

WZLD
Laurel, MS
Quarterly Issues/Programs List
Third Quarter, 2018
10/01/2018

WZLD
Quarterly Issues/Programs List

WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL SHELTER / PET ADOPTION:** Ginny Simms with SPAS talks about pets and other animals including over population
- **CHARITABLE DONATIONS:** How to donate to an existing charitable fund or creating one yourself.
- **CHILD ADOPTION:** Dr Michale Garrett, Ex Dir of Homes for Hope talks about the mission for children in our area
- **CHILDRENS ISSUES:** Putting together outdoor activities for children while at the same time emphasizing these spiritual
- **Christian Women's Job Corp:** The best ways to go about getting a job, and emphasizes the emotional and spiritual aspect of this
- **CITY GOVERNMENT:** Laurel Mayor Johnny Magee discussed the city of Laurel economic update and issues facing the city
- **CRAFTS AND HOBBIES:** Teresa Stewart, chairman, talks about the Mize Watermelon Festival and community opportunities
- **CRIME PREVENTION:** About the upcoming Night Out Against Crime and how to become involved.
- **DRUG AND ALCOHOL ADDICTION:** About the group's efforts to fight drug abuse.
- **ECONOMIC DEVELOPMENT:** Information about the "Star Spangled Celebration on the River" 4th of July celebration upcoming
- **EDUCATION ISSUES:** Dan Kibadeaux talks about the HPS Foundation as we approach another Hattiesburg school year
- **EMERGENCY PREPAREDNESS:** About efforts to prepare the population in the event of an emergency / building school safe rooms.

- **GIRL SCOUTS OF AMERICA:** About a fundraiser that they have coming up in Laurel.
- **HABITAT FOR HUMANITY:** The need for affordable family housing in the area.
- **HEALTH AND FITNESS:** Health issues related to recent hot weather including several recent West Nile cases.
- **HURRICANE SAFETY:** Preparedness in light of numerous hurricanes formed or forming.
- **LAW ENFORCMENT:** Issues particularly affecting the elderly, such as scams.
- **Legislature:** About the laws that took effect on July 1st 2018 and what to expect from the 2019 legislature.
- **MENTAL HEALTH ISSUES:** Who is served at that facility and how, and an upcoming fund raiser for the school.
- **MS STATE EXTENSIONI SERVICE:** Ross Overstreet with MS Extension Srevice talks opportunities provided by County Agents
- **PUBLIC SAFETY:** Lamar County Sheriff Danny Rigel about traffic and other concerns as school is about to begin.
- **Salvation Army:** Services offered by the Salvation Army in general, and specifically as regards assistance in hot wx
- **SUICIDE PREVENTION:** Warning signs, and treatment options during this National Suicide Prevention Month
- **Veterans Affairs:** Upcoming "Salute to Veterans."

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ECONOMIC DEVELOPMENT	Hotline Seg. 1 070118	Information about the Star Spangled Celebration on the River 4th of July celebration upcoming	Valerie Wilson - Petal Chamber of Commerce	07/01/2018 07:02 AM	014:21

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHILD ADOPTION	Hotline Seg. 2 070118	Bringing together children who need adoption and potential adoptive parents.	Chrystelle Thames	07/01/2018 07:20 AM	015:06
Legislature	Hotline Seg. 1 070818	About the laws that took effect on July 1st 2018 and what to expect from the 2019 legislature.	JOHN CORLEY - MS STATE REPRESENT	07/08/2018 07:02 AM	020:35
GIRL SCOUTS OF AMERICA	Hotline Seg. 2 070818	About a fundraiser that they have coming up in Laurel.	Susan Merrill - Girl Scouts	07/08/2018 07:25 AM	010:11
EDUCATION ISSUES	HOTLINE SEG 1 071518	Dan Kibadeaux talks about the HPS Foundation as we approach another Hattiesburg school year	Dan Kibadeaux HPS Foundation	07/15/2018 07:00 AM	022:04
CRAFTS AND HOBBIES	HOTLINE SEG 2 071518	Teresa Stewart, chairman, talks about the Mize Watermelon Festival and community opportunities	Teresa Stewart Watermelon Fe	07/15/2018 07:25 AM	009:11
CRIME PREVENTION	Hotline Seg. 1 072218	About the upcoming Night Out Against Crime and how to become involved.	Maxine Coleman - City Hattiesburg	07/22/2018 07:02 AM	012:27
Veterans Affairs	Hotline Seg. 2 072218	Upcoming "Salute to Veterans."	JOHN PACE	07/22/2018 07:17 AM	019:58
PUBLIC SAFETY	Hotline Seg. 1 072918	Lamar County Sheriff Danny Reigel about traffic and other concerns as school is about to begin.	Danny Reigel-Lamar Co. Sherriff	07/29/2018 07:02 AM	016:18
CHILD ADOPTION	Hotline Seg. 2 072918	Children that need adopting and those who try to bring together those children and potential adopti	Chrystelle Thames	07/29/2018 07:21 AM	015:06
HEALTH AND FITNESS	Hotline Seg. 1 080518	Health issues related to recent hot weather including several recent West Nile cases.	ERIC WILLIAMS - HEALTH COLUMN	08/05/2018 07:02 AM	017:59
Salvation Army	Hotline Seg. 2 080518	Services offered by the Salvation Army in general, and specifically	Raymond Pruitt-Salvation	08/05/2018 07:22 AM	011:06

