

WZLD
Laurel, MS
Quarterly Issues/Programs List
First Quarter, 2020
04/16/2019

WZLD
Quarterly Issues/Programs List

WZLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Legislature	Hotline Seg. 1 010520	Issues before the Mississippi Legislature, which is about to convene.	Rep. Missy McGee	01/05/2020 06:01 AM	018:31
EMERGENCY HEALTHCARE	Hotline Seg. 2 010520	How to recognize and deal with emergency medical situations.	ERIC WILLIAMS - HEALTH COLUMN	01/05/2020 06:24 AM	019:46
HUMAN TRAFFICKING	Hotline Seg. 1 011220	National Human Trafficking Awareness Month.	SHARON ROBBINS-JUBILEE HAVEN	01/12/2020 06:00 AM	015:30
CRIME PREVENTION	Hotline Seg. 2 011220	Neighborhood safety and reporting of crimes or suspicious activity.	Diane James Crime Stoppers	01/12/2020 06:20 AM	016:16
Public Health Issues	Hotline Seg. 1 011920	Dr. Byers discusses the Flu Season in Mississippi and getting Flu shots.	DR PAUL BYERS - EPIMEDIOLOGIS	01/19/2020 06:00 AM	017:13
	Hotline Seg. 2 011920	Jay Statham Veterans service officer talks about Vet benefits and how they can contact him for more	Jay Statham-Vet. Svc. Officer	01/19/2020 06:21 AM	016:01
UNITED WAY OF S E M S	Hotline Seg. 1 012620	Purposes of a United Way in our area.	Kari Lynn Besing-United Way	01/26/2020 06:01 AM	016:48
SENIOR CITIZENS ISSUES	Hotline Seg. 2 012620	Learning and socializing in retirement.	Paula Mathis w/ OLLI	01/26/2020 06:22 AM	014:10
Black History / Heritage	Hotline Seg. 1 020220	Black History Month activities at African American Military History Museum	LaToya Norman - AAMHM	02/02/2020 06:03 AM	015:26
GIRL SCOUTS OF AMERICA	Hotline Seg. 2 020220	Encouragement of young girls in social, academic, job skills	Jennifer Rothert & J. Garner	02/02/2020 06:22 AM	014:50

		and other areas.			
CITY GOVERNMENT	Hotline Seg. 1 020920	The workings of a city government, including working with the state legislature in areas of common	Johnny Magee - Mayor-Laurel	02/09/2020 06:03 AM	015:37
CHARITABLE DONATIONS	Hotline Seg. 2 020920	Resources available for those in need, including food, medical care and items that can be provided	Anne McCullum Edwards St Mis	02/09/2020 06:22 AM	015:44
ENVIRONMENT	Hotline Seg. 1 021620	Services offered by the Marion Co. Extension Service	Amanda Woods	02/16/2020 06:02 AM	015:41
AMERICAN RED CROSS	Hotline Seg. 2 021620	Disaster prep and volunteer training	John McFarland - Am Red Cross	02/16/2020 06:22 AM	017:43
Better Business Beau	Hotline Seg. 1 022320	Consumer and business protection issues, including recent scams.	JOHN O HARA BBB of MS	02/23/2020 07:02 AM	017:20
HABITAT FOR HUMANITY	Hotline Seg. 2 022320	The need for assistance in providing affordable housing in our area.	Akwete Muhammad	02/23/2020 07:23 AM	014:11
Health	COMMUNITY UPDATE 3-1-20	Hope Conference for cancer survivors	AEllis/KHughes	03/01/2020 07:00 AM	029:12
Health	COMMUNITY UPDATE 3-8-20	Brain Injury Association on services, Awareness Day at Capitol	Lee Moss	03/08/2020 07:03 AM	029:31
				03/29/2020 12:02 PM	029:29
Health/Public Safety	CORONAVIRUS EXPLAINED 03-15-2020	Coronavirus impact on Americans	a Doctor, former Government Official and a Financial Expert	03/15/2020 07:00 AM	029:29
Health/Public Safety	CORONAVIRUS EXPLAINED 03-22-2020	Coronavirus impact on Children	Guests from the Child Mind Institute	03/22/2020 07:00 AM	029:29
Health/Public Safety	CORONAVIRUS EXPLAINED 03-29-2020	Coronavirus Spread	Dr. Leo Galland & VP Communications —American Red cross Elizabeth Penniman	03/29/2020 07:00 AM	029:29

