

# INVOICE



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**  
**Main: (618) 985-2333**  
**Billing: (618) 985-2333**

[www.wsiltv.com](http://www.wsiltv.com)

Billing Address:

**SRCP Media**  
**Attention: Accounts Payable**  
**201 North Union St.**  
**Suite 200**  
**Alexandria, VA 22314**

Send Payment To:

**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

Invoice #	Invoice Date	Invoice Month	Invoice Period
10795-1	11/06/18	November 2018	10/29/18 - 11/06/18

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	Katz Washington DC	National Political	N-Political

Advertiser	Product	Estimate Number
Bost, Mike	8 days	1621

Flight Dates	Order #	Alt Order #
10/30/18 - 11/06/18	10795	26232720

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	85	273

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/18	11/05/18	Local News 6a	6a-7a	MTWTF--	:30	3	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 3 Tu 10/30/18 6:28 AM Local News 6a 6a-7a :30 MB18TV05H \$275.00 NM									
1 3 F 11/02/18 6:28 AM Local News 6a 6a-7a :30 MB18TV05H \$275.00 NM									
3 3 M 11/05/18 6:55 AM Local News 6a 6a-7a :30 MB18TV02H \$275.00 NM									
2	11/06/18	11/06/18	Local News 6a	6a-7a	-T-----	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/18 11/11/18 -T----- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 Tu 11/06/18 6:11 AM Local News 6a 6a-7a :30 MB18TV05H \$275.00 NM									
2 3 Tu 11/06/18 6:50 AM Local News 6a 6a-7a :30 MB18TV02H \$275.00 NM									
3	10/30/18	11/05/18	Good Morning America	7a-9a	MTWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 MTWTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 3 W 10/31/18 7:55 AM Good Morning America 7a-9a :30 MB18TV02H \$300.00 NM									
1 3 M 11/05/18 Good Morning America 7a-9a :00 <del>\$300.00</del> NM									
Credited									
4	11/06/18	11/06/18	Good Morning America	7a-9a	-T-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/18 11/11/18 -T----- 2 \$300.00									
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2 3 Tu 11/06/18 7:27 AM Good Morning America 7a-9a :30 MB18TV05H \$300.00 NM									
1 3 Tu 11/06/18 8:49 AM Good Morning America 7a-9a :30 MB18TV02H \$300.00 NM									
5	10/30/18	11/05/18	Local News 6p	6p-6:30p	11111--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/18 11/05/18 11111-- 5 \$450.00									

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**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

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Advertiser	Product	Estimate Number	
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[www.wsiltv.com](http://www.wsiltv.com)

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# INVOICE

Send Payment To:



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

Invoice #	Invoice Date	Invoice Month	Invoice Period
10795-1	11/06/18	November 2018	10/29/18 - 11/06/18
Advertiser	Product	Estimate Number	
Bost, Mike	8 days	1621	

