

WZLD  
Laurel, MS  
Quarterly Issues/Programs List  
Fourth Quarter, 2015  
12/31/2015

WZLD  
Quarterly Issues/Programs List

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WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL SHELTER / PET ADOPTION:** Amanda Pepper talks about SCAR, purpose and mission to rescue sick and unwanted animals
- **ASSOC RIGHTS CITIZENS:** Emily Hodges talks about ARC and the annual golf ball drop to benefit those with disabilities
- **CHILD ADOPTION:** Stephanie Barnes with DHS talks about Nat Adoption Month emphasis on need for adoption
- **COMMUNITY ENGAGEMENT:** Theresa Erickson talks about the Greater Pine Belt Foundation and the grants they provide
- **CONSUMER PROTECTION:** John OHara talks about scams, breaches, phishing, and id theft.
- **DRUG AND ALCOHOL ADDICTION:** Various guests discuss drug abuse across the area and programs designed to assist
- **ECONOMIC DEVELOPMENT:** Larkin Simpson talks about economic growth in Jones County
- **EMPLOYMENT OPPORTUNITIES:** Adam Todd talks about the Governor's Job Fair network and the Pine Belt Job Fair Oct 20th
- **FIRE SAFETY:** Lt Steve Mooney talks about local Fire Safety during Holidays and winter months
- **GOVERNMENT - STATE LEGISLATURE:** Sen Joey Fillingane talks about the legislative session and his district interests
- **HEALTH AND NUTRITION:** Lacy Saul talks about nutrition during the holidays and tips on how to eat healthy.
- **HUMAN TRAFFICKING:** John Jones talks about human trafficking in Mississippi and the work of AFF

- **HUNGER AND POVERTY:** Cookie Prout talks about Christian Services food kitchen and the annual community thanks dinner
- **LAW ENFORCMENT:** Dpty Ward Calhoun talks about law enforcement and mental health issues / Crisis Intervention Team
- **MENTAL HEALTH ISSUES:** Donna Boutwell talks about Mental Illness Awareness Week and the work of the State Hospital
- **MILITARY AND VETERANS:** Jake Sanford talks about Veterans Outreach and the Collins Veterans Home
- **ORGAN DONATION:** Chuck Stenson talks about organ recovery regarding life saving and tissue recovery for non life sav
- **POVERTY:** Lt Stacie Connelly talks about the work of Salvation Army this Holiday Season
- **PRISON MINISTRY:** Linda Bridges talks about Prison Angel Tree for children of incarcerated parents.
- **PUBLIC SAFETY:** Sheriff Danny Riegel talks about holiday theft and safety in our local area
- **SOCIAL SECURITY :** Sean Mercer with SSA talks about Social Security updates and programs for retirement

