

WZLD-FM
PETAL, MS
QUARTERLY ISSUES/PROGRAMS LIST
FOURTH QUARTER 2012
JANUARY 10, 2013

WZLD-FM
QUARTERLY ISSUES/PROGRAMS LIST

ISSUES

WZLD-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Relief Effort For Victims of Hurricane Sandy - The Staten Island, New York area was hardest hit by Hurricane Sandy. Our area felt the same tragedy in 2005 with Hurricane Katrina. We teamed with local Ford Dealerships to collect supplies and food for the Sandy victims November 2 through November 8. We aired a series of 30 second announcements urging listeners to take a moment to "repay" our friends in the Northeast that came to our aid during Katrina. Our goal was one 18 wheeler of supplies, but we were able to send four! It was a true testament to the power of our citizen's compassion to victims of hurricane.

Adoption - November / National Adoption Month - We aired a series of 15 second announcements urging listeners to explore information regarding adoption of children in South Mississippi. We also aired a special 15 minute segment on Hotline our Public Affairs Program.

Annual Stuff a Bus Toy Drive - We aired a series of 30 second spots and appeared at seven locations December 5 -10, 2012 asking listeners to donate new unwrapped toys for local children in need. We coordinated our efforts with the Salvation Army, Petal Children's Task Force and Local Human Services. Over 1000 toys were donated to local children.

Pink Ribbon Campaign - We aired a series of 30 second announcements and were co- sponsor of the local Pink Ribbon Fund Gala that helped raise money benefiting local breast cancer patients. All money donated to local patients by Pink Ribbon Committee.

(cont'd)

Christmas Day Tornadoes - Tragedy struck a dozen families on Christmas Day when severe weather including tornadoes ripped through Pearl River County in South Mississippi. We aired a series of 30 second announcements asking listeners to donate non perishable items, clothing and toiletries to the affected families. Our community effort created a tremendous response as we were able to collect items for many of the families that were affected. Items continued to pour in past New Years Day.

PROGRAMS

SECTION 1

Section 1 lists regularly scheduled and special programs that represent the station's issue responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

SEE ATTACHED

HOTLINE PROGRAMS FOURTH QUARTER, 2012

Date/Length/Time: October 7, 2012, 7:30AM 20 minutes.

Program/Issues: transparency and accountability in government operations.

Guest/Details: Forrest Thigpen, President of the Mississippi Center for Public Policy talking about open meetings and government information, such as expenditures, available on various websites.

Date/Length/Time: October 7, 2012, 10 minutes.

Program/Issues: morals/ethics among high school athletes.

Guest/Details: Mitchell Williams of the Fellowship of Christian Athletes, interview by Denise Brooks.

Date/Length/Time: October 14, 2012, 7:30AM 20 minutes.

Program/Issues: services and charities benefitted by United Way.

Guest/Details: Robin Robinson of the Jones County-area United Way of the Pine Belt.

Date/Length/Time: October 14, 2012, 10 minutes.

Program/Issues: special attention needs for children with serious medical problems.

Guest/Details: Shellie Moses of the Make A Wish Foundation.

Date/Length/Time: October 21, 2012, 7:30AM 18 minutes.

Program/Issues: domestic abuse/recognition of Domestic Violence Awareness Month.

Guest/Details: Becky Sims of the Domestic Abuse Family Shelter talking about the nature and extent of the problem and what the shelter offers.

Date/Length/Time: October 21, 2012, 12 minutes.

Program/Issues: need for information about wisely buying a house, including proper budgeting and getting a loan and dealing with foreclosures.

Guest/Details: Katie Weeks of Housing Alternatives of Hattiesburg.

Date/Length/Time: October 28, 2012, 7:30AM 20 minutes.

Program/Issues: Issues facing cities in the area, such as supporting traditional downtown shopping, crime, and taxes.

Guest/Details: Mayor Melvin Mack of Laurel.

Date/Length/Time: October 28, 2012, 10 minutes.

Program/Issues: Various (24 total) charitable projects supported by a local organization and that group's upcoming fundraiser to support these efforts.

Guest/Details: LeAnn Vance, President of the Junior Auxiliary of Hattiesburg.

Date/Length/Time: November 4, 2012, 7:30AM 10 minutes.

Program/Issues: Alzheimer's information and availability of resources for the sufferers and their caregivers.

Guest/Details: Melora Jackson of the Mississippi Department of Mental Health, Alzheimer's Division.

