



October 10, 2023

KRKC-FM
POP 102.1

QUARTERLY ISSUES/PROGRAM LIST

KRKC-AM
KRKC Country
1490

The Quarterly Issues/Program List for July 1 through September 30, 2023 for Stations KRKC- FM King City (and K295BZ), KRKC (AM) King City (and K268DW and K285FW) and KSGG-FM broadcasted a total time is 15 hours and 24 minutes.

KSGG-FM
XTRA 104.7

Dimes Media Stations Public Service Announcements support the local and national non-profit organizations by airing their different events and outreach announcements. The Public Service Announcements (PSA's) total time is approximately 36 hours and 50 minutes. This time is representative of the PSA's for the third quarter.

TOTAL TIME FOR THE THIRD QUARTER JULY 1 THROUGH SEPTEMBER 30, 2023

IS

52 HOURS AND 14 MINUTES

1134 San Antonio Drive, King City, CA 93930



QUARTERLY ISSUES/PROGRAMS LIST

Here follows a listing of some of the significant issues responded by Station KRKC (FM), King City, California, KRKC (AM), King City, California and KSGG (FM) King City, California along with the most significant programming treatment of those issues for the period **July 1, 2023 - September 30, 2023**. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Program/Segment	Date	Time	Duration/Total Time	Narration of type and description of program/segment
Substance Abuse and Treatment, Government Policies, Community Rehabilitation, Law Enforcement, Homelessness	7/1/23	6:00 AM Sunday all stations	17:52 ; 5:08 Total Time: 22 minutes	Fentanyl overdoses are the leading cause of death for Americans ages 18 to 49, more than car accidents or suicides. On average, one person dies of a fentanyl overdose in the United States every seven minutes, and the number of Americans killed by the drug has jumped 94 percent since 2019. Dr. Volkow discussed why the problem has skyrocketed and what steps the federal government is taking to address it. She said that, while the epidemic was worse in certain rural areas of the US in past years, the problem has now overwhelmed every city and state. She talked about the importance of education and treatment programs, and also explained why fentanyl is a particularly troubling issue for pregnant women. The opioid crisis' damage to US communities cost the economy \$1.5 trillion in 2020 alone, according to a congressional analysis. Mr. Quinones talked about steps that cities and towns can take to try to repair community bonds, most effectively on the neighborhood, school and church level. He believes that stronger law enforcement is necessary to force drug abusers into treatment, whether they want it or not.

<p>Veterans' Benefits, Military Service, Crime, Identity Theft, Government, Retirement Planning, Aging</p>	<p>Public Affairs Program in three segments</p>	<p>7/8/23</p>	<p>6:00 AM Sunday all stations</p>	<p>8:14 ; 9:09 ; 5:05 Total Time: 22 minutes</p>	<p>Mr. Lawrence offered tips for veterans to successfully apply for benefits they have earned from their service. He explained several ways that a veteran can document a service-related injury, and how they can request their medical records with help from the National Archives and Veterans Administration. He also talked about the value of benefits not just to a veteran, but to his or her family, as well. Prof. Mairmon explained how criminals are increasingly targeting US Postal Service blue collection boxes and residential mailboxes to steal filled-out checks. He said the thieves sell the stolen checks via social media platforms, then buyers alter the payee and amount on the checks to rob victims' bank accounts of thousands of dollars. He recommends that consumers only hand mail directly to a clerk at a US Post Office, or use other methods to send payments. Conversations about money remain taboo for most U.S. households. Ms. Sackler said a staggering 70 percent of families lose their money, assets, and family harmony in the aftermath of estate transfers. She explained how to successfully talk about money matters. She said many people make the same money mistakes that their parents made.</p>
<p>Artificial Intelligence, Education, Career, Food Allergies, Minority Concerns, Environment, Energy, Consumer Matters</p>	<p>Public Affairs Program in three segments</p>	<p>7/15/23</p>	<p>6:00 AM Sunday all stations</p>	<p>9:05 ; 8:23 ; 5:03 Total Time: 22 minutes</p>	<p>ChatGPT has garnered an amazing amount of attention in just a few months. Ms. Baker explained how the rise of artificial intelligence has already begun affecting our daily lives. She talked about the importance of learning to use AI in the workplace, and why learning how to prompt AI is both the easy part and the most difficult part of using it. Dr. Gupta led a groundbreaking study of allergies in adults and found the prevalence of food allergy is highest among black, Hispanic and Asian individuals across all ages. She also found that food allergy is lowest among households earning more than \$150,000 a year. She talked about potential reasons for these findings and the importance of getting a proper diagnosis. Environmentally-conscious consumers have probably heard that today's highly efficient dishwashers use less energy and water than traditional hand-washing techniques. However, Prof. Keoleian led a study that found that one manual washing technique--the two-basin method, in which dishes are soaked and scrubbed in hot water and then rinsed in cold water--that is associated with fewer greenhouse gas emissions than machine dishwashing. He offered numerous energy-saving tips related to the task of washing dishes.</p>