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
LAW ENFORCMENT	HOTLINE SEG 1 100415	Dpty Ward Calhoun talks about law enforcement and mental health issues / Crisis Intervention Team	Ward Calhoun - Dep Sheriff	10/04/2015 07:02 AM	020:23
MENTAL HEALTH ISSUES	HOTLINE SEG 2 100415	Donna Boutwell talks about Mental Illness Awareness Week and the work of the State Hospital	Donna Boutwell MS State Hosp	10/04/2015 07:26 AM	013:37
CONSUMER	HOTLINE	John OHara talks	JOHN O HARA	10/11/2015	017:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PROTECTION	SEG 1 101115	about scams, breaches, phishing, and id theft.	BBB of MS	07:00 AM	
MILITARY AND VETERANS	HOTLINE SEG 2 101115	Jake Sanford talks about Veterans Outreach and the Collins Veterans Home	JAKE SANFORD VET OUTREACH	10/11/2015 07:21 AM	015:31
SOCIAL SECURITY	HOTLINE SEG 1 101815	Sean Mercer with SSA talks about Social Security updates and programs for retirement	SHAUN MERCER SSA LAUREL	10/18/2015 07:01 AM	017:36
EMPLOYMENT OPPORTUNITIES	HOTLINE SEG 2 101815	Adam Todd talks about the Governor's Job Fair network and the Pine Belt Job Fair Oct 20th	ADAM TODD - Gov Job Fair Net	10/18/2015 07:23 AM	013:37
ASSOC RIGHTS CITIZENS	HOTLINE SEG 1 102515	Emily Hodges talks about ARC and the annual golf ball drop to benefit those with disabilities	Emily Hodges - ARC of So MS	10/25/2015 07:01 AM	012:44
ECONOMIC DEVELOPMENT	HOTLINE SEG 2 102515	Larkin Simpson talks about economic growth in Jones County	Larkin Simpson EDA Jones Cty	10/25/2015 07:18 AM	019:43
DRUG AND ALCOHOL ADDICTION	HOTLINE SEG 1 110115	Various guests discuss drug abuse across the area and programs designed to assist	PARNERSHIP FOR DRUG FREE AMER	11/01/2015 07:01 AM	029:17
COMMUNITY ENGAGEMENT	HOTLINE SEG 1 110815	Theresa Erickson talks about the Greater Pine Belt Foundation and the grants they provide	TERESA ERICKSON	11/08/2015 07:04 AM	013:12
ANIMAL SHELTER / PET ADOPTION	HOTLINE SEG 2 110815	Amanda Pepper talks about SCAR, purpose and mision to rescue sick and unwanted animals	Amanda Pepper SoCrossAnimResc	11/08/2015 07:21 AM	018:47
CHILD ADOPTION	HOTLINE SEG 1	Stephanie Barnes with DHS talks about	Stephanie Barnes DHS	11/15/2015 07:00 AM	010:07

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	111515	Nat Adoption Month emphasis on need for adoption			
ORGAN DONATION	HOTLINE SEG 2 111515	Chuck Stenson talks about organ recovery regarding life saving and tissue recovery for non life sav	Chuck Stinson - MORA	11/15/2015 07:14 AM	022:45
HUNGER AND POVERTY	HOTLINE SEG 1 112215	Cookie Prout talks about Christian Services food kitchen and the annual community thanks dinner	CHRISTAN SERVICES - FFF	11/22/2015 07:00 AM	011:27
HEALTH AND NUTRITION	HOTLINE SEG 2 112215	Lacy Saul talks about nutritioni during the holidays and tips on how to eat healthy.	Lacey Saul - MS DOH Dietician	11/22/2015 07:16 AM	019:15
HUMAN TRAFFICKING	HOTLINE SEG 1 112915	John Jones talks about human trafficking in Mississippi and the work of AFF	John Jones , Advocacy fo Free	11/29/2015 07:00 AM	011:25
COMMUNITY ENGAGEMENT	HOTLINE SEG 2 112915	Stacie Cox talks about the United Way's Holiday campaigns for people in need	STACIE COX - UNITED WAY	11/29/2015 07:15 AM	018:13
HUNGER AND POVERTY	HOTLINE SEG 1 120615	Ann McCullum talks about the holiday services of the Edward Stree Mission to the homeless	Anne McCullum Edwards St Miss	12/06/2015 07:00 AM	018:56
CONSUMER PROTECTION	HOTLINE SEG 2 120615	John Ohara talks about scams in the area and how consumers should be aware in the Holidays	JOHN O HARA BBB of MS	12/06/2015 07:22 AM	010:58
PRISON MINISTRY	HOTLINE SEG 1 121315	Linda Bridges talks about Prison Angel Tree for children of incarcerated parents.	Linda Bridges - Prison Angel	12/13/2015 07:03 AM	008:49
FIRE SAFETY	HOTLINE	Lt Steve Mooney	Lt Steve Mooney -	12/13/2015	021:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	SEG 2 121315	talks about local Fire Safety during Holidays and winter months	HFD	07:15 AM	
POVERTY	HOTLINE SEG 1 122015	Amy Ricedorff talks about homelessness in our local area and programs to help those in need	Amy Ricedorff Homeless Counc	12/20/2015 07:02 AM	013:32
POVERTY	HOTLINE SEG 2 122015	Lt Stacie Connelly talks about the work of Salvation Army this Holiday Season	Lt Stacie Connelly SA	12/20/2015 07:20 AM	016:44
PUBLIC SAFETY	HOTLINE SEG 1 122715	Sheriff Danny Riegel talks about holiday theft and safety in our local area	Sheriff Danny Riegel Lamar Ct	12/27/2015 07:02 AM	010:18
GOVERNMENT - STATE LEGISLATUR	HOTLINE SEG 2 122715	Sen Joey Fillingane talks about the legislative session and his district interests	Sen Joey Fillingane MS Senat	12/27/2015 07:17 AM	024:56

