

WZLD
Laurel, MS
Quarterly Issues/Programs List
First Quarter, 2017
04/01/2017

WZLD
Quarterly Issues/Programs List

WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Better Business Beau:** How the Better Business Bureau of Mississippi can help tornado victims avoid scams and bad contract
- **Big Brothers Big Sisters:** Shared success stories from the local Big Bro/Sis program and invited listeners to get involved.
- **BLACK HISTORY MONTH:** The history of the building that houses the museum on it's 75th anniversary.
- **Blindness:** The Mississippi Council of the Blind's efforts to bring needed services to the vision impaired.
- **Children Center for Communica:** Services offered by the Children's Center for Communication & Development at USM.
- **CHILDRENS ISSUES:** Baptist Children's Village provides living space for children in need.
- **CITY GOVERNMENT:** Reporting on the past year, the current state of the city, and plans for the coming year.
- **COMMUNITY INVOLVEMENT:** The Greater Pine Belt Community Foundation's role in assisting those victims of the recent tornado
- **CRIME PREVENTION:** Some history of Crime Stoppers and how it works.
- **Disabilities Assistance:** Assist with developmental disabilities through the Institute for Disabilities Studies at USM.
- **DISASTER RELIEF:** Update on Tornado recovery and reminder of deadlines to register for loans and grants.
- **ECONOMIC DEVELOPMENT:** Events planned for the upcoming Pine Hill's Festival.
- **Education:** Services provided by the Hattiesburg Public School District Foundation to help teachers.

- **ENVIRONMENTAL ISSUES:** Dr Kleindintz talked about local environmental issues and the office os sustainability
- **Farming:** Ross Overstreet of the Lamar County Extension office talking about upcoming Spring Garden Day, and also about Quick Bites which are short videos on various topics, and generally we discussed the numerous areas of advice and information offered by each county office.
- **GIRL SCOUTS OF AMERICA:** Information about the Girl Scouts organization, and the upcoming cookie sale.
- **Government - Jones County:** Jones County Tax Assessor / Collector discusses the duties of the office and how tax rates are set
- **Housing:** Laura Goodwin Wright of Habitat For Humanity talking about various aspects of HFH.
- **INTERNAL REVENUE SERVICE:** Discussion of this year?s tax season, free services offered by the IRS.
- **Legislature:** What?s happening in the 2017 legislative session.
- **SOCIAL SECURITY :** General info on SS, and changes for 2017.
- **SPECIAL NEEDS CHILDREN:** Rise and Shine Half Marathon to raise money for The ARC. An activities program for adults with spe
- **UNITED WAY OF S E MS:** The response of the United Way of Southeast Mississippi in the aftermath of the Tornado.
- **Veterans Affairs:** Overview of services offered by the Lamar Co. Veterans Service Office.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	Hotline Seg. 1 010117	Services provided by the Hattiesburg Public School District Foundation to help teachers.	DAN KIBEDEAUX - DIR UNITED WA	01/01/2017 07:02 AM	017:37
CHILDRENS	Hotline Seg.	Baptist Children?s	Chrystelle	01/01/2017	015:33

