

WZLD
Laurel, MS
Quarterly Issues/Programs List
Fourth Quarter, 2019
01/01/2020

WZLD
Quarterly Issues/Programs List

WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ADHD:** ADHD and its effect on children and their families, and an upcoming ADHD Conference dealing with th
- **Better Business Beau:** Consumer protection, particularly during the holiday season.
- **Charity:** Good Samaritan Center - Jones County area resources available to those in need.
- **CHILD ADVOCACY:** Dana Bumbgardner talks about the need of Child Advocacy Center in Laurel
- **Consumer Protection:** John O (tm)Hara of the Better Business Bureau of Mississippi discussed consumer protection, particularly during the holiday season.
- **DIABETES FOUNDATION OF MS:** Diabetes, its causes, treatment and prevention.
- **Disabilities:** Need for community outlet to celebrate local music, food and arts and crafts.
- **FIRE SAFETY:** John Pope, Pres MS Firefighters talks about fall fire safety tips and common hazards
- **HEALTH AND FITNESS:** Cathy Garner talks about Aides Awareness Day Dec 1 and service offered by the coaliton
- **HEALTH AND NUTRITION:** Hannah Thompson, Dietician, Merit Health, talks about nutrition tips during the Holidays.
- **HOMELESSNESS:** Homelessness in our area.
- **HUNGER AND POVERTY:** Robert Smith, Dir, Christian Food Mission talks about their free food program for those in need in

- **JOB OPPORTUNITY TRAINING:** Having students at both the high school and college level better informed and prepared to enter the
- **LITERACY:** Family stability, job readiness, youth development, literacy assistance and educational opportuniti
- **MENTAL HEALTH:** Successfully dealing with holiday stresses.
- **MENTAL HEALTH ISSUES:** Donna Boutwell talks about So MS State Hospital and how people can help those that have no family
- **MENTAL ILLNESS:** Mental illness and its effect on those afflicted and their families,
- **Poverty:** Lt. Brian Hicks of the Hattiesburg Salvation Army talking about their numerous resources and programs including their shelter, food pantry, thrift store, holiday events and worship opportunities.
- **Public Health Issues:** Dr Allcivar talks about heart health and the eipidemic that faces people today
- **PUBLIC SAFETY:** Safety during the holiday season.
- **UNITED WAY OF S E MS:** Rhonda Gilbert updates efforts of UnitedWay during the Holidays and how they help the community
- **Veterans Affairs:** To honor those who have served our country in the military.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health Issues	HOTLINE SEG 1 100619	Dr Allcivar talks about heart health and the eipidemic that faces people today	DR DIEGO ALCIVAR - HAT CLINIC	10/06/2019 06:01 AM	015:49
MENTAL HEALTH ISSUES	HOTLINE SEG 2 100619	Donna Boutwell talks about So MS State Hospital and how people can help those that have no family	Donna Boutwell MS State Hosp	10/06/2019 06:20 AM	020:37

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ADHD	Hotline Seg. 1 101319	ADHD and its effect on children and their families, and an upcoming ADHD Conference dealing with th	Dr. Ronald Kent	10/13/2019 06:02 AM	015:09
DIABETES FOUNDATION OF MS	Hotline Seg. 2 101319	Diabetes, its causes, treatment and prevention.	Ashley Johnson	10/13/2019 06:20 AM	014:32
MENTAL ILLNESS	Hotline Seg. 1 102019	Mental illness and its effect on those afflicted and their families,	Debbie Dale w/ NAMI	10/20/2019 05:59 AM	019:02
JOB OPPORTUNITY TRAINING	Hotline Seg. 2 102019	Having students at both the high school and college level better informed and prepared to enter the	Rick Youngblood-JCJC	10/20/2019 06:21 AM	014:29
Charity	Hotline Seg. 1 102719	Community needs that can be met through a local funding mechanism.	Rhonda Hayden - Gr.PB Comm Fd	10/27/2019 06:01 AM	014:39
Disabilities	Hotline Seg. 2 102719	Need for community outlet to celebrate local music, food and arts and crafts.	Cindy Pennington-ARC of MS	10/27/2019 06:19 AM	017:55
LITERACY	Hotline Seg. 1 110319	Family stability, job readiness, youth development, literacy assistance and educational opportuniti	Elisha Booth-Families First	11/03/2019 06:01 AM	017:53
Veterans Affairs	Hotline Seg. 2 110319	To honor those who have served our country in the military.	Ted Tibbitt - VFW	11/03/2019 06:22 AM	012:22
FIRE SAFETY	HOTLINE SEG 1 111019	John Pope, Pres MS Firefighters talks about fall fire safety tips and common hazards	John Pope Pres MS Firefighte	11/10/2019 06:00 AM	021:41
HUNGER AND POVERTY	HOTLINE SEG 2 111019	Jim Prout with Christian Services talks about hunger and the Thanksgiving Commuinity Dinner	Jim Prout Christian Services	11/10/2019 06:25 AM	012:12
Consumer Protection	HOTLINE SEG 1 111719	John O (tm)Hara of the Better Business Bureau of Mississippi discussed	John O'Hara Better Business Bureau	11/17/2019 07:00 AM	015:35