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
LOCAL NEWS	RANDY BELL NEWS	MON-FRI 6AM-10AM	60 MINUTES PER WEEK	
LOCAL WEATHER	WX CHANNEL	MON-SUN 6AM-7PM	72 MINUTEST PER WEEK	

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	BYSTANDER REVOLTUION	000:30	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY ENGAGEMENT	United Way	001:00	004
EMPLOYMENT OPPORTUNITIES	GOVERNOR'S JOB FAIR NETWORK	000:31	008
ENVIRONMENTAL ISSUES	US FOREST SERVICE	000:30	001
FAMILY	AD COUNCIL	001:00	001
HIGH SCHOOL EDUCATION	MS H S A A	000:30	006
HIGH SCHOOL EDUCATION	MS H S A A	000:31	001
JOB PLACEMENT	gradsoflife.org	000:15	006
MILITARY AND VETERANS	Air Force Reserve	000:30	002
MILITARY AND VETERANS	SELECTIVE SERVICE ADMINISTRAT	000:30	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	009
MILITARY AND VETERANS	US NAVY	000:30	002
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	009
NATIONAL CRIME PREVENTION COU	GUN SAFETY - AD COUNCIL	000:30	001
PARENTING	AD COUNCIL	001:00	001
SAFE DRIVING	MS DEPT PUBLIC SAFETY	000:15	006
TRAVEL SAFETY	AD COUNCIL	000:30	002
VOTING	ROCK THE VOTE	000:29	102
VOTING	ROCK THE VOTE	000:30	007

ALSO ATTACHED ARE COMMUNITY EVENTS THAT WERE ANNOUNCED "LIVE" ON THE AIR PRECEDING THE DAY/TIIME OF THE EVENT.

ON AIR FODDER REVISED 10/22/2015 "FOR MORE, VISIT -----(KEYWORD: 4-1-1)"

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(THUR. 10/29) ANNUAL HATTIESBURG HALLOWEEN PARADE

from 25th Ave down Hardy to the Zoo

- Thursday @ 5:30p

(THUR. 10/29) JCJC HOSTS ANNUAL 'TREATS IN THE STREETS' Thursday October 29<sup>th</sup> on the campus. From 4:30 p.m. until 7 p.m. for kids ages 0 to 12 years, JCJC clubs and organizations will have treats and games available around, and between the library and student center square. Children must be accompanied by an adult. For more information call JCJC Student Services at 477-4030 or Rebecca Patrick at 601-477-4109.

**"Oct. 31st: Seymour's Spectacular Halloween Carnival** hosted by Southern Miss Athletics from 10am-1230pm before the UTEP game on Pride Field. The FREE carnival will include inflatables, carnival rides, games, pumpkin painting, free food, and more! For more information visit <http://www.southernmiss.com/sportS>

**LLT opens its "Fifty-Fifth & Fabulous" Season with the musical thriller "JEKYLL & HYDE"** for a Halloween week run October 29th - November 1st. Performances are at 7:30 p.m. on Thursday, Friday and Saturday, October 29, 30, 31 and there's a Sunday matinee at 2 p.m. on November 1st. It's based on the classic 1886 novel of "The Strange Case of Dr. Jekyll and Mr. Hyde," and tells the story of a conflicted man with double personalities - one good, one evil - who seeks revenge for the misdeeds that were inflicted on his father.

**Tickets are on sale for HCLO's production of A Christmas Carol!** The Musical! Tickets to this new musical version of Charles Dickens' classic are on sale today. Call 1-800-838-3006 or visit [HCLO.org](http://HCLO.org) to get yours today. HCLO is proud to partner with the Hattiesburg Police Department to sponsor a toy drive for the Hearts of Hope program. Please bring a new toy to any of the four performances to help support this great cause.

