

WZLD
Laurel, MS
Quarterly Issues/Programs List
Fourth Quarter, 2018
01/01/2019

WZLD
Quarterly Issues/Programs List

WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Alzheimers:** upcoming Caregivers Conference at at parkway heights Church
- **Blindness:** About needs of the blind and programs related to those needs.
- **CHARITABLE DONATIONS:** Amanda Collins of the United Way of Southeast Mississippi talking about overview of area charitable
- **Charity:** The Glory House in Laurel, various ways that group provides this assistance.
- **CHILDRENS ISSUES:** Encouragement for young women to aspire to develop themselves and
- **CHRISTIAN SERVICES:** About programs of Christian Services, focusing on budgeting for Christmas and other times.
- **CONSUMER PROTECTION:** John O'Hara of the Better Business Bureau of Mississippi was the guest talking about consumer scams
- **CRIME PREVENTION:** Personal and property protection during the holiday season
- **Crosby Arboretum:** about goals for that site, including upcoming programs of interest to the public.
- **Depression:** Holiday blues and how to combat them.
- **DIABETES FOUNDATION OF MS:** Diabetes information
- **Disabilities:** Needs of developmentally disabled children and adults
- **DOMESTIC ABUSE:** About the above during this Domestic Violence Awareness Month.
- **EMERGENCY HEALTHCARE:** Eric Willisams, instructor at Jones college talks about emergency medical procedures and their adv

- **ENVIRONMENTAL ISSUES:** Information about the new Pinebelt Blueway designation for a local river.
- **FIRE SAFETY:** Capt John Pope, Pres MS Firefighters, talks about fire safety issues during the upcoming Holidays
- **GOVERNMENT - STATE LEGISLATUR:** Rep Noah Sanford talks about the upcoming 2019 Legislative session
- **HOMELESSNESS:** Joseph Harris of the Mission at the Cross organization talking about the programs and facilities of
- **HUMAN TRAFFICKING:** Sharon Robbins talks about Human Trafficking and how Jubilee Havens is helping those affected
- **Humane Society:** Pet overpopulation and including a discussion of giving pets for Christmas to children.
- **ILLEGAL DRUGS & DISTRIBUTION:** Lt John Harless w/ MS Bureau Narcotics talks about illegal drug distribution and prevention
- **POVERTY:** Ann McCullen of Edwards Street Fellowship Center, who was recently named as the 2018 Humanitarian
- **PUBLIC EDUCATION:** Needs of education not met in regular school budgets
- **Salvation Army:** Capt Patrick Connally, Salvation Army, talks about the Red Kettle Campaign and how it helps
- **SOCIAL SECURITY :** including information about recent or upcoming changes and the application process.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DOMESTIC ABUSE	Hotline Seg. 1 100718	About the above during this Domestic Violence Awareness Month.	Becky Stewart	10/07/2018 07:04 AM	011:50
Alzheimers	Hotline Seg. 2 100718	upcoming Caregivers Conference at at parkway heights	Pam Kelly	10/07/2018 07:19 AM	020:46

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Church					
Disabilities	Hotline Seg. 1 101418	Needs of developmentally disabled children and adults	SANDY WRIGHT ARC DIRECTOR	10/14/2018 07:01 AM	018:09
CHILDRENS ISSUES	Hotline Seg. 2 101418	Encouragement for young women to aspire to develop themselves and	Asya Branch - Miss Mississipp	10/14/2018 07:22 AM	012:24
SOCIAL SECURITY	Hotline Seg. 1 102118	including information about recent or upcoming changes and the application process.	SHAUN MERCER SSA LAUREL	10/21/2018 07:00 AM	021:02
Crosby Arboretum	Hotline Seg. 2 102118	about goals for that site, including upcoming programs of interest to the public.	Jennifer Buchanan	10/21/2018 07:24 AM	010:20
DIABETES FOUNDATION OF MS	Hotline Seg. 1 102818	Diabetes information	Ashley Johnson	10/28/2018 07:01 AM	021:43
ENVIRONMENTAL ISSUES	Hotline Seg. 2 102818	Information about the new Pinebelt Blueway designation for a local river.	DR MARK KLEINDITNTZ	10/28/2018 07:28 AM	010:53
EMERGENCY HEALTHCARE	HOTLINE SEG 1 110418	Eric Willisams, instructor as Jones college talks about emergency mediical procedures and their adv	ERIC WILLIAMS - HEALTH COLUMN	11/04/2018 07:02 AM	019:12
HUMAN TRAFFICKING	HOTLINE SEG 2 110418	Sharon Robbins taliks about Human Trafficking and how Jubilee Havens is helping those affectd	SHARON ROBBINS-JUBILEE HAVEN	11/04/2018 07:23 AM	012:27
CHARITABLE DONATIONS	HOTLINE SEG 1 111118	Amanda Collins of the United Way of Southeast Mississippi talking about overview of area charitable	Amanda Collins - United Way	11/11/2018 07:01 AM	017:39
HOMELESSNESS	HOTLINE	Joseph Harris of the	Joey Harris	11/11/2018	014:40