Date/Length/Time: November 4, 2012, 10 minutes.

Program/Issues: Encouragement for young girls and women to meet their potential/eyesight protection.

Guest/Details: Miss Mississippi Marie Wicks, who has as her platform eyesight protection talking about that and giving general encouragement to young girls and women to enter the scholarship-type program which she recently won.

Date/Length/Time: November 4, 2012, 10 minutes.

Program/Issues: Information about local resources available for children suffering from developmental and/or communication disorders.

Guest/Details: Christy Raiford of the The Children's Center for Communication and Development at the University of Southern Mississippi.

Date/Length/Time: November 11, 2012, 7:30AM 30 minutes.

Program/Issues: recognition of veterans and their service to our country.

Guest/Details: Entire program devoted to these matters.

Date/Length/Time: November 18, 2012, 7:30AM 14 minutes.

Program/Issues: legislation regarding protection from child predators ("Erin's Law") and general information about matters coming before the Legislature in January.

Guest/Details: Rep. Tom Miles, co-sponsor of the above bill in the Mississippi Legislature.

Date/Length/Time: November 18, 2012, 9 minutes.

Program/Issues: Need for information about upcoming holiday offerings at local universities.

Guest/Details: Dr. Don Odom of William Carey University's Winter's School of Music.

Date/Length/Time: November 18, 2012, 7:30 minutes.

Program/Issues: information about general services offered by Salvation Army, need for volunteers/contributions, with an emphasis on their holiday "Angel Tree" set up to provide gifts for needy children.

Guest/Details: Lt. Patrick Connelly of the Laurel Salvation Army.

Date/Length/Time: November 25, 2012, 7:30AM 11 minutes.

Program/Issues: need for and qualities of adoptive parents/National Adoption Month emphasis.

Guest/Details: Tasha Satcher of the Mississippi Department of Human Services.

Date/Length/Time: November 25, 2012, 11 minutes.

Program/Issues: local civic organizations and their charitable activities, such as Lion's Club emphasis on sight preservation and restoration.

Guest/Details: Bruce Welch of the Pine Belt Lions Club.

Date/Length/Time: November 25, 2012, 8 minutes.

Program/Issues: upcoming local festival details.

Guest/Details: Karen Rankin speaking about the upcoming "Redneck Festival" in Baxterville, Mississippi.

Date/Length/Time: December 2, 2012, 7:30AM 11 minutes.

Program/Issues: safety, particularly during the holidays.

Guest/Details: Lamar County Sheriff Danny Rigel.

Date/Length/Time: December 2, 2012, 11 minutes.

Program/Issues: need for information about local university offerings during the holiday season.

Guest/Details: Dr. Greg Fuller, Director of Choral Events at the University of Southern Mississippi, talking primarily about USM's upcoming "Holiday Spectacular."

Date/Length/Time: December 2, 2012, 9 minutes.

Program/Issues: the need for distribution of quality, affordable food to Mississippi's various food banks for the needy.

Guest/Details: Raven Tynes of "Extra Table," an organization set up for the above purpose, and their upcoming concert fundraiser.

Date/Length/Time: December 9, 2012, 7:30AM 12 minutes.

Program/Issues: AIDS information and services available locally.

Guest/Details: Kathy Garner, Executive Director of AIDS Services Coalition of Hattiesburg.

Date/Length/Time: December 9, 2012, 12 minutes.

Program/Issues: services provided by United Way to support local charities, with each of these charities identified.

Guest/Details: Dan Kibedeaux, Executive Director of the United Way of Southeast Mississippi in Hattiesburg.

Date/Length/Time: December 9, 2012, 6 minutes.

Program/Issues: local, state and national flu epidemic, need for flu shots, prevention in general.

Guest/Details: Elizabeth Thomas of the Mississippi Department of Health.

Date/Length/Time: December 16, 2012, 7:30AM 19 minutes.

Program/Issues: holiday scams avoidance, wise charitable donation practices, ethical business practices.

Guest/Details: Better Business Bureau of Mississippi President John O'Hara.

Date/Length/Time: December 16, 2012, 11 minutes.

Program/Issues: healthy living particularly as regards diet and exercise, particularly during this holiday season.

Guest/Details: Registered Dietician Lacey Saul of the Mississippi Department of Health.

Date/Length/Time: December 23, 2012, 7:30AM 30 minutes.

Program/Issues: need for activities for special needs children.

