

LIST OF PUBLIC INTEREST PROGRAMMING FOR STATIONS: KWID/ KENO/ KRLV MONTH

OCTOBER'2014

NAME OF PROGRAM	DAY or DAYS AIRED	TIME AIRED	LENGHT	TYPE	PRODUCED STATION/OUTSIDE	
KENO AQUI EN LAS VEGAS	SATURDAY	11:00 AM	30 MIN.	P.A	OUTSIDE	
KENO NUESTRA COMUNIDAD	SATURDAY	11:30 AM	30 MIN.	P.A	STATION	
KWID NUESTRA COMUNIDAD	SUNDAY	6:00 AM	30 MIN.	P.A	STATION	
KWID NUESTRA COMUNIDAD	SUNDAY	11:00 AM	30 MIN.	P.A	STATION	
KWID NUESTRA COMUNIDAD	SUNDAY	11:30 PM	30 MIN.	P.A	OUTSIDE	
KRLV NUESTRA COMUNIDAD	SUNDAY	6:00 AM	30 MIN	P.A	STATION	
KRLV AQUÍ EN LAS VEGAS	SUNDAY	6:30 AM	30 MIN	P.A	STATION	
KRLV AQUÍ EN LAS VEGAS	SUNDAY	11:00AM	30 MIN.	P.A	OUTSIDE	
KRLV NUESTRA COMUNIDAD	SUNDAY	11:30AM	30 MIN.	P.A	STATION	
KRLV AQUÍ EN LAS VEGAS	SATURDAY	9:00AM	30 MIN	P.A	STATION	



PSA'S FOR OCTOBER 2014

1. LOCAL PROMO SIN FRONTERAS DOCTORS
 2. LOCAL PROMO MEXICAN CONSUL
 3. LOCAL PSA MAMOGRAMS
 4. LOCAL PSA CLARK COUNTY ELECTION DEPARTMENT
 5. LOCAL PSA SENIOR CORPS
 6. LOCAL PSA VISIT NEVADA
 7. LOCAL PSA FLIP THE SCRIPT
 8. LOCAL PSA LOCAL PROMO AIDS AWARENESS
 9. LOCAL PSA NEVADA TOURISM VISIT ALAMO
 10. LOCAL PSA HEALTH DISTRICT
 11. LOCAL PSA HEARING AID.
 12. LOCAL PSA FOR MONTHLY WINCHESTER CENTER
 13. LOCAL PSA NARCOTICS AWARENESS
 14. LOCAL PSA NEUROLOGICS
 15. LOCAL AA PSA
 16. LOCAL PSA VOTE
 17. LOCAL HEART ASSOCIATION PSA
 18. LOCAL PSA DON'T TEXT AND DRIVE
 19. PROMO DRINK DRIVING PREVENTION
 20. LOCAL PSA CITY OF LAS VEGAS OCTOBER ACTIVITIES.
 21. LOCAL PROMO MEXICAN CONSUL SATURDAY EVENT
 22. LOCAL PROMO BULLYING FLIP THE SCRIPT – NEVADA BROADCASTERS
 23. FOOD SAFETY EDUCATION - AD COUNCIL
 24. ORAL HEALTH - AD COUNCIL.
 25. TEXT FOR BABY - NCLR PROMO
 26. NON-SMOKING - HISPANIC HEALTH- AD
 27. PROMO OLD TIRES. NATIONAL AD COUNCIL
 28. AL-ANON NATIONAL PROMO- AD COUNCIL
 29. DENTAL HEALTH- AD COUNCIL
 30. ASHTMA PREVENTION- AD COUNCIL
 31. CHECK TIRES CAUTION PROMO – AD COUNCIL
 32. HUD AGAINST DISCRIMINATION – AD COUNCIL
 33. CHILD SAFETY PASSENGER AD COUNCIL
 34. ESCAPE WITH FAMILY PROMO-AD COUNCIL
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Month Covered:
OCTOBER
2014