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		as regards assistance in hot wx	Army		
EMERGENCY PREPAREDNESS	Hotline Seg. 1 081218	About efforts to prepare the population in the event of an emergency / building school safe rooms.	Glenn Moore - Emergency Mgmt.	08/12/2018 07:01 AM	014:45
DRUG AND ALCOHOL ADDICTION	Hotline Seg. 2 081218	About the group's efforts to fight drug abuse.	LINDA VASQUEZ - DIR OF DREAM	08/12/2018 07:19 AM	016:56
CHILD ADOPTION	HOTLINE SEG 1 081918	Dr Michale Garrett, Ex Dir of Homes for Hope talks about the mission for children in our areal	HOMES FOR HOPE	08/19/2018 07:00 AM	017:11
CITY GOVERNMENT	HOTLINE SEG 2 081918	Laurel Mayor Johnny Magee discussed the city of Laurel economic update and issues facing the city	Laurel Mayor Johnny Magee	08/19/2018 07:20 AM	015:21
MS STATE EXTENSIONI SERVICE	HOTLINE SEG 1 082618	Ross Overstreet with MS Extension Srevice talks opportunities provided by County Agents	Ross Overstreet	08/26/2018 07:00 AM	016:44
ANIMAL SHELTER / PET ADOPTION	HOTLINE SEG 2 082618	Ginny Simms with SPAS talks about pets and other animals including over population	SO PINES ANIMAL SHELTER	08/26/2018 07:19 AM	015:03
CHARITABLE DONATIONS	Hotline Seg. 1 090218	How to donate to an existing charitable fund or creating one yourself.	Michael Dixon - Extra Table	09/02/2018 07:02 AM	015:22
CHILDRENS ISSUES	Hotline Seg. 2 090218	Putting together outdoor activities for children while at the same time emphasizing these spiritual	P.J. Weeks	09/02/2018 07:19 AM	013:59
Veterans Affairs	Hotline Seg. 1 090918	Needs of invalid veterans that are not being met by existing programs	James Sanford - Vet Outreach	09/09/2018 07:01 AM	017:17
HABITAT FOR HUMANITY	Hotline Seg. 2 090918	The need for affordable family housing in the area.	Laura Wright – Habitat for Humanity	09/09/2018 07:20 AM	013:29

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SUICIDE PREVENTION	Hotline Seg. 1 091618	Warning signs, and treatment options during this National Suicide Prevention Month	Molly Portera	09/16/2018 07:00 AM	017:42
HURRICANE SAFETY	Hotline Seg. 2 091618	Preparedness in light of numerous hurricanes formed or forming.	John McFarland	09/16/2018 07:21 AM	014:42
LAW ENFORCMENT	Hotline Seg. 1 092318	Issues particularly affecting the elderly, such as scams.	Danny Rigal-Lamar Co. Sherrif	09/23/2018 07:00 AM	012:00
MENTAL HEALTH ISSUES	Hotline Seg. 2 092318	Who is served at that facility and how, and an upcoming fund raiser for the school.	Brittney Dykes - Dubard Schoo	09/23/2018 07:15 AM	019:52
HEALTH AND FITNESS	Hotline Seg. 1 093018	Health issues regarding our area, particularly West Nile virus and other diseases caused by mosquit	Tim Darnell - MS Dep of Healt	09/30/2018 07:00 AM	011:51
Christian Women's Job Corp	Hotline Seg. 2 093018	The best ways to go about getting a job, and emphasizes the emotional and spiritual aspect of this	Catherine Jorns - CWJC	09/30/2018 07:15 AM	019:30

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
LOCAL NEWS	RANDY BELL NEWS	MON-FRI 6AM-10AM	60 MINUTES PER WEEK	
LOCAL WEATHER	WX CHANNEL	MON-SUN 6AM-7PM	72 MINUTEST PER WEEK	
LOCAL TRAFFIC	TOTAL TRAFF NET	MON – FRI 6AM-7PM	43 MINUTES PER WEEK	

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AMERICAN RED CROSS	AMERICAN RED CROSS	000:29	009
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	000:59	001
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	001
DISASTER RELIEF	100 ROOFS	000:30	007
EMERGENCY PREPAREDNESS	FEMA	000:15	002
ENVIRONMENTAL ISSUES	US FOREST SERVICE	001:00	002
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	012
HIGH SCHOOL EDUCATION	MS H S A A	000:30	003
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:15	001
MILITARY AND VETERANS	AIR FORCE RESERVE RECRUITMENT	000:32	003
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	042
NATIONAL SUMMER LEARNING ASSO	SUMMER LEARNING	000:31	005
POVERTY	GLOBAL CITIZEN FESTIVAL	000:31	003
NATIONAL MEMORIAL	9-11 DAY	000:30	005
PUBLIC EDUCATION	MS ASSOC EDUCATORS	000:30	001
PUBLIC SAFETY	MSU EXT 4H SAFETY	000:30	001
PUBLIC SAFETY	NAT HIGHWAY TRAFFIC SAFETY AD	000:15	002
PUBLIC SAFETY	NAT HIGHWAY TRAFFIC SAFETY AD	000:30	001
SAFE DRIVING	NAT HIGHWAY TRAFFIC SAFETY AD	000:15	004
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	002