Guest/Details: the entire program was devoted to a program on the Special Olympics Foundation. A Very Special Christmas for Special Olympics

Date/Length/Time: December 30, 2012, 7:30AM 15 minutes.

Program/Issues: resources for victims of sexual assault, and also for suicide and homicide survivors.

Guest/Details: Teresa Ellzey, Victims' Advocate with the Shafer Center, an organization set up to deal with the above issues.

Date/Length/Time: December 30, 2012, approximately 10 minutes.

Program/Issues: fire safety, particularly during the holidays..

Guest/Details: Laurel Fire Department firefighter Corey Boyd.

Date/Length/Time: December 30, 2012, 5 minutes.

Program/Issues: information for small businesses or those thinking of starting a small business.

Guest/Details: Debbie Shearer with the "Health Help Hattiesburg" talking about an upcoming seminar dealing with the above.

SECTION II

Section II lists the network provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

Weather Channel Forecast	Mon - Sun	6A-6P	60 minutes / wk
Randy Bell News	Mon-Fri	6A-9A	60 minutes / wk

SECTION III

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues. Plus the attached community events that were announced "live" on the days preceding the date/time of the event.

SEE ATTACHED

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	Ad Council - College Access	000:29	006
MILITARY	Air Force Reserve	000:30	008
MILITARY	Air Force Reserve	000:59	010
MILITARY	Air Force Reserve	001:00	001
HEART HEALTH	American Heart Association	000:30	019
CHILDHOOD OBESITY	CHILDHOOD OBESITY PREVENTION	000:15	013
CHILDHOOD OBESITY	CHILDHOOD OBESITY PREVENTION	000:30	023
CHILDHOOD OBESITY	CHILDHOOD OBESITY PREVENTION	000:58	009
CHILDHOOD OBESITY	CHILDHOOD OBESITY PREVENTION	000:59	005
ORGAN DONATION	Donate Life . Net	000:59	005
ORGAN DONATION	Donate Life . Net	001:00	005
EMERGENCY PREPAREDNESS	Emergency Preparedness	000:30	001
EMERGENCY PREPAREDNESS	Emergency Preparedness	000:31	025
EDUCATION	National Education Assoc.	000:29	010
EDUCATION	National Education Assoc.	000:30	012
EDUCATION	National Education Assoc.	001:00	018
TEEN ISSUES	National Runaway Hotline	000:15	030
CHILDREN ISSUES	Operation Christmas Child	001:01	003
PET SHELTERS	PSA - ADOPT A SHELTER PET	000:30	023
MILITARY	PSA - ARMY HISTORICAL	000:29	006
HEALTH	PSA - CDC	000:30	001
ECONOMY	PSA - SMALL BUSINESS SATURDAY	000:30	004
ECONOMY	PSA - SMALL BUSINESS SATURDAY	000:31	001
MILITARY	PSA - VIETNAM VETERANS MEMORIAL FUND	000:30	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
WILDFIRE PREVENTION	PSA - WILDFIRE PREPAREDNESS	000:30	005
HEALTH	PSA -CDC	001:00	012
ADOPTION	PSA -WENDY'S ADOPTION CAMPAIGN	000:18	006
COMMUNITY	PSA 15 Better Life - Helping Others	000:15	001
EDUCATION	PSA 60 College.gov - Ben	000:59	002
COMMUNITY IMAGE	PSA-CITY OF HATTIESBURG-RIGHT WAY TO THROW AWAY	000:29	001
EMERGENCY PREPAREDNESS	RED CROSS EMERGENCY PREPARED	000:15	009
EMERGENCY PREPAREDNESS	RED CROSS EMERGENCY PREPARED	001:00	004
EMERGENCY PREPAREDNESS	RED CROSS EMERGENCY PREPARED	001:02	007
CHILDREN ISSUES	SAVE THE CHILDREN	000:59	001
SOCIAL SECURITY	SSS.GOV	000:15	020
SOCIAL SECURITY	SSS.GOV	000:30	004
MILITARY	SUPPORT THE USO	000:15	015
TEEN SUICIDE	TEEN SUCIDE PREVENTION	000:59	005
UNDERAGE DRINKING	UNDERAGE DRINKING PREVENTION	000:59	003
UNDERAGE DRINKING	UNDERAGE DRINKING PREVENTION	001:00	006
COMMUNITY	United Way	001:00	005
ARTS	SMITHSONIAN	000:31	003
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	008
MILITARY AND VETERANS	FISHER HOUSE	000:30	043
SELF ESTEEM	SPECIAL OLYMPICS	000:30	102
SELF ESTEEM	SPECIAL OLYMPICS	000:31	001

