

WZLD  
Laurel, MS  
Quarterly Issues/Programs List  
Second Quarter, 2016  
07/01/2016

WZLD  
Quarterly Issues/Programs List

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WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL SHELTER / PET ADOPTION:** Pet over-population problems in the south.
- **ARTS AND THEATRE:** Related schedule and planned events for this music and theater arts event
- **Autism:** General discussion to educate the public about autism.
- **Big Brothers Big Sisters:** General discussion about the Big Bro Big Sis organization.
- **Blindness:** Discussed upcoming Leader Dog Walk / Run.
- **BOATING SAFETY:** Boating Safety is discussed for Mississippi waterways, lakes and rivers
- **CHILD ABUSE:** Discussed abuse statistics, awareness and preventative measures.
- **Child Care & Fitness:** Discussed children's summer programs at the Y
- **Christian Charity Work:** Discusses the rise of Christianity in Russia since the fall of communism.
- **CRIME PREVENTION:** Discussed the organizations mission to reduce crime in the 3 county area.
- **DOMESTIC ABUSE:** Discussed National Crime Victims' Rights Week, Victim Advocacy
- **ECONOMIC DEVELOPMENT:** Stone County Centennial festivities.
- **EMERGENCY PREPAREDNESS:** Marda Toullas, Dir Jones Cty EOC talks about Hurricane season and sever weather preparedness.
- **FIRE SAFETY:** Discussed fire safety practices.

- **First Priority Christian Grou:** Discussed First Priority?s founding history and mission.
- **HEALTH AND FITNESS:** Lauren Pittman discussed advantages and opportunites to live a healthier lifestyle
- **Homelessness:** Discussed Campout to Stamp Out ? Fieldhouse for the Homeless, and battling homelessness.
- **JOB OPPORTUNITY TRAINING:** Details how the CWJC helps women though training and guidance
- **Johnny Magee, Laurel Mayor:** Discussed ho how Laurel responding to recent flooding, and the city?s future plans.
- **Lamar County:** Discussed ?Right Way to Throw Away Day,? and disposal of hazardous material.
- **Medicaid:** Discussion about Medicaid services and changes in 2016
- **MILITARY AND VETERANS:** Jake Sanford talks about the work of Vet outreach and the Vet Home in Collins MS
- **PTSD AWARENESS:** Relates her personal story of loosing her husband to a PTSD Suicide.
- **PUBLIC SAFETY:** One year anniversary of the murders of Officers Dean and Tate.
- **SUICIDE PREVENTION:** Discussion of teen suicide

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Johnny Magee, Laurel Mayor	Hotline Seg. 1 040316	Discussed ho how Laurel responding to recent flooding, and the city?s future plans.	Laurel Mayor Johnny Magee	04/03/2016 07:02 AM	016:13
First Priority Christian Grou	Hotline Seg. 2 040316	Discussed First Priority?s founding history and mission.	J.D. Simpson	04/03/2016 07:21 AM	015:12

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DOMESTIC ABUSE	Hotline Seg. 1 041016	Discussed National Crime Victims? Rights Week, Victim Advocacy	Barbra Blacklege, Domestic Ab	04/10/2016 07:01 AM	013:25
Autism	Hotline Seg. 2 041016	General discussion to educate the public about autism.	Wayne Williams	04/10/2016 07:17 AM	020:28
Lamar County	Hotline Seg. 1 041716	Discussed ?Right Way to Throw Away Day,? and disposal of hazardous material.	Michael Hearshman, Lamar Co.	04/17/2016 07:03 AM	011:13
Blindness	Hotline Seg. 2 041716	Discussed upcoming Leader Dog Walk / Run.	Susan Corley, Pine Belt Lion?	04/17/2016 07:17 AM	019:51
CRIME PREVENTION	Hotline Seg. 1 042416	Discussed the organizations mission to reduce crime in the 3 county area.	Diane James Crime Stoppers	04/24/2016 07:02 AM	015:59
HEALTH AND FITNESS	Hotline Seg. 2 042416	Lauren Pittman discussed advantages and opportunities to live a healthier lifestyle	Lauren Pittman- JCJC	04/24/2016 07:21 AM	015:21
CHILD ABUSE	Hotline Seg. 1 050116	Discussed abuse statistics, awareness and preventative measures.	Reagan Doliac Spece - UMMC	05/01/2016 07:01 AM	012:39
ARTS AND THEATRE	Hotline Seg. 2 050116	Related schedule and planned events for this music and theater arts event	Dr Mike Lapinto - Festival So	05/01/2016 07:17 AM	017:35
SUICIDE PREVENTION	Hotline Seg. 1 050816	Discussion of teen suicide	LINDA VASQUEZ - DIR OF DREAM	05/08/2016 07:03 AM	011:09
ECONOMIC DEVELOPMENT	Hotline Seg. 2 050816	Stone County Centennial festivities.	BETSY ROWELL STONE CTY ADP	05/08/2016 07:17 AM	020:18
PTSD AWARENESS	Hotline Seg. 1 - 051516	Relates her personal story of losing her husband to a PTSD Suicide.	Stephanie Lembo	05/15/2016 07:01 AM	022:14
PUBLIC SAFETY	Hotline Seg. 2 - 051516	One year anniversary of the murders of Officers Dean and Tate.	John Traxler - HPD	05/15/2016 07:26 AM	013:05

