



KUQI Fox 38
600 Leopard Street
Suite # 1924
Corpus Christi, TX 78401
(361) 600-3800

CONTRACT

| | | |
|--|---|--|
| <u>Contract / Revision</u> 2227 / | | <u>Alt Order #</u> |
| <u>Product</u> 198 - Texans for Greg Abbott | | |
| <u>Contract Dates</u> 08/14/14 - 08/22/14 | <u>Estimate #</u> 1958 - Abbott TV Corp. | |
| <u>Advertiser</u> Texans For Greg Abbott | | <u>Original Date / Revision</u> 08/12/14 / 08/12/14 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KUQI | <u>Account Executive</u> Steve Gratzner | <u>Sales Office</u> Regional-Out of |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 9914273 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Croosroads Media
Attention: Patti Heck
66 Canal Center Plaza
Suite 500
Alexandria, VA 22314

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-------------------------|----------------|------|--------|-------------------|-------------|------|----------|-----------------|
| N 1 | KUQI | 08/14/14 | 08/15/14 | TH-F 6p-7p FAMILY GUY | 6p-7p | | :30 | | | NM | 2 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/11/14 | 08/17/14 | ---11-- | | | | 2 | \$10.00 | | | |
| N 2 | KUQI | 08/18/14 | 08/22/14 | M-F 6p-7p FAMILY GUY | 6p-7p | | :30 | | | NM | 5 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/18/14 | 08/24/14 | 11111-- | | | | 5 | \$10.00 | | | |
| N 3 | KUQI | 08/17/14 | 08/17/14 | Su 9a-930a ON THE MONEY | 9a-930a | | :30 | | | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/11/14 | 08/17/14 | -----1 | | | | 1 | \$10.00 | | | |
| N 4 | KUQI | 08/17/14 | 08/17/14 | SUN 7-10P NFL PRESEASON | 7-10P | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/11/14 | 08/17/14 | -----1 | | | | 1 | \$150.00 | | | |
| Totals | | | | | | | | | | | 9 | \$230.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-----------------|------------------|-----------------|
| 07/28/14 - 08/22/14 | 9 | \$230.00 | (\$34.50) | \$195.50 |
| Totals | 9 | \$230.00 | (\$34.50) | \$195.50 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