(Fri. 9/28) "Vines of the World" benefits children's home

Support the South Mississippi Children's Shelter by attending the "Vines of the World Wine Tasting Event" at the Venue in downtown Hattiesburg on Friday Sept 28th at 6PM. Enjoy wines from across the world, great food from local restaurants, live music and a silent auction all benefiting the South Mississippi Children's Shelter, founded to improve the lives of local children and families in need. For tickets and information log on to mchscares.org (M-C-H-S-cares dot org). This message presented as a public service by Clear Channel Media and Entertainment.

(Sat. 9/29) Car-truck-bike 'Show-off' benefits local Red Cross

The 5th Annual September Showoff Car, Truck, & Bike Show is Saturday on Circle J Drive, Laurel. First 150 entries receive dash plaques and goodie bags. There will be door prizes, music, 50/50 cash raffle, food, drinks, children's fun jumps, and face painting. Registration will be held on site from 7am-11:30am with a \$20 entry fee. All proceeds go to the local American Red Cross. For more information call 601-425-0092.

(Tues. 10/2) Planning meeting for HHS class of 72 reunion

"Plans are underway for the 40th Reunion for the Hattiesburg High School Class of 1972. If you would like to join the planning process, please attend the meeting October 2 at 6 p.m. at Trustmark National Bank located at the corner of Hardy and West Pine Street. If you would like to participate in the Reunion and want additional information, please contact Joyce Kelly Humbles at (769) 223- 4159 or Maxine Bennett Coleman at (601) 543-0465."

(10/4) Laurel library after school program

Beginning October 4, Ellisville Public Library will host StoryZone, an afterschool story program, for school age children. Programs will be held on Thursdays at 3:30 pm and will feature themed stories and crafts. Adult supervision is required for all children attending the program. For more information, please call (601) 477-9271 x3.

October 6th, 2012 Purvis Youth Sports will be having their 1st Annual Fall Festival! We will be having the following: Live Music, Vendor Booths, Games For the Children, Fun Jumps, Dunking Booth, Antique Car Show And Motorcycle Show! We have a lot of door prizes to give away! Inbox me if you are interested in setting up a vendor booth or participating in the car show or motorcycle show! Entry fee for car show is \$20 and \$10 for motorcycles! Please come out and support a great cause...our future....our children!

(Sat. 10/6) JCJC homecoming weekend reunion for players and cheerleaders

The Jones County Junior College Alumni Association is hosting a reunion for all former football players and cheerleaders Saturday, October 6, in conjunction with Homecoming festivities. The annual Homecoming Parade steps off in front of the library at 10:30 a.m. and then enjoy tailgating at Sim Cooley Field starting at 11:30 a.m. until the 3 p.m. football game between JCJC and East Central. The registration deadline is Friday, September 28. For more contact JoAnna Newcomb at 601-477-4049

(10/8) Wild Game supper at Hardy Street Church

Wild Game Supper on October 8. The meal is from 4:30-6:30 and is being catered by the Front Porch. The service starts at 7:00. Our speaker is Dr. Archie Mason who is the pastor of Central Baptist in Jonesboro, Arkansas. The tickets are \$15 and include the meal and a t-shirt. We will be giving away a number of Hunting related gifts that night. For ticket info, call 601.544.1794.

(Til Nov. 1) Grimsley's Food Drive for 1-2-1 Haven House

Donate to the 4th Annual Holiday Food Drive to benefit 1-2-1 Haven House. Greatly needed items such as non-perishable foods staples Rice, Beans, Pasta, Flour, Sugar, Cereals as well as any and all types of Canned Foods. All food will be collected starting October 1st and will be delivered on Thursday November 1st. Please contact Gretchen Grimsley at (601) 325-7671 for food pick-up or for directions to deliver to her home. All donations are being collected at her home. There will be trucks available at that location for delivery to 1-2-1 Haven House on November 1st.



(TFN) CPR classes for the public

"Petal to the Rescue" volunteers would like to encourage everyone to attend a FREE CPR class. Learning CPR is the key to making Petal a safer place to live. Over 2,400 Petal residents have already attended a free CPR class. Together we can save lives. Classes run about an hour and a half at local churches in October, November and January-March. Go to www.PetaltotheRescue.com to learn how to sign up for a class.

