

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media Inc, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Scott Fitzgerald

Authorized committee:

Scott Fitzgerald For Congress

Agency requesting time (and contact information):



N/A N4692 Maple Road, Juneau WI

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Congress Wisconsin District Five

Date of election:

8.11.2020



General



Primary

Treasurer of candidate's authorized committee:

Kate Teasdale

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

FlexPoint Media

Signature:

Verified by PDFfiller
07/05/2020

Name: FlexPoint Media

Name: Ryan Gabel

Date of Request to Purchase Ad Time: 7.6.2020

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

FlexPoint Media

Name: FlexPoint Media Inc

Date: 7.6.2020

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 7.6.20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|-------------------|----------------------------------|---|
| Contract #: 85511 | Station Call Letters: WBBV | Date Received/Requested: 7.6.20 |
| Est. #: | Station Location: Beacon Dr., NJ | Run Start and End Dates: 7.7.11 8.11.20 |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

| | | | | | |
|--------------------------|--|---------------------------|--------------|--|--------------------------|
| STATION: | WBEV-AM | ORDER#: | 3174258 | DATE: | 07/06/2020 |
| MARKET: | UM - Beaver Dam, WI | AMOUNT: | \$845.00 | AGENCY: | MEDIA FINANCIAL SERVICES |
| REP: | Regional Reps Non-Rep | SPOTS: | 75 | Invoices@MediaFinancial.com | |
| MOD: | Stn Ver: 1 Last: | | | | |
| SALES OFFICE: | CHICAGO | SLS PH: | 216 535 3967 | | |
| SALESPERSON: | Linley Grande | SLS FAX: | N/A | | |
| SLS EMAIL: | Linley.Grande@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING 4383303 | |
| ADVERTISER: | Scott Fitzgerald For Congress | AGY PRD: | | INVOICE: MEDIA FINANCIAL SERVICES | |
| PRODUCT: | Est 1043 Primary WI-05 Tues 7/7-Tues 8/11 | AGY EST: | 1043 | Invoices@MediaFinancial.com | |
| FLIGHT: | 07-06-2020 TO 8/16/2020 | [X]Unwired []Spot []Mod | | | |
| TOT # OF WEEKS: 6 | | | | | |
| PRIM. DEMO: | Adults 35+ | [X]Cash []Trade | | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: 07/06/2020 09:38 | |

COMMENTS

07/06/2020: New URGENT order. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Send invoices electronically

Invoices are required: even for orders paid for in advance. Proof of Performance is required.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1 **7/6/2020 To 7/12/2020** **WK TOT \$135.20** **WK TOTAL SPOTS 12**

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/WK | RATE | WEEKLY TOTAL |
|----|----|---------|---------|---------|----------|-----|----------|-----------|-------|---------|--------------|
| | 1 | | MTWTF.. | 6:00AM | 10:00AM | 60 | 7/6/2020 | 7/10/2020 | 4 | \$15.60 | \$62.40 |
| | 2 | | MTWTF.. | 10:00AM | 3:00PM | 60 | 7/6/2020 | 7/10/2020 | 4 | \$11.70 | \$46.80 |
| | 3 | | MTWTF.. | 3:00PM | 7:00PM | 60 | 7/6/2020 | 7/10/2020 | 4 | \$6.50 | \$26 |

WEEK#2-WEEK#5 **7/13/2020 To 8/9/2020** **WK TOT \$169.00** **WK TOTAL SPOTS 15**

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/WK | RATE | WEEKLY TOTAL |
|----|----|---------|---------|---------|----------|-----|-----------|----------|-------|---------|--------------|
| | 1 | | MTWTF.. | 6:00AM | 10:00AM | 60 | 7/13/2020 | 8/7/2020 | 5 | \$15.60 | \$78 |
| | 2 | | MTWTF.. | 10:00AM | 3:00PM | 60 | 7/13/2020 | 8/7/2020 | 5 | \$11.70 | \$58.50 |
| | 3 | | MTWTF.. | 3:00PM | 7:00PM | 60 | 7/13/2020 | 8/7/2020 | 5 | \$6.50 | \$32.50 |

