

WZLD
 Laurel, MS
 Quarterly Issues/Programs List
 Second Quarter, 2023
 04/16/2019

WZLD
 Quarterly Issues/Programs List

WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Consumer advice	COMMUNITY HEARTBEAT 4-2-23	An interview with the Better Business Bureau	John O'Hara	04/02/2023 06:04 AM	029:06
Children	COMMUNITY HEARTBEAT 4-9-23	An interview with the Southern Christian Services for Children & Youth	RMoffett-Clark	04/09/2023 06:03 AM	029:05
Health	COMMUNITY HEARTBEAT 4-16-23	An interview with the MS Cannabis Patients Alliance	Angie Calhoun	04/16/2023 06:00 AM	029:13
Disabled/Jobs	COMMUNITY HEARTBEAT 4-23-23	An interview with the MS Dept of Rehabilitation Services	Chris Howard	04/23/2023 06:02 AM	029:08
Health	COMMUNITY HEARTBEAT 4-30-23	An interview with the MS Dept of Health about COVID-19	Dr Paul Byers	04/30/2023 06:01 AM	028:51
Public Safety/Weather	COMMUNITY HEARTBEAT 5-7-23	The Hurricane Awareness Tour in Jackson	Michael Brennan et al	05/07/2023 06:02 AM	029:01
History/Culture	COMMUNITY HEARTBEAT 5-14-23	An interview with the Two Mississippi Museums	Pam Junior	05/14/2023 06:00 AM	028:42
Health	COMMUNITY HEARTBEAT 5-21-23	An interview with the MIND Center at UMMC	Dr Kim Tarver	05/21/2023 06:01 AM	029:16

Disabilities	COMMUNITY HEARTBEAT 5-28-23	An interview about the MS Disability Megaconference	Lee Moss	05/28/2023 06:01 AM	028:56
ECONOMIC DEVELOPMENT	COMMUNITY HEARTBEAT 6-4-23	An interview about the MS Lottery	Jeffrey Hewitt	06/04/2023 06:01 AM	028:45
Utilities/consumers	COMMUNITY HEARTBEAT 6-11-23	An interview with the Office of Broadband Expansion & Accessibility of MS	Sally Doty	06/11/2023 06:02 AM	028:58
Utilities/consumers	COMMUNITY HEARTBEAT 6-18-23	An interview with the Office of Broadband Expansion & Accessibility of MS	Sally Doty	06/18/2023 06:03 AM	028:58
Health	COMMUNITY HEARTBEAT 6-25-23	An interview with the MS Organ Recovery Agency	Kevin Stump	06/25/2023 06:02 AM	029:03

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA 30 Y'all Save Big	000:32	30
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:32	5
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	2
CHILD SAFETY	NHTSA	000:14	4
COMMUNITY ENGAGEMENT	United Way	000:59	4
COMMUNITY INVOLVEMENT	NATIONAL URBAN LEAGUE	000:30	21
ENVIRONMENTAL ISSUES	US FOREST SERVICE	001:00	2
HIGH SCHOOL EDUCATION	MS H S A A	000:29	3
HIGH SCHOOL EDUCATION	MS H S A A	000:29	1
MAKE A WISH	MAKE A WISH	000:30	12
MENTAL HEALTH	MENTAL HEALTH COALITION	000:30	6
MENTAL HEALTH	NAMI	000:30	8
MILITARY AND VETERANS	Air Force Reserve	001:00	1

MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:15	4
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:29	4
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:31	27
MILITARY AND VETERANS	SELECTIVE SERVICE ADMINISTRAT	000:29	190
NATIONAL CRIME PREVENTION COU	GUN SAFETY - AD COUNCIL	001:00	59
PARENTING	AD COUNCIL	001:00	3
PARENTING	AD COUNCIL	001:00	3
PARENTING	DEPT OF HUMAN SERVICES	000:14	33
PARENTING	DEPT OF HUMAN SERVICES	000:14	46
PUBLIC SAFETY	PROJECT YELLOW LIGHT	000:30	1
THE V FOUNDATION	THE V FOUNDATION	000:29	15