WZLD

Laurel, MS

Quarterly Issues/Programs List Second Quarter, 2022 04/16/2019

WZLD

Quarterly Issues/Programs List

WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM /	DESCRIPTION	GUEST	DATE/TIME	DURATION
SMALL BUSINESS	COMMUNITY HEARTBEAT 4-3-22	An interview with the National Federation of Independent Business	Dawn McVea	04/03/2022 07:02 AM	029:54
ENVIRONMENT	COMMUNITY HEARTBEAT 4-10-22	An interview with EV Mississippi	Josh Hazel	04/10/2022 07:01 AM	029:43
Government Accountability	COMMUNITY HEARTBEAT 4-17-22	An interview with State Auditor Shad White	Shad White	04/17/2022 07:00 AM	029:51
Youth	COMMUNITY HEARTBEAT 4-24-22		BDixon- TGibson	04/24/2022 07:03 AM	029:46
Health	COMMUNITY HEARTBEAT 5-1-22	An interview with State Health Officer Dr. Thomas Dobbs	Dr Thomas Dobbs	05/01/2022 07:01 AM	028:22
Domestic violence	COMMUNITY HEARTBEAT 5-8-22	An interview with the Center for Violence Prevention	Sandy Middleton	05/08/2022 07:02 AM	028:58
Education	COMMUNITY HEARTBEAT 5-15-22	An interview with the Parents Campaign	Nancy Loome	05/15/2022 07:03 AM	029:58

Disabled/Health	COMMUNITY HEARTBEAT 5-22-22	An interview about the MS Disability Mega-Conference	Lee Moss	05/22/2022 07:01 AM	029:24
Public Safety/Weather	COMMUNITY HEARTBEAT 5-29-22	An interview about hurricane season with the director of MEMA	Stephen McCraney	05/29/2022 07:02 AM	029:29
Economic Development/Gaming	COMMUNITY HEARTBEAT 6-5-22	An interview with the MS Lottery Corporation	Jeffrey Hewitt	06/05/2022 07:02 AM	029:02
Gambling Addiction	COMMUNITY HEARTBEAT 6-12-22	An interview with the MS Council on Problem and Compulsive Gambling	Betty Greer	06/12/2022 07:01 AM	029:34
Agriculture	COMMUNITY HEARTBEAT 6-19-22	An interview with the Commissioner of the MS Dept of Agriculture and Commerce	Andy Gipson	06/19/2022 07:01 AM	028:52
Insurance/Preparedness	COMMUNITY HEARTBEAT 6-26-22	An interview with the Commissioner of Insurance	Mike Chaney	06/26/2022 07:02 AM	029:38

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert	network and/or	syndicator	-provided programs	lists here.)	

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS			
Autism	AUTISM SPEAKS	000:14	1			
BULLYING	AD COUNCIL	000:59	4			
CHILD SAFETY	NHTSA	000:14	17			
COMMUNITY ENGAGEMENT	United Way	000:59	1			
EMERGENCY PREPAREDNESS	FEMA	000:14	1			
END RACISM	STOP AAPI HATE	000:30	17			

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ENVIRONMENT	iHEART RADIO EARTH	000:29	4
ENVIRONMENT	iHEART RADIO EARTH	000:30	4
ENVIRONMENT	iHEART RADIO EARTH	000:30	4
FAMILY	AD COUNCIL	000:59	9
HEALTH AND FITNESS	MAKE-A-WISH	000:30	12
HIGH SCHOOL EDUCATION	MS H S A A	000:29	5
HIGH SCHOOL EDUCATION	MS H S A A	000:29	5
LITERACY	AD COUNCIL	001:00	8
LITERACY	AD COUNCIL	001:00	3
MENTAL HEALTH	CHILD MIND INSTITUTE	000:29	5
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:15	6
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:31	4
MILITARY AND VETERANS	HOME BASE	000:30	21
MILITARY AND VETERANS	SELECTIVE SERVICE ADMINISTRAT	000:29	1
MILITARY AND VETERANS	SELECTIVE SERVICE ADMINISTRAT	000:30	1
NBJC	NBJC	000:30	5
NBJC	NBJC	000:30	9
PARENTING	AD COUNCIL	001:00	3
PARENTING	AD COUNCIL	001:00	1
PARENTING	DEPT OF HUMAN SERVICES	000:14	17
PARENTING	DEPT OF HUMAN SERVICES	000:14	18
PUBLIC SAFETY	NAT HIGHWAY TRAFFIC SAFETY AD	000:29	5
PUBLIC SAFETY	NAT HIGHWAY TRAFFIC SAFETY AD	000:29	1
PUBLIC SAFETY	PROJECT YELLOW LIGHT	000:30	6