

ORDER

Orders
Order / Rev: 132164
Alt Order #: 745 - WinSenate
Product Desc: 795 - Issue
Estimate: 12912 - WinSenate OH Fall Res 9.17-9.2
Flight Dates: 09/17/24 - 09/23/24
Original Date / Rev: 02/26/24 / 02/26/24
Order Type: LMI

CHARLESTON ION WLPX

Primary AE: Gianna Elizardo
Sales Office: Local
Sales Region: LM

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Ayana Watts
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: WinSenate
Demographic: HH
Product Codes: NBIssue
Priority: P3
Revenue Codes: AGY, POL, ISS Ballot

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/23/24	27	\$4,475.00	\$3,803.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	27	\$4,475.00	\$3,803.75	0.00
Totals	27	\$4,475.00	\$3,803.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLPXI	09/17/24	09/23/24	NCIS: LA/Criminal Minds	CM	10:00 AM-3:00 PM	-----	:30	4	\$70.00	P3	0.00	NM	4	\$280.00
				NCIS: LA/Criminal Minds_ Dayt		(10:00 AM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	M-----		4				\$70.00		0.00			
E 2	WLPXI	09/17/24	09/23/24	Law & Order SVU_Wknd	CM	10:00 AM-7:00 PM	-----S-	:30	3	\$125.00	P3	0.00	NM	3	\$375.00
				Law & Order SVU_Wknd_(ET)		(10:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	-----S-		3				\$125.00		0.00			
E 3	WLPXI	09/17/24	09/23/24	NCIS_Wknd_(ET)_Su_	CM	10:00 AM-7:00 PM	-----S	:30	4	\$175.00	P3	0.00	NM	4	\$700.00
				NCIS_Wknd_(ET)_Su_(WLPX)		(10:00 AM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	-----S		4				\$175.00		0.00			
E 4	WLPXI	09/17/24	09/23/24	Criminal Minds_ Early Fr	CM	3:00 PM-7:00 PM	M-----	:30	4	\$80.00	P3	0.00	NM	4	\$320.00
				Criminal Minds_ Early Fringe		(E(3:00 PM-7:00 PM))									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	M-----		4				\$80.00		0.00			
E 5	WLPXI	09/17/24	09/23/24	FBI_Prime_(ET)_M_(W	CM	7:00 PM-12:00 XM	-----	:30	4	\$225.00	P3	0.00	NM	4	\$900.00
				FBI_Prime_(ET)_M_(WLPX)		(7:00 PM-12:00 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	M-----		4				\$225.00		0.00			
E 6	WLPXI	09/17/24	09/23/24	Law & Order SVU_Prime	CM	7:00 PM-12:00 XM	-----S-	:30	4	\$200.00	P3	0.00	NM	4	\$800.00
				Law & Order SVU_Prime_(ET)		(7:00 PM-12:00 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	-----S-		4				\$200.00		0.00			
E 7	WLPXI	09/17/24	09/23/24		CM	7:00 PM-12:00 XM	-----S	:30	4	\$275.00	P3	0.00	NM	4	\$1,100.00

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CHARLESTON ION WLPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NCIS_Prime_(ET)_Su_(V											
				NCIS_Prime_(ET)_Su_(WLPX)(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	-----S					4	\$275.00		0.00			
													Totals	27	\$4,475.00