effect.
- **LOCAL HISTORY:** Learning about and appreciating local history and geneology.
- **MENTAL HEALTH:** The various aspects of mental health during the upcoming National Mental Health Awareness Week.
- **PATRIOTIC CELEBRATION:** Joint Petal/Hattiesburg 4th of July celebration in those city's parks on the river opposite each ot
- **Personal Improvement:** Elisa Booth of Families First of MS talks about their efforts for those in need for training in life skills, parenting and basic workplace essentials.
- **Pet Adoption:** Ginny Sims, Director of Southern Pine Animal Shelter, talks about pet overpopulation, what to do about it and special needs and concerns as the summer months approach
- **Public Library:** About the numerous methods of getting information at the library, largely through electronic means
- **Service Animals:** Angela Davis-Morris of Hub City Service Dogs talks about their efforts to secure trained animals for those in need with certain medical / other issues that could benefit
- **Summer Safety:** Eric Williams, Asst Dir of Emergency Medical Education at Jones College talks about safety regarding outdoor events, poisonous plants, water safety and others.
- **Veterans Affairs:** Hattiesburg's upcoming ceremony honoring those killed in war.
- **VOTING:** Anna Rush, Chairwoman talks about the 100 Years Women Vote luncheon and how womens rights have adva
- **Weather Safety:** Preparation and response to stormy weather.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHILD ABUSE	Hotline Seg. 1 040719	Kid?s Hub Child Advocacy Center which deals with the victims from an early stage after the abuse an	De De Ellis - Kids Hub Advoca	04/07/2019 07:02 AM	017:35
HUNGER AND POVERTY	Hotline Seg. 2 040719	Commemoration of the lives of two local law enforcement officers killed in the line of duty.	Michael Dixon - Extra Table	04/07/2019 07:22 AM	015:30
Legislature	Hotline Seg. 1 041419	The legislative session that recently ended and laws that will soon be taking effect.	REP LARRY BYRD MS LEGISLATUR	04/14/2019 07:03 AM	016:53
Fitness	Hotline Seg. 2 041419	Nutrition and physical fitness, especially as summer comes on.	Teresa Cartwright - USM	04/14/2019 07:23 AM	018:01
CRIME PREVENTION	Hotline Seg. 1 042119	About the Crisis Intervention Team, recent car break-ins and qualifications and lifestyle of police	Ryan Moore - City of Hattiesb	04/21/2019 07:02 AM	014:52
Public Library	Hotline Seg. 2 042119	About the numerous methods of getting information at the library, largely through electronic means	Sean Farrell	04/21/2019 07:19 AM	016:03
Autism	Hotline Seg. 1 042819	Wayne Williams, Clinical Director discussed autism and how it affects the individual and how family and friends can help.	Wayne Williams, clinical director of the Mississip	04/28/2019 07:00 AM	015:46
Pet Adoption	Hotline Seg. 2 042819	Ginny Sims, Director of Southern Pine Animal Shelter, talks about pet overpopulation, what to do about it and special needs and concerns as the summer months approach	Ginny Sims, Director of Southern Pine Animal Shelt	04/28/2019 07:19 AM	016:02
MENTAL HEALTH	Hotline Seg. 1 050519	The various aspects of mental health during the upcoming National Mental Health	Donna Boutwell MS State Hosp	05/05/2019 07:02 AM	022:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Awareness Week.					
FIRE SAFETY	Hotline Seg. 2 050519	Fire safety, particularly as the summer season approaches.	John Pope	05/05/2019 07:27 AM	015:14
Better Business Beau	Hotline Seg. 1 051219	Better Business Bureau Serving Mississippi about good business practices and scams.	JOHN O HARA BBB of MS	05/12/2019 07:03 AM	018:08
CHRISTIAN SERVICES	Hotline Seg. 2 051219	About the numerous programs of Christian Services and the need for volunteers.	VANESSA HENSON - CHRISTIAN SR	05/12/2019 07:24 AM	016:26
Weather Safety	Hotline Seg. 1 051919	Preparation and response to stormy weather.	John McFarland - Am Red Cross	05/19/2019 07:02 AM	016:57
LOCAL HISTORY	Hotline Seg. 2 051919	Learning about and appreciating local history and geneology.	KATHY GOSS SO MS HIST SOC	05/19/2019 07:23 AM	016:40
Veterans Affairs	Hotline Seg. 1 052619	Hattiesburg's upcoming ceremony honoring those killed in war.	Ted Tibbitt - VFW	05/26/2019 07:02 AM	015:42
JOB OPPORTUNITY TRAINING	Hotline Seg. 2 052619	Employment in general and about the upcoming job fair in Laurel in particular.	ADAM TODD - Gov Job Fair Net	05/26/2019 07:21 AM	013:19
ARTS AND THEATRE	HOTLINE SEG 1 060219	Dr Mike Lapinto talks about the 10th Annual Festival South and all the arts it contains	Dr Mike Lapinto - Festival So	06/02/2019 07:01 AM	017:58
VOTING	HOTLINE SEG 2 060219	Anna Rush, Chairwoman talks about the 100 Years Women Vote luncheon and how womens rights have adva	Anna Rush -100 Yrs Women Vote	06/02/2019 07:22 AM	012:08
Personal Improvement	HOTLINE SEG 1 061919	Elisa Booth of Families First of MS talks about their efforts for those in need for training in life skills, parenting and basic workplace essentials.	Elisa Booth Families First of MS	06/09/2019 07:00 AM	017:49
Service Animals	HOTLINE SEG 2 061919	Angela Davis-Morris of Hub City Service Dogs talks about their efforts	Angela Morris Hub City Srvc Dogs	06/09/2019 07:22 AM	013:36

