

WZLD  
Laurel, MS  
Quarterly Issues/Programs List  
Third Quarter, 2017  
10/02/2017

WZLD  
Quarterly Issues/Programs List

---

WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Better Business Beau:** Tips for avoiding scams when donating to Hurricane Relief efforts in Texas.
- **CHILDRENS ISSUES:** Personal background and genesis of the Homes of Hope for Children ministry. Details of ministry o.
- **CITY GOVERNMENT:** Petal Mayor Hal Marx upsates city goverment issues in the city of Petal
- **Conservation:** Details about the ministry teaching biblical principles to boys through hunting, nature and conserv
- **CRIME PREVENTION:** National Night Out Against Crime coming up July 27th.
- **DISASTER RELIEF:** IHR call to action for donations to disaster relief for Florida and Texas
- **EDUCATION ISSUES:** Dan Khibacdeux descrtibed the work of the Hattiesburg Public School Foundatoin and how it benefits
- **GIRL SCOUTS OF AMERICA:** It?s the beginning of the Girl Scout year and the recruitment of troupe leaders.
- **HEALTH AND FITNESS:** Dr Scena Hollifiled talks about the upcoming dyslexia sympoisum for health professionals and parent
- **HEALTH AND NUTRITION:** Food insecurity in Mississippi and Extra Table?s efforts to meet nutrition needs.
- **Hub City Service Dogs:** Information about how the Hub City Service Dogs are trained to assist people with needs.
- **HURRICANE SAFETY:** Discussed this year?s active hurricane season with three hurricanes currently in the Atlantic basin
- **LOCAL HISTORY:** Information made available by the South Mississippi Genealogical and Historical Society for researc

- **Medicare Issues:** Brenda Melara w/ Senior Medicare Control talks about medicare and SS fraud
- **MILITARY AND VETERANS:** Camp Shelby is celebrating its Sentinel in July 2017.
- **Miss. Mississippi:** Told about the state pageant and the upcoming Miss America pageant.
- **NATURE AND THE ENVIRONMENT:** History and purpose of the Crosby Arboretum, and tour information.
- **POVERTY:** The Good Samaritans Center efforts to feed the poor in Jones County.
- **Public Health / ADHD:** : Dr. Ronnie Kent talking about the nature of these and of ways to support someone suffering from this and talked about an upcoming conference on ADHD open to loved ones, educators and the general public.
- **PUBLIC SAFETY:** Lamar Cty Sheriff Danny Riegel discusses Hurricane Preparedness and public safety.
- **SUICIDE PREVENTION:** Suicide Prevention Awareness Month.
- **Veterans Affairs:** Types of assistance offered by the Veterans Services Officers to Veterans of Mississippi.
- **West Nile Virus:** Discussion of West Nile Virus and other mosquito-borne illnesses amplified by this rainy summer.

---

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MILITARY AND VETERANS	Hotline Seg. 1 070217	Camp Shelby is celebrating its Sentinel in July 2017.	Col Greg Michelle-Camp Shelby	07/02/2017 07:00 AM	007:43
HEALTH AND FITNESS	Hotline Seg. 2 070217	Dealing with sleep disorders and the role that sleep plays in health.	Eric Williams - JCJC	07/02/2017 07:13 AM	029:11
CHILDRENS ISSUES	Hotline Seg. 1 070917	Personal background and genesis of the Homes of	Michael Garrett, PhD.	07/09/2017 07:02 AM	017:52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Hope for Children ministry. Details of ministry o.			
HEALTH AND NUTRITION	Hotline Seg. 2 070917	Food insecurity in Mississippi and Extra Table's efforts to meet nutrition needs.	Michael Dixon - Extra Table	07/09/2017 07:25 AM	015:29
CRIME PREVENTION	Hotline Seg. 1 071617	National Night Out Against Crime coming up July 27th.	Maxine Coleman - City Hatties	07/16/2017 07:00 AM	015:51
Veterans Affairs	Hotline Seg. 2 071617	Types of assistance offered by the Veterans Services Officers to Veterans of Mississippi.	Jay Sadum-Vet. Svc. Officer	07/16/2017 07:21 AM	016:04
EDUCATION ISSUES	Hotline Seg. 1 072317	Dan Khibacdeux descibed the work of the Hattiesburg Public School Foundatoin and how it benefits	Dan Kibadeaux HPS Foundation	07/23/2017 07:03 AM	019:59
CRIME PREVENTION	Hotline Seg. 2 072317	Diane James discussed the opiod eppidemic and how it's increasing crimes and addiction.	Diane James Crime Stoppers	07/23/2017 07:28 AM	013:17
POVERTY	Hotline Seg. 1 073017	The Good Samaritans Center efforts to feed the poor in Jones County.	Kathy Clem - Good Samaritan	07/30/2017 07:01 AM	015:05
LOCAL HISTORY	Hotline Seg. 2 073017	Information made available by the South Mississippi Genealogical and Historical Society for researc	KATHY GOSS SO MS HIST SOC	07/30/2017 07:20 AM	016:06
Miss. Mississippi	Hotline Seg. 1 080617	Told about the state pageant and the upcoming Miss America pageant.	Anne Elizabeth Buys-Miss Miss	08/06/2017 07:00 AM	015:57
NATURE AND THE ENVIRONMENT	Hotline Seg. 2 080617	History and purpose of the Crosby Arboretum, and tour information.	Patricia Drackett - Crosby Ar	08/06/2017 07:19 AM	015:40
Conservation	Hotline Seg. 1 081317	Details about the ministry teaching biblical principles to boys through hunting, nature and conserv	P.J. Weeks - Rain Down Minist	08/13/2017 07:00 AM	017:12
Hub City Service Dogs	Hotline Seg. 2 081317	Information about how the Hub City Service Dogs are	Angela Davis-Morris, HCSD	08/13/2017 07:21 AM	014:09

