

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 1368443										
Order #	1368443			Created On	6/22/2017 12:43:45 PM			Order Status	Traffic Updates Accepted	
Order Descrp	June 2017 6.23-6.29.17			Created By	Semach, Jake			Gross \$	9118.00	
Client	PLANNED PARENTHOOD FEDERATION			Updated On	6/23/2017 2:56:21 PM			Net \$	7750.30	
Start Date	6/19/2017			Updated By	Semach, Jake			Units	86	
End Date	7/2/2017			Industry	Political-Association			Credit Hold	NO	
# of Weeks	2			REFERENCES			BILLING INFORMATION			
SALES				Primary				Purchase Order #	PPAF Est697	
ActiveWeeks	2			Secondary				Billing Schedule	Broadcast	
AE 1	Political, Denver - B CARRIER			Tertiary				EDI INFORMATION		
AE 2				Quarternary				Product	PPAF	
Agency	Blue West Media	15.00%		eREVISIONS			Estimate	697		
RepFirm		%		Address 1	5130 E 18th Ave			Submit EDI Invoice?	Do Not Submit EDI Invoice	
Copy Instr ID				Address 2				ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	1			City, State	Denver, CO			PPAF Est697		
Zones	Denver Interconnect			Zip	80220					
Total Networks	3			Contact	Mary					
GENERAL COMMENTS				Phone				SYSCODE LIST		
				Avail Tag				6949		
				Contract Type	Standard					
				Copy Group						
				Division						
				Reference #	0a5eedea-6957-e711-99b5-f01fafa5f475					

SUMMARY FOR SYSCODE 6949							
Order #	1368443	Created On	06-22-2017	Order Status	Traffic Updates Accepted		
Order Descrp	June 2017 6.23-6.29.17	Created By	Semach, Jake	Syscode Gross \$	9118.00		
Client	PLANNED PARENTHOOD FEDERATION	Updated On	06-23-2017	Syscode Net \$	7750.30		
Start Date	6/19/2017	Updated By	Semach, Jake	Syscode Units	86		
End Date	7/2/2017	Source	CRM	Zone Status	Traffic Updates Accepted		
# of Weeks	2	Zones	Denver Interconnect	Avg Unit Rate	106.02		

Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
		Regional Political Bundle	450   450	Fox News Channel	6949	Fox News Daytime	06/23/2017	06/23/2017	F 9a-4p	0	\$70.00	\$0.00	30
		Regional Political Bundle	450   450	Fox News Channel	6949	Fox News Early Fringe	06/23/2017	06/23/2017	F 4p-7p	0	\$112.00	\$0.00	30
		Regional Political Bundle	450   450	CNN	6949	CNN Morning	06/23/2017	06/25/2017	F-Su 5a-9a	0	\$68.00	\$0.00	30
		Regional Political Bundle	450   450	CNN	6949	CNN DAYTIME	06/23/2017	06/23/2017	F 9a-4p	0	\$36.00	\$0.00	30
		Regional Political Bundle	450   450	CNN	6949	CNN Fringe	06/23/2017	06/23/2017	F 4p-7p	0	\$156.00	\$0.00	30

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End Date	7/2/2017	Source	CRM	Zone Status	Traffic Updates Accepted		
# of Weeks	2	Zones	Denver Interconnect	Avg Unit Rate	106.02		

Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
		Regional Political Bundle	450   450	CNN	6949	CNN Prime	06/23/2017	06/25/2017	F-Su 7p-12m	0	\$178.00	\$0.00	30
		Regional Political Bundle	450   450	MSNBC	6949	MSNBC Daytime	06/23/2017	06/23/2017	F 9a-4p	0	\$26.00	\$0.00	30
		Regional Political Bundle	450   450	Fox News Channel	6949	Fox Weekend	07/01/2017	07/02/2017	Sa-Su 9a-7p	0	\$124.00	\$0.00	30
		Regional Political Bundle	450   450	CNN	6949	CNN Prime	06/26/2017	06/29/2017	M-Th 7p-12m	0	\$178.00	\$0.00	30
		Regional Political Bundle	450   450	CNN	6949	CNN weekend	07/01/2017	07/02/2017	Sa-Su 9a-7p	0	\$72.00	\$0.00	30

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Start Date	6/19/2017	Updated By	Semach, Jake	Syscode Units	86		
End Date	7/2/2017	Source	CRM	Zone Status	Traffic Updates Accepted		
# of Weeks	2	Zones	Denver Interconnect	Avg Unit Rate	106.02		

Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
		Regional Political Bundle	450   450	MSNBC	6949	MSNBC WEEKEND	07/01/2017	07/02/2017	Sa-Su 9a-7p	0	\$24.00	\$0.00	30
1		Regional Political Bundle	450   450	Fox News Channel	6949	Fox News Morning	06/23/2017	06/25/2017	F-Su 5a-9a	3	\$110.00	\$330.00	30
2		Regional Political Bundle	450   450	Fox News Channel	6949	Fox News Morning	06/26/2017	06/29/2017	M-Th 5a-9a	6	\$110.00	\$660.00	30
3		Regional Political Bundle	450   450	Fox News Channel	6949	Fox News Daytime	06/26/2017	06/29/2017	M-Th 9a-4p	5	\$70.00	\$350.00	30
4		Regional Political Bundle	450   450	Fox News Channel	6949	Fox News Early Fringe	06/26/2017	06/29/2017	M-Th 4p-7p	0	\$112.00	\$0.00	30

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Start Date	6/19/2017	Updated By	Semach, Jake	Syscode Units	86				
End Date	7/2/2017	Source	CRM	Zone Status	Traffic Updates Accepted				
# of Weeks	2	Zones	Denver Interconnect	Avg Unit Rate	106.02				

Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
5		Regional Political Bundle	450   450	Fox News Channel	6949	Fox Prime	06/23/2017	06/25/2017	F-Su 7p-12m	7	\$270.00	\$1,890.00	30
6		Regional Political Bundle	450   450	Fox News Channel	6949	Fox Prime	06/26/2017	06/29/2017	M-Th 7p-12m	6	\$270.00	\$1,620.00	30
7		Regional Political Bundle	450   450	Fox News Channel	6949	Fox Weekend	06/24/2017	06/25/2017	Sa-Su 9a-7p	6	\$124.00	\$744.00	30
8		Regional Political Bundle	450   450	CNN	6949	CNN Morning	06/26/2017	06/29/2017	M-Th 5a-9a	3	\$68.00	\$204.00	30
9		Regional Political Bundle	450   450	CNN	6949	CNN DAYTIME	06/26/2017	06/29/2017	M-Th 9a-4p	5	\$36.00	\$180.00	30

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End Date	7/2/2017	Source	CRM	Zone Status	Traffic Updates Accepted				
# of Weeks	2	Zones	Denver Interconnect	Avg Unit Rate	106.02				

Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
10		Regional Political Bundle	450   450	CNN	6949	CNN Fringe	06/26/2017	06/29/2017	M-Th 4p-7p	3	\$156.00	\$468.00	30
11		Regional Political Bundle	450   450	CNN	6949	CNN weekend	06/24/2017	06/25/2017	Sa-Su 9a-7p	5	\$72.00	\$360.00	30
12		Regional Political Bundle	450   450	MSNBC	6949	MSNBC Daytime	06/26/2017	06/29/2017	M-Th 9a-4p	4	\$26.00	\$104.00	30
13		Regional Political Bundle	450   450	MSNBC	6949	MSNBC Fringe	06/23/2017	06/23/2017	F 4p-7p	2	\$62.00	\$124.00	30
14		Regional Political Bundle	450   450	MSNBC	6949	MSNBC Fringe	06/26/2017	06/29/2017	M-Th 4p-7p	4	\$62.00	\$248.00	30

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End Date	7/2/2017	Source	CRM	Zone Status	Traffic Updates Accepted		
# of Weeks	2	Zones	Denver Interconnect	Avg Unit Rate	106.02		

Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
15		Regional Political Bundle	450   450	MSNBC	6949	MSNBC Prime	06/23/2017	06/25/2017	F-Su 7p-12m	5	\$134.00	\$670.00	30
16		Regional Political Bundle	450   450	MSNBC	6949	MSNBC Prime	06/26/2017	06/29/2017	M-Th 7p-12m	6	\$134.00	\$804.00	30
17		Regional Political Bundle	450   450	MSNBC	6949	MSNBC WEEKEND	06/24/2017	06/25/2017	Sa-Su 9a-7p	5	\$24.00	\$120.00	30
18		Regional Political Bundle	450   450	MSNBC	6949	MORNING JOE	06/23/2017	06/23/2017	F 6a-9a	3	\$22.00	\$66.00	30
19		Regional Political Bundle	450   450	MSNBC	6949	MORNING JOE	06/26/2017	06/30/2017	M-F 6a-9a	8	\$22.00	\$176.00	30

## DISCLAIMER

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Start Date	6/19/2017		Updated By	Semach, Jake		Units	86
End Date	7/2/2017		Source	CRM		Credit Hold	NO
# of Weeks	2		Active	YES			

ACCEPTED BY AGENCY/ ADVERTISER: \_\_\_\_\_

FINANCE: \_\_\_\_\_

DATE: \_\_\_\_\_

MGR: \_\_\_\_\_

INV: \_\_\_\_\_