

*Her*

# ORDER



**Orders**  
**Order / Rev:** 342969  
**Alt Order #:**  
**Product Desc:** Larkin IE  
**Estimate:**  
**Flight Dates:** 10/24/18 - 11/06/18  
**Original Date / Rev:** 10/26/18 / 10/26/18  
**Order Type:** TRANSACTIONAL

**KHAR-AM**

**Primary AE:** Scott Smith  
**Sales Office:** L-AK  
**Sales Region:** Local

**Agency Name:** Hackney & Hackney  
**Buying Contact:**  
**Billing Contact:**  
 1407 W. 31st Avenue  
 Anchorage, AK 99503

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Dunleavy For Alaska  
**Demographic:** HH  
**Product Codes:** Candidates  
**Priority:** P-04  
**Revenue Code 1:** Agency Business  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Issue

**New Business Thru:**  
**Order Separation:** 00:28:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	49	\$4,777.50	\$4,060.88
10/29/18	11/06/18	117	\$11,407.50	\$9,696.38

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	49	\$4,777.50	\$4,060.88	0.00
November 2018	117	\$11,407.50	\$9,696.38	0.00
<b>Totals</b>	<b>166</b>	<b>\$16,185.00</b>	<b>\$13,757.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Scott Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHAR	10/24/18	11/06/18	Mo-Su Full Rotation Mo-Su 5a-12m	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	9999999	1:00	63	\$97.50	P-04	0.00	NM	166	\$16,185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	--9999+		49				\$97.50		0.00			
	Week:	10/29/18	11/04/18	++++++		91				\$97.50		0.00			
	Week:	11/05/18	11/11/18	+-+---		26				\$97.50		0.00			
Totals														166	\$16,185.00

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