

# ORDER

**Orders**  
**Order / Rev:** 132161  
**Alt Order #:** 745 - WinSenate  
**Product Desc:** 795 - Issue  
**Estimate:** 12913 - WinSenate OH Fall Res 9.24-9.30  
**Flight Dates:** 09/24/24 - 09/30/24  
**Original Date / Rev:** 02/26/24 / 02/26/24  
**Order Type:** LMI

**CHARLESTON ION WLPX**  
**Primary AE:** Gianna Elizardo  
**Sales Office:** Local  
**Sales Region:** LM

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:** Ayana Watts  
 3050 K Street, NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** WinSenate  
**Demographic:** HH  
**Product Codes:** NBIssue  
**Priority:** P3  
**Revenue Codes:** AGY, POL, ISS Ballot

**New Business Thru:**  
**Order Separation:** 00:00:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/29/24	15	\$2,975.00	\$2,528.75
09/30/24	09/30/24	12	\$1,500.00	\$1,275.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	15	\$2,975.00	\$2,528.75	0.00
October 2024	12	\$1,500.00	\$1,275.00	0.00
<b>Totals</b>	<b>27</b>	<b>\$4,475.00</b>	<b>\$3,803.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLPXI	09/24/24	09/30/24	NCIS: LA/Criminal Minds_CM NCIS: LA/Criminal Minds_ Dayt(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	-----	:30	4	\$70.00	P3	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	M-----		4				\$70.00		0.00			
N 2	WLPXI	09/24/24	09/30/24	Law & Order SVU_Wknd_CM Law & Order SVU_Wknd_(ET)(10:00 AM-7:00 PM)	CM	10:00 AM-7:00 PM	-----S-	:30	3	\$125.00	P3	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	-----S-		3				\$125.00		0.00			
N 3	WLPXI	09/24/24	09/30/24	NCIS_Wknd_(ET)_Su_CM NCIS_Wknd_(ET)_Su_(WLPX)(10:00 AM-7:00 PM)	CM	10:00 AM-7:00 PM	-----S	:30	4	\$175.00	P3	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	-----S		4				\$175.00		0.00			
N 4	WLPXI	09/24/24	09/30/24	Criminal Minds_ Early Fr_CM Criminal Minds_ Early Fringe (E(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	M-----	:30	4	\$80.00	P3	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	M-----		4				\$80.00		0.00			
N 5	WLPXI	09/24/24	09/30/24	FBI_Prime_(ET)_M_(WCM) FBI_Prime_(ET)_M_(WLPX) (7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-----	:30	4	\$225.00	P3	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	M-----		4				\$225.00		0.00			
N 6	WLPXI	09/24/24	09/30/24	Law & Order SVU_Prime_CM Law & Order SVU_Prime_(ET)(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-----S-	:30	4	\$200.00	P3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	-----S-		4				\$200.00		0.00			

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 Estimate: 12913 - WinSenate OH Fall Res 9.24-9.3

**CHARLESTON ION WLPX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WLPXI	09/24/24	09/30/24	NCIS_Prime_(ET)_Su_@M NCIS_Prime_(ET)_Su_(WLPX)(7:00 PM-12:00 XM)		7:00 PM-12:00 XM	-----S	:30	4	\$275.00	P3	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	-----S		4				\$275.00		0.00			
													Totals	27	\$4,475.00