

WZLD  
Laurel, MS  
Quarterly Issues/Programs List  
First Quarter, 2018  
03/31/2018

WZLD  
Quarterly Issues/Programs List

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WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL SHELTER / PET ADOPTION:** Details about the publicly-funded animal rescue service.
- **Boy Scouts:** about the numerous programs of the Scouts and the opportunities for adult leaders.
- **BUSINESS FRAUD:** John O'Hara with BBB talks about online romance scams and the Equifax breach affecting tax payers
- **Children Center for Communication:** Courtney Tesh discussed about the CCC , speech deficient in children in need in the Pine Belt area
- **Christian Women's Job Corp:** Details the services offered by the Christian Women's Job Corps.
- **CITY GOVERNMENT:** Laurel's issues with recent snow/hard freeze. Legislation regarding use tax? effect on cities.
- **County Government:** Discussed duties of the Assessor's office. Tax deadline coming Feb. 1.
- **CRIME PREVENTION:** Diane James with Crimestoppers talks about local crime and how citizens can report suspicious activities
- **Disabilities:** About the above and its "Rise and Shine" program for residents with all types of disabilities,
- **DRUG AND ALCOHOL ADDICTION:** Lt. John Harless of the Mississippi Bureau of Narcotics talked about the extent and nature of the problem
- **Education:** Discussed the offerings of Osher Lifelong Learning Institute.
- **EMERGENCY PREPAREDNESS:** Resources available to prepare for inclement weather and other adverse conditions.

- **ENVIRONMENTAL ISSUES:** Details the mission of the Gaining Ground Sustainability Institute.
- **GIRL SCOUTS OF AMERICA:** Tells about scout recruitment, history and cookie sales.
- **GOVERNMENT - STATE LEGISLATUR:** Rep Joh Corley gives an update on the final days of the Legislative Session.
- **Healthcare:** Details about the upcoming community health fair.
- **HIV / AIDS:** Discuss issues with women of color accessing treatment for HIV and AIDS.
- **Lamar County:** Matters relating to this time of year, such as plant issues and also programs geared toward youth a
- **SOCIAL SECURITY :** Social Security changes for 2018.
- **UNITED WAY OF S E MS:** About the numerous groups under United Way and their services.
- **Veterans Affairs:** Discusses veterans needs and the importance of enrolling early.
- **Weather Safety:** About preparation generally for inclement weather and how best to use the services of the NWS.
- **Youth Ministry:** J D Simpson talks about the work of First Priority following the school tragedy in Florida.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SOCIAL SECURITY	Hotline Seg. 1 010718	Social Security changes for 2018.	SHAUN MERCER SSA LAUREL	01/07/2018 07:02 AM	016:12
Education	Hotline Seg. 2 010718	Discussed the offerings of Osher Lifelong Learning Institute.	Brett Harris - Dir. of OLLI	01/07/2018 07:20 AM	016:39

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Healthcare	Hotline Seg. 1 011418	Details about the upcoming community health fair.	Becky Collins - SCRMC	01/14/2018 07:02 AM	018:06
ANIMAL SHELTER / PET ADOPTION	Hotline Seg. 2 011418	Details about the publicly-funded animal rescue service.	Miranda Swilly-Horse & Hound	01/14/2018 07:21 AM	014:21
CITY GOVERNMENT	Hotline Seg. 1 012118	Laurel's issues with recent snow/hard freeze. Legislation regarding use tax? effect on cities.	Johnny Magee - Mayor-Laurel	01/21/2018 07:00 AM	016:16
County Government	Hotline Seg. 2 012118	Discussed duties of the Assessor's office. Tax deadline coming Feb. 1.	Maryanne Palmer - Fst Co Tax	01/21/2018 07:18 AM	013:26
ENVIRONMENTAL ISSUES	Hotline Seg. 1 012818	Details the mission of the Gaining Ground Sustainability Institute.	DR MARK KLEINDITNTZ	01/28/2018 07:03 AM	018:07
Children Center for Communica	Hotline Seg. 2 012818	Courtney Tesh discussed about the CCC , speech deficient in children in need in the Pine Belt area	Courtney Tesh	01/28/2018 07:23 AM	014:58
Boy Scouts	Hotline Seg. 1 020418	about the numerous programs of the Scouts and the opportunities for adult leaders.	Casey Norwood - Boy Scouts	02/04/2018 07:02 AM	016:58
Disabilities	Hotline Seg. 2 020418	About the above and its 'Rise and Shine' program for residents with all types of disabilities,	Susan Yarrow - Hbg Clinic	02/04/2018 07:21 AM	014:14
BUSINESS FRAUD	HOTLINE SEG 1 021118	John O'Hara with BBB talks about online romance scams and the Equifax breach affecting tax payers	JOHN O HARA BBB of MS	02/11/2018 07:03 AM	015:44
CRIME PREVENTION	HOTLINE SEG 2 021118	Diane James with Crimestoppers talks about local crime and	Diane James Crime Stoppers	02/11/2018 07:21 AM	015:46

