

INVOICE



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
Main: (618) 985-2333
Billing: (618) 985-2333

www.wsiltv.com

Billing Address:

SRCP Media
Attention: Accounts Payable
201 North Union St.
Suite 200
Alexandria, VA 22314

Send Payment To:

WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
10795-1	11/06/18	November 2018	10/29/18 - 11/06/18

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	Katz Washington DC	National Political	N-Political

Advertiser	Product	Estimate Number
Bost, Mike	8 days	1621

Flight Dates	Order #	Alt Order #
10/30/18 - 11/06/18	10795	26232720

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	85	273

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																
1	10/30/18	11/05/18	Local News 6a	6a-7a	MTWTF--	:30	3	\$275.00	NM																																																																
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/30/18</td> <td>11/05/18</td> <td>MTWTF--</td> <td>3</td> <td>\$275.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>3</td> <td>Tu</td> <td>10/30/18</td> <td>6:28 AM</td> <td>Local News 6a</td> <td>6a-7a</td> <td>:30</td> <td>MB18TV05H</td> <td>\$275.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>3</td> <td>F</td> <td>11/02/18</td> <td>6:28 AM</td> <td>Local News 6a</td> <td>6a-7a</td> <td>:30</td> <td>MB18TV05H</td> <td>\$275.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>3</td> <td>M</td> <td>11/05/18</td> <td>6:55 AM</td> <td>Local News 6a</td> <td>6a-7a</td> <td>:30</td> <td>MB18TV02H</td> <td>\$275.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/30/18	11/05/18	MTWTF--	3	\$275.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	3	Tu	10/30/18	6:28 AM	Local News 6a	6a-7a	:30	MB18TV05H	\$275.00	NM	1	3	F	11/02/18	6:28 AM	Local News 6a	6a-7a	:30	MB18TV05H	\$275.00	NM	3	3	M	11/05/18	6:55 AM	Local News 6a	6a-7a	:30	MB18TV02H	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
	10/30/18	11/05/18	MTWTF--	3	\$275.00																																																																				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																															
2	3	Tu	10/30/18	6:28 AM	Local News 6a	6a-7a	:30	MB18TV05H	\$275.00	NM																																																															
1	3	F	11/02/18	6:28 AM	Local News 6a	6a-7a	:30	MB18TV05H	\$275.00	NM																																																															
3	3	M	11/05/18	6:55 AM	Local News 6a	6a-7a	:30	MB18TV02H	\$275.00	NM																																																															
2	11/06/18	11/06/18	Local News 6a	6a-7a	-T-----	:30	2	\$275.00	NM																																																																
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/05/18</td> <td>11/11/18</td> <td>-T-----</td> <td>2</td> <td>\$275.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>3</td> <td>Tu</td> <td>11/06/18</td> <td>6:11 AM</td> <td>Local News 6a</td> <td>6a-7a</td> <td>:30</td> <td>MB18TV05H</td> <td>\$275.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>3</td> <td>Tu</td> <td>11/06/18</td> <td>6:50 AM</td> <td>Local News 6a</td> <td>6a-7a</td> <td>:30</td> <td>MB18TV02H</td> <td>\$275.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/05/18	11/11/18	-T-----	2	\$275.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	Tu	11/06/18	6:11 AM	Local News 6a	6a-7a	:30	MB18TV05H	\$275.00	NM	2	3	Tu	11/06/18	6:50 AM	Local News 6a	6a-7a	:30	MB18TV02H	\$275.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
	11/05/18	11/11/18	-T-----	2	\$275.00																																																																				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																															
1	3	Tu	11/06/18	6:11 AM	Local News 6a	6a-7a	:30	MB18TV05H	\$275.00	NM																																																															
2	3	Tu	11/06/18	6:50 AM	Local News 6a	6a-7a	:30	MB18TV02H	\$275.00	NM																																																															
3	10/30/18	11/05/18	Good Morning America	7a-9a	MTWTF--	:30	2	\$300.00	NM																																																																
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/30/18</td> <td>11/05/18</td> <td>MTWTF--</td> <td>2</td> <td>\$300.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>3</td> <td>W</td> <td>10/31/18</td> <td>7:55 AM</td> <td>Good Morning America</td> <td>7a-9a</td> <td>:30</td> <td>MB18TV02H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>3</td> <td>M</td> <td>11/05/18</td> <td></td> <td>Good Morning America</td> <td>7a-9a</td> <td>:00</td> <td></td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td colspan="10">Credited</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/30/18	11/05/18	MTWTF--	2	\$300.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	3	W	10/31/18	7:55 AM	Good Morning America	7a-9a	:30	MB18TV02H	\$300.00	NM	1	3	M	11/05/18		Good Morning America	7a-9a	:00		\$300.00	NM	Credited										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
	10/30/18	11/05/18	MTWTF--	2	\$300.00																																																																				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																															
2	3	W	10/31/18	7:55 AM	Good Morning America	7a-9a	:30	MB18TV02H	\$300.00	NM																																																															
1	3	M	11/05/18		Good Morning America	7a-9a	:00		\$300.00	NM																																																															
Credited																																																																									
4	11/06/18	11/06/18	Good Morning America	7a-9a	-T-----	:30	2	\$300.00	NM																																																																
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/05/18</td> <td>11/11/18</td> <td>-T-----</td> <td>2</td> <td>\$300.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>3</td> <td>Tu</td> <td>11/06/18</td> <td>7:27 AM</td> <td>Good Morning America</td> <td>7a-9a</td> <td>:30</td> <td>MB18TV05H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>3</td> <td>Tu</td> <td>11/06/18</td> <td>8:49 AM</td> <td>Good Morning America</td> <td>7a-9a</td> <td>:30</td> <td>MB18TV02H</td> <td>\$300.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/05/18	11/11/18	-T-----	2	\$300.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	3	Tu	11/06/18	7:27 AM	Good Morning America	7a-9a	:30	MB18TV05H	\$300.00	NM	1	3	Tu	11/06/18	8:49 AM	Good Morning America	7a-9a	:30	MB18TV02H	\$300.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
	11/05/18	11/11/18	-T-----	2	\$300.00																																																																				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																															
2	3	Tu	11/06/18	7:27 AM	Good Morning America	7a-9a	:30	MB18TV05H	\$300.00	NM																																																															
1	3	Tu	11/06/18	8:49 AM	Good Morning America	7a-9a	:30	MB18TV02H	\$300.00	NM																																																															
5	10/30/18	11/05/18	Local News 6p	6p-6:30p	11111--	:30	5	\$450.00	NM																																																																
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/30/18</td> <td>11/05/18</td> <td>11111--</td> <td>5</td> <td>\$450.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/30/18	11/05/18	11111--	5	\$450.00																																																
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
	10/30/18	11/05/18	11111--	5	\$450.00																																																																				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice # 10795-1	Invoice Date 11/06/18	Invoice Month November 2018	Invoice Period 10/29/18 - 11/06/18
Advertiser Bost, Mike	Product 8 days	Estimate Number 1621	