[www.wsiltv.com](http://www.wsiltv.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	11/01/18	11/05/18	M-F 10a-11a	10a-11a	1--22--	:30	5	\$250.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 3 Th 11/01/18 10:28 AM M-F 10a-11a 10a-11a :30 MB18TV05H \$250.00 NM 4 3 F 11/02/18 10:30 AM M-F 10a-11a 10a-11a :30 MB18TV05H \$250.00 NM 3 3 F 11/02/18 10:59 AM M-F 10a-11a 10a-11a :30 MB18TV02H \$250.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/18 11/11/18 1----- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 3 M 11/05/18 10:36 AM M-F 10a-11a 10a-11a :30 MB18TV02H \$250.00 NM									
16	11/01/18	11/05/18	M-F 12p-1p	12p-1p	1--22--	:30	5	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 ---22-- 4 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Th 11/01/18 12:34 PM M-F 12p-1p 12p-1p :30 MB18TV02H \$300.00 NM 2 3 Th 11/01/18 12:56 PM M-F 12p-1p 12p-1p :30 MB18TV05H \$300.00 NM 4 3 F 11/02/18 11:59 AM M-F 12p-1p 12p-1p :30 MB18TV05H \$300.00 NM 3 3 F 11/02/18 12:36 PM M-F 12p-1p 12p-1p :30 MB18TV02H \$300.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/18 11/11/18 1----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 3 M 11/05/18 12:34 PM M-F 12p-1p 12p-1p :30 MB18TV05H \$300.00 NM									
17	11/01/18	11/05/18	M-F 2p-3p	2p-3p	1--22--	:30	5	\$95.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 ---22-- 4 \$95.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 3 Th 11/01/18 2:14 PM M-F 2p-3p 2p-3p :30 MB18TV02H \$95.00 NM 1 3 Th 11/01/18 2:26 PM M-F 2p-3p 2p-3p :30 MB18TV05H \$95.00 NM 4 3 F 11/02/18 2:28 PM M-F 2p-3p 2p-3p :30 MB18TV05H \$95.00 NM 3 3 F 11/02/18 2:55 PM M-F 2p-3p 2p-3p :30 MB18TV02H \$95.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/18 11/11/18 1----- 1 \$95.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 3 M 11/05/18 2:34 PM M-F 2p-3p 2p-3p :30 MB18TV02H \$95.00 NM									
18	11/01/18	11/05/18	M-F 3p-4p	3p-4p	1--22--	:30	5	\$95.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 ---22-- 4 \$95.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 3 Th 11/01/18 2:59 PM M-F 3p-4p 3p-4p :30 MB18TV02H \$95.00 NM 1 3 Th 11/01/18 3:32 PM M-F 3p-4p 3p-4p :30 MB18TV05H \$95.00 NM 3 3 F 11/02/18 3:08 PM M-F 3p-4p 3p-4p :30 MB18TV05H \$95.00 NM 4 3 F 11/02/18 3:49 PM M-F 3p-4p 3p-4p :30 MB18TV02H \$95.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/18 11/11/18 1----- 1 \$95.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 3 M 11/05/18 3:30 PM M-F 3p-4p 3p-4p :30 MB18TV05H \$95.00 NM									
19	11/01/18	11/05/18	M-F 4p-5p	4p-5p	1--22--	:30	5	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 ---22-- 4 \$250.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# INVOICE

Send Payment To:



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

Invoice #	Invoice Date	Invoice Month	Invoice Period
10795-1	11/06/18	November 2018	10/29/18 - 11/06/18
Advertiser	Product	Estimate Number	
Bost, Mike	8 days	1621	