| | | | | | |
|--------------------------|--|---------------------------|--------------|--|--------------------------|
| STATION: | WBEV-AM | ORDER#: | 3174258 | DATE: | 07/06/2020 |
| MARKET: | UM - Beaver Dam, WI | AMOUNT: | \$845.00 | AGENCY: | MEDIA FINANCIAL SERVICES |
| REP: | Regional Reps Non-Rep | SPOTS: | 75 | Invoices@MediaFinancial.com | |
| MOD: | Stn Ver: 1 Last: | | | | |
| SALES OFFICE: | CHICAGO | SLS PH: | 216 535 3967 | | |
| SALESPERSON: | Linley Grande | SLS FAX: | N/A | | |
| SLS EMAIL: | Linley.Grande@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING 4383303 | |
| ADVERTISER: | Scott Fitzgerald For Congress | AGY PRD: | | INVOICE: MEDIA FINANCIAL SERVICES | |
| PRODUCT: | Est 1043 Primary WI-05 Tues 7/7-Tues 8/11 | AGY EST: | 1043 | Invoices@MediaFinancial.com | |
| FLIGHT: | 07-06-2020 TO 8/16/2020 | [X]Unwired []Spot []Mod | | | |
| TOT # OF WEEKS: 6 | | | | | |
| PRIM. DEMO: | Adults 35+ | [X]Cash []Trade | | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: 07/06/2020 09:38 | |

| WEEK#6 | | 8/10/2020 To 8/16/2020 | | | | | WK TOT \$33.80 | | WK TOTAL SPOTS 3 | | |
|--------|----|------------------------|---------|---------|----------|-----|----------------|-----------|------------------|---------|--------------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/WK | RATE | WEEKLY TOTAL |
| | 1 | | MTWTF.. | 6:00AM | 10:00AM | 60 | 8/10/2020 | 8/14/2020 | 1 | \$15.60 | \$15.60 |
| | 2 | | MTWTF.. | 10:00AM | 3:00PM | 60 | 8/10/2020 | 8/14/2020 | 1 | \$11.70 | \$11.70 |
| | 3 | | MTWTF.. | 3:00PM | 7:00PM | 60 | 8/10/2020 | 8/14/2020 | 1 | \$6.50 | \$6.50 |

| TOTAL | Jul | Aug | | | | | | | | | | | | Total |
|-------|--------|--------|--|--|--|--|--|--|--|--|--|--|--|--------|
| SPOT | 42 | 33 | | | | | | | | | | | | 75 |
| CASH | 473.20 | 371.80 | | | | | | | | | | | | 845.00 |
| TOTAL | 473.20 | 371.80 | | | | | | | | | | | | 845.00 |

Confirmation



Good Karma Broadcasting, LLC.
PO Box 8609
Carol Stream IL 60197-8609

Contract # 85511
Date Entered 07/06/20
Billing Cycle Calendar
Conflict 1 Political Advertising
Product 2020 Political
P.O. # 3174258
Contract

SCOTT FITZGERALD FOR CONGRESS C/O MEDIA
FINANCIAL SERVICES
ATTN: ACCOUNTS PAYABLE
1675 PALM BEACH LAKES BLVD
SUITE 903
WEST PALM BEACH FL 33409

