

# CONTRACT



**KBOI-TV**  
**140 North 16th St**  
**Boise, ID 83702**  
**(208) 472-2222**

[www.kboitv.com](http://www.kboitv.com)

And:

**Sandler & Innocenzi**  
**705 Prince St.**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 625547 /		<u>Alt Order #</u> 25281474
<u>Product</u> General		
<u>Contract Dates</u> 09/13/16 - 11/07/16		<u>Estimate #</u> 140
<u>Advertiser</u> Crapo for US Senate (Rep)		<u>Original Date / Revision</u> 09/07/16 / 09/08/16
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KBOI	<u>Account Executive</u> Washington DC Conti	<u>Sales Office</u> KATZ Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9915623	<u>Advertiser Code</u> 55	<u>Product 1/2</u> 106
<u>Agency Ref</u> 13730	<u>Advertiser Ref</u> 71274	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KBOI	09/13/16	11/07/16	M-F 6a-7a	6a-7a		:30				NM	24	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	- TWTF - -				3	\$50.00				
Week:		09/19/16	09/25/16	MTWTF - -				3	\$50.00				
Week:		09/26/16	10/02/16	MTWTF - -				3	\$50.00				
Week:		10/03/16	10/09/16	MTWTF - -				3	\$50.00				
Week:		10/10/16	10/16/16	MTWTF - -				3	\$50.00				
Week:		10/17/16	10/23/16	MTWTF - -				3	\$50.00				
Week:		10/24/16	10/30/16	MTWTF - -				2	\$50.00				
Week:		10/31/16	11/06/16	MTWTF - -				2	\$50.00				
Week:		11/07/16	11/13/16	M- - - - -				2	\$50.00				
N 2	KBOI	09/13/16	11/07/16	M-F 7a-9a	M-F 7a-9a		:30				NM	24	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	- TWTF - -				3	\$65.00				
Week:		09/19/16	09/25/16	MTWTF - -				3	\$65.00				
Week:		09/26/16	10/02/16	MTWTF - -				3	\$65.00				
Week:		10/03/16	10/09/16	MTWTF - -				3	\$65.00				
Week:		10/10/16	10/16/16	MTWTF - -				3	\$65.00				
Week:		10/17/16	10/23/16	MTWTF - -				3	\$65.00				
Week:		10/24/16	10/30/16	MTWTF - -				2	\$65.00				
Week:		10/31/16	11/06/16	MTWTF - -				2	\$65.00				
Week:		11/07/16	11/13/16	M- - - - -				2	\$65.00				
N 3	KBOI	09/13/16	11/07/16	M-Th Midday News 11-1130a	M-Th 11-1130a		:30				NM	24	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	- TWT - - -				3	\$20.00				
Week:		09/19/16	09/25/16	MTWT - - -				3	\$20.00				
Week:		09/26/16	10/02/16	MTWT - - -				3	\$20.00				
Week:		10/03/16	10/09/16	MTWT - - -				3	\$20.00				
Week:		10/10/16	10/16/16	MTWT - - -				3	\$20.00				
Week:		10/17/16	10/23/16	MTWT - - -				3	\$20.00				
Week:		10/24/16	10/30/16	MTWT - - -				2	\$20.00				
Week:		10/31/16	11/06/16	MTWT - - -				2	\$20.00				
Week:		11/07/16	11/13/16	M- - - - -				2	\$20.00				
N 4	KBOI	09/13/16	11/07/16	CBS Evening News	5p-530p		:30				NM	9	\$3,150.00