(10/4) Laurel library after school program

Beginning October 4, Ellisville Public Library will host StoryZone, an afterschool story program, for school age children. Programs will be held on Thursdays at 3:30 pm and will feature themed stories and crafts. Adult supervision is required for all children attending the program. For more information, please call (601) 477-9271 x3.

October 6th, 2012 Purvis Youth Sports will be having their 1st Annual Fall Festival! We will be having the following: Live Music, Vendor Booths, Games For the Children, Fun Jumps, Dunking Booth, Antique Car Show And Motorcycle Show! We have a lot of door prizes to give away! Entry fee for car show is \$20 and \$10 for motorcycles! Please come out and support a great cause...our future....our children!

(Sat. 10/6) JCJC homecoming weekend reunion for players and cheerleaders

The Jones County Junior College Alumni Association is hosting a reunion for all former football players and cheerleaders Saturday, October 6, in conjunction with Homecoming festivities. The annual Homecoming Parade steps off in front of the library at 10:30 a.m. and then enjoy tailgating at Sim Cooley Field starting at 11:30 a.m. until the 3 p.m. football game between JCJC and East Central. The registration deadline is Friday, September 28. For more contact JoAnna Newcomb at 601-477-4049

(Sat. 10/6) Battle of the Bands for Wounded Warrior

Bring the crew out Saturday Oct. 6th for Battle of the bands / military appreciation day, on Leeville Road in Petal. Bands included are Shades of Green, Radio Violence, Bud Heavys, Smaash, CharleeSheenOverdose, Its So Easy, and featuring The Glitterboys. All military will get in free and portions of the profits will go to The Wounded Warrior Project. No outside food or drinks, we will have food, drinks, beer for sale at the show. 3.5 miles north of Petal just off hwy 11, follow the signs to Leeville Road or call 601 325 6919 for directions. Tickets are \$5 advance or \$8 at the gate.

(10/8) Wild Game supper at Hardy Street Church

Wild Game Supper on October 8. The meal is from 4:30-6:30 and is being catered by the Front Porch. The service starts at 7:00. Our speaker is Dr. Archie Mason who is the pastor of Central Baptist in Jonesboro, Arkansas. The tickets are \$15 and include the meal and a t-shirt. We will be giving away a number of Hunting related gifts that night. For ticket info, call 601.544.1794.

(Fri. 10/12) SCIENCE THEMED PROGRAM AT LIBRARY

The Friends of the Jones County Public Libraries will host their annual Mad Scientist themed program on October 12 at 4 pm. Science based activities for children will be provided. All children attending the program are required to have adult supervision. For more information, call (601) 428-4313 x106.

(Sat. 10/13) Blessing of the Pets

We invite you to celebrate the Feast of St. Francis with Southern Pines Animal Shelter and Westminster Presbyterian Church at a Blessing of the Pets. We will start at 9:00 with a brief liturgy followed by a blessing of each and every animal present. This event is for the community of animal lovers from every denomination and set of beliefs and is not limited to dogs and cats. (Just please make sure that pets are safely leashed or crated). Westminster is at 115 N. 25th Avenue in Hattiesburg, (close to CVS Pharmacy).

(Sat. 10/13) Salem School in Collins holds benefit festival

**Please Run The Following PSA Through Thursday,
October 18th. Thank You!!**

ONE HARVEST

Christian Services, of Hattiesburg, MS, is a host site for *One Harvest*, a ministry/program that makes it possible for families to save 35% to 50% on weekly food costs with no age or income qualifications to meet.

OCTOBER Menu With Prices, Including Taxes:

- #1 Family Box - \$37.50
- #2 "More Than Enough Box" - \$49.50
- #3 Golden Cuisine Express Meals (10 MSG Free Meals) - \$31.50
- #4 Fresh Frozen Veggie Box - \$27.00
- #5 Chicken Special - \$20.50
- #6 Premium Grilling Special - \$42.00
- #7 Super Saver Grilling Special - \$36.50
- #8 Thanksgiving Special - \$45.00 (*Pre-Order In October for November Pickup*)

Orders may be placed at the CSI office with cash, check, or EBT card, by Thursday, October 18th. You may also order online with credit or debit card by going to the One Harvest website at <https://www.oneharvest.com>. The deadline to order online is Sunday, October 21st. Distribution is Saturday, October 27th, from 9:30 a.m. until 11:00 a.m.