<p>Crime, Identity Theft, Technology, Personal Health, Railroad Safety, Child Safety, Parenting</p>	<p>Public Affairs Program in three segments</p>	<p>7/22/23</p>	<p>6:00 AM Sunday all stations</p>	<p>8:49 ; 8:15 ; 5:06 Total Time: 22 minutes</p>	<p>Mr. Talcove outlined a frightening new wave of scams: next-gen thieves are utilizing sophisticated new artificial intelligence tools to steal millions of dollars from consumers. He discussed the use of AI-generated voices—that criminals can now clone from social media profiles—to easily con parents or grandparents out of significant sums of money. He said the schemes are almost impossible to detect, but he suggested three steps every family should take to defend themselves. Dr. Wilson explained how and why the doctor-patient relationship has eroded in recent years. He believes that profit-driven companies—from big pharma to healthcare corporations—have corrupted what should have been medicine’s golden age. He offered several potential solutions to restore trust between patients and doctors. Ms. Mackay said that an American child is killed every five days in a train collision, a preventable tragedy that most parents overlook. She outlined the most common scenarios for these incidents and explained how parents can teach their children to avoid dangerous situations with trains.</p>
<p>Government Food Assistance, Poverty, Nutrition, Auto Recalls, Consumer Matters, Transportation, Personal Health</p>	<p>Public Affairs Program in three segments</p>	<p>7/29/23</p>	<p>6:00 AM Sunday all stations</p>	<p>8:00 ; 9:22 ; 4:58 Total Time: 22 minutes</p>	<p>Prof. Bauer recently led a study that compared beverage consumption in low-income households that utilize taxpayer-funded food assistance programs. She found that families that used just one of the programs were in the normal range, but those that participated in both the Supplementation Nutrition Program for Women, Infants, and Children (WIC), and the Supplemental Nutrition Assistance Program (SNAP), consumed high amounts of sugar-sweetened beverages. She explained why this is a concern. More than 2.5 million vehicles that have been issued a “Do Not Drive” or “Park Outside” safety recall remain unrepaired, Carfax data shows. Mr. Olsen talked about the most common reasons behind these serious recalls, and why consumers fail to take their cars to dealers to get the issue taken care of. He also explained how someone can check to see if their car is on a recall list. Dr. Neale led a study that examined whether monthly vitamin D supplementation for older adults can prevent major cardiovascular events. She found that vitamin D did result in a small reduction for patients who were already at risk of a heart attack, and she believes further research is needed to better understand the link.</p>