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BOATING SAFETY	Hotline Seg. 1 052216	Boating Safety is discussed for Mississippi waterways, lakes and rivers	Captain Fulton - MS Dep Wildl	05/22/2016 07:00 AM	015:43
Big Brothers Big Sisters	Hotline Seg. 2 052216	General discussion about the Big Bro Big Sis organization.	Angie Sides - Big Bro-Big-Sis	05/22/2016 07:19 AM	015:42
Medicaid	Hotline Seg. 1 052916	Discussion about Medicaid services and changes in 2016	Dr. David Dzielak, MS Div of	05/29/2016 07:01 AM	013:22
Christian Charity Work	Hotline Seg. 2 052916	Discusses the rise of Christianity in Russia since the fall of communism.	Jennifer West, Kindness Found	05/29/2016 07:18 AM	013:36
EMERGENCY PREPAREDNESS	HOTLINE SEG 1 060516	Marda Toullas, Dir Jones Cty EOC talks about Hurricane season and sever weather preparedness.	Marda Toullas JC EOC	06/05/2016 07:02 AM	016:50
MILITARY AND VETERANS	HOTLINE SEG 2 060516	Jake Sanford talks about the work of Vet outreach and the Vet Home in Collins MS	JAKE SANFORD VET OUTREACH	06/05/2016 07:22 AM	014:11
ANIMAL SHELTER / PET ADOPTION	Hotline Seg. 1 061216	Pet over-population problems in the south.	Heather Williams SCAR	06/12/2016 07:01 AM	015:22
JOB OPPORTUNITY TRAINING	Hotline Seg. 2 061216	Details how the CWJC helps women though training and guidance	Peggy Braswell - CWJC	06/12/2016 07:20 AM	017:05
Christian Charity Work	Hotline Seg. 1 - 061916	Details the mission of the organization.	Joey Harris - Mission at the	06/19/2016 07:02 AM	018:58
Child Care & Fitness	Hotline Seg. 2 - 061916	Discussed children?s summer programs at the Y	Dan Henley - YMCA	06/19/2016 07:25 AM	012:30
Homelessness	Hotline Seg. 1 - 062616	Discussed Campout to Stamp Out ? Fieldhouse for the Homeless, and battling homelessness.	Jim Westley	06/26/2016 07:02 AM	017:20
FIRE SAFETY	Hotline Seg. 2 - 062616	Discussed fire safety practices.	Steven Mooney - Fire Marshall	06/26/2016 07:23 AM	017:09

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
LOCAL NEWS WEEK	RANDY BELL NEWS	MON-FRI 6AM-10AM	60 MINUTES PER WEEK	
LOCAL WEATHER WEEK	WX CHANNEL	MON-SUN 6AM-7PM	72 MINUTEST PER WEEK	
LOCAL TRAFFIC WEEK	TOTAL TRAFF NET	MON – FRI 6AM-7PM	43 MINUTES PER WEEK	

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	NATIONAL POLICE WEEK	000:30	007
EMPLOYMENT OPPORTUNITIES	GOVERNOR'S JOB FAIR NETWORK	000:31	005
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:27	024
HIGH SCHOOL EDUCATION	MS H S A A	000:30	001
JOB PLACEMENT	gradsoflife.org	000:15	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	005
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	011
SEXUAL ASSAULT	IT'S ON US	000:30	012
TRAVEL SAFETY	AD COUNCIL	000:30	002