GREAT NEWS, JONES COUNTY! Strong Tower Worship Center, located at 40 Hal Crocker Rd, in Ellisville, MS, is now an order/pick-up site for One Harvest boxes. For more information, call 601-270-8326.

- **Order Day – Wednesday, Oct. 17, from 5:00pm – 6:30pm (Cash & EBT Only)**
- **Pick Up Day – Saturday, Oct. 27, from 9:30am – 11:00am**

For more information, phone 601-582-5683. To place an order, simply visit our 301 East 2nd Street office.

Hurricane Isaac disaster recovery centers located in Forrest County, Lincoln County, Marion County, Pike County and Walthall County will be open through 6 p.m. Friday, Oct. 5. After that date, people affected by Hurricane Isaac can register online at www.DisasterAssistance.gov.

FIVE MORE COUNTIES DESIGNATED FOR DISASTER ASSISTANCE

Those affected by Hurricane Isaac in Copiah, Franklin, Jefferson, Jones and Lamar counties should apply now for federal disaster assistance. Disaster assistance may include temporary housing, uninsured property losses, medical costs and other disaster-related expenses and serious needs for homeowners and renters. Register now by going to disaster assistance dot gov or call 800-621-F-E-M-A. Again, disaster assistance dot gov or 800-621-3362.

(Tues. 10/2) Planning meeting for HHS class of 72 reunion

"Plans are underway for the 40th Reunion for the Hattiesburg High School Class of 1972. If you would like to join the planning process, please attend the meeting October 2 at 6 p.m. at Trustmark National Bank located at the corner of Hardy and West Pine Street. For more info, please contact Joyce Kelly Humbles at (769) 223- 4159 or Maxine Bennett Coleman at (601) 543-0465."

(10/4) Laurel library after school program

Beginning October 4, Ellisville Public Library will host StoryZone, an afterschool story program, for school age children. Programs will be held on Thursdays at 3:30 pm and will feature themed stories and crafts. Adult supervision is required for all children attending the program. For more information, please call (601) 477-9271 x3.

October 6th, 2012 Purvis Youth Sports will be having their 1st Annual Fall Festival! We will be having the following: Live Music, Vendor Booths, Games For the Children, Fun Jumps, Dunking Booth, Antique Car Show And Motorcycle Show! We have a lot of door prizes to give away! If you are interested in setting up a vendor booth or participating in the car show or motorcycle show, call _____! Entry fee for car show is \$20 and \$10 for motorcycles! Please come out and support a great cause...our future....our children!

(Sat. 10/6) JCJC homecoming weekend reunion for players and cheerleaders

The Jones County Junior College Alumni Association is hosting a reunion for all former football players and cheerleaders Saturday, October 6, in conjunction with Homecoming festivities. The annual Homecoming Parade steps off in front of the library at 10:30 a.m. and then enjoy tailgating at Sim Cooley Field starting at 11:30 a.m. until the 3 p.m. football game between JCJC and East Central. The registration deadline is Friday, September 28. For more contact JoAnna Newcomb at 601-477-4049

(Sat. 10/6) Battle of the Bands for Wounded Warrior

Bring the crew out Saturday Oct. 6th for Battle of the bands / military appreciation day, on Leeville Road in Petal. Bands included are Shades of Green, Radio Violence, Bud Heavys, Smaash, CharleeSheenOverdose, Its So Easy, and featuring The Glitterboys. All military will get in free and portions of the profits will go to The Wounded Warrior Project. No outside food or drinks, we will have food, drinks, beer for sale at the show. 3.5 miles north of Petal just off hwy 11, follow the signs to Leeville Road or call 601 325 6919 for directions. Tickets are \$5 advance or \$8 at the gate.

(10/8) Wild Game supper at Hardy Street Church

Wild Game Supper on October 8. The meal is from 4:30-6:30 and is being catered by the Front Porch. The service starts at 7:00. Our speaker is Dr. Archie Mason who is the pastor of Central Baptist in Jonesboro, Arkansas. The tickets are \$15 and include the meal and a t-shirt. We will be giving away a number of Hunting related gifts that night. For ticket info, call 601.544.1794.

(Fri. 10/12) SCIENCE THEMED PROGRAM AT LIBRARY

PSA

HURRICANE SANDY

The national digital editorial team is providing around the clock coverage of Hurricane Sandy. All content will live in the National News feed (LINK) and in DL 1 on News/Talk for the foreseeable future.