<p>Parenting, Substance Abuse, Foster Care, Retirement, Literacy, Education, Technology</p>	<p>Public Affairs Program in three segments</p>	<p>8/15/23</p>	<p>6:00 AM Sunday all stations</p>	<p>9:17 ; 8:04 ; 4:50 Total Time: 22 minutes</p>	<p>More than one million American children now live with grandparents, primarily because of their parent's addiction to opioids and other drugs. Ms. Hincks said this growing trend is causing grandparents to put off retirement and plow through savings to rescue their grandchildren from dangerous situations. She discussed how these difficult experiences can negatively affect children's mental and physical health. Prof. Wolf discussed the latest research into the human brain as we become increasingly dependent on digital technologies, rather than the printed word. She expressed concerns for both children's and adults' ability to "deep read," as the brain is literally rewired by huge amounts of short bursts of information. She offered suggestions for how the nation's education system needs to adapt. Mr. Slater explained why he believes that many current approaches in education simply aren't working—for students, for teachers, and for society at-large. He explained how teacher evaluations could be improved and why anti-bullying programs in schools don't work.</p>
<p>Crime, Home Ownership, Legal Issues, Personal Health, Gun Safety, Parenting</p>	<p>Public Affairs Program in three segments</p>	<p>8/12/23</p>	<p>6:00 AM Sunday all stations</p>	<p>8:50 ; 8:16 ; 5:04 Total Time: 22 minutes</p>	<p>It is a pattern being played out in many cities in the United States: squatters move into a home, refuse to leave, and homeowners have few options to evict them. Mr. Pilibosian explained why this trend is on the rise and what homeowners should do to try to discourage squatters from moving into a house in the first place. Dr. Jena explained how unexpected—but often predictable—events can profoundly affect our health. He offered several examples of how randomness affects medical decisions and treatment options. He said a healthy diet and exercise are the wisest choices to lead a healthy life. Firearms contribute to the deaths of more children ages 1-17 years in the U.S. than any other type of injury or illness. While much of that total is gang-related teen shootings, sometimes younger deaths are tragic accidents after a child finds an unsecured gun. Ms. Kjærviik was the co-author of a recent study that found that a simple 60 second video on gun safety made a significant difference in whether kids ages 8 to 12 played with a found gun.</p>

<p>Consumer Matters, Transportation, Personal Health, Technology, Social Media, Mental Health</p>	<p>Public Affairs Program in three segments</p>	<p>8/19/23</p>	<p>6:00 AM Sunday all stations</p>	<p>9:01 ; 8:15 ; 5:14 Total Times: 22 minutes</p>	<p>The pain of inflation has hit every consumer's pocketbook in the past couple of years, but perhaps the impact has been greatest in the car buying market. Mr. Brauer shared research that found that while the value of used electric vehicles has been plummeting in 2023 (and the trend is accelerating), the price of used cars in general has jumped 47% since 2019. He added that more than half of today's used cars also have 20% or more miles than they did three years ago. The pain of inflation has hit every consumer's pocketbook in the past couple of years, but perhaps the impact has been greatest in the car buying market. Mr. Brauer shared research that found that while the value of used electric vehicles has been plummeting in 2023 (and the trend is accelerating), the price of used cars in general has jumped 47% since 2019. He added that more than half of today's used cars also have 20% or more miles than they did three years ago. The original internet was not designed to make us upset, distracted, confused, and outraged. But Mr. Tobias explained why something unexpected happened at the turn of the last decade, when a handful of small features were quietly launched at social media companies with little fanfare. Together, they triggered a cascading set of dramatic changes to how media, politics, and society itself operate. He explained what needs to happen to find a promising pathway back to a healthier online environment.</p>
<p>Higher Education, Artificial Intelligence, Personal Health, Technology, Environment, Government</p>	<p>Public Affairs Program in three segments</p>	<p>8/26/23</p>	<p>6:00 AM Sunday all stations</p>	<p>7:50 ; 9:17 ; 5:13 Total Time: 22 minutes</p>	<p>AI chatbots have triggered a panic among educators, who are flooding listservs, webinars and professional conferences to figure out how to deal with the technology in this new academic year. Ms. Mills explained why many professors are expecting chaos. She said few universities are offering clear guidelines for teachers or students. She also talked about the difficulty of detecting AI-generated cheating. Prof. Roberts led a poll of people age 65 to 80 and found that while 80% adults see the benefit of tests that can give an early warning of memory and thinking decline, 80% of older adults said they haven't had a cognitive test in the past year to look for early signs of dementia, and 59% reported never having had such a screening. He said the poll also found very low awareness of blood tests that can help detect Alzheimer's disease. The US Forest Service has been given taxpayer funding to plant more than a billion trees across the country in the next nine years. Prof. Clark's research found a troubling bottleneck that could threaten these efforts: U.S. tree nurseries don't grow nearly enough trees—nor have the species diversity needed—to meet the unprecedented plans. He talked about the reasons behind the problem and what can be done to remedy it.</p>