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		consumer protection, particularly during the holiday season.			
Poverty	HOTLINE SEG 2 111719	Lt. Brian Hicks of the Hattiesburg Salvation Army talking about their numerous resources and programs including their shelter, food pantry, thrift store, holiday events and worship opportunities.	Lt. Brian Hicks - Salvation Army	11/17/2019 07:02 AM	017:10
UNITED WAY OF S E MS	HOTLINE SEG 1 112419	Rhonda Gilbert updates efforts of UnitedWay during the Holidays and how they help the community	Rhonda Gilbert	11/24/2019 06:03 AM	016:54
HEALTH AND FITNESS	HOTLINE SEG 2 112419	Cathy Garner talks about Aides Awareness Day Dec 1 and service offered by the coaliton	AIDES COALITION - CATHY GARNER	11/24/2019 06:24 AM	017:54
Charity	Hotline Seg. 1 120119	Charitable needs during the holiday season.	Anne McCullum Edwards St Mis	12/01/2019 06:01 AM	017:40
PUBLIC SAFETY	Hotline Seg. 2 120119	Safety during the holiday season.	Capt. Tommy Cox - Laurel PD	12/01/2019 06:22 AM	012:39
Charity	Hotline Seg. 1 120819	Good Samaritan Center - Jones County area resources available to those in need.	Beverly Odom-Good Samaritan	12/08/2019 06:01 AM	017:05
Better Business Beau	Hotline Seg. 2 120819	Consumer protection, particularly during the holiday season.	JOHN O HARA BBB of MS	12/08/2019 06:21 AM	015:52
MENTAL HEALTH	Hotline Seg. 1 121519	Successfully dealing with holiday stresses.	Shannon Love	12/15/2019 06:02 AM	018:21
HOMELESSNESS	Hotline Seg. 2 121519	Homelessness in our area.	Kim Townsend	12/15/2019 06:25 AM	012:15
HEALTH AND NUTRITION	HOTLINE SEG 1 122219	Hannah Thompson, Dietician, Merit Health, talks about nutrition tips during the Holidays.	Hanna Thompson, Merit Health	12/22/2019 06:03 AM	015:51
HUNGER AND	HOTLINE	Robert Smith, Dir,	Robert Smith	12/22/2019	013:05

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
POVERTY	SEG 2 122219	Christian Food Mission talks about their free food program for those in need in	w/ CFM	06:23 AM	
PUBLIC SAFETY	HOTLINE SEG 1 122919	Ryan Moore HPD talks about NYE Safety and Drinking and Driving	Ryan Moore - City of Hattiesb	12/29/2019 06:00 AM	014:34
CHILD ADVOCACY	HOTLINE SEG 2 122919	Dana Bumbgardner talks about the need of Child Advocacy Center in Laurel	Dana Bumbgardner, Child Advoc	12/29/2019 06:18 AM	015:58

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
LOCAL NEWS	RANDY BELL NEWS	MON-FRI 6AM-10AM	60 MINUTES PER WEEK	
LOCAL WEATHER	WX CHANNEL	MON-SUN 6AM-7PM	72 MINUTEST PER WEEK	
LOCAL TRAFFIC	TOTAL TRAFF NET	MON – FRI 6AM-7PM	43 MINUTES PER WEEK	

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISM	AUTISM SPEAKS	000:15	003
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:30	004
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:31	003
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	002
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	006
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	000:14	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	000:15	001
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	000:30	002
COMMUNITY ENGAGEMENT	HAT HISTORICAL NEIGHBORHOOD	000:29	002
COVENANT HOUSE	COVENANT HOUSE	000:30	011
DISTRACTED DRIVING	AD COUNCIL	000:15	007
EMERGENCY PREPAREDNESS	FEMA	000:15	006
ENVIRONMENT	UN GOALS	000:30	012
HIGH SCHOOL EDUCATION	MS H S A A	000:30	008
HIGH SCHOOL EDUCATION	MS H S A A	000:31	003
HUNGER AND POVERTY	SALVATION ARMY	000:30	004
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:15	002
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:32	002
MILITARY AND VETERANS	AMERICAN LEGION	000:29	002
MILITARY AND VETERANS	AMERICAN LEGION	000:30	005
MILITARY AND VETERANS	MS ARMY NATIONAL GUARD	000:30	003
MILITARY AND VETERANS	SELECTIVE SERVICE ADMINISTRAT	000:30	002
PARENTING	DEPT OF HUMAN SERVICES	000:15	016
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	002
PSA	GLAAD	000:30	003
PUBLIC SAFETY	MSU EXT 4H SAFETY	000:30	001
PUBLIC SAFETY	NAT HIGHWAY TRAFFIC SAFETY AD	000:15	001
PUBLIC SAFETY	NAT HIGHWAY TRAFFIC SAFETY AD	000:30	002
WILDFIRE PREVENTION	MS DEPT WILDLIFE - FISHERIES	000:30	002