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	SEG 2 111118	Mission at the Cross organization talking about the programs and facilities of	Mission at Cross	07:21 AM	
CONSUMER PROTECTION	HOTLINE SEG 1 111818	John O'Hara of the Better Business Bureau of Mississippi was the guest talking about consumer scams	JOHN O HARA BBB of MS	11/18/2018 07:02 AM	019:56
POVERTY	HOTLINE SEG 2 111818	Ann McCullen of Edwards Street Fellowship Center, who was recently named as the 2018 Humanitarian o	Anne McCullum Edwards St Miss	11/18/2018 07:25 AM	010:39
FIRE SAFETY	HOTLINE SEG 1 112518	Capt John Pope, Pres MS Firefighters, talks about fire safety issues during the upcoming Holidays	Capt John Pope, MS Firefighte	11/25/2018 07:03 AM	022:02
Salvation Army	HOTLINE SEG 2 112518	Capt Patrick Connaly, Salvation Army, talks about the Red Kettle Campaign and how it helps	Capt Patrick Connally	11/25/2018 07:27 AM	013:11
Charity	Hotline Seg. 1 120218	The Glory House in Laurel, various ways that group provides this assistance.	Grant Staples- Glory House	12/02/2018 07:02 AM	016:29
Humane Society	Hotline Seg. 2 120218	Pet overpopulation and including a discussion of giving pets for Christmas to children.	Virginia Cheatham	12/02/2018 07:21 AM	015:18
Depression	Hotline Seg. 1 120918	Holiday blues and how to combat them.	Shannon Love	12/09/2018 07:00 AM	016:04
CRIME PREVENTION	Hotline Seg. 2 120918	Personal and property protection during the holiday season	Ryan Moore - City of Hattiesb	12/09/2018 07:19 AM	013:23
CHRISTIAN SERVICES	Hotline Seg. 1 121618	About programs of Christian Services, focusing on budgeting for	VANESSA HENSON - CHRISTIAN SR	12/16/2018 07:01 AM	015:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Christmas and other times.			
Blindness	Hotline Seg. 2 121618	About needs of the blind and programs related to those needs.	KRIS MCNAIR	12/16/2018 07:19 AM	018:24
HOMELESSNESS	Hotline Seg. 1 122318	About the homeless situation in our area.	Kim Townsend	12/23/2018 07:01 AM	019:45
PUBLIC EDUCATION	Hotline Seg. 2 122318	Needs of education not met in regular school budgets	Dan Kibadeaux HPS Foundation	12/23/2018 07:23 AM	014:29
ILLEGAL DRUGS & DISTRIBUTIO	HOTLINE SEG 1 123018	Lt John Harless w/ MS Bureau Narcotics taliks about llegal drug distribution and prevention	Lt. John Harless - Narcotics	12/30/2018 07:02 AM	015:38
GOVERNMENT - STATE LEGISLATUR	HOTLINE SEG 2 12302018	Rep Noah Sanford talks about the upcoming 2019 Legislative session	REP NOAH SANFORD MS LEGISLATU	12/30/2018 07:20 AM	015:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
LOCAL NEWS	RANDY BELL NEWS	MON-FRI 6AM-10AM	60 MINUTES PER WEEK	
LOCAL WEATHER	WX CHANNEL	MON-SUN 6AM-7PM	72 MINUTEST PER WEEK	
LOCAL TRAFFIC	TOTAL TRAFF NET	MON - FRI 6AM-7PM	43 MINUTES PER WEEK	

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMAL SHELTER / PET ADOPTION	SOUTHERN PINES ANIMAL SHELTER	000:15	001
BULLYING	AD COUNCIL / CRISIS TEXTLINE	000:30	006
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	000:14	002
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	000:15	001
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	000:30	003
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	000:58	001
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	000:59	001
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	001:00	001
BULLYING	AD COUNCIL / CRISIS TEXTLINE 2	000:30	016
COMMUNITY INVOLVEMENT	GLAAD	000:31	003
COMMUNITY INVOLVEMENT	L'OREAL	000:30	009
DISASTER RELIEF	100 ROOFS	000:30	015
DISASTER RELIEF	RED CROSS	000:30	016
ENVIRONMENTAL ISSUES	US FOREST SERVICE	000:30	002
HEALTH AND FITNESS	RED	000:30	017
HIGH SCHOOL EDUCATION	MS H S A A	000:30	002
HIGH SCHOOL EDUCATION	MS H S A A	000:31	001
JOB PLACEMENT	ADAM TODD - Gov Job Fair Net	002:56	001
JOB PLACEMENT	GOVERNOR'S JOB FAIR NETWORK	000:31	001
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:15	002
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:32	002
MILITARY AND VETERANS	MS ARMY NATIONAL GUARD	000:30	035
MILITARY AND VETERANS	SELECTIVE SERVICE ADMINISTRAT	000:30	002
MILITARY AND VETERANS	SELECTIVE SERVICE ADMINISTRAT	001:00	002
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	008
PUBLIC EDUCATION	MS ASSOC EDUCATORS	000:29	001
PUBLIC EDUCATION	MS ASSOC EDUCATORS	000:30	001
SAFE DRIVING	NAT HIGHWAY TRAFFIC SAFETY AD	000:15	002