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		<u>Estimate #</u> 140
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	- TWTF - -				1	\$350.00				
Week:		09/19/16	09/25/16	MTWTF - -				1	\$350.00				
Week:		09/26/16	10/02/16	MTWTF - -				1	\$350.00				
Week:		10/03/16	10/09/16	MTWTF - -				1	\$350.00				
Week:		10/10/16	10/16/16	MTWTF - -				1	\$350.00				
Week:		10/17/16	10/23/16	MTWTF - -				1	\$350.00				
Week:		10/24/16	10/30/16	MTWTF - -				1	\$350.00				
Week:		10/31/16	11/06/16	MTWTF - -				1	\$350.00				
Week:		11/07/16	11/13/16	M - - - - -				1	\$350.00				
N 5	KBOI	09/13/16	11/07/16	KBOI 2 Eyewitness News @	530p-6p		:30				NM	25	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	- TWTF - -				3	\$160.00				
Week:		09/19/16	09/25/16	MTWTF - -				3	\$160.00				
Week:		09/26/16	10/02/16	MTWTF - -				3	\$160.00				
Week:		10/03/16	10/09/16	MTWTF - -				3	\$160.00				
Week:		10/10/16	10/16/16	MTWTF - -				3	\$160.00				
Week:		10/17/16	10/23/16	MTWTF - -				3	\$160.00				
Week:		10/24/16	10/30/16	MTWTF - -				3	\$160.00				
Week:		10/31/16	11/06/16	MTWTF - -				3	\$160.00				
Week:		11/07/16	11/13/16	M - - - - -				1	\$160.00				
N 6	KBOI	09/13/16	11/07/16	Jeopardy	6p-630p		:30				NM	9	\$5,220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	- TWTF - -				1	\$580.00				
Week:		09/19/16	09/25/16	MTWTF - -				1	\$580.00				
Week:		09/26/16	10/02/16	MTWTF - -				1	\$580.00				
Week:		10/03/16	10/09/16	MTWTF - -				1	\$580.00				
Week:		10/10/16	10/16/16	MTWTF - -				1	\$580.00				
Week:		10/17/16	10/23/16	MTWTF - -				1	\$580.00				
Week:		10/24/16	10/30/16	MTWTF - -				1	\$580.00				
Week:		10/31/16	11/06/16	MTWTF - -				1	\$580.00				
Week:		11/07/16	11/13/16	M - - - - -				1	\$580.00				
N 7	KBOI	09/13/16	11/07/16	Wheel of Fortune	630p-7p		:30				NM	17	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	- TWTF - -				2	\$600.00				
Week:		09/19/16	09/25/16	MTWTF - -				2	\$600.00				
Week:		09/26/16	10/02/16	MTWTF - -				2	\$600.00				
Week:		10/03/16	10/09/16	MTWTF - -				2	\$600.00				
Week:		10/10/16	10/16/16	MTWTF - -				2	\$600.00				
Week:		10/17/16	10/23/16	MTWTF - -				2	\$600.00				
Week:		10/24/16	10/30/16	MTWTF - -				2	\$600.00				
Week:		10/31/16	11/06/16	MTWTF - -				2	\$600.00				
Week:		11/07/16	11/13/16	M - - - - -				1	\$600.00				
N 8	KBOI	09/13/16	11/04/16	KBOI 2 News at 10pm	10p-1035p		:30				NM	24	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	- TWTF - -				3	\$175.00				
Week:		09/19/16	09/25/16	MTWTF - -				3	\$175.00				
Week:		09/26/16	10/02/16	MTWTF - -				3	\$175.00				
Week:		10/03/16	10/09/16	MTWTF - -				3	\$175.00				
Week:		10/10/16	10/16/16	MTWTF - -				3	\$175.00				
Week:		10/17/16	10/23/16	MTWTF - -				3	\$175.00				
Week:		10/24/16	10/30/16	MTWTF - -				3	\$175.00				

