

WZLD  
Laurel, MS  
Quarterly Issues/Programs List  
Second Quarter, 2018  
07/01/2018

WZLD  
Quarterly Issues/Programs List

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WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Amputee Issues:** Mary Armbrust talking about a support group for families with an amputee
- **Better Business Beau:** Consumer scams and business practices in general and how to deal with bad business practices.
- **CHILD ABUSE:** Discussing Safe Place, a shelter for abused children.
- **Christian Charity Work:** Talked about the needs and services of this organization and the extent of the problem.
- **CHRISTIAN SERVICES:** Christian Services discusses needs of the poor.
- **CITY GOVERNMENT:** Safety in the city of Hattiesburg and other issues dealt with regularly by the city government, inc
- **COMMUNITY INVOLVEMENT:** Opportunities for married women to compete in contests traditionally dominated by single women.
- **County Government:** Voting registration and other services provided by Circuit Clerk's office in Mississippi.
- **Drug Disposal:** Opioid crisis and a safe way to get rid of unneeded and unused opioids.
- **Education:** Opportunity for college-age students to get a hands-on experience in their management field of stud
- **Festival South:** Festival South is June 9th through the 23rd.
- **FIRE SAFETY:** Hattiesburg's chief fire marshall discussing fire safety.
- **HANDICAPPED CITIZENS:** Need for information regarding those in need of a service dog due to their needs such as post traum
- **HEALTH AND FITNESS:** Avoiding heat exhaustion and stroke.

- **INTERNAL REVENUE SERVICE:** Upcoming tax filing deadline, extensions, refunds and scams.
- **LITERACY:** Needs of retirees for continuing opportunities to learn and to socialize
- **Medicare Issues:** Common springtime injuries, snake/spider bites, first aid.
- **MENTAL HEALTH ISSUES:** May is Mental Health Month.
- **PUBLIC EDUCATION:** Talked about the above including the elements of an upcoming bond issue for the schools.
- **Red Cross Services:** Need for information regarding safe practices now that hurricane season is here.
- **SEXUAL ASSAULT:** April is Sexual Assault Awareness Month.
- **SMALL BUSINESS ADMINISTRATION:** About services offered by the Small Business Administration
- **SUICIDE PREVENTION:** About teen suicide and a program coming up at this church open to the public to address this.
- **Veterans Affairs:** Veterans Outreach of Mississippi? talking about that group's efforts to purchase such items as nee
- **Wildlife, Fisheries & Parks:** Safety in the outdoors, hunting, fishing and boating regulations, boating classes, all important as

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
INTERNAL REVENUE SERVICE	Hotline Seg. 1 040118	Upcoming tax filing deadline, extensions, refunds and scams.	Christopher Miller - IRS	04/01/2018 07:00 AM	014:17
Medicare Issues	Hotline Seg. 2 040118	Common springtime injuries, snake/spider bites, first aid.	Eric Williams - JCJC	04/01/2018 07:17 AM	022:19
Drug Disposal	Hotline Seg.	Opioid crisis and a safe	Heather Rifkin	04/08/2018	010:17

