

KINN-AM, Alamogordo, NM

List of Community Issues

4<sup>th</sup> Quarter, 2016

The Management of KINN-AM, in cooperation with community leaders, organizations serving our local community and a cross section of our audience have helped determine the following issues of importance to the Alamogordo area.

- 1) Fire Prevention Week
- 2) D.A.R.E. Program Fundraiser
- 3) Zoo Boo and Zoo Broo
- 4) FFA Enchilada Dinner Fundraiser
- 5) Great Bowls of Fire Chili Cook Off
- 6) Space Hall of Fame Induction
- 7) Christmas for Seniors Drive

The following programs were broadcast on KINN-AM airing during the 4<sup>th</sup> Quarter of 2016 to address the importance of these issues.

- 1) At the fire stations around throughout the city, the Alamogordo Fire Department worked in conjunction with Burt Broadcasting to offer fire safety training, open houses and tours at the fire stations. In addition, they will end the week with a celebration in Alameda Park with free food and drinks, games and activities.

POC: Alamogordo Fire Station #1

Date: October 15<sup>th</sup>

Length: 17 Minutes

- 2) The D.A.R.E. Program requested assistance in promoting their car wash fundraiser. Burt Broadcasting worked to ensure the community was aware for the event.

POC: D.A.R.E. Program, Alamogordo Department of Public Safety

Date: October 16<sup>th</sup>

Length: 6 Minutes

- 3) Burt Broadcasting worked in partnership with the City of Alamogordo to co-sponsor their annual events the Zoo Boo, which is aimed at children and families and the Zoo Broo which is geared for adults with the city bar available for patrons.

POC: City of Alamogordo

Date: October 22<sup>nd</sup>

Length: 48 Minutes

- 4) Burt Broadcasting assisted the local FFA organization to spread awareness and work to promote the success of their fundraiser where they sold enchilada dinners. These dinners serve great purposes in raising money.

POC: Alamogordo FFA

Date: October 28<sup>th</sup>

Length: 8 Minutes

- 5) Burt Broadcasting Radio Stations co-sponsored the event the Great Bowls of Fire Chili Cook Off with the United Way of Otero County. Burt Broadcasting promoted registration for and attendance of the event following the end of the Veteran's Day Parade.

POC: City of Alamogordo

Date: November 12<sup>th</sup>

Length: 68 Minutes

- 6) Burt Broadcasting worked with the New Mexico Museum of Space History to promote the attendance of the event honoring Gene Rodenberry into the International Space Hall of Fame.

POC: New Mexico Museum of Space History

Date: November 12<sup>th</sup>

Length: 11 Minutes

- 7) Burt Broadcasting worked with The Salvation Army of Otero County to promote the collection of scarves, gloves, hats, and socks for senior citizens in Otero County. In addition to these, food items are being collected to serve along with the delivery of the clothing items.

POC: The Salvation Army of Otero County

Date: December 10<sup>th</sup>

Length: 9 Minutes