



April 6, 2023

KRKC-FM
POP 102.1

QUARTERLY ISSUES/PROGRAM LIST

KRKC-AM
KRKC Country
1490

The Quarterly Issues/Program List for January 1 through March 31, 2023 for Stations KRKC- FM King City (and K295BZ), KRKC (AM) King City (and K268DW and K285FW) and KSGG-FM broadcasted a total time is 14 hours and 18 minutes.

KSGG-FM
XTRA 104.7

Dimes Media Stations Public Service Announcements support the local and national non-profit organizations by airing their different events and outreach announcements. The Public Service Announcements (PSA's) total time is approximately 34 hours and 1 minutes. This time is representative of the PSA's for the first quarter.

TOTAL TIME FOR THE FIRST QUARTER JANUARY 1 THROUGH MARCH 31, 2023

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48 HOURS AND 19 MINUTES

1134 San Antonio Drive, King City, CA 93930



QUARTERLY ISSUES/PROGRAMS LIST

Here follows a listing of some of the significant issues responded by Station KRKC (FM), King City, California, KRKC (AM), King City, California and KSGG (FM) King City, California along with the most significant programming treatment of those issues for the period **January 1, 2023 - March 31, 2023**. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

	Program/Segment	Date	Time	Duration/Total Time	Narration of type and description of program/segment
Domestic Violence, Women's Concerns, Education, Career, Government Spending, Constitutional Rights, Privacy	Public Affairs Program in three segments	1/1/23	6:00 AM Sunday all stations	9:21 ; 8:01 ; 5:04 Total Time: 22 minutes	<p>Dr. Campbell developed the Danger Assessment, a groundbreaking questionnaire designed to assess a woman's risk of being killed by an abusive partner. She talked about recent updates to the tool that address concerns for immigrant women and same-sex partners. She said it's helpful for an abused woman to document for herself how often abuse is happening, levels of abuse and other patterns. Although it is immensely popular—and immensely lucrative—Dr. Caplan believes that higher education is grossly overrated. He said that decades of growing access to education have not resulted in better jobs for the average worker, but instead in runaway credential inflation. He is in favor of serious cuts in government education funding to curb this wasteful rat race, along with a renewed emphasis on vocational education. Mr. Farivar discussed how judges and activists have thought about privacy and surveillance in America in recent decades. He believes that laws need to be updated to address advances in surveillance technology, such as the mass use of license plate readers and facial recognition software.</p>