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AD COUNCIL	000:14	4
	AD COUNCIL	000:14	4
	AD COUNCIL	000:59	4
	AD COUNCIL	000:59	1
	AD COUNCIL	001:00	1
	AD COUNCIL	001:00	1
	AD COUNCIL	001:00	3
	AD COUNCIL PSA 1	000:30	1
	AD COUNCIL PSA 2	000:30	1
	AD COUNCIL PSA 3	000:30	1
	AD COUNCIL_PSA_1_V2	000:30	12
	AD COUNCIL_PSA_2_V2	000:30	12
	AD COUNCIL_PSA_3_V2	000:29	12
	AIR FORCE RESERVE RECRUITMENT	000:15	5
	AIR FORCE RESERVE RECRUITMENT	000:29	3
	AIR FORCE RESERVE RECRUITMENT	000:31	4
	American Heart Association	000:29	7
	American Heart Association	000:29	7
	American Heart Association	000:30	6
	American Heart Association	000:30	5
	AMERICAN LEGION	000:28	2
	AMERICAN LEGION	000:29	2
	AMERICAN LEGION	000:29	3
	AMERICAN LEGION	000:29	1
	CHILD MIND INSTITUTE	000:30	11
	CHILD MIND INSTITUTE	000:30	20
	CHILD MIND INSTITUTE	000:30	10
	CHILD MIND INSTITUTE	000:33	1
	CHILD MIND INSTITUTE	000:36	2
	DEPT OF HUMAN SERVICES	000:14	9
	DEPT OF HUMAN SERVICES	000:14	9
	FEMA	000:14	2
	FEMA	000:14	1
	FEMA	000:14	2

	GUN SAFETY - AD COUNCIL	001:00	1
	MS H S A A	000:29	2
	MS H S A A	000:29	6
	MS H S A A	000:29	4
	MS H S A A	000:30	3
	NAT HIGHWAY TRAFFIC SAFETY AD	000:14	2
	NAT HIGHWAY TRAFFIC SAFETY AD	000:29	1
	NAT'L ALLIANCE MENTAL ILLNESS	000:33	1
	PEACE IN THE STREETS	000:31	8
	PROJECT YELLOW LIGHT	000:29	1
	PROJECT YELLOW LIGHT	000:30	1
	PSA BUZZ DRIVING	000:14	2
	PSA BUZZ DRIVING	000:14	5
	PSA AIR FORCE RESERVE	000:29	2
	PSA AIR FORCE RESERVE 15	000:15	1
	PSA FATHERHOOD	000:14	5
	PSA FATHERHOOD	000:14	2
	PSA - 60 AD COUNCIL	001:00	1
	PSA - 60 AD COUNCIL	001:00	1
	PSA - 60 AD COUNCIL	001:00	2
	PSA - 60 AD COUNCIL	001:00	1
	PSA - 60 ST JUDE CHILDRENS RESEARCH HOSP	000:57	2
	PSA - MHSAA	000:29	2
	PSA 15 FEMA	000:14	1
	PSA 30 AMERICAN LEGION / FAMILIES	000:29	1
	PSA 30 AMERICAN LEGION / YOUTH PROGRAMS	000:28	1
	PSA 30 SELECTIVE SERVICE	000:28	3
	PSA/AD COUNCIL-CORONAVIRUS ALONE	000:30	2
	PSA/AD COUNCIL-CORONAVIRUS CONTACT	000:30	2
	PSA/MH-CMI CHARLAMAGNE THE GOD	000:30	5
	PSA/NAMI	000:30	1
	PSA/NAT ALLIANCE ON MENTAL ILLNESS	000:30	6
	PSA/PROJECT YELLOW LIGHT	000:29	1
	PUBLIC AFFAIR COVID PSA ENGLISH	029:55	1
	SELECTIVE SERVICE ADMINISTRAT	000:28	2
	SELECTIVE SERVICE ADMINISTRAT	000:30	2
	SELECTIVE SERVICE ADMINISTRAT	000:30	1
	SELECTIVE SERVICE ADMINISTRAT	001:00	2
	SELECTIVE SERVICE ADMINISTRAT	001:00	1
	SPAS	000:14	1

	ST JUDE CHILDRENS RESEARCH HO	000:14	1
	ST JUDE CHILDRENS RESEARCH HO	000:14	1
	ST JUDE CHILDRENS RESEARCH HO	000:29	4
	ST JUDE CHILDRENS RESEARCH HO	000:30	1
	ST JUDE CHILDRENS RESEARCH HO	000:57	1
	ST JUDE CHILDRENS RESEARCH HO	000:58	2
	ST JUDE CHILDRENS RESEARCH HO	001:00	2
	United Way	000:59	2
	United Way	001:00	2
	US FOREST SERVICE	001:00	2
	US FOREST SERVICE	001:00	1
AD COUNCIL CORONAVIRUS	AD COUNCIL	000:30	1