

WZLD
 Laurel, MS
 Quarterly Issues/Programs List
 First Quarter, 2023
 04/16/2019

WZLD
 Quarterly Issues/Programs List

WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Trransportation	COMMUNITY HEARTBEAT 1-1-23	An interview with the MS Dept of Transportation	Brad White	01/01/2023 06:01 AM	029:28
Government	COMMUNITY HEARTBEAT 1-8-23	An interview with the Lt Governor	Delbert Hosemann	01/08/2023 06:03 AM	029:44
Health/Business	COMMUNITY HEARTBEAT 1-15-23	An interview with the MS Cannabis Patients Alliance	Angie Calhoun	01/15/2023 06:03 AM	029:32
Health/Children	COMMUNITY HEARTBEAT 1-22-23	An interview with the MS SIDS Alliance	Cathy Files	01/22/2023 06:00 AM	029:50
Military/Public safety	COMMUNITY HEARTBEAT 1-29-23	An interview with the MNG Civil Support Team	LTC Len Fortenberry	01/29/2023 06:03 AM	029:09
Health/Business	COMMUNITY HEARTBEAT 2-5-23	An interview with the MS Medical Marijuana Association	Ken Newburger	02/05/2023 06:00 AM	029:01
Health/Youth	COMMUNITY HEARTBEAT 2-12-23	An interview with the MS Poison Control Center	Dr Brett Marlin	02/12/2023 06:02 AM	029:29
Public Safety/Weather	COMMUNITY HEARTBEAT 2-19-23	An interview with the National Weather Service	Chad Entremont	02/19/2023 06:01 AM	029:38

Health	COMMUNITY HEARTBEAT 2-26-23	An interview with the MS Kidney Foundation	TJ Mayfield	02/26/2023 06:00 AM	029:33
Children	COMMUNITY HEARTBEAT 3-5-23	An interview with the MS Dept of Child Protection Services	Andrea Sanders	03/05/2023 06:03 AM	029:13
Veterans	COMMUNITY HEARTBEAT 3-12-23	An interview with the MS VA	Mark Smith	03/12/2023 06:02 AM	029:06
Public Safety/Conservation	COMMUNITY HEARTBEAT 3-19-23	An interview with the MS Forestry Commission	Russell Bozeman	03/19/2023 06:04 AM	029:22
Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Covid vaccines, Women's Health, Red Cross	Dr. S. Stanford, S. Pipa	03/26/2023 06:01 AM	029:49

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	ACCENTS / FEB 2023	000:29	10
	ACCENTS / FEB 2023	000:32	1
CHILD SAFETY	NHTSA	000:14	1
ENVIRONMENTAL ISSUES	US FOREST SERVICE	001:00	1
FAMILY	AD COUNCIL	000:59	6
HIGH SCHOOL EDUCATION	MS H S A A	000:29	1
LITERACY	AD COUNCIL	001:00	1
LITERACY	AD COUNCIL	001:00	3
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:15	3
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:31	12
NATIONAL CRIME PREVENTION COU	GUN SAFETY - AD COUNCIL	001:00	41
PARENTING	AD COUNCIL	001:00	3
PARENTING	AD COUNCIL	001:00	3

PARENTING	DEPT OF HUMAN SERVICES	000:14	32
PARENTING	DEPT OF HUMAN SERVICES	000:14	30
PUBLIC SAFETY	NAT HIGHWAY TRAFFIC SAFETY AD	000:14	1
PUBLIC SAFETY	NAT HIGHWAY TRAFFIC SAFETY AD	000:29	9
PUBLIC SAFETY	PROJECT YELLOW LIGHT	000:30	3
SAFE DRIVING	NAT HIGHWAY TRAVEL SAFETY ASS	000:29	5