Transportation, Supply Chain Issues, Employment, Homelessness, Government Programs, Substance Abuse, Literacy, Parenting	Public Affairs Program in three segments	1/07/2023	6:00 AM Sunday all stations	9:44 : 7:33 : 5:07 Total Time: 22 minutes	Trucking is critical to virtually every aspect of the US economy. Mr. Spencer talked about the biggest challenges faced by truck drivers. He said drivers often spend 30% of their work week being detained by inefficiencies in the supply chain, waiting for shippers and receivers. He discussed the lack of adequate training of new truckers. He also talked about road congestion and needed improvements in the nation's highway system to better accommodate trucks. Prof. Slesnick led a study that suggests that giving some homeless mothers with young children a place to live may do little to help them if it is not combined with support services. She outlined the most significant challenges faced by homeless mothers and their children, and the most effective forms of support. Ms. Thompson discussed the importance of encouraging reading in young children, and the major obstacles created by electronic screens. She talked about the long-lasting health and wellness benefits connected to reading, and why it is so important for parents to set a good example in reading habits.
Substance Abuse and Treatment, Government Policies, Community Rehabilitation, Law Enforcement, Homelessness	Public Affairs Program in two segments	1/14/23	6:00 AM Sunday all stations	17:52 : 5:08 Total Time: 22 minutes	Fentanyl overdoses are the leading cause of death for Americans ages 18 to 49, more than car accidents or suicides. On average, one person dies of a fentanyl overdose in the United States every seven minutes, and the number of Americans killed by the drug has jumped 94 percent since 2019. Dr. Volkow discussed why the problem has skyrocketed and what steps the federal government is taking to address it. She said that, while the epidemic was worse in certain rural areas of the US in past years, the problem has now overwhelmed every city and state. She talked about the importance of education and treatment programs, and also explained why fentanyl is a particularly troubling issue for pregnant women. The opioid crisis' damage to US communities cost the economy \$1.5 trillion in 2020 alone, according to a congressional analysis. Mr. Quinones talked about steps that cities and towns can take to try to repair community bonds, most effectively on the neighborhood, school and church level. He believes that stronger law enforcement is necessary to force drug abusers into treatment, whether they
Women's Concerns, Youth Sports, Mental Health, Personal Productivity, Career, Payday Loans, Poverty, Government Regulations	Public Affairs Program in three segments	1/21/23	6:00 AM Sunday all stations	8:29 : 8:53 : 5:10 Total Time: 22 minutes	Girls drop out of organized sports at twice the rate of boys: at age 14, and half have quit by 17. Sixty-five percent develop disordered eating habits that compromise their ease around food, sometimes irreparably. Ms. Fleshman talked about emerging research on the physiology and psychology of young athletes, and what coaches and parents should know. She outlined changes in organized sports to empower and encourage young women to join and stay. Mr. Bailey shared the inspiration to write his book--a panic attack he had onstage in front of an audience of over 100. He outlined simple steps he took in the moment and in the long-term to conquer burnout, and explained how he gradually restored calm and tranquility to his life. He talked about sources of hidden stress buried within our days, often activities and people that we voluntarily subject ourselves to. Mr. Lohrentz conducted a study of payday loans and their net impact on the US economy. He found that the burden of repaying the high-interest loans results in \$774 million in lost consumer spending and 14,000 job losses annually. He outlined the alternatives to payday loans that are available to low-income borrowers.

Economics, Career, Education, Personal Health, Poverty, Minority Concerns, Parenting	Public Affairs Program in three segments	1/28/23	6:00 AM Sunday all stations	9:17 : 8:01 : 5:00 Total Time: 22 minutes	Dr. Roth is one of the world's leading experts on matching markets, where "sellers" and "buyers" must choose each other, and price isn't the only factor that determines who gets what. He explained how market designs affect many less obvious aspects of life, such as the chances of getting a job or whether a university accepts a prospective student. According to Dr. Kahn, more than 75 percent of cases of heart attacks, strokes and other cardiovascular disease events are preventable. He explained how lifestyle choices can make a huge difference in the development of heart disease and he said changes in diet and exercise can often reverse the disease. Mr. Tough discussed a groundbreaking anti-poverty initiative called the Harlem Children's Zone. The creator of the program theorized that in order for poor kids to compete with their middle-class peers, everything in their lives—their schools, neighborhoods, parenting practices—all must be changed at once.
Consumer Matters, Employment, Economy, Entrepreneurism, Personal Productivity, Career, Gambling Addiction, Government Policies	Public Affairs Program in three segments	2/4/23	6:00 AM Sunday all stations	8:58 : 8:18 : 5:07 Total Time: 22 minutes	Tippling for food at the end of a dining experience has traditionally been the norm at full-service restaurants. Prof. Karabas shared his research into a new trend: tip requests at businesses where customers order at the counter, pay for their items before getting their food, and receive minimal-to-no service. He explained the reasons behind the change. He found that some consumers are so annoyed by the requests that they take their business elsewhere. Mr. Martell shared his story of a traumatic childhood and arrest as a teenager, which amazingly led to an interest in software coding and entrepreneurship. He offered suggestions for entrepreneurs to value and use time more productively. He also offered advice to avoid burnout. Americans in dozens of states can now buy lottery tickets in a growing number of ways. Mr. Bernal talked about the increasingly aggressive ways that governments are marketing new lottery products, and how the targets are typically lower income citizens. He believes that governments have created a mindset that discourages saving and personal responsibility and promotes state-sponsored wagering.
Consumer Matters, Employment, Economy, Mental Health, Personal Productivity, Electric Vehicles, Consumer Matters, Environment	Public Affairs Program in three segments	2/11/23	6:00 AM Sunday all stations	9:12 : 8:10 : 4:53	Some studies claim that 4-6% of those in US prisons are not guilty of the crime for which they were convicted. Prof. Smith and his team of researchers developed a new procedure to capture more information from eyewitnesses during police investigations and better detect a suspect's guilt or innocence. He explained how the innovation improves the reliability of police lineups. A recent study reported in the Journal of Experimental Psychology suggests that the act of "just thinking" can be more rewarding than we might realize. Mr. McDiarmid outlined the study's findings and explained why Americans should resist the urge to pull out their phones so frequently and spent some time just thinking instead. Mr. Appel talked about the affordability of electric vehicles and how the EV marketplace has been changing, partly as a result of revised federal laws and rebates. He also explained who is the best candidate to own an EV and whether now is a wise time to buy.

