

WZLD
 Laurel, MS
 Quarterly Issues/Programs List
 First Quarter, 2024
 04/09/2024

WZLD
 Quarterly Issues/Programs List

WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Addiction:** An interview with the MS Council on Problem & Compulsive Gambling
- **Digital Connectivity:** An interview with the Director of the Office of Broadband Expansion and Accessibility of MS
- **Disabilities:** An interview with the MS Dept of Rehabilitation Services
- **Domestic Violence/Trafficking:** An interview with the MS Coalition Against Domestic Violence
- **Education:** An interview with the Parents Campaign
- **Government Accountability:** An interview with the State Auditor
- **Health:** An interview with the MS Medical Marijuana Assoc
- **Insurance:** An interview with the Commissioner of Insurance
- **Law/Crime:** An interview with the Attorney General of MS about legislative issues
- **Public Safety/Weather:** An interview with the National Weather Service about Spring Storm Season
- **Sports/Tourism:** An interview with the MS Sports Hall of Fame director
- **WILDFIRE PREVENTION:** An interview with the State Forester about Wildfire Prevention

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Government Accountability	COMMUNITY HEARTBEAT 1-7-24	An interview with the State Auditor	Shad White	01/07/2024 06:01 AM	029:10
Health	COMMUNITY HEARTBEAT 1-14-24	An interview with the MS Medical Marijuana Assoc	Henry Crisler	01/14/2024 06:03 AM	029:06

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	COMMUNITY HEARTBEAT 1-21-24	An interview with the Parents Campaign	Nancy Loome	01/21/2024 06:02 AM	029:11
Sports/Tourism	COMMUNITY HEARTBEAT 1-28-24	An interview with the MS Sports Hall of Fame director	BBlackwell	01/28/2024 06:01 AM	029:13
Health	COMMUNITY HEARTBEAT 2-4-24	An interview with the MIND Center at UMMC	Dr Kim Tarver	02/04/2024 06:02 AM	029:21
Public Safety/Weather	COMMUNITY HEARTBEAT 2-11-24	An interview with the National Weather Service about Spring Storm Season	Michael Hill	02/11/2024 06:01 AM	028:51
Addiction	COMMUNITY HEARTBEAT 2-18-24	An interview with the MS Council on Problem & Compulsive Gambling	Betty Greer	02/18/2024 06:02 AM	029:37
Law/Crime	COMMUNITY HEARTBEAT 2-25-24	An interview with the Attorney General of MS about legislative issues	Lynn Fitch	02/25/2024 06:01 AM	030:03
Digital Connectivity	COMMUNITY HEARTBEAT 3-03-24	An interview with the Director of the Office of Broadband Expansion and Accessibility of MS	Sally Doty	03/03/2024 06:00 AM	029:20
WILDFIRE PREVENTION	COMMUNITY HEARTBEAT 3-10-24	An interview with the State Forester about Wildfire Prevention	Russell Bozeman	03/10/2024 06:00 AM	029:30
Insurance	COMMUNITY HEARTBEAT 3-17-24	An interview with the Commissioner of Insurance	Mike Chaney	03/17/2024 06:00 AM	029:40
Disabilities	COMMUNITY HEARTBEAT 3-24-24	An interview with the MS Dept of Rehabilitation Services	Chris Howard	03/24/2024 06:00 AM	029:22

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Domestic Violence/Trafficking	COMMUNITY HEARTBEAT 3-31-24	An interview with the MS Coalition Against Domestic Violence	LJackson/LMontgomery	03/31/2024 06:02 AM	029:34

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	33
	iHM/PSA	000:30	34
CHILDRENS HEALTH	ST JUDE CHILDRENS RESEARCH HO	000:14	1
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	8
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	4
COMMUNITY INVOLVEMENT	American Heart Association	000:29	6
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	12
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	6
COMMUNITY INVOLVEMENT	UNCF	000:30	9
EMERGENCY PREPAREDNESS	FEMA	000:14	1
FINANCIAL COACHING	OPERATION HOPE	000:29	7
HEALTH & WELLNESS	WOMEN HEART	000:29	13
HIGH SCHOOL EDUCATION	MS H S A A	000:29	3
LITERACY	AD COUNCIL	001:00	1
MILITARY AND VETERANS	Air Force Reserve	001:00	2
NATIONAL CRIME PREVENTION COU	GUN SAFETY - AD COUNCIL	001:00	1
PARENTING	DEPT OF HUMAN SERVICES	000:14	2
PUBLIC SAFETY	NAT HIGHWAY TRAFFIC SAFETY AD	000:14	1
REFORMA ALLIANCE	REFORM ALLIANCE	000:30	6
REFORMA ALLIANCE	REFORM ALLIANCE	000:30	8
REFORMA ALLIANCE	REFORM ALLIANCE	000:30	6