In the event our teams in New York and Maryland lose power we have backups in states that won't be impacted by the storm.

In preparation for Hattiesburg's Inaugural Halloween Parade, the Avenues Alliance are announcing the parade's two grand marshals.

~~~~~

Mr. Rex Thompson of WDAM will serve as the parade's "Grand Reaper." Miss Ember Ahua of By Invitation Only Special Events will serve as the "Pumpkin Queen." Both local celebrities will lead the parade in full costume to welcome Hattiesburg residents to the inaugural event.

*Tue*

**The Halloween Parade will begin Tuesday evening at 6:30** on Hardy Street at Parkway Heights United Methodist Church. The parade route will continue east on Hardy Street, turn south onto South 17th Avenue and end at the Hattiesburg Zoo. The public is invited to attend.

~~~~~

Socks for Seniors is an annual community service project through which we organize collecting NEW socks to be distributed to elderly in local area nursing homes around the holidays.

FW

The program begins with Make A Difference Day Saturday October 27 - The Official Kick-off of the 2012 Socks For Seniors Campaign and runs thru Christmas. We are looking for local area coordinators near Hattiesburg to help with collecting socks this year.

2. Host a Sock Drive. It all starts with 1 person, 1 box, 1 location. It's easy...and all the socks stay in the local Hattiesburg area! If you have a nursing home, assisted living center or other senior community in mind for distribution - GREAT! If not, we will help connect you with a local senior community for distributing the socks at the end of the sock drive.

To collect Socks For Seniors - please sign up at this link: www.socksforseniors.com/register

Seasonal

Flu season is here. The flu shot is the first and best protection against contracting the flu so take a positive step to help reduce your chances of catching this season's flu, and get a flu shot. The cost of a flu shot is often covered by your health plan. Check with your health insurer and then schedule an appointment today by calling your physician, going to a nearby convenience care clinic or visiting your local pharmacy. Many employers also offer flu shot clinics in the workplace. For more information visit www.flu.gov

This message was brought to you by UnitedHealthcare and this station.

PRESS RELEASE

Presented by
Hattiesburg Historic Neighborhood
Association



For Immediate Release
September 27, 2012

Contact:

Andrea Saffle, 601.270.1373, info@hattiesburghistoricneighborhood.com

**Hattiesburg Historic Neighborhood's Downtown BBQ Showdown
Is the area's Newest BBQ Competition**

HATTIESBURG, Miss. – The Hattiesburg Historic District is gearing up for its Inaugural Downtown BBQ Showdown on Saturday, October 27th from 11 a.m. to 5 p.m. at Walthall Park (located at 600 Walnut Street at the intersection with Rebecca Avenue). The Downtown BBQ Showdown will feature a family friendly atmosphere, great BBQ and music. Tickets are only \$20 and includes all the delicious BBQ you can taste provided by the actual contestants and sides provided by the Keg & Barrel including potato salad, baked beans and coleslaw. The Keg & Barrel will also be selling a great selection of craft beer along with water and soft drinks. T-Shirts for the event will be for sale along with other unique foods, crafts and art provided by selected vendors.

For the kids-there will be a kids-zone with bounces and slides. Of course you will be able to do all of this while you listen to some of the finest local musicians like Dr. E & the Mississippi Voodoo Kings, The Deltamatics, and the Thomas Jackson Orchestra.

“We wanted to create another unique event that would showcase the Historic Neighborhood and Downtown and found that there are no real BBQ Cook-offs around here,” said Brian Saffle, Downtown BBQ Showdown Committee Chair. “We will be following the Kansas City BBQ Society Rules for the competition, and plan to apply for sanction next year.” Saffle went on to say that there is only one other sanctioned BBQ event in the state so this could be a huge event for Hattiesburg in the future. Once sanctioned by the Kansas City BBQ Society, winners of this event would go on to compete in “Memphis in May” World Championship BBQ Contest.

The competition will be judged on the best beef brisket, pork shoulder/butt, chicken and pork ribs. There will be prizes provided for the Best Sauce, the People’s Choice and 1st, 2nd and 3rd place in each meat division. A \$500 cash prize will go to the Grand Champion.

“We still have slots available for competitors, vendors and sponsors,” said Andrea Saffle, HHNA President. “Any one interested in entering a team, being a sponsor, or being a vendor can visit our website at www.bbqshowdown.blogspot.com to print off applications and get more information.”

--more--