Mental Health, Stress, Career, Personal Productivity, Mental Health, Nutrition, Hunger, Women's Issues	Public Affairs Program in three segments	2/18/23	6:00 AM Sunday all stations	7:57 ; 9:16 ; 5:06 Total Time: 22 minutes	Prof. Neupert wrote a report that analyzed two new studies that found that young adults who utilize preemptive stress-reduction steps that focus on the future are better able to avoid negative health outcomes. She talked about the most effective proactive techniques, and where young adults should be taught how to deal with stress. Ms. Witkowski outlined the most common misconceptions about risk and why people should be much more comfortable making decisions in the face of uncertainty. She talked about the reasons that fear and failure are such important components in taking risks in business, career and life. Ms. Parnarouskis was the first author of a study that examined the connection between food insecurity and the overconsumption of processed foods. She found that that women experiencing food insecurity more frequently report symptoms of food addiction, such as compulsive eating of certain types of food, unsuccessful attempts to cut down and withdrawal symptoms.
Consumer Matters, Economy, Employment, Education, Poverty, Veterans' Concerns, Suicide, Mental Health	Public Affairs Program in three segments	2/25/23	6:00 AM Sunday all stations	8:10 ; 9:12 ; 5:09 Total Time: 22 minutes	A recent Fidelity survey found that half of Gen Zers say they don't see a point in saving money until things return to 'normal.' Ms. Williams said young people may be seeking some sort of control, in the face of runaway inflation and economic uncertainty. She has found that many Gen Zers are choosing to invest in themselves and their professional growth, such as starting their own businesses or furthering their education. She explained why it is critical to start early to build retirement savings. Ms. Villanueva Beard outlined the mission of her organization, and explained why it is so important to recruit college graduates from top universities around the United States to serve as teachers in urban and rural schools. She talked about the biggest obstacles in recruiting quality teachers and how interested students can apply to be a part of Teach For America. Dr. Miller shared VA's latest data showing meaningful downward trends in veteran suicide counts and rates. He discussed the growing use of the Veterans Crisis Line (dial 988 then press 1) and other resources available to veterans in crisis. He also outlined the potential warning signs and what family members or friends can do to help.
Sickle Cell Disease, Blood Donations, Diversity, Personal Finance, Entrepreneurism, Mass Shootings, Mental Health	Public Affairs Program in three segments	3/4/23	6:00 AM Sunday all stations	8:32 ; 8:51 ; 5:07 Total Time: 22 minutes	Sickle cell disease is the most common genetic blood disorder in the US, and regular blood transfusions are critical to manage extreme pain and life-threatening complications. Dr. Miller discussed Red Cross efforts to promote diversity in the blood supply, increase donor recruitment and retention in the black community to support the transfusion needs of patients with sickle cell disease. Ms. Valentino believes that turbulent financial times are often historic opportunities to invest more in real estate and the financial markets. She outlined six steps to grow wealth. She explained why owning real estate or a small business are her favorite investment vehicles. She conducted a study that found 75% of wealthy people had one thing in common: either they or their family owned a business. Dr. West led an analysis of psychological crises exhibited by 177 mass shooters. He found that social isolation was the most important external indicator leading up to the attacks. He believes that social isolation as an ideal target for intervention because it can be addressed both at the individual level and the societal level.