| Station | Date Range | Time Range | Len | Schedule | Repeated | Comment | Rate | Qty | Total |
|-------------------|-------------------|-------------|-------|---------------|-----------|---------|-------|-----|---------|
| WBEV-AM | 07/07/20-07/12/20 | 06:00-10:00 | 01:00 | 0,1,1,1,1,0,0 | All Weeks | | 15.60 | 4 | 62.40 |
| WBEV-AM | 07/07/20-07/12/20 | 10:00-15:00 | 01:00 | 0,1,1,1,1,0,0 | All Weeks | | 11.70 | 4 | 46.80 |
| WBEV-AM | 07/07/20-07/12/20 | 15:00-19:00 | 01:00 | 0,1,1,1,1,0,0 | All Weeks | | 6.50 | 4 | 26.00 |
| WBEV-AM | 07/13/20-08/09/20 | 06:00-10:00 | 01:00 | 1,1,1,1,1,0,0 | All Weeks | | 15.60 | 20 | 312.00 |
| WBEV-AM | 07/13/20-08/09/20 | 10:00-15:00 | 01:00 | 1,1,1,1,1,0,0 | All Weeks | | 11.70 | 20 | 234.00 |
| WBEV-AM | 07/13/20-08/09/20 | 15:00-19:00 | 01:00 | 1,1,1,1,1,0,0 | All Weeks | | 6.50 | 20 | 130.00 |
| WBEV-AM | 08/10/20-08/16/20 | 06:00-10:00 | 01:00 | 1,0,0,0,0,0,0 | All Weeks | | 15.60 | 1 | 15.60 |
| WBEV-AM | 08/10/20-08/16/20 | 10:00-15:00 | 01:00 | 1,0,0,0,0,0,0 | All Weeks | | 11.70 | 1 | 11.70 |
| WBEV-AM | 08/10/20-08/16/20 | 15:00-19:00 | 01:00 | 1,0,0,0,0,0,0 | All Weeks | | 6.50 | 1 | 6.50 |
| WXRO-FM | 07/07/20-07/12/20 | 06:00-10:00 | 01:00 | 0,2,2,2,2,0,0 | All Weeks | | 12.00 | 8 | 96.00 |
| WXRO-FM | 07/07/20-07/12/20 | 15:00-19:00 | 01:00 | 0,1,1,1,1,0,0 | All Weeks | | 9.00 | 4 | 36.00 |
| WXRO-FM | 07/13/20-07/19/20 | 06:00-10:00 | 01:00 | 2,2,2,2,2,0,0 | All Weeks | | 12.00 | 10 | 120.00 |
| WXRO-FM | 07/13/20-07/19/20 | 15:00-19:00 | 01:00 | 1,1,1,1,1,0,0 | All Weeks | | 9.00 | 5 | 45.00 |
| WXRO-FM | 07/20/20-07/26/20 | 06:00-10:00 | 01:00 | 1,1,1,1,1,0,0 | All Weeks | | 12.00 | 5 | 60.00 |
| WXRO-FM | 07/20/20-07/26/20 | 15:00-19:00 | 01:00 | 1,1,2,2,2,0,0 | All Weeks | | 9.00 | 8 | 72.00 |
| WXRO-FM | 07/27/20-08/02/20 | 06:00-10:00 | 01:00 | 2,2,2,2,2,0,0 | All Weeks | | 12.00 | 10 | 120.00 |
| WXRO-FM | 07/27/20-08/02/20 | 15:00-19:00 | 01:00 | 1,1,1,1,1,0,0 | All Weeks | | 9.00 | 5 | 45.00 |
| WXRO-FM | 08/03/20-08/09/20 | 06:00-10:00 | 01:00 | 1,1,1,1,1,0,0 | All Weeks | | 12.00 | 5 | 60.00 |
| WXRO-FM | 08/03/20-08/09/20 | 15:00-19:00 | 01:00 | 1,1,2,2,2,0,0 | All Weeks | | 9.00 | 8 | 72.00 |
| WXRO-FM | 08/10/20-08/16/20 | 06:00-10:00 | 01:00 | 1,1,0,0,0,0,0 | All Weeks | | 12.00 | 2 | 24.00 |
| WXRO-FM | 08/10/20-08/16/20 | 15:00-19:00 | 01:00 | 1,0,0,0,0,0,0 | All Weeks | | 9.00 | 1 | 9.00 |
| Subtotal | | | | | | | | | 1604.00 |
| Agency Commission | | | | | | | | | 0.00 |
| Total | | | | | | | | | 1604.00 |

| Projected Billing | Count | Gross | Net |
|-------------------|-------|-------|------|
| | 0 | 0.00 | 0.00 |

Media Financial Services

POLITICAL ACCOUNT
1955 PALM BEACH BLVD. SUITE 800
WEST PALM BEACH, FL 33411
(561) 237-0841

PAY

Three Hundred Thirty-One and 24/100 Dollars

To the Order of

WBEV-AM
100 SRODDART STREET
BEAVER DAM WI 53916-1306

PNC BANK

PNC Bank, N.A. 001
FDIC
03-4419-2570

Check No.

728900
728900

Valid only for 120 days from date of issue

DATE

7/07/2020

Pay to the order of
\$ *****331.24



PLEASE PRINT NAME OF PERSON SIGNING

⑈728900⑈ ⑆287084199⑆ 1215770015⑈