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
5	10/30/18	11/05/18	Local News 6p	6p-6:30p	11111--	:30	5	\$450.00	NM																																																																																																			
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>3</td> <td>Tu</td> <td>10/30/18</td> <td>6:08 PM</td> <td>Local News 6p</td> <td>6p-6:30p</td> <td>:30</td> <td>MB18TV02H</td> <td>\$450.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>3</td> <td>W</td> <td>10/31/18</td> <td>6:08 PM</td> <td>Local News 6p</td> <td>6p-6:30p</td> <td>:30</td> <td>MB18TV05H</td> <td>\$450.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>3</td> <td>Th</td> <td>11/01/18</td> <td>6:29 PM</td> <td>Local News 6p</td> <td>6p-6:30p</td> <td>:30</td> <td>MB18TV02H</td> <td>\$450.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>3</td> <td>F</td> <td>11/02/18</td> <td>6:21 PM</td> <td>Local News 6p</td> <td>6p-6:30p</td> <td>:30</td> <td>MB18TV05H</td> <td>\$450.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>3</td> <td>M</td> <td>11/05/18</td> <td></td> <td>Local News 6p</td> <td>6p-6:30p</td> <td>:00</td> <td></td> <td>\$450.00</td> <td>NM</td> </tr> <tr> <td colspan="11"><i>Credited</i></td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	Tu	10/30/18	6:08 PM	Local News 6p	6p-6:30p	:30	MB18TV02H	\$450.00	NM	2	3	W	10/31/18	6:08 PM	Local News 6p	6p-6:30p	:30	MB18TV05H	\$450.00	NM	3	3	Th	11/01/18	6:29 PM	Local News 6p	6p-6:30p	:30	MB18TV02H	\$450.00	NM	4	3	F	11/02/18	6:21 PM	Local News 6p	6p-6:30p	:30	MB18TV05H	\$450.00	NM	5	3	M	11/05/18		Local News 6p	6p-6:30p	:00		\$450.00	NM	<i>Credited</i>																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
1	3	Tu	10/30/18	6:08 PM	Local News 6p	6p-6:30p	:30	MB18TV02H	\$450.00	NM																																																																																																		
2	3	W	10/31/18	6:08 PM	Local News 6p	6p-6:30p	:30	MB18TV05H	\$450.00	NM																																																																																																		
3	3	Th	11/01/18	6:29 PM	Local News 6p	6p-6:30p	:30	MB18TV02H	\$450.00	NM																																																																																																		
4	3	F	11/02/18	6:21 PM	Local News 6p	6p-6:30p	:30	MB18TV05H	\$450.00	NM																																																																																																		
5	3	M	11/05/18		Local News 6p	6p-6:30p	:00		\$450.00	NM																																																																																																		
<i>Credited</i>																																																																																																												
6	11/05/18	11/05/18	Dancing w/Stars	7:00 PM-9:00 PM	1-----	:30	1	\$675.00	NM																																																																																																			
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>11/05/18</td> <td>11/11/18</td> <td>1-----</td> <td>1</td> <td>\$675.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>3</td> <td>M</td> <td>11/05/18</td> <td>7:52 PM</td> <td>Dancing w/Stars</td> <td>7:00 PM-9:00 PM</td> <td>:30</td> <td>MB18TV02H</td> <td>\$675.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							11/05/18	11/11/18	1-----	1	\$675.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	M	11/05/18	7:52 PM	Dancing w/Stars	7:00 PM-9:00 PM	:30	MB18TV02H	\$675.00	NM																																																							
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																							
	11/05/18	11/11/18	1-----	1	\$675.00																																																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
1	3	M	11/05/18	7:52 PM	Dancing w/Stars	7:00 PM-9:00 PM	:30	MB18TV02H	\$675.00	NM																																																																																																		
7	10/30/18	11/05/18	Local News 10p	10p-10:35p	11111--	:30	5	\$800.00	NM																																																																																																			
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/30/18</td> <td>11/05/18</td> <td>11111--</td> <