WZLD

Laurel, MS Quarterly Issues/Programs List First Quarter, 2022

04/16/2019

WZLD

Quarterly Issues/Programs List

WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community.

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. J. Fergie, Dr. D, Spiegel	01/02/2022 07:02 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. CADILLA ALDANA	01/09/2022 07:03 AM	029:49
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. P. Marks, T. Williams	01/16/2022 07:03 AM	029:50
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. C Webb, G. Landsverk	01/23/2022 07:03 AM	029:50
Public Health Safety Educatio	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. Assoumou, A. Levi	01/30/2022 07:02 AM	029:49
Health	COMMUNITY HEARTBEAT 2-6- 22	An interview with legislative leaders about medical marijuana	Lee Yancey/Kevin Blackwell	02/06/2022 07:03 AM	028:57
PUBLIC SAFETY	COMMUNITY HEARTBEAT 2- 13-22	An interview with a NWS forecaster about Severe Weather Preparedeness Week	Joanne Culin	02/13/2022 07:02 AM	029:07
Consumer advice	COMMUNITY HEARTBEAT 2- 20-22	An interview with the Better John O'Hara Business Bureau		02/20/2022 07:00 AM	029:48
Veterans	COMMUNITY HEARTBEAT 2- 27-22	An interview with the head of the Miss. VA	Stacey Pickering	02/27/2022 07:02 AM	029:50

Public	COMMUNITY HEARTBEAT 3-6- 22	Service Commissioner	Brent Bailey	03/06/2022 07:00 AM	029:23
WILDFIRE	COMMUNITY HEARTBEAT 3- 13-22	An interview with the State Forester	Russell Bozeman	03/13/2022 07:01 AM	029:15
Brain	heartbeat 3-	An interview with the Brain Injury Association of MS	Lee Moss	03/20/2022 07:04 AM	029:53
ORGAN DONATION	heartbeat 3-	An interview with the Miss. Organ Recovery Agency	Kevin Stump	03/27/2022 07:05 AM	029:54

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)					

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ALZHEIMERS AWARENESS / TESTIN	ALZHIEMERS FOUNDATION	000:14	1
Autism	AUTISM SPEAKS	000:14	4
BULLYING	AD COUNCIL	000:59	15
CHILD SAFETY	NHTSA	000:14	20
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	000:14	1
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	000:14	1
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	001:00	1
COMMUNITY ENGAGEMENT	United Way	000:59	2
ENVIRONMENTAL ISSUES	US FOREST SERVICE	001:00	1
FAMILY	AD COUNCIL	000:59	13
HIGH SCHOOL EDUCATION	MS H S A A	000:29	9
HIGH SCHOOL EDUCATION	MS H S A A	000:29	2
LITERACY	AD COUNCIL	001:00	14
LITERACY	AD COUNCIL	001:00	13
MILITARY AND VETERANS	Air Force Reserve	001:00	1
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:15	2
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:29	1
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:31	2
MILITARY AND VETERANS	AMERICAN LEGION	000:29	1
MILITARY AND VETERANS	SELECTIVE SERVICE ADMINISTRAT	001:00	1

NATIONAL CRIME PREVENTION COU	GUN SAFETY - AD COUNCIL	001:00	4
PARENTING	AD COUNCIL	001:00	9
PARENTING	AD COUNCIL	001:00	11
PARENTING	DEPT OF HUMAN SERVICES	000:14	21
PARENTING	DEPT OF HUMAN SERVICES	000:14	15
PUBLIC SAFETY	NAT HIGHWAY TRAFFIC SAFETY AD	000:14	5
PUBLIC SAFETY	NAT HIGHWAY TRAFFIC SAFETY AD	000:29	1
PUBLIC SAFETY	NAT HIGHWAY TRAFFIC SAFETY AD	000:29	1
PUBLIC SAFETY	PROJECT YELLOW LIGHT	000:30	13
WILDFIRE PREVENTION	MS DEPT WILDLIFE - FISHERIES	000:29	4