Bullying, Parenting, Youth at Risk, Learning Disabilities, Alzheimer's Disease, Nutrition, Aging	Public Affairs in three segments	3/11/23	6:00 AM Sunday all stations	8:44 ; 8:41 ; 5:05 Total Time: 22 minutes	<p>1 in 5 students report being bullied at school. However, Ms. Gockley said the CDC believes 50 to 75% of bullying incidents are never reported. She discussed the culture of bullying in America, how to parents can protect their children from it, and how parents of bullies can recognize the behavior in their own child and address it. Dyslexia has traditionally been defined as a reading and spelling disorder. But Dr. Eide said recent research has proven that these challenges are not dyslexia's main features. He explained how these characteristics are actually trade-offs resulting from an entirely different pattern of brain organization and information processing and that it has powerful advantages. Dr. Ismail was the lead author of a large 10-year study that found 40 per cent fewer dementia diagnoses in people who took vitamin D supplements. The study also found that those who take vitamin D are more likely to have more years of dementia-free life. In addition, he found that vitamin D had a significantly greater effect on women, than men.</p>
Workplace Matters, Mental Health, Productivity, Youth Suicide, Mental Health Services, Parenting, Personal Health	Public Affairs in three segments	3/18/23	6:00 AM Sunday all stations	8:40 ; 8:43 ; 5:09 Total Time: 22 minutes	<p>The four-day week is becoming more of a reality in the contemporary workplace, and Prof. Schor co-authored a landmark international study of the trend. She said the vast majority of companies that tried the shorter workweek for the study stuck with it afterwards. She talked about the benefits that result from a 32-hour workweek, both for employees and companies. Suicide death rates have increased significantly among adolescents in the U.S. in recent years. Dr. Sekhar said while children are typically screened for health, vision and hearing problems in school, mental health screening has not been standardized in school settings. She led a study that evaluated the effectiveness of a school-based, adolescent suicide risk screening and found that it successfully identified at-risk adolescents and increased initiation of mental health services. She explained how the screening works and the reasons some schools or parents may be reluctant to give it a chance. Statins, the most widely prescribed type of cholesterol-lowering drugs, have prevented millions of heart attacks and saved countless lives. But Dr. Thyfault conducted a study that found that statins may also counteract the benefits of exercise, the other tried-and-true way to boost cardiac health. He explained why doctors usually prescribe drugs, rather than recommending exercise or dietary change. He also talked about how much exercise can be effective for people dealing with high cholesterol.</p>

<p>Women's Concerns, Career, Marriage, Parenting, Children's Issues, Privacy</p>	<p>Public Affairs in three segments</p>	<p>3/25/23</p>	<p>6:00 AM Sunday all stations</p>	<p>9:22 ; 7:52 ; 4:56 Total Time: 22 minutes</p>	<p>Over the last sixty years, women's roles at home and on the job have radically changed, and the question of whether they can really "have it all" is still debated. Ms. Wallace outlined three distinct paths where a woman's life and career choices may lead. She talked about the importance of the support of husbands when ambitious women move into high-level corporate positions. She offered advice for women who are facing today's complex career choices. Dr. Lickona has led the character education movement in schools for forty years. He outlined the tools that parents need to foster peace and cooperation at home. He explained how changes in our culture have made it harder than ever to raise kind kids. He offered suggestions for parents to deal with technology and the use of media by kids. Mr. Reyes led a study that found that more than 3300 Android apps from the Google Play Store are improperly tracking kids and are potentially violating federal law. He outlined the types of data that is being collected and what is being done with it. He believes similar results are likely with iPhones, but Apple's closed system prevents a similar study of its users. He offered advice to parents who are concerned about their children's privacy.</p>
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PUBLIC SERVICE ANNOUNCEMENTS

