

ORDER

Orders

Order / Rev:

132164

Alt Order #:

745 - WinSenate

Product Desc:

795 - Issue

Estimate:

12912 - WinSenate OH Fall Res 9.17-9.2

Flight Dates:

09/17/24 - 09/23/24

Original Date / Rev:

02/26/24 / 02/26/24

Order Type:

LMI

CHARLESTON ION WLPX

Primary AE:

Gianna Elizardo

Sales Office:

Local

Sales Region:

LM

Agency

Name:

Waterfront Strategies

Buying Contact:

Billing Contact:

Ayana Watts

3050 K Street, NW

Washington, DC 20007

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

WinSenate

Demographic:

HH

Product Codes:

NBIssue

Priority:

P3

Revenue Codes:

AGY, POL, ISS Ballot

New Business Thru:

Order Separation:

00:00:00

Advertiser External ID:

Agency External ID:

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/23/24	27	\$4,475.00	\$3,803.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	27	\$4,475.00	\$3,803.75	0.00
Totals	27	\$4,475.00	\$3,803.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLPXI	09/17/24	09/23/24	NCIS: LA/Criminal Minds_CM	CM	10:00 AM-3:00 PM	-----	:30	4	\$70.00	P3	0.00	NM	4	\$280.00
				NCIS: LA/Criminal Minds_ Dayt(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/24	09/23/24	M-----	4		\$70.00		0.00						
E 2	WLPXI	09/17/24	09/23/24	Law & Order SVU_Wknd_CM	CM	10:00 AM-7:00 PM	-----S-	:30	3	\$125.00	P3	0.00	NM	3	\$375.00
				Law & Order SVU_Wknd_(ET)(10:00 AM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/24	09/23/24	-----S-	3		\$125.00		0.00						
E 3	WLPXI	09/17/24	09/23/24	NCIS_Wknd_(ET)_Su_CM	CM	10:00 AM-7:00 PM	-----S	:30	4	\$175.00	P3	0.00	NM	4	\$700.00
				NCIS_Wknd_(ET)_Su_(WLPX)(10:00 AM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/24	09/23/24	-----S	4		\$175.00		0.00						
E 4	WLPXI	09/17/24	09/23/24	Criminal Minds_ Early Fr_CM	CM	3:00 PM-7:00 PM	M-----	:30	4	\$80.00	P3	0.00	NM	4	\$320.00
				Criminal Minds_ Early Fringe (E(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/24	09/23/24	M-----	4		\$80.00		0.00						
E 5	WLPXI	09/17/24	09/23/24	FBI_Prime_(ET)_M_WCM	CM	7:00 PM-12:00 XM	-----	:30	4	\$225.00	P3	0.00	NM	4	\$900.00
				FBI_Prime_(ET)_M_(WLPX) (7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/24	09/23/24	M-----	4		\$225.00		0.00						
E 6	WLPXI	09/17/24	09/23/24	Law & Order SVU_Prime_CM	CM	7:00 PM-12:00 XM	-----S-	:30	4	\$200.00	P3	0.00	NM	4	\$800.00
				Law & Order SVU_Prime_(ET)(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/24	09/23/24	-----S-	4		\$200.00		0.00						
E 7	WLPXI	09/17/24	09/23/24		CM	7:00 PM-12:00 XM	-----S	:30	4	\$275.00	P3	0.00	NM	4	\$1,100.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NCIS_Prime_(ET)_Su_(V											
				NCIS_Prime_(ET)_Su_(WLPX)(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	-----S		4				\$275.00		0.00			
													Totals	27	\$4,475.00