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		to secure trained animals for those in need with certain medical / other issues that could benefit			
Summer Safety	HOTLINE SEG 1 061619	Eric Williams, Asst Dir of Emergency Medical Education at Jones College talks about safety regarding outdoor events, poisonous plants, water safety and others.	Eric Williams Jones College	06/16/2019 07:01 AM	020:17
Environmental Issues	HOTLINE SEG 2 061619	Patricia Drackett of the Crosby Arboretum talks about appreciating the outdoors in our area.	Patricia Drackett Crosby Arboretum	06/16/2019 07:26 AM	010:28
Charity	Hotline Seg. 1 062319	About those needs and how Mission at the Cross helps in these areas.	Joseph Harris- Mission @ Cross	06/23/2019 07:02 AM	013:54
FARMING AND AGRICULTURE	Hotline Seg. 2 062319	about the groups, publications, and individuals devoted to providing resources.	Tawnya Holliman - Extension	06/23/2019 07:21 AM	017:33
PATIRO TIC CELEBRATION	Hotline Seg. 1 063019	Joint Petal/Hattiesburg 4th of July celebration in those city?s parks on the river opposite each ot	Valerie Wilson - Petal Chambe	06/30/2019 07:02 AM	010:25
EMERGENCY PREPAREDNESS	Hotline Seg. 2 063019	Emergency preparedness, particularly in light on hurricane season being now underway.	Glenn Moore - Emergency Mgmt.	06/30/2019 07:16 AM	018:51

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
LOCAL NEWS	RANDY BELL NEWS	MON-FRI 6AM-10AM	60 MINUTES PER WEEK	
LOCAL WEATHER	WX CHANNEL	MON-SUN 6AM-7PM	72 MINUTEST PER WEEK	

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
LOCAL TRAFFIC	TOTAL TRAFF NET MON – FRI	6AM-7PM	43 MINUTES PER WEEK	
(Insert network and/or syndicator-provided programs lists here.)				

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD SAFETY	NHTSA	000:15	004
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	000:30	004
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	013
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:31	003
HIGH SCHOOL EDUCATION	MS H S A A	000:30	002
LITERACY	United Way	001:00	001
MENTAL HEALTH	MENTAL HEALTH	000:30	011
MENTAL HEALTH	MENTAL HEALTH	000:31	010
MENTAL HEALTH	MENTAL HEALTH	000:33	011
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:15	010
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:32	001
MILITARY AND VETERANS	MS ARMY NATIONAL GUARD	000:30	007
PUBLIC SAFETY	MS Dept of Trans	000:26	003
PUBLIC SAFETY	NAT HIGHWAY TRAFFIC SAFETY AD	000:15	001
PUBLIC SAFETY	NAT HIGHWAY TRAFFIC SAFETY AD	000:30	002
WORLD WISH DAY	MAKE A WISH	000:29	005
WORLD WISH DAY	WORLD WISH DAY	000:29	007