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	1 040818	way to get rid of unneeded and unused opioids.	- MMA	07:00 AM	
Education	Hotline Seg. 2 040818	Opportunity for college-age students to get a hands-on experience in their management field of stud	Dr. Brandon Allen - USM	04/08/2018 07:12 AM	019:12
CHILD ABUSE	Hotline Seg. 1 041518	About the services and protections available to children who have gone through sexual abuse.	De De Ellis - Kids Hub Advoca	04/15/2018 07:01 AM	011:40
COMMUNITY INVOLVEMENT	Hotline Seg. 2 041518	Opportunities for married women to compete in contests traditionally dominated by single women.	Whitney Gladden-Mrs. Mississi	04/15/2018 07:15 AM	017:33
PUBLIC EDUCATION	Hotline Seg. 1 042218	Talked about the above including the elements of an upcoming bond issue for the schools.	Dan Kibadeaux HPS Foundation	04/22/2018 07:03 AM	018:23
Christian Charity Work	Hotline Seg. 2 042218	Talked about the needs and services of this organization and the extent of the problem.	Robert Smith w/ CFM	04/22/2018 07:23 AM	010:58
SEXUAL ASSAULT	Hotline Seg. 1 042918	April is Sexual Assault Awareness Month.	Dr. Melanie Leuty - USM	04/29/2018 07:01 AM	014:08
SMALL BUSINESS ADMINISTRATION	Hotline Seg. 2 042918	About services offered by the Small Business Administration	Janita Stewart - SBA	04/29/2018 07:17 AM	016:24
County Government	Hotline Seg. 1 050618	Voting registration and other services provided by Circuit Clerk's office in Mississippi.	Gwen Wilks - FC Circuit Clerk	05/06/2018 07:03 AM	012:41
Veterans Affairs	Hotline Seg. 2 050618	Veterans Outreach of Mississippi? talking about that group's efforts to purchase such items as nee	James Sanford - Vet Outreach	05/06/2018 07:18 AM	018:00
CITY GOVERNMENT	Hotline Seg. 1 051318	Safety in the city of Hattiesburg and other issues dealt with regularly by the city	Ryan Moore - City of Hattiesb	05/13/2018 07:03 AM	014:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		government, inc			
Wildlife, Fisheries & Parks	Hotline Seg. 2 051318	Safety in the outdoors, hunting, fishing and boating regulations, boating classes, all important as	Chris Reed - MS Dp Wildlife	05/13/2018 07:19 AM	016:36
SUICIDE PREVENTION	Hotline Seg. 1 052018	About teen suicide and a program coming up at this church open to the public to address this.	Dr. Daryl Craft - Temple BC	05/20/2018 07:02 AM	012:51
Better Business Beau	Hotline Seg. 2 052018	Consumer scams and business practices in general and how to deal with bad business practices.	JOHN O HARA BBB of MS	05/20/2018 07:18 AM	017:22
Festival South	Hotline Seg. 1 052718	Festival South is June 9th through the 23rd.	Dr Mike Lapinto - Festival So	05/27/2018 07:00 AM	016:01
MENTAL HEALTH ISSUES	Hotline Seg. 2 052718	May is Mental Health Month.	Donna Boutwell MS State Hosp	05/27/2018 07:18 AM	016:26
CHILD ABUSE	Hotline Seg. 1 060318	Discussting Safe Place, a shelter for abused children.	Teri Ratcliff - Safe Place	06/03/2018 07:01 AM	013:16
HEALTH AND FITNESS	Hotline Seg. 2 060318	Avoiding heat exhaustion and stroke.	ERIC WILLIAMS - HEALTH COLUMN	06/03/2018 07:17 AM	017:18
HANDICAPPED CITIZENS	Hotline Seg. 1 061018	Need for information regarding those in need of a service dog due to their needs such as post traum	Angela Davis-Morris, HCSD	06/10/2018 07:01 AM	014:00
Red Cross Services	Hotline Seg. 2 061018	Need for information regarding safe practices now that hurricane season is here.	John McFarland	06/10/2018 07:17 AM	020:10
Amputee Issues	Hotline Seg. 1 061718	Mary Ambrust talking about a support group for families with an amputee	Mary Ambrust	06/17/2018 07:02 AM	013:35
LITERACY	Hotline Seg. 2 061718	Needs of retirees for continuing	Brad Haris Dir OLLI	06/17/2018 07:18 AM	015:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		opportunities to learn and to socialize			
FIRE SAFETY	Hotline Seg. 1 062418	Hattiesburg's cheif fire marshall discussing fire safety.	Steven Mooney - Fire Marshall	06/24/2018 07:01 AM	021:15
CHRISTIAN SERVICES	Hotline Seg. 2 062418	Christian Services discusses needs of hte poor.	VANESSA HENSON - CHRISTIAN SR	06/24/2018 07:22 AM	009:53

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
LOCAL NEWS	RANDY BELL NEWS	MON-FRI 6AM-10AM	60 MINUTES PER WEEK	
LOCAL WEATHER	WX CHANNEL	MON-SUN 6AM-7PM	72 MINUTEST PER WEEK	
LOCAL TRAFFIC	TOTAL TRAFF NET	MON - FRI 6AM-7PM	43 MINUTES PER WEEK	

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARTS	FESTIVAL SOUTH ARTS AND CRAFT	000:32	001
COMMUNITY INVOLVEMENT	FARMERS INSURANCE	000:30	025
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	015
COMMUNITY INVOLVEMENT	HAT HISTORICAL NEIGHBORHOOD	000:31	001
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	013
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	001
COMMUNITY INVOLVEMENT	PROSTATE CANCER FOUNDATION	000:30	013

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
EMPLOYMENT OPPORTUNITIES	GOVERNOR'S JOB FAIR NETWORK	000:30	001
HABITAT FOR HUMANITY	Habitat for Humanity	000:31	014
HEALTH AND NUTRITION	AMERICAN STROKE ASSOCIATION	000:30	001
HIGH SCHOOL EDUCATION	MS H S A A	000:30	001
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:15	010
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:32	001
MILITARY AND VETERANS	SELECTIVE SERVICE ADMINISTRAT	000:30	002
PUBLIC EDUCATION	MS ASSOC EDUCATORS	000:30	002
PUBLIC SAFETY	MSU EXT 4H SAFETY	000:30	001
SAFE DRIVING	NAT HIGHWAY TRAVEL SAFETY ASS	000:30	001
TAKE OUR SONS & DAUGHTERS TO	TAKE YOUR KID TO WORK	000:30	011