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		trained to assist people with needs.			
CRIME PREVENTION	Hotline Seg. 1 082017	History of Crime Stoppers and how it helps fight crime in neighborhoods.	Diane James Crime Stoppers	08/20/2017 07:00 AM	014:53
GIRL SCOUTS OF AMERICA	Hotline Seg. 2 082017	It's the beginning of the Girl Scout year and the recruitment of troupe leaders.	ASHLEY DAVIS GIRL SCOUTS MS	08/20/2017 07:18 AM	016:07
PUBLIC SAFETY	HOTLINE SEG 1 082717	Lamar Cty Sheriff Danny Riegel discusses Hurricane Preparedness and public safety.	LAMAR CTY SHERIFF DANNY RIEGE	08/27/2017 07:00 AM	016:09
CITY GOVERNMENT	HOTLINE SEG 2 082717	Petal Mayor Hal Marx updates city government issues in the city of Petal	MAYOR HAL MARKS PETAL MS	08/27/2017 07:19 AM	015:39
Better Business Beau	Hotline Seg. 1 090317	Tips for avoiding scams when donating to Hurricane Relief efforts in Texas.	JOHN O HARA BBB of MS	09/03/2017 07:03 AM	016:14
HURRICANE SAFETY	Hotline Seg. 1 091017	Discussed this year's active hurricane season with three hurricanes currently in the Atlantic basin	Chad Entremont - NWS	09/10/2017 07:00 AM	016:29
West Nile Virus	Hotline Seg. 2 091017	Discussion of West Nile Virus and other mosquito-borne illnesses amplified by this rainy summer.	Eric Williams - JCJC	09/10/2017 07:20 AM	016:18
DISASTER RELIEF	IHR Irma Red CrossSpecial	IHR call to action for donations to disaster relief for Florida and Texas	HURRICANE IRMA RELIEF	09/16/2017 08:56 AM	029:58
Medicare Issues	HOTLINE SEG 1 091717	Brenda Melara w/ Senior Medicare Control talks about medicare and SS fraud	Brenda Melara - Medicare Cont	09/17/2017 07:01 AM	015:59
HEALTH AND FITNESS	HOTLINE SEG 2 091717	Dr Scena Hollifield talks about the upcoming dyslexia symposium for health professionals and parent	Dr Scena Hollifield - WC Univ	09/17/2017 07:20 AM	015:32
SUICIDE PREVENTION	Hotline Seg. 1 092417	Suicide Prevention Awareness Month.	Donna Boutwell MS	09/24/2017 07:01 AM	017:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-------	-----------------	-------------	-------	-----------	----------

State Hosp

Public Health / ADHD	Hotline Seg. 2 092417	: Dr. Ronnie Kent talking about the nature of these and of ways to support someone suffering from this and talked about an upcoming conference on ADHD open to loved ones, educators and the general public.	Dr Ronnie Kent, MD	09/24/2017 07:19 AM	016:36
----------------------	-----------------------	--	--------------------	------------------------	--------

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
LOCAL NEWS	RANDY BELL NEWS	MON-FRI 6AM-10AM	60 MINUTES PER WEEK	
LOCAL WEATHER	WX CHANNEL	MON-SUN 6AM-7PM	72 MINUTEST PER WEEK	
LOCAL TRAFFIC	TOTAL TRAFF NET	MON – FRI 6AM-7PM	43 MINUTES PER WEEK	

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARTS	UNDERSTOOD.ORG	000:30	011
BULLYING	AD COUNCIL	000:30	001
CHILDRENS HEALTH	Make a Wish Foundation	000:17	001
COMMUNITY ENGAGEMENT	United Way	001:00	001
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	006
DISASTER RELIEF	AMERICAN RED CROSS	000:31	024
DISASTER RELIEF	AMERICAN RED CROSS	000:33	012

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Education	NATIONAL SUMMER LEARNING	000:30	008
EMERGENCY PREPAREDNESS	FEMA	000:15	001
HEALTH AND FITNESS	Greater Than Aids PA	000:31	001
HEALTH AND FITNESS	SAVE THE MALES	000:30	006
HIGH SCHOOL EDUCATION	MS H S A A	000:30	006
HIGH SCHOOL EDUCATION	MS H S A A	000:31	002
MILITARY AND VETERANS	SELECTIVE SERVICE ADMINISTRAT	000:30	002
MILITARY AND VETERANS	US NAVY	000:30	002
NATIONAL CRIME PREVENTION COU	GUN SAFETY - AD COUNCIL	001:00	001
PARENTING	AD COUNCIL	001:00	001
PEACE	PEACE IN THE STREETS	000:31	008
SAFE DRIVING	MS DEPT PUBLIC SAFETY	000:15	001