[www.wsiltv.com](http://www.wsiltv.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
19	11/01/18	11/05/18	M-F 4p-5p	4p-5p	1--22--	:30	5	\$250.00	NM																																																																																																			
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>3</td><td>Th</td><td>11/01/18</td><td>4:38 PM</td><td>M-F 4p-5p</td><td>4p-5p</td><td>:30</td><td>MB18TV02H</td><td>\$250.00</td><td>NM</td></tr><tr><td>2</td><td>3</td><td>Th</td><td>11/01/18</td><td>4:45 PM</td><td>M-F 4p-5p</td><td>4p-5p</td><td>:30</td><td>MB18TV05H</td><td>\$250.00</td><td>NM</td></tr><tr><td>3</td><td>3</td><td>F</td><td>11/02/18</td><td>4:21 PM</td><td>M-F 4p-5p</td><td>4p-5p</td><td>:30</td><td>MB18TV05H</td><td>\$250.00</td><td>NM</td></tr><tr><td>4</td><td>3</td><td>F</td><td>11/02/18</td><td>4:37 PM</td><td>M-F 4p-5p</td><td>4p-5p</td><td>:30</td><td>MB18TV02H</td><td>\$250.00</td><td>NM</td></tr><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td colspan="2">Spots/Week</td><td colspan="2">Rate</td><td colspan="3"></td></tr><tr><td></td><td>11/05/18</td><td>11/11/18</td><td>1-----</td><td colspan="2">1</td><td colspan="2">\$250.00</td><td colspan="3"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>5</td><td>3</td><td>M</td><td>11/05/18</td><td>3:59 PM</td><td>M-F 4p-5p</td><td>4p-5p</td><td>:30</td><td>MB18TV02H</td><td>\$250.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	Th	11/01/18	4:38 PM	M-F 4p-5p	4p-5p	:30	MB18TV02H	\$250.00	NM	2	3	Th	11/01/18	4:45 PM	M-F 4p-5p	4p-5p	:30	MB18TV05H	\$250.00	NM	3	3	F	11/02/18	4:21 PM	M-F 4p-5p	4p-5p	:30	MB18TV05H	\$250.00	NM	4	3	F	11/02/18	4:37 PM	M-F 4p-5p	4p-5p	:30	MB18TV02H	\$250.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate						11/05/18	11/11/18	1-----	1		\$250.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	3	M	11/05/18	3:59 PM	M-F 4p-5p	4p-5p	:30	MB18TV02H	\$250.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
1	3	Th	11/01/18	4:38 PM	M-F 4p-5p	4p-5p	:30	MB18TV02H	\$250.00	NM																																																																																																		
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20	11/01/18	11/05/18	Local News 6:30p	6:30p-7p	M--TF--	:30	1	\$900.00	NM																																																																																																			
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2	3	M	11/05/18	6:44 PM	Local News 6:30p	6:30p-7p	:30	MB18TV05H	\$900.00	NM																																																																																																		
21	11/03/18	11/03/18	College Game 3	Various	-----2-	:30	2	\$700.00	NM																																																																																																			
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22	11/01/18	11/01/18	Thursday Prime Hr 1	7-8P	---1---	:30	1	\$4,000.00	NM																																																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td colspan="2">Spots/Week</td><td colspan="2">Rate</td><td colspan="3"></td></tr><tr><td></td><td>10/29/18</td><td>11/04/18</td><td>---1---</td><td colspan="2">1</td><td colspan="2">\$4,000.00</td><td colspan="3"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>3</td><td>Th</td><td>11/01/18</td><td>7:40 PM</td><td>Thursday Prime Hr 1</td><td>7-8P</td><td>:30</td><td>MB18TV02H</td><td>\$4,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate						10/29/18	11/04/18	---1---	1		\$4,000.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	Th	11/01/18	7:40 PM	Thursday Prime Hr 1	7-8P	:30	MB18TV02H	\$4,000.00	NM																																																							
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23	11/04/18	11/04/18	Sunday Prime Hr 3	8-9P	-----1	:30	1	\$1,500.00	NM																																																																																																			
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24	11/01/18	11/05/18	Jimmy Kimmel	10:35p-11:37p	1--11--	:30	3	\$275.00	NM																																																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate																																																																																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
3	3	M	11/05/18	11:03 PM	Jimmy Kimmel	10:35p-11:37p	:30	MB18TV05H	\$275.00	NM																																																																																																		
25	11/05/18	11/05/18	Local News 10p	10p-10:35p	1-----	:30	1	\$1,500.00	NM																																																																																																			

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# INVOICE

Send Payment To:



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
<b>10795-1</b>	<b>11/06/18</b>	<b>November 2018</b>	<b>10/29/18 - 11/06/18</b>
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
<b>Bost, Mike</b>	<b>8 days</b>	<b>1621</b>	

[www.wsiltv.com](http://www.wsiltv.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>11/05/18</td><td>11/11/18</td><td>1-----</td><td>1</td><td>\$1,500.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 3</td><td>M</td><td>11/05/18</td><td>10:33 PM</td><td>Local News 10p</td><td>10p-10:35p</td><td>:30</td><td>MB18TV02H</td><td>\$1,500.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/05/18	11/11/18	1-----	1	\$1,500.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 3	M	11/05/18	10:33 PM	Local News 10p	10p-10:35p	:30	MB18TV02H	\$1,500.00	NM
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26	11/05/18	11/05/18	Seinfeld	12:06 XM-1:06 XM	1-----	:30	1	\$50.00	NM																																								
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1 3	M	11/05/18	12:35 AM	Seinfeld	12:06 XM-1:06 XM	:30	MB18TV02H	\$50.00	NM																																								
<u>Total Spots</u>							<b>74</b>																																										

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$30,200.00</b>
<u>Agency Commission</u>	<b>\$4,530.00</b>
<u>Net Amount Due</u>	<b>\$25,670.00</b>

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