<p>Artificial Intelligence, Technology, Employment, Disabilities, Personal Health, Senior Citizens</p>	<p>Public Affairs Program in three segments</p>	<p>9/2/23</p>	<p>6:00 AM Sunday all stations</p>	<p>9:29 ; 7:59 ; 5:06 Total Time: 22 minutes</p>	<p>ChatGPT was launched as an artificial intelligence prototype on November 30, 2022, quickly gaining much attention for its detailed responses and articulate answers across many topics. It explained how was it trained and learns, and what its biggest weakness are. It acknowledged that the concerns about potential biases in its answers are legitimate. It also outlined the top 5 human endeavors in which it anticipates making the biggest impact. Prof. Houtenville discussed recent findings from the National Trends in Disability Employment report, issued semi-monthly by Kessler Foundation and the University of New Hampshire. He explained what is driving historic highs in employment of people with disabilities, and why disabled employment has outstripped the non-disabled since the start of pandemic lockdowns. Prof. Dooley was the lead researcher of a study that measured the number of daily steps that may make a difference in the risk of heart problems in senior citizens. Her study of people ages 70 and older found walking an additional 500 steps per day, or an additional quarter mile of walking, was associated with a 14% lower risk of heart disease, stroke or heart failure.</p>
<p>Consumer Matters, Auto Insurance, Legal Matters, Child Mental Health, Parenting</p>	<p>Public Affairs Program in three segments</p>	<p>9/9/23</p>	<p>6:00 AM Sunday all stations</p>	<p>8:55 ; 8:15 ; 5:01 Total Time: 22 minutes</p>	<p>Drivers are looking for ways to save money on auto insurance as premiums rise rapidly. Ms. Eversman explained a new offering from some insurance companies: usage-based car insurance programs, where the insured agrees to share detailed data about their driving habits with their insurer via a phone app or an in-vehicle device. She said the data does permit insurance companies to evaluate risk better and better match the price of the insurance for the risk, but at a steep cost to consumers' privacy and legal rights. Increasingly, children ages 3-10 are struggling with anxiety, depression, and mental health challenges. Dr. Leaf discussed the factors behind this trend and warning signs that parents should watch for. She said if left unaddressed, childhood mental health problems often follow kids into their teens and adulthood. Grocery costs for Americans have skyrocketed in the past two years. Mr. Dworsky discussed the subtle trend of "shrinkflation," in which many manufacturers shrink their packaging, rather than raising prices. He explained what products most commonly are affected, and ways that consumers can protect themselves against the tricky practice.</p>

<p>Religion, Retirement Planning, Personal Finance, Personal Health, Minority Concerns</p>	<p>Public Affairs Program in three segments</p>	<p>9/16/23</p>	<p>6:00 AM Sunday all stations</p>	<p>9:22 ; 8:03 ; 4:50 Total Time: 22 minutes</p>	<p>The largest and fastest religious shift in US history is in progress. Prof. Burge co-authored a comprehensive study to learn who is leaving organized religion and why. He said the most common reason people stopped attending church was because they moved, and that lower-income people with a high school education or less are the most likely to leave. He also talked about societal effects when faith-based community services such as food banks, after-school programs and prison ministries disappear. A recent New York Life survey found that Americans believe they need \$4.3 million stashed away to retire comfortably. Unfortunately, the average person has around \$135,000 saved. Mr. Carosa explained how to determine how much money will really be needed for a comfortable retirement, along with simple steps to get there. Dr. Fiscella discussed his groundbreaking research that found that the lives of nearly 8,000 black Americans could be saved each year if doctors could figure out a way to bring their average blood pressure down to the average level of whites. He talked about the reasons behind the gap between the races in controlling blood pressure, and the possible ways to reduce it.</p>
<p>Human Trafficking, Women's Issues, Crime, Career, Aging, Youth at Risk, Parenting Issues, Drug Abuse</p>	<p>Public Affairs Program in three segments</p>	<p>9/23/23</p>	<p>6:00 AM Sunday all stations</p>	<p>7:26 ; 9:45 ; 4:54 Total Time: 22 minutes</p>	<p>Pastor Mullins said that child trafficking has become the 2nd largest criminal activity in the world behind illegal drug sales. She said most Americans are unaware of the existence of human trafficking and forced prostitution in their own towns, but it is surprisingly prevalent – not just on dimly lit street corners, but at music concerts, VIP dinners, and sporting events. She talked about techniques used by human traffickers to select their victims. Dr. Graham offered job search advice, particularly for those in middle age who are considering career changes. She said a job search in a new field or occupation requires much more work than a typical job search. She offered suggestions on how to tailor a resume to sidestep age biases and other potential hurdles. Ms. Vanderlip has conducted school assemblies for more than 1 million teens and adults, aimed at helping youth make wise choices and seek help. She talked about the motivations of today's teenagers and why parents may be fearful of their kids. She offered tips to improve communication in a parent/teen relationship.</p>

