

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media Inc, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE  
STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Scott Fitzgerald

Authorized committee:

Scott Fitzgerald For Congerass

Agency requesting time (and contact information):

N/A N4692 Maple Road, Juneau WI

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Congress Wisconsin District Five

Date of election:

8.11.2020

General

Primary

Treasurer of candidate's authorized committee:

Kate Teasdale

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
<p>Signature: <i>FlexPoint Media</i></p> <p>Name: FlexPoint Media</p> <p>Date of Request to Purchase Ad Time: 7.6.2020</p>	<p>Signature:  <b>Verified by PDFfiller</b> 07/05/2020</p> <p>Name: Ryan Gabel</p> <p>Date of Station Agreement to Sell Time:</p>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*FlexPoint Media*

Name: FlexPoint Media Inc

Date: 7.6.2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 7.6.20

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>85511</u>	Station Call Letters: <u>WBFV</u>	Date Received/Requested: <u>7.6.20</u>
Est. #:	Station Location: <u>Beantown DC, NJ</u>	Run Start and End Dates: <u>7.7.11 8.11.20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



<b>STATION:</b>	WBEV-AM	<b>ORDER#:</b>	3174258	<b>DATE:</b>	07/06/2020
<b>MARKET:</b>	UM - Beaver Dam, WI	<b>AMOUNT:</b>	\$845.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	75		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4383303
<b>ADVERTISER:</b>	Scott Fitzgerald For Congress	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 1043 Primary WI-05 Tues 7/7-Tues 8/11	<b>AGY EST:</b>	1043		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	07-06-2020 TO 8/16/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF WEEKS:</b>	6				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	07/06/2020 09:38

<b>WEEK#6</b>	<b>8/10/2020 To 8/16/2020</b>	<b>WK TOT \$33.80</b>	<b>WK TOTAL SPOTS 3</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	8/10/2020	8/14/2020	1	\$15.60	\$15.60
	2		MTWTF..	10:00AM	3:00PM	60	8/10/2020	8/14/2020	1	\$11.70	\$11.70
	3		MTWTF..	3:00PM	7:00PM	60	8/10/2020	8/14/2020	1	\$6.50	\$6.50

TOTAL	Jul	Aug											Total
SPOT	42	33											75
CASH	473.20	371.80											845.00
TOTAL	473.20	371.80											845.00

# Confirmation



Good Karma Broadcasting, LLC.  
 PO Box 8609  
 Carol Stream IL 60197-8609

Contract # 85511  
 Date Entered 07/06/20  
 Billing Cycle Calendar  
 Conflict 1 Political Advertising  
 Product 2020 Political  
 P.O. # 3174258  
 Contract

SCOTT FITZGERALD FOR CONGRESS C/O MEDIA  
 FINANCIAL SERVICES  
 ATTN: ACCOUNTS PAYABLE  
 1675 PALM BEACH LAKES BLVD  
 SUITE 903  
 WEST PALM BEACH FL 33409

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total	
WBEV-AM	07/07/20-07/12/20	06:00-10:00	01:00	0,1,1,1,1,0,0	All Weeks		15.60	4	62.40	
WBEV-AM	07/07/20-07/12/20	10:00-15:00	01:00	0,1,1,1,1,0,0	All Weeks		11.70	4	46.80	
WBEV-AM	07/07/20-07/12/20	15:00-19:00	01:00	0,1,1,1,1,0,0	All Weeks		6.50	4	26.00	
WBEV-AM	07/13/20-08/09/20	06:00-10:00	01:00	1,1,1,1,1,0,0	All Weeks		15.60	20	312.00	
WBEV-AM	07/13/20-08/09/20	10:00-15:00	01:00	1,1,1,1,1,0,0	All Weeks		11.70	20	234.00	
WBEV-AM	07/13/20-08/09/20	15:00-19:00	01:00	1,1,1,1,1,0,0	All Weeks		6.50	20	130.00	
WBEV-AM	08/10/20-08/16/20	06:00-10:00	01:00	1,0,0,0,0,0,0	All Weeks		15.60	1	15.60	
WBEV-AM	08/10/20-08/16/20	10:00-15:00	01:00	1,0,0,0,0,0,0	All Weeks		11.70	1	11.70	
WBEV-AM	08/10/20-08/16/20	15:00-19:00	01:00	1,0,0,0,0,0,0	All Weeks		6.50	1	6.50	
WXRO-FM	07/07/20-07/12/20	06:00-10:00	01:00	0,2,2,2,2,0,0	All Weeks		12.00	8	96.00	
WXRO-FM	07/07/20-07/12/20	15:00-19:00	01:00	0,1,1,1,1,0,0	All Weeks		9.00	4	36.00	
WXRO-FM	07/13/20-07/19/20	06:00-10:00	01:00	2,2,2,2,2,0,0	All Weeks		12.00	10	120.00	
WXRO-FM	07/13/20-07/19/20	15:00-19:00	01:00	1,1,1,1,1,0,0	All Weeks		9.00	5	45.00	
WXRO-FM	07/20/20-07/26/20	06:00-10:00	01:00	1,1,1,1,1,0,0	All Weeks		12.00	5	60.00	
WXRO-FM	07/20/20-07/26/20	15:00-19:00	01:00	1,1,2,2,2,0,0	All Weeks		9.00	8	72.00	
WXRO-FM	07/27/20-08/02/20	06:00-10:00	01:00	2,2,2,2,2,0,0	All Weeks		12.00	10	120.00	
WXRO-FM	07/27/20-08/02/20	15:00-19:00	01:00	1,1,1,1,1,0,0	All Weeks		9.00	5	45.00	
WXRO-FM	08/03/20-08/09/20	06:00-10:00	01:00	1,1,1,1,1,0,0	All Weeks		12.00	5	60.00	
WXRO-FM	08/03/20-08/09/20	15:00-19:00	01:00	1,1,2,2,2,0,0	All Weeks		9.00	8	72.00	
WXRO-FM	08/10/20-08/16/20	06:00-10:00	01:00	1,1,0,0,0,0,0	All Weeks		12.00	2	24.00	
WXRO-FM	08/10/20-08/16/20	15:00-19:00	01:00	1,0,0,0,0,0,0	All Weeks		9.00	1	9.00	
								Subtotal		1604.00
								Agency Commission		0.00
								Total		1604.00

Projected Billing	Count	Gross	Net
	0	0.00	0.00

**Media Financial Services**

**POLITICAL ACCOUNT**  
1934 PALM BEACH LANE, SUITE 202  
WEST PALM BEACH, FL 33411  
(561) 237-0941

PAY

Three Hundred Thirty-One and 24/100 DOLLARS

To the Order of

**MBBV-AM  
100 SRODDART STREET  
BEAVER DAM WI 53916-1306**

⑆ 28900⑆ ⑆ 287084199⑆ 1215770015⑆

**PNC BANK**

PNC BANK, N.A. 001  
PNC BANK  
03-2110-9370

CHECK NO.

728900  
728900

Valid only for 180 days from date of issue

DATE

7/07/2020

**Pay to the order of**  
\$ \*\*\*\*\*331.24



CHIEF FINANCIAL OFFICER