

ORDER

Orders
Order / Rev: 132155
Alt Order #: 745- WinSenate
Product Desc: 795 - Issue
Estimate: 12916 - WinSenate OH Fall Res 10.15-11
Flight Dates: 10/15/24 - 10/21/24
Original Date / Rev: 02/26/24 / 02/26/24
Order Type: LMI

CHARLESTON ION WLPX
Primary AE: Gianna Elizardo
Sales Office: Local
Sales Region: LM

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Ayana Watts
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: WinSenate
Demographic: HH
Product Codes: NBIssue
Priority: P3
Revenue Codes: AGY, POL, ISS Ballot

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/21/24	24	\$2,580.00	\$2,193.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	24	\$2,580.00	\$2,193.00	0.00
Totals	24	\$2,580.00	\$2,193.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLPXI	10/15/24	10/21/24	NCIS: LA/Criminal Minds_CM NCIS: LA/Criminal Minds_ Dayt(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	-----	:30	2	\$70.00	P3	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/15/24	10/21/24	M-----	2	\$70.00	0.00								
E 2	WLPXI	10/15/24	10/21/24	NCIS: LA/Chicago Fire_CM NCIS: LA/Chicago Fire_ Daytim(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	T-----	:30	2	\$90.00	P3	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/15/24	10/21/24	-T-----	2	\$90.00	0.00								
E 3	WLPXI	10/15/24	10/21/24	NCIS: NOLA/Blue Bloods_CM NCIS: NOLA/Blue Bloods_ Dayt(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	--W----	:30	2	\$90.00	P3	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/15/24	10/21/24	--W----	2	\$90.00	0.00								
E 4	WLPXI	10/15/24	10/21/24	NCIS: NOLA/Chicago PD_CM NCIS: NOLA/Chicago PD_ Dayt(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	---T---	:30	2	\$70.00	P3	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/15/24	10/21/24	---T---	2	\$70.00	0.00								
E 5	WLPXI	10/15/24	10/21/24	Hawaii Five-O: Daytime (ET) Hawaii Five-O: Daytime (ET)_ F(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	----F--	:30	2	\$90.00	P3	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/15/24	10/21/24	----F--	2	\$90.00	0.00								
E 6	WLPXI	10/15/24	10/21/24	Law & Order SVU_Wknd_CM Law & Order SVU_Wknd_ (ET)(10:00 AM-7:00 PM)	CM	10:00 AM-7:00 PM	-----S-	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/15/24	10/21/24	-----S-	2	\$125.00	0.00								
E 7	WLPXI	10/15/24	10/21/24		CM	10:00 AM-7:00 PM	-----S	:30	2	\$175.00	P3	0.00	NM	2	\$350.00

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Advertiser: WinSenate
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CHARLESTON ION WLPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NCIS_Wknd_ (ET)_Su_(V)											
				NCIS_Wknd_ (ET)_Su_(WLPX)(10:00 AM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/24	10/21/24	-----S		2				\$175.00		0.00			
E 8	WLPXI	10/15/24	10/21/24	Criminal Minds_ Early Fringe	CM	3:00 PM-7:00 PM	M-----	:30	2	\$80.00	P3	0.00	NM	2	\$160.00
				Criminal Minds_ Early Fringe (E)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/24	10/21/24	M-----		2				\$80.00		0.00			
E 9	WLPXI	10/15/24	10/21/24	Chicago Fire_ Early Fringe	CF	3:00 PM-7:00 PM	-T-----	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
				Chicago Fire_ Early Fringe (ET)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/24	10/21/24	-T-----		2				\$125.00		0.00			
E 10	WLPXI	10/15/24	10/21/24	Blue Bloods_ Early Fringe	BB	3:00 PM-7:00 PM	--W----	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
				Blue Bloods_ Early Fringe (ET)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/24	10/21/24	--W----		2				\$125.00		0.00			
E 11	WLPXI	10/15/24	10/21/24	Chicago P.D._ Early Fringe	CP	3:00 PM-7:00 PM	---T---	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
				Chicago P.D._ Early Fringe (ET)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/24	10/21/24	---T---		2				\$125.00		0.00			
E 12	WLPXI	10/15/24	10/21/24	Hawaii Five-O: Early Fringe	HF	3:00 PM-7:00 PM	----F--	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
				Hawaii Five-O: Early Fringe (ET)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/24	10/21/24	----F--		2				\$125.00		0.00			
													Totals	24	\$2,580.00