WZLD

Laurel, MS Quarterly Issues/Programs List First Quarter, 2021 04/16/2019 WZLD

Quarterly Issues/Programs List

WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	U.S. Surgeon General Dr. Jerome	01/03/2021 07:00 AM	29:59
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Mark Weber, Deputy Assistant Secretary for Public Affairs/Human Services in the Office of the Assistant Secretary for Public Affairs at HHS	01/10/2021 07:01 AM	29:53
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	RADM Felicia Collins is the Deputy Assistant Secretary for Minority Health for Health and Human Services.	01/17/2021 07:02 AM	29 : 52
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. Jason Wilson, ER Doctor & Associate medical director of the emergency department at Tampa General Hospital	01/24/2021 07:04 AM	29:55
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	David Waddell- CEO & Chief Investment Strategist, Waddell & Associates of	01/31/2021 07:01 AM	29 : 54

			Nashville		
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. Peter Marks, M.D., Ph.D., Director of the Center for Biologics Evaluation and Research for the Food & Drug Administration	02/07/2021 07:02 AM	29:49
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Patricia N. Whitley Williams, MD, NFID (National Foundation for Infection Diseases) president and associate dean of inclusion and diversity at Rutgers Robert Wood Johnson Medical School,	02/14/2021 07:01 AM	29:51
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Artis Stevens - President & CEO Big Brothers, Big Sisters.	02/21/2021 07:00 AM	29 : 52
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. Harold S. Koplewicz, the president of the Child Mind Institute	02/28/2021 07:01 AM	29:54
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Marty Makary, MD - Health Policy Expert; John Hopkins surgeon and Professor of Health Policy; Author, The Price We Pay; Editor-in- Chief at MedPage Today.	03/07/2021 07:00 AM	29:56
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Lucy McBride MD, practicing internist, COVID- 19 health-care educator and mental health advocate.	03/14/2021 07:01 AM	29:48
IHEARTRADIO COMMUNITIES: PUBLIC	IHEARTRADIO COMMUNITIES: PUBLIC	Focus on the biggest issues impacting this	Dr. LaShawn McIver is Director of the Office of Minority	03/21/2021 07:00 AM	29:56

AFFAIRS SPECIAL	AFFAIRS SPECIAL	week	Health for the Centers for Medicare and Medicaid Services.		
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	PUBLIC	Focus on the biggest issues impacting this week	Barney Graham, M.D., Ph.D. Dr. Graham is chief of the Viral Pathogenesis Laboratory at NIAID's Vaccine Research Center.	03/28/2021 07:00 AM	29:50

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert	network and/or	syndicato	r-provided programs	lists here.)	

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA BUZZ DRIVING	AD COUNCIL	000:14	1
PSA AIR FORCE RESERVE 30	AIR FORCE RESERVE RECRUITMENT	000:31	2
PSA AUTISM BABBLING	AUTISM SPEAKS	000:14	2
PSA FATHERHOOD	DEPT OF HUMAN SERVICES	000:14	1
PSA FATHERHOOD	DEPT OF HUMAN SERVICES	000:14	2
PSA - 60 AD COUNCIL	AD COUNCIL	001:00	2
PSA - 60 AD COUNCIL	AD COUNCIL	001:00	1
PSA - 60 GUN SAFETY	GUN SAFETY - AD COUNCIL	001:00	3
PSA - 60 UNITED WAY	United Way	000:59	1
PSA - MHSAA	MS H S A A	000:29	4
PSA - MHSAA	MS H S A A	000:29	2
PSA - SELECTIVE SERVICE /60	SELECTIVE SERVICE ADMINISTRAT	001:00	1
PSA/IHEARTRADIO EARTH CAR TRAVEL	IHEARTRADIO EARTH	000:29	3
PSA/IHEARTRADIO EARTH HOME HEATING	IHEARTRADIO EARTH	000:30	3
PSA/IHEARTRADIO EARTH WINTER SALT SMARTS V1 NG 30	IHEARTRADIO EARTH	000:30	1
PSA/SURGEON GENERAL 3WS COVID/HOLIDAY	UNCF	000:29	1
PSA/HIV	FAMILY HEALTH	000:15	12