Here follows a listing of some of the Public Service Announcements of local events and general issues broadcasted by Station KRKC-AM) King City, California, KRKC- FM King City, California and KSGG (FM) King City, California for the period **January 1, 2023 - March 31, 2023**. The PSA listing is representative of all the broadcasted PSAs. The order in which the PSAs appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration/Total Time	Narration of type and (description) of program/segment
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	12/26/22-1/29/23	Daily from 12/26/22-1/29/23 12AM-12AM	35 30 Second PSAs Total Time: 17 minutes and 30 seconds	KING CITY IN BLOOM (non-profit thanking community for landscape upkeep)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	12/26/22-1/29/23	Daily from 12/26/22-1/29/23 12AM-12AM	390 30 Second PSAs Total Time: 3 hours and 15 minutes	DONORS CHOOSE, WOUNDED WARRIOR KEVIN COSTNER, WOUNDED WARRIOR KELSEY GRAMMER, LUNG CANCER SAVE YOUR LIFE, LUNG CANCER SCREENING NEXT STEP
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	12/26/22-1/29/23	Daily from 12/26/22-1/29/23 12AM-12AM	79 30 Second PSAs Total Time: 39 minutes and 30 seconds	DENTAL LIFELINE
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	12/26/22-1/29/23	Daily from 12/26/22-1/29/23 12AM-12AM	231 30 Second PSAs Total Time: 1 hour, 55 minutes, and 30 seconds	POISON CONTROL, LYMPHONA SOCIETY, QUIT SMOKING
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	12/29/22-1/25/23	One day in December and many in January 12AM-12AM	5 60 Second PSAs Total Time: 5 minutes	DAVE THOMAS ADOPTION
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	1/1/23-1/29/23	Many days in January 12AM-12AM	5 60 Second PSAs Total Time: 5 minutes	WEIGHT BIAS (veteran support)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	12/26/22-1/29/23	Daily from 12/26/22-1/29/23 12AM-12AM	390 30 Second PSAs Total Time: 3 hours and 15 minutes	DONORS CHOOSE, WOUNDED WARRIOR KEVIN COSTNER, WOUNDED WARRIOR KELSEY GRAMMER, LUNG CANCER SAVE YOUR LIFE, LUNG CANCER SCREENING NEXT STEP
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	12/26/22-1/29/23	Daily from 12/26/22-1/29/23 12AM-12AM	79 30 Second PSAs Total Time: 39 minutes and 30 seconds	DENTAL LIFELINE

KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	12/26/22-1/29/23	Daily from 12/26/22-1/29/23 12AM-12AM	231 30 Second PSAs Total Time: 1 hour, 55 minutes, and 30 seconds	POISON CONTROL, LYMPHOMA SOCIETY, QUIT SMOKING
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	12/29/22-1/25/23	One day in December and many in January 12AM-12AM	5 60 Second PSAs Total Time: 5 minutes	DAVE THOMAS ADOPTION
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	1/1/23- 1/29/23	Many days in January 12AM-12AM	5 60 Second PSAs Total Time: 5 minutes	WEIGHT BIAS (veteran support)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	1/30/23- 2/26/23	Some days in January and February 12AM-12AM	28 30 Second PSAs Total Time: 14 minutes	KING CITY IN BLOOM (non-profit thanking community for landscape upkeep)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	1/30/23- 1/31/23	Two days in January 12AM-12AM	16 30 second PSAs Total Time: 8 minutes	DONORS CHOOSE, DENTAL LIFELINE, LUNG CANCER SAVE YOUR LIFE, LUNG CANCER SCREENING NEXT STEP
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	1/30/23- 1/31/23	Two days in January 12AM-12AM	25 30 second PSAs Total Time: 12 minutes and 30 seconds	POISON CONTROL, LYMPHOMA SOCIETY, WOUNDED WARRIOR KEVIN COSTNER, WOUNDED WARRIOR KEISEY GRAMMER, QUIT SMOKING
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	1/12/23-1/15/23	Two days in January 12AM-12AM	2 30 second PSAs Total Time: 1 minute	WILD FIRE PREVENTION SPANISH
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	1/10/23-1/14/23	Two days in January 12AM-12AM	2 30 second PSAs Total Time: 1 minute	DISASTER DOORSTEP SPANISH (Natural disaster home plans)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	1/9/23-1/13/23	Three days in January 12AM-12AM	3 30 second PSAs Total Time: 1 minute and 30 seconds	DIFFERENT SOUNDS SPANISH (discovering the forest)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	2/1/23- 2/26/23	Many days in February 12AM-12AM	376 30 second PSAs Total Time: 3 hours and 8 minutes	HOT CROSS BUNS (Driving safety), GUN SERVICE NEVER STOPS, HUNGER DANICA PATRICK, TEXT YOU CAN WAIT, FRANK(Fatherhood), PLAY BY PLAY(Drunk driving), ISABELLA GOMEZ(Snokey bear/wildfire), WERE BETTER TOGETHER (interscholastic sports)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	2/1/23- 2/26/23	Many days in February 12AM-12AM	144 30 second PSAs Total Time: 1 hour and 12 minutes	CARISSA (completing high school diploma at any age), FOREST TRAIL (Exploration/discovering nature), DISASTER AT YOUR DOORSTEP
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	1/31/23- 2/22/23	One day in January and some in February 12AM-12AM	4 60 second PSAs Total Time: 4 minutes	DAVE THOMAS ADOPTION
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	2/3/23- 2/24/23	Some days in February 12AM-12AM	4 60 second PSAs Total Time: 4 minutes	WEIGHT BIAS (veteran support)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	2/6/23- 2/26/23	Many days in February 12AM-12AM	60 30 second PSAs Total Time: 30 minutes	PSA WINTER STORMS (Thanking Monterey County support during Winter storm)

KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	1/30/23-1/31/23	Two days in January 12AM-12AM	20 30 second PSAs Total Time: 10 minutes	DONORS CHOOSE. DENTAL LIFELINE, WOUNDED WARRIOR KELSEY GRAMMER, LUNG CANCER SAVE YOUR LIFE, LUNG CANCER SCREENING NEXT STEP
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	1/30/23-1/31/23	Two days in January 12AM-12AM	20 30 second PSAs Total Time: 10 minutes	POISON CONTROL, LYMPHOMA SOCIETY, WOUNDED WARRIOR KEVIN COSTNER, QUIT SMOKING
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	2/1/23- 2/26/23	Daily from 2/1/23-2/26/23 12AM-12AM	376 30 second PSAs Total Time: 3 hours and 8 minutes	HOT CROSS BUNS (Driving safety), GUN SERVICE NEVER STOPS, CARISSA (completing high school diploma at any age), HUNGER DANICA PATRICK, FOREST TRAIL, FRANK(fatherhood), DISASTER AT YOUR DOORSTEP, ISABELLA GOMEZ (smokey bear/wildfire)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	2/3/23- 2/24/23	Some days in February 12AM-12AM	4 60 second PSAs Total Time: 4 minutes	WEIGHT BIAS (veteran support)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	2/6/23- 2/25/23	Many days in February 12AM-12AM	60 30 second PSAs Total Time: 30 minutes	PSA WINTER STORMS (Thanking Monterey County support during Winter storm)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	2/6/23- 2/26/23	Many days in February 12AM-12AM	60 30 second PSAs Total Time: 30 minutes	PSA WINTER STORMS (Thanking Monterey County support during Winter storm)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	2/27/23-3/26/23	One day in February and Many in March 12AM-12AM	28 30 Second PSAs Total Time: 14 minutes	KING CITY IN BLOOM (non-profit thanking community for landscape upkeep)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	2/27/23-3/26/23	Two days in February and Many in March 12AM-12AM	560 30 Second PSAs Total Time: 4 hours and 40 minutes	HOT CROSS BUNS (Driving safety), GUN SERVICE NEVER STOPS, CARISSA (completing high school diploma at any age), HUNGER DANICA PATRICK, FOREST TRAIL, TEXT YOU CAN WAIT, FRANK (fatherhood), PLAY BY PLAY (Drunk driving), DISASTER AT YOUR DOORSTEP, ISABELLA GOMEZ (Smokey bear/wildfire), WERE BETTER TOGETHER (interscholastic sports)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	2/28/23-3/21/23	One day in February and Many in March 12AM-12AM	4 60 Second PSAs Total Time: 4 minutes	DAVE THOMAS ADOPTION
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	3/4/23-3/24/23	Many days in March 12 AM-12AM	4 60 Second PSAs Total Time: 4 minutes	WEIGHT BIAS (veteran support)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	2/27/23-3/5/23	Two days in February and Many in March 12AM-12AM	20 30 Second PSAs Total Time: 10 minutes	PSA WINTER STORMS (Thanking Monterey County support during Winter storm)
KRKC-AM	PUBLIC SERVICE ANNOUNCEMENTS	3/24/23-3/26/23	A few days in March 12 AM-12AM	7 30 Second PSAs Total Time: 3 minutes and 30 seconds	KC ROTARY FLEA MARKET 2023
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	2/27/23-3/26/23	Two days in February and Many in March 12AM-12AM	560 30 Second PSAs Total Time: 4 hours and 40 minutes	HOT CROSS BUNS (Driving safety), GUN SERVICE NEVER STOPS, CARISSA (completing high school diploma at any age), HUNGER DANICA PATRICK, FOREST TRAIL, TEXT YOU CAN WAIT, FRANK (fatherhood), PLAY BY PLAY (Drunk driving), DISASTER AT YOUR DOORSTEP, ISABELLA GOMEZ (Smokey bear/wildfire), WERE BETTER TOGETHER (interscholastic sports)

KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	2/28/23-3/21/23	One day in February and Many in March 12AM-12AM	4 60 Second PSAs Total Time: 4 minutes	DAVE THOMAS ADOPTION
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	3/4/23-3/24/23	Many days in March 12 AM-12AM	4 60 Second PSAs Total Time: 4 minutes	WEIGHT BIAS (veteran support)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	2/27/23-3/5/23	Two days in February and Many in March 12AM-12AM	20 30 Second PSAs Total Time: 10 minutes	PSA WINTER STORMS (Thanking Monterey County support during Winter storm)
KRKC-FM	PUBLIC SERVICE ANNOUNCEMENTS	3/24/23-3/26/23	A few days in March 12 AM-12AM	7 30 Second PSAs Total Time: 3 minutes and 30 seconds	KC ROTARY FLEA MARKET 2023
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	2/27/23-3/5/23	Two days in February and Many in March 12AM-12AM	20 30 Second PSAs Total Time: 10 minutes	PSA WINTER STORMS (Thanking Monterey County support during Winter storm)
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	3/24/23-3/26/23	A few days in March 12 AM-12AM	7 30 Second PSAs Total Time: 3 minutes and 30 seconds	KC ROTARY FLEA MARKET 2023 SPANISH
KSGG-FM	PUBLIC SERVICE ANNOUNCEMENTS	3/1/23-3/26/23	Many days in March 12 AM-12AM	130 30 Second PSAs Total Time: 1 hour and 5 minutes	COMMUNITY EVENTS 1, 2, 3, 4, 5, 6 (local community calendar surrounding south monterey county. Update bi-weekly)