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		how citizens can report suspicious activi			
DRUG AND ALCOHOL ADDICTION	Hotline Seg. 1 021818	Lt. John Harless of the Mississippi Bureau of Narcotics talked about the extent and nature of the p	Lt. John Harless - Narcotics	02/18/2018 07:00 AM	016:16
UNITED WAY OF S E MS	Hotline Seg. 2 021818	About the numerous groups under United Way and their services.	Amanda Collins - United Way	02/18/2018 07:19 AM	012:18
Christian Women's Job Corp	Hotline Seg. 1 002518	Details the services offered by the Christian Women's Job Corps.	Catherine Jorns - CWJC	02/25/2018 07:00 AM	014:29
GIRL SCOUTS OF AMERICA	Hotline Seg. 2 002518	Tells about scout recruitment, history and cookie sales.	Jennifer Rothert & J. Garner	02/25/2018 07:17 AM	018:58
Weather Safety	Hotline Seg. 1 030418	About preparation generally for inclement weather and how best to use the services of the NWS.	Chad Entremont - NWS	03/04/2018 06:00 AM	014:41
Lamar County	Hotline Seg. 2 030418	Matters relating to this time of year, such as plant issues and also programs geared toward youth a	Ross Overstreet	03/04/2018 06:19 AM	016:38
HIV / AIDS	Hotline Seg. 1 031118	Discuss issues with women of color accessing treatment for HIV and AIDS.	Dr. Kimberly Smith	03/11/2018 07:03 AM	009:39
Veterans Affairs	Hotline Seg. 2 031118	Discusses veterans needs and the importance of enrolling early.	Jay Sadum-Vet. Svc. Officer	03/11/2018 07:15 AM	020:16
GOVERNMENT - STATE LEGISLATUR	HOTLINE SEG 1 031818	Rep Joh Corley gives an update on the final days of the Legislative Session.	JOHN CORLEY - MS STATE REPRESENTS	03/18/2018 07:02 AM	020:20
Youth Ministry	HOTLINE	J D Simpson talks	J.D. Simpson	03/18/2018	009:07

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	SEG 2 031818	about the work of First Priority following the school tragedy in Florida.		07:25 AM	
EMERGENCY PREPAREDNESS	Hotline Seg. 1 032518	Resources available to prepare for inclement weather and other adverse conditions.	Marda Toullas JC EOC	03/25/2018 07:01 AM	016:56
CITY GOVERNMENT	Hotline Seg. 2 032518	How government works in an area city and how citizens can have input.	Hal Marx - Petal Mayor	03/25/2018 07:20 AM	016:06

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
LOCAL NEWS	RANDY BELL NEWS	MON-FRI 6AM-10AM	60 MINUTES PER WEEK	
LOCAL WEATHER	WX CHANNEL	MON-SUN 6AM-7PM	72 MINUTEST PER WEEK	
LOCAL TRAFFIC	TOTAL TRAFF NET	MON – FRI 6AM-7PM	43 MINUTES PER WEEK	

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	AD COUNCIL	001:00	004
CHILD SAFETY	NAT HIGHWAY TRAFFIC SAFETY AD	000:15	003
COMMUNITY ENGAGEMENT	HAT HISTORICAL NEIGHBORHOOD	000:33	002
COMMUNITY ENGAGEMENT	United Way	001:00	016
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	027

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	SO MS CHILDRENS CENTER	000:30	002
EMERGENCY PREPAREDNESS	FEMA	000:15	007
ENVIRONMENTAL ISSUES	US FOREST SERVICE	001:00	003
FAMILY	AD COUNCIL	001:00	005
HEALTH AND FITNESS	American Heart Association	000:29	010
HEALTH AND FITNESS	American Heart Association	000:30	010
HEALTH AND FITNESS	MS DEPT OF HEALTH	000:30	002
HEALTH AND FITNESS	WOMEN HEART	000:30	010
HIGH SCHOOL EDUCATION	MS H S A A	000:30	001
LAW ENFORCEMENT OFFICERS	DEPT OF HOMELAND SECURITY	000:30	017
LITERACY	AD COUNCIL	001:00	016
LITERACY	United Way	001:00	003
MILITARY AND VETERANS	Air Force Reserve	001:00	005
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:15	072
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:32	030
MILITARY AND VETERANS	SELECTIVE SERVICE ADMINISTRAT	000:29	003
MILITARY AND VETERANS	SELECTIVE SERVICE ADMINISTRAT	000:30	003
MILITARY AND VETERANS	SELECTIVE SERVICE ADMINISTRAT	001:00	004
MILITARY AND VETERANS	US NAVY	000:30	001
NATIONAL CRIME PREVENTION COU	GUN SAFETY - AD COUNCIL	001:00	004
NATURE AND THE ENVIRONMENT	US FOREST SERVICE	000:15	003
PARENTING	AD COUNCIL	001:00	008
PSA	DEPT OF HOMELAND SECURITY	000:30	016
PUBLIC EDUCATION	MS ASSOC EDUCATORS	000:29	026
PUBLIC EDUCATION	MS ASSOC EDUCATORS	000:30	015