ASCERTAINMENT PROGRAMMING

STATIONS:
KWID / KENO / KRLV

ASCERTAINMENT CATEGORY: 1 : GOVERNMENT 2. HEALTH 3: HEALTH

PROGRAM TITLE:
Source Type, Time(s)Broadcast,
Duration, Date

BRIEF DESCRIPTION:
Must include Moderator's name;Guest
Name and Title

1. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 11PM 30 MINUTES
OCTOBER 5, 2014
KRLV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID / KRLV
Guest : FERNANDO ROMERO
PRESIDENT HISPANICS IN POLITICS.
Talk about low presence of Hispanics in the
Primaries. Options that hispanics candidates has
in the General election. Events and Debates that
this organization is working to educate future
voters. Voters dates to remember for the
upcoming elections.

2. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 11PM 30 MINUTES
OCTOBER 12, 2014
KRLV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO/ KWID/KRLV
Guest: RAQUEL BARRAZAS
SALUD SIN FRONTERAS DIRECTOR
For all those who don't have documents and are
facing major medical surgeries, this organization
is helping them. Based in California the clinic
receives patients who can not afford procedures
in a general hospital. Who qualify and schedule
of future visits to Las Vegas

3. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 11PM 30 MINUTES
OCTOBER 19,2014
KRLV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID /KRLV
Guest: ROSITA CASTILLO
THE CENTER
Organization is working to make the community
aware of VIH. Several events are being promoted
to give counseling specially to young students.
Meetings are in spanish to facilitate
understanding and its consequences.

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ASCERTAINMENT PROGRAMMING

STATION:
KWID / KENO / KRLV

ASCERTAINMENT CATEGORY: 4: ART 5. EDUCATION

PROGRAM TITLE:
Source Type, Time(s)Broadcast,
Duration, Date

BRIEF DESCRIPTION:
Must include Moderator's name;Guest(s)
Name and Title

4. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 11PM 30 MINUTES
OCTOBER 26,2014
KRLV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID/KRLV

Guest: EDWIN SILDARRIAGA
PRESIDENT ITSA

Organization is bringing a Concert to entertain
local Students. Young Musicians from Ecuador
are touring California and Nevada, showing their
ability to play Classic Music. Workshops to let
young students and church attendants to let
them know their experiences.

5. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 11PM 30 MINUTES
OCTOBER 12, 2014
KRLV-KENO-KWID

Host: JEANET BARRERA
Public Affairs Volunteer KENO / KWID /KRLV

Guest: FERNANDO CASTRO
DIRECTOR CCSD PHOTO STUDENT CLUB.

This local group is helping individuals with photo
workshops. Professor teaches at Clark County
School District Cheyenne Campus, bringing a new
perspective to young photo aficionados. Calendar
of events, and how to register.

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ASCERTAINMENT PROGRAMMING

STATION:
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ASCERTAINMENT CATEGORY 6 : WOMEN 7: CULTURE

PROGRAM TITLE:
Source Type, Time(s)Broadcast,
Duration, Date

BRIEF DESCRIPTION:
Must include Moderator's name;Guest
Name and Title

6. AQUÍ EN LAS VEGAS, P.A. REC.
7:00AM; 11:30pm 30 MINUTES
OCTOBER 19, 2014
KRLV-KENO-KWID

Host: JEANET BARRERA
Public Affairs Volunteer KENO / KWID /KRLV.
Guest: SONIA MARTINEZ
ENTRE MUJERES ORGANIZATION
Organization is helping thru education to
members of victims of domestic violence.
Emergency phone, where to find a shelter, and
get jobs are mention in this interview.
How to protect children from their abusers are
also mention.

7. AQUÍ EN LAS VEGAS, P.A. REC.
7:00AM; 11:30pm 30 MINUTES
OCTOBER 26 , 2014
KRLV-KENO-KWID

Host: JEANET BARRERA
Public Affairs Volunteer KENO / KWID /KRLV.
Guest: BARBARA SMITH
CHARLESTON HEIGHTS CENTER.
Celebrating Hispanic Heritage Month this local
community Center is projecting movies that had
great impact with hispanics. Club of Reading is
also been introduce to the hispanic community,
to work together with the movies being
projected.