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		<u>Estimate #</u> 140
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				3	\$175.00				
D 9	KBOI	09/13/16	11/04/16	Late Show With Stephen Colk	1035p-1137p		:30				NM	0	\$0.00
N 10	KBOI	09/18/16	11/06/16	CBS Sunday Morning	8a-930a		:30				NM	8	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/18/16	09/24/16	-----S				1	\$525.00				
Week:		09/25/16	10/01/16	-----S				1	\$525.00				
Week:		10/02/16	10/08/16	-----S				1	\$525.00				
Week:		10/09/16	10/15/16	-----S				1	\$525.00				
Week:		10/16/16	10/22/16	-----S				1	\$525.00				
Week:		10/23/16	10/29/16	-----S				1	\$525.00				
Week:		10/30/16	11/05/16	-----S				1	\$525.00				
Week:		11/06/16	11/12/16	-----S				1	\$525.00				
N 11	KBOI	09/13/16	11/07/16	Price is Right	9a-10a		:30				NM	9	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-TWTF--				1	\$225.00				
Week:		09/19/16	09/25/16	MTWTF--				1	\$225.00				
Week:		09/26/16	10/02/16	MTWTF--				1	\$225.00				
Week:		10/03/16	10/09/16	MTWTF--				1	\$225.00				
Week:		10/10/16	10/16/16	MTWTF--				1	\$225.00				
Week:		10/17/16	10/23/16	MTWTF--				1	\$225.00				
Week:		10/24/16	10/30/16	MTWTF--				1	\$225.00				
Week:		10/31/16	11/06/16	MTWTF--				1	\$225.00				
Week:		11/07/16	11/13/16	M-----				1	\$225.00				
N 12	KBOI	09/13/16	11/04/16	The Talk	1p-2p		:30				NM	22	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-TWTF--				3	\$35.00				
Week:		09/19/16	09/25/16	MTWTF--				3	\$35.00				
Week:		09/26/16	10/02/16	MTWTF--				3	\$35.00				
Week:		10/03/16	10/09/16	MTWTF--				3	\$35.00				
Week:		10/10/16	10/16/16	MTWTF--				3	\$35.00				
Week:		10/17/16	10/23/16	MTWTF--				3	\$35.00				
Week:		10/24/16	10/30/16	MTWTF--				2	\$35.00				
Week:		10/31/16	11/06/16	MTWTF--				2	\$35.00				
N 13	KBOI	09/13/16	11/04/16	Dr Phil	3p-4p		:30				NM	22	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-TWTF--				3	\$50.00				
Week:		09/19/16	09/25/16	MTWTF--				3	\$50.00				
Week:		09/26/16	10/02/16	MTWTF--				3	\$50.00				
Week:		10/03/16	10/09/16	MTWTF--				3	\$50.00				
Week:		10/10/16	10/16/16	MTWTF--				3	\$50.00				
Week:		10/17/16	10/23/16	MTWTF--				3	\$50.00				
Week:		10/24/16	10/30/16	MTWTF--				2	\$50.00				
Week:		10/31/16	11/06/16	MTWTF--				2	\$50.00				
N 14	KBOI	09/13/16	11/04/16	KBOI 2 News: First at 4	4p-5p		:30				NM	22	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-TWTF--				3	\$50.00				
Week:		09/19/16	09/25/16	MTWTF--				3	\$50.00				
Week:		09/26/16	10/02/16	MTWTF--				3	\$50.00				
Week:		10/03/16	10/09/16	MTWTF--				3	\$50.00				
Week:		10/10/16	10/16/16	MTWTF--				3	\$50.00				
Week:		10/17/16	10/23/16	MTWTF--				3	\$50.00				

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Week:		10/24/16	10/30/16	MTWTF--				2	\$50.00					
Week:		10/31/16	11/06/16	MTWTF--				2	\$50.00					
<b>Totals</b>												0.00	239	\$39,205.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/12/16 -09/18/16	30	\$4,695.00	(\$704.25)	\$3,990.75
09/19/16 -09/25/16	30	\$4,695.00	(\$704.25)	\$3,990.75
09/26/16 -10/02/16	30	\$4,695.00	(\$704.25)	\$3,990.75
10/03/16 -10/09/16	30	\$4,695.00	(\$704.25)	\$3,990.75
10/10/16 -10/16/16	30	\$4,695.00	(\$704.25)	\$3,990.75
10/17/16 -10/23/16	30	\$4,695.00	(\$704.25)	\$3,990.75
10/24/16 -10/30/16	24	\$4,425.00	(\$663.75)	\$3,761.25
10/31/16 -11/06/16	24	\$4,425.00	(\$663.75)	\$3,761.25
11/07/16 -11/13/16	11	\$2,185.00	(\$327.75)	\$1,857.25
<b>Totals</b>	239	\$39,205.00	(\$5,880.75)	\$33,324.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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