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ISSUES	2 010117	Village provides living space for children in need.	Thames	07:24 AM	
SOCIAL SECURITY	Hotline Seg. 1 010817	General info on SS, and changes for 2017.	SHAUN MERCER SSA LAUREL	01/08/2017 07:02 AM	018:32
CITY GOVERNMENT	Hotline Seg. 2 010817	Reporting on the past year, the current state of the city, and plans for the coming year.	Johnny Magee - Mayor-Laurel	01/08/2017 07:25 AM	015:59
Legislature	Hotline Seg. 1 011517	What's happening in the 2017 legislative session.	Sen. Angela Burkes Hill	01/15/2017 07:00 AM	015:29
CRIME PREVENTION	Hotline Seg. 2 011517	Some history of Crime Stoppers and how it works.	Diane James Crime Stoppers	01/15/2017 07:20 AM	014:46
Veterans Affairs	Hotline Seg. 1	Overview of services offered by the Lamar Co. Veterans Service Office.	Jay Sadum-Vet. Svc. Officer	01/22/2017 07:02 AM	015:05
Disabilities Assistance	Hotline Seg. 2	Assist with developmental disabilities through the Institute for Disabilities Studies at USM.	Heather Steele	01/22/2017 07:22 AM	016:27
COMMUNITY INVOLVEMENT	Hotline Seg. 1 012917	The Greater Pine Belt Community Foundation's role in assisting those victims of the recent tornado	TERESA ERICKSON	01/29/2017 07:03 AM	016:22
Better Business Beau	Hotline Seg. 2 012917	How the Better Business Bureau of Mississippi can help tornado victims avoid scams and bad contract	JOHN O HARA BBB of MS	01/29/2017 07:23 AM	015:19
UNITED WAY OF S E MS	Hotline Seg. 1 020517	The response of the United Way of Southeast Mississippi in the aftermath of the Tornado.	STACIE COX - UNITED WAY	02/05/2017 07:01 AM	017:17
Children Center for Communica	Hotline Seg. 2 020517	Services offered by the Children's Center for Communication & Development at USM.	Samantha McCain	02/05/2017 07:22 AM	014:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DISASTER RELIEF	Hotline Seg. 1 021217	How SBA & FEMA, and a partnership between the two, is assisting victims of the recent tornado.	Laurie Dana & Alberto Pillate	02/12/2017 07:04 AM	015:33
BLACK HISTORY MONTH	Hotline Seg. 2 021217	The history of the building that houses the museum on it's 75th anniversary.	LaToya Norman - AAMHM	02/12/2017 07:24 AM	013:32
SPECIAL NEEDS CHILDREN	Hotline Seg. 1 021917	Rise and Shine Half Marathon to raise money for The ARC. An activities program for adults with spe	Susan Yarrow - Hbg Clinic	02/19/2017 07:00 AM	013:30
GIRL SCOUTS OF AMERICA	Hotline Seg. 2 021917	Information about the Girl Scouts organization, and the upcoming cookie sale.	Jennifer Rothert & J. Garner	02/19/2017 07:18 AM	016:29
Blindness	Hotline Seg. 1 022617	The Mississippi Council of the Blind's efforts to bring needed services to the vision impaired.	KRIS MCNAIR	02/26/2017 07:03 AM	015:33
DISASTER RELIEF	Hotline Seg. 2 022617	The Greater Bine Belt Community Foundation gives a follow-up on recovery efforts for tornado victim	TERESA ERICKSON	02/26/2017 07:23 AM	013:32
DISASTER RELIEF	Hotline Seg. 1 030517	Update on Tornado recovery and reminder of deadlines to register for loans and grants.	Laurie Dana & Alberto Pillate	03/05/2017 07:00 AM	014:54
Farming	Hotline Seg. 2 030517	Ross Overstreet of the Lamar County Extension office talking about upcoming Spring Garden Day, and also about Quick Bites which are short videos on various topics, and generally we discussed the numerous areas of advice and information offered by each county office.	Ross Overstreer	03/05/2017 07:18 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
INTERNAL REVENUE SERVICE	Hotline Seg. 1 031217	Discussion of this year's tax season, free services offered by the IRS.	MARK GREEN IRS DEP DIR	03/12/2017 07:03 AM	022:38
ECONOMIC DEVELOPMENT	Hotline Seg. 2 031217	Events planned for the upcoming Pine Hill's Festival.	BETSY ROWELL STONE CTY ADP	03/12/2017 07:30 AM	011:13
Housing	Hotline Seg. 1 031917	Laura Goodwin Wright of Habitat For Humanity talking about various aspects of HFH.	Laura Goodwin	03/19/2017 07:00 AM	014:00
ENVIRONMENTAL ISSUES	HOTLINE SEG 2 031917	Dr Kleindintz talked about local environmental issues and the office os sustainablity	DR MARK KLEINDITNTZ	03/19/2017 07:21 AM	018:07
Government - Jones County	Hotline Seg. 1 032617	Jones County Tax Assessor / Collector discusses the duties of the office and how tax rates are set	Ramona Blackledge- Jones Count	03/26/2017 07:03 AM	015:28
Big Brothers Big Sisters	Hotline Seg. 2 032617	Shared success stories from the local Big Bro/Sis program and invited listeners to get involved.	Angie Sides - Big Bro-Big-Sis	03/26/2017 07:22 AM	016:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
LOCAL NEWS	RANDY BELL NEWS	MON-FRI 6AM-10AM	60 MINUTES PER WEEK	
LOCAL WEATHER	WX CHANNEL	MON-SUN 6AM-7PM	72 MINUTEST PER WEEK	

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	AD COUNCIL	000:30	001
CHILDRENS ISSUES	SOS.USA.ORG	000:15	002
COMMUNITY ENGAGEMENT	United Way	001:00	001
DISASTER RELIEF	GREATER PB FOUNDATION	000:30	021
Education	UNITED NEGRO COLLEGE FUND	000:26	007
ENVIRONMENTAL ISSUES	US FOREST SERVICE	001:00	001
HEALTH AND FITNESS	FRUITS AND VEGGIES	000:30	011
HIGH SCHOOL EDUCATION	MS H S A A	000:30	024
MILITARY AND VETERANS	Air Force Reserve	000:30	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	007
PEACE	PEACE IN THE STREETS	000:31	009