**(NOV. 14)** This year, 2015, marks the 50th anniversary of the United States military's involvement in Vietnam. The Veterans Picnic Committee is hosting a traveling Vietnam era museum to this year's picnic. It will also provide knowledgeable entertainment for the Pine Belt community. This is a fundraiser for the "Wounded Minutemen of Mississippi". This exhibit and 5K run will be held at the Columbia Water Park on highway 35N on Saturday, November 14th. The 5K run will start at 9 am, late registration at 8 am and the Museum will be open to the public starting at 10 am (free to the public). Other attractions are a Car and Bike Show, military vehicles on exhibit. Check us out on Facebook: [Veterans Picnic Columbia, MS](https://www.facebook.com/VeteransPicnicColumbiaMS).

**(Flu season is here.)** But there's still time to consider getting a flu shot to help reduce your chances of catching this season's flu. According to the U.S. Department of Health & Human Services, the flu shot is the best protection against contracting the flu. The cost of a flu shot is often covered by your health plan. Check your benefits documents and with your health plan and schedule an appointment today by calling your physician, or visiting your local pharmacy or convenience care clinic. Many employers also offer flu shot clinics in the workplace. **For more information visit [flu.gov](http://flu.gov)**

To support parents, teens and educators in reducing high fatality statistics, the Mississippi Department of Transportation (MDOT) has launched [www.GoMDOT.com/safetyeducation](http://www.GoMDOT.com/safetyeducation) during National Teen Driver Safety Week. In 2014, Mississippi lost 73 teens to motor vehicle crashes, putting the state at 8th in the

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**(11/13-15) JUST OVER THE RAINBOW THEATRE PRESENTS "MOONLIGHT AND MAGNOLIAS"**

By Ron Hutchinson, Directed by Michael Garner. 7:00 pm Fri Nov 13 & Sat Nov 14, Matinee 2:00 Sun Nov 15<sup>th</sup>. Location – Oak Grove Primary School, 70 Leaf Lane. Tickets \$12 at the door- It's 1939, and legendary Hollywood producer, David O. Selznick, has five days to get the screenplay for the epic film adaptation of "Gone With The Wind" written.

**(Nov. 12-19) Oak Grove Drama "See ya at The Savoy"**

Oak Grove High School presents "See ya at the Savoy" by Suzanne Allmon on Nov.12, 13, and 19 @7pm in the new OGHS PAC. Tickets are \$7 for adults and \$5 for students. You may buy tickets at the door or contact the Oak Grove High Theatre dept. for tickets. Please come out and support theatre!

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**(Sat. 11/14) "Spay-Ghetti" dinner to raise money for spay-neuter clinic**

Southern Pines Spay & Neuter Clinic will host its first annual Spay-Ghetti Dinner on Saturday, November 14<sup>th</sup> from 3:00 pm until 7:00 pm. Proceeds from the event will benefit the Clinic, which provides low-cost spay and neuter services to pet owners in the Pine Belt. The dinner will be held at St. John Lutheran Church on Hardy Street in Hattiesburg. Tickets, which are \$10 for adults and \$8 for children are at the Clinic or at the door. Tickets can also be purchased by phone at (601) 544-5678.

**(Sat. 11/14) Animal rescue Volunteer training**

For anyone interested in helping with SCAR, Southern Cross Animal Rescue will hold volunteer orientation Saturday, November 14 from 10 a.m. until noon. SCAR allows volunteers beginning at the age of 9, but anyone between the ages 9-15 must have a parent present at all times. Students can receive community service hours for school by working with SCAR. The orientation will be held at the shelter, located on Highway 184 West. To sign up, call Amanda at 601-577-4731 or 601-433-5807.

**(nov. 17-Dec. 14) Be a Santa to a Senior<sup>®</sup>** program provides gifts and companionship for lonely and isolated seniors. The program is made possible by the generous support of area nonprofit organizations, retailers, numerous volunteers and members of the community. Participating retail locations will display *Be a Santa to a Senior* Christmas trees from Nov. 17 to Dec. 14 that feature ornaments with seniors' first names and their gift requests. For more information about the program, visit [BeaSantatoaSenior.com](http://BeaSantatoaSenior.com) or call 601-261-2114.