<p>Gambling Addiction, Parenting, Longevity, Personal Health, Employment, Blood Donation, Public Health</p>	<p>Public Affairs Program in three segments</p>	<p>9/30/23</p>	<p>6:00 AM Sunday all stations</p>	<p>9:54 ; 7:22 ; 4:59 Total Time: 22 minutes</p>	<p>In just five years, legalized sports betting has swept the nation, now embraced as a revenue source by at least 37 states. Dr. Fong discussed gambling addiction, who is most at risk and how to recognize it, particularly in teenagers. Some well-known universities have signed deals with sportsbooks or casinos to advertise on campus, in athletic venues and in some cases, directly in students' university email inboxes. He offered advice for parents to prevent the start of addictive behavior in their teen. Today, the average American lives just 76 years, the shortest lifespan the country has seen since 1996. Dr. Newman talked about growing data that suggests that employers can dramatically affect the quality—and perhaps even length—of an employee's life. A recent report by Deloitte claimed life span could increase by an average of 12 years, and number of years a person spends in good health by 19 years by 2040, if employers not only made sure their employees are safe on the job, but also addressed their health and well-being in other less traditional ways. Dr. Lasky explained how several natural disasters this summer have contributed to a national blood shortage that could have far-reaching effects across America. She said the national blood supply has fallen by nearly 25%. She explained why the problem is so serious and how a first-time blood donor can get started.</p>
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PUBLIC SERVICE ANNOUNCEMENTS

Here follows a listing of some of the Public Service Announcements of local events and general issues broadcasted by Station KRKC-(AM) King City, California, KRKC- FM King City, California and KSGG (FM) King City, California for the period **July 1 2023 - September 30 2023** . The PSA listing is representative of all the broadcasted PSAs. The order in which the PSAs appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration/Total Time	Narration of type and description of program/segment
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	6/26/23-7/30/23	A few days in June and Many in July 12AM-12AM	35 30 Second PSAs Total Time: 17 minutes and 30 seconds	KING CITY IN BLOOM (Non-profit organization thanking community for landscape upkeep)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	6/26/23-7/30/23	A few days in June and Many in July 12AM-12AM	700 30 Second PSAs Total Time: 5 hours and 50 minutes	HOT CROSS BUNS (Driving Safety/Seat Belt Safety), GUN SERVICE NEVER STOPS (Secure Gun Storage/Mental Health), CARISSA (Carissa's story: completing high school at any age), HUNGER DANICA PATRICK (Child Hunger), FOREST TRAIL (Exploration/Discovering Nature), TEXT YOU CAN WAIT (Driving Safety/Texting and Driving), FRANK (Fatherhood), PLAY BY PLAY (Drunk Driving Awareness), DISASTER AT YOUR DOORSTEP (Natural Disaster Home Plans), ISABELLA GOMEZ (Smokey Bear/Wildfire), WERE BETTER TOGETHER (Interscholastic Sports)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	6/27/23-7/25/23	One day in June and Many in July 12AM-12AM	5 60 Second PSAs Total Time: 5 minutes	DAVE THOMAS ADOPTION (Natural Disaster Family Plans)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	6/30/23-7/28/23	One day in June and Many in July 12AM-12AM	5 60 Second PSAs Total Time: 5 minutes	WEIGHT BIAS (Veteran Support)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	6/26/23-7/30/23	A few days in June and Many in July 12AM-12AM	700 30 Second PSAs Total Time: 5 hours and 50 minutes	HOT CROSS BUNS (Driving Safety/Seat Belt Safety), GUN SERVICE NEVER STOPS (Secure Gun Storage/Mental Health), CARISSA (Carissa's story: completing high school at any age), HUNGER DANICA PATRICK (Child Hunger), FOREST TRAIL (Exploration/Discovering Nature), TEXT YOU CAN WAIT (Driving Safety/Texting and Driving), FRANK (Fatherhood), PLAY BY PLAY (Drunk Driving Awareness), DISASTER AT YOUR DOORSTEP (Natural Disaster Home Plans), ISABELLA GOMEZ (Smokey Bear/Wildfire), WERE BETTER TOGETHER (Interscholastic Sports)

KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	6/27/23-7/25/23	One day in June and Many in July 12AM-12AM	5 60 Second PSAs Total Time: 5 minutes	DAVE THOMAS ADOPTION (Natural Disaster Family Plans)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	6/30/23-7/29/23	One day in June and Many in July 12AM-12AM	5 60 Second PSAs Total Time: 5 minutes	WEIGHT BIAS (Veteran Support)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	6/26/23-7/29/23	Two days in June and Many in July 12AM-12AM	12 30 Second PSAs Total Time: 6 minutes	WILD FIRE PREVENTION SPANISH (wild fire prevention)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	6/28/23-7/28/23	One day in June and Many in July 12AM-12AM	11 30 Second PSAs Total Time: 5 minutes and 30 seconds	DISASTER AT YOUR DOORSTEP SPANISH (Natural Disaster Home Plans)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	6/27/23-7/30/23	Two days in June and Many in July 12AM-12AM	12 30 Second PSAs Total Time: 6 minutes	DIFFERENT SOUNDS SPANISH (Discovering Nature)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	6/26/23-7/30/23	A few days in June and Many in July 12AM-12AM	175 30 Second PSAs Total Time: 1 hour, 27 minutes, and 30 seconds	COMMUNITY EVENTS 1,2,3,4,5,6 (local community calendar surrounding south Monterey county. Update bi-weekly)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	7/31/23-8/27/23	One day in July and Many in August 12AM-12AM	28 30 Second PSAs Total Time: 14 minutes	KING CITY IN BLOOM (Non-profit organization thanking community for landscape upkeep)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	7/31/23-8/22/23	One day in July and A Few in August 12AM-12AM	4 60 Second PSAs Total Time: 4 minutes	DAVE THOMAS ADOPTION (Natural Disaster Family Plans)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	8/5/23-8/26/23	A few days in August 12AM-12AM	4 60 Second PSAs Total Time: 4 minutes	WEIGHT BIAS (Veteran Support)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	7/31/23-8/13/23	One day in July and Many in August 12AM-12AM	280 30 Second PSAs Total Time: 2 hours and 20 minutes	HOT CROSS BUNS (Driving Safety/Seat Belt Safety), GUN SERVICE NEVER STOPS (Secure Gun Storage/Mental Health), CARISSA (Carissa's story: completing high school at any age), HUNGER DANICA PATRICK (Child Hunger), FOREST TRAIL (Exploration/Discovering Nature), TEXT YOU CAN WAIT (Driving Safety/Texting and Driving), FRANK (Fatherhood), PLAY BY PLAY (Drunk Driving Awareness), DISASTER AT YOUR DOORSTEP (Natural Disaster Home Plans), ISABELLA GOMEZ (Smokey Bear/Wildfire), WERE BETTER TOGETHER (Interscholastic Sports)

KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	8/14/23-8/27/23	Many days in August 12 AM-12AM	280 30 Second PSAs Total Time: 2 hours and 20 minutes	RETIREMENT SAVINGS 30 (wesaysaveit Organization Retirement Savings), TEEN SUICIDE 30 (Learn the Signs for Suicide Prevention), PUBLIC SERVICE ANNOUNCEMENT #4524 (Prize Picks Fantasy Sports), FLU VACCINE 30 (CDC Vaccine Recommendation), PREVENT BULLYING 30 (Learn Signs of Bullying to Prevent), PET ADOPT 30 (Adopting From Local Fosters/Shelters), PUBLIC SERVICE ANNOUNCEMENT #4532 (Wendy's Pumpkin Spice Menu/Gain Flings detergent), AA 30 (Alcoholic Anonymous Organization), BABY HEATSTROKE 30 (Baby Vehicle Safety), VAPING 30 (Talking to Children About Vaping)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	7/31/23-8/21/23	One day in July and A Few in August 12AM-12AM	4 60 Second PSAs Total Time: 4 minutes	DAVE THOMAS ADOPTION (Natural Disaster Family Plans)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	8/3/23-8/26/23	A few days in August 12AM-12AM	4 60 Second PSAs Total Time: 4 minutes	WEIGHT BIAS (Veteran Support)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	7/31/23-8/13/23	One day in July and Many in August 12AM-12AM	280 30 Second PSAs Total Time: 2 hours and 20 minutes	HOT CROSS BUNS (Driving Safety/Seat Belt Safety), GUN SERVICE NEVER STOPS (Secure Gun Storage/Mental Health), CARISSA (Carissa's story: completing high school at any age), HUNGER DANICA PATRICK (25), FOREST TRAIL (25), TEXT YOU CAN WAIT (26), FRANK (25), PLAY BY PLAY (25), DISASTER AT YOUR DOORSTEP (26), ISABELLA GOMEZ (25), WERE BETTER TOGETHER (26)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	8/14/23-8/27/23	Many days in August 12 AM-12AM	280 30 Second PSAs Total Time: 2 hours and 20 minutes	RETIREMENT SAVINGS 30 (wesaysaveit Organization Retirement Savings), TEEN SUICIDE 30 (Learn the Signs for Suicide Prevention), PUBLIC SERVICE ANNOUNCEMENT #4524 (Prize Picks Fantasy Sports), FLU VACCINE 30 (CDC Vaccine Recommendation), PREVENT BULLYING 30 (Learn Signs of Bullying to Prevent), PET ADOPT 30 (Adopting From Local Fosters/Shelters), PUBLIC SERVICE ANNOUNCEMENT #4532 (Wendy's Pumpkin Spice Menu/Gain Flings detergent), AA 30 (Alcoholic Anonymous Organization), BABY HEATSTROKE 30 (Baby Vehicle Safety), VAPING 30 (Talking to Children About Vaping)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	8/1/23-8/25/23	Many days in August 12 AM-12AM	9 30 Second PSAs Total Time: 4 minutes and 30 seconds	WILD FIRE PREVENTION SPANISH (wild fire prevention)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	7/31/23-8/27/23	One day in July and Many in August 12AM-12AM	10 30 Second PSAs Total Time: 5 minutes	DISASTER AT YOUR DOORSTEP SPANISH (Natural Disaster Home Plans)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	8/2/23-8/26/23	Many days in August 12 AM-12AM	9 30 Second PSAs Total Time: 4 minutes and 30 seconds	DIFFERENT SOUNDS SPANISH (Discovering Nature)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	7/31/23-8/26/23	One day in July and Many in August 12AM-12AM	23 30 Second PSAs Total Time: 11 minutes and 30 seconds	COMMUNITY EVENTS 1 (local community calendar surrounding south Monterey county. Update bi-weekly)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	7/31/23-8/27/23	One day in July and Many in August 12AM-12AM	94 30 Second PSAs Total Time: 47 minutes	COMMUNITY EVENTS 2,3,5,6 (local community calendar surrounding south Monterey county. Update bi-weekly)

KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	8/1/23-8/27/23	Many days in August 12 AM-12AM	23 30 Second PSAs Total Time: 11 minutes and 30 seconds	COMMUNITY EVENTS 4 (local community calendar surrounding south Monterey county. Update bi-weekly)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	8/28/23-9/24/23	A few days in August and Many in September 12AM-12AM	28 30 Second PSAs Total Time: 14 minutes	KING CITY IN BLOOM (Non-profit organization thanking community for landscape upkeep)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	8/28/23-9/24/23	A few days in August and Many in September 12AM-12AM	560 30 Second PSAs Total Time: 4 hours and 40 minutes	RETIREMENT SAVINGS 30 (wesaysaveit Organization Retirement Savings), TEEN SUICIDE 30 (Learn the Signs for Suicide Prevention), PUBLIC SERVICE ANNOUNCEMENT #4524 (Prize Picks Fantasy Sports), FLU VACCINE 30 (CDC Vaccine Recommendation), PREVENT BULLYING 30 (Learn Signs of Bullying to Prevent), PET ADOPT 30 (Adopting From Local Fosters/Shelters), PUBLIC SERVICE ANNOUNCEMENT #4532 (Wendy's Pumpkin Spice Menu/Gain Flings detergent), AA 30 (Alcoholic Anonymous Organization), BABY HEATSTROKE 30 (Baby Vehicle Safety), VAPING 30 (Talking to Children About Vaping)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	8/28/23-9/18/23	One day in August and A few days in September 12AM-12AM	4 60 Second PSAs Total Time: 4 minutes	DAVE THOMAS ADOPTION (Natural Disaster Family Plans)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	8/31/23-9/23/23	One day in August and A few days in September 12AM-12AM	4 60 Second PSAs Total Time: 4 minutes	WEIGHT BIAS (Veteran Support)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	9/4/23-9/10/23	A few days in September 12AM-12AM	20 30 Second PSAs Total Time: 10 minutes	PSA Creston Rodeo Next Week (Creston Classic Rodeo September)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	9/11/23-9/15/23	A few days in September 12AM-12AM	8 30 Second PSAs Total Time: 4 minutes	CRESTON CLASSIC RODEO-THU FRI FREE (Free Public Entry Creston Classic Rodeo)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	9/11/23-9/16/23	A few days in September 12AM-12AM	12 30 Second PSAs Total Time: 6 minutes	CRESTON CLASSIC RODEO-SAT 4 30 (Creston Classic Rodeo Main Events)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	8/28/23-9/24/23	A few days in August and Many in September 12AM-12AM	560 30 Second PSAs Total Time: 4 hours and 40 minutes	RETIREMENT SAVINGS 30 (wesaysaveit Organization Retirement Savings), TEEN SUICIDE 30 (Learn the Signs for Suicide Prevention), PUBLIC SERVICE ANNOUNCEMENT #4524 (Prize Picks Fantasy Sports), FLU VACCINE 30 (CDC Vaccine Recommendation), PREVENT BULLYING 30 (Learn Signs of Bullying to Prevent)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	8/31/23-9/18/23	One day in August and A few days in September 12AM-12AM	4 60 Second PSAs Total Time: 4 minutes	DAVE THOMAS ADOPTION (Natural Disaster Family Plans)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	9/3/23-9/21/23	A few days in September 12AM-12AM	4 60 Second PSAs Total Time: 4 minutes	WEIGHT BIAS (Veteran Support)

KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	8/28/23-9/24/23	Two days in August and Many days in September 12AM-12AM	10 30 Second PSAs Total Time: 5 minutes	WILD FIRE PREVENTION SPANISH (wild fire prevention)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	8/30/23-9/23/23	One day in August and A few days in September 12AM-12AM	9 30 Second PSAs Total Time: 4 minutes and 30 seconds	DISASTER AT YOUR DOORSTEP SPANISH (Natural Disaster Home Plans)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	8/29/23-9/22/23	One day in August and A few days in September 12AM-12AM	9 30 Second PSAs Total Time: 4 minutes and 30 seconds	DIFFERENT SOUNDS SPANISH (Discovering Nature)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	8/28/23-9/24/23	A few days in August and Many in September 12AM-12AM	117 30 Second PSAs Total Time: 58 minutes and 30 seconds	COMMUNITY EVENTS 1,2,3,4,5(local community calendar surrounding south Monterey county. Update bi-weekly)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	8/29/24-9/24/23	A few days in August and Many in September 12AM-12AM	23 30 Second PSAs Total Time: 11 minutes and 30 seconds	COMMUNITY EVENTS 6 (local community calendar surrounding south Monterey county. Update bi-weekly)