**Tickets are on sale for HCLO's production of A Christmas Carol:** November 19-22 at the Saenger Theater, downtown Hattiesburg. Tickets to this new musical version of Charles Dickens' classic are on sale today. Call 1-800-838-3006 or visit [HCLO.org](http://HCLO.org) to get yours today. HCLO is proud to partner with the Hattiesburg Police Department to sponsor a toy drive for the Hearts of Hope program. Please bring a new toy to any of the four performances to help support this great cause.



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**From Black Friday, Nov. 27 through Monday, Nov. 30** Southern Pines Animal Shelter is joining national animal welfare organization Best Friends Animal Society, along with animal rescue groups and shelters across the country to offer free adoptions. Southern Pines will follow its regular adoption process, and all adoptable pets will be spayed/neutered, vaccinated and microchipped. Southern Pines Animal Shelter is an active partner in Best Friends' No More Homeless Pets<sup>®</sup> Network which offers help and support to animal rescue groups that save lives in their communities.

**JCJC is holding a holiday blood drive Wednesday, Dec. 2<sup>nd</sup> from** 9am-4pm in the P.E. Building. The drive is being held in support of JCJC freshman Reece Stringer, who was recently diagnosed with a form of cancer called T-cell Acute Lymphoblastic Lymphoma. Donors will receive a free hunting t-shirt while supplies last, and the Jones County Cattlemen will grill hamburgers for all who donate. To keep from waiting in line, donors can make an appointment to donate by either going online at [www.bloodhero.com](http://www.bloodhero.com) (sponsor code: JCJC) or call a designated blood drive committee member at JCJC to book an appointment. They are Fawn Blackledge (477-4245), Donna Bass (477-4066) or Deborah Cheeks (477-2416)

**(Thurs. 12/3) HBG Christmas parade & tree lighting**

The City of Hattiesburg and the Hattiesburg Jaycees are hosting the annual Christmas Parade and Christmas Tree Lighting Ceremony on Thursday, December 3, 2015 starting at 5:30 p.m. The parade will kick off at Sacred Heart High School and end at Town Square Park, the site of the Christmas Tree Lighting Ceremony which begins at 6 p.m. This year's theme is *'Twas the Lights Before Christmas*.

**December 5: Petal Police Department's 2015 Car Show** at Petal Skate Park on Hillcrest Loop (across from the YMCA), December 5 at 9 am. This is a FREE event, but we will be taking donations for Petal Police Department's "Shop with a Cop" Program.

**December 19: The Selfless Elf 5k. Sat. Dec. 19<sup>th</sup>** - Rain, Shine, Snow! All proceeds will benefit the local Shop with a Cop Program. Registration is at 6:30a.m. 5k 8a.m. Registration: To register mail in or go online. For information contact Priscilla Poore 601-564-3122 or email [prissynguyen@gmail.com](mailto:prissynguyen@gmail.com) Pre-registration is from now-December 7. Only \$25 and this includes your t-shirt. Late registration \$30.00 December 7-19. <https://raceroster.com/events/2015/6998/selfless-elf-5k-runwalk>

**(Dec. 5-6) ARC Show choir "Celebrate the Holidays"**

The Arc of Southeast Ms is having a show choir event and silent auction with dessert theater on Dec 5@7pm and Dec 6@3pm. Event is held at 65 Bonhomie Rd Hattiesburg. Tickets are \$10 purchase in advance by coming to Arc on Bonhomie Rd or by calling [601-583-4251](tel:601-583-4251). Tickets are Available at the door. The pottery studio will be open to the public we make amazing gifts.

**(Flu season is here.)** But there's still time to consider getting a flu shot to help reduce your chances of catching this season's flu. According to the U.S. Department of Health & Human Services, the flu shot is the best protection against contracting the flu. The cost of a flu shot is often covered by your health plan. Check your benefits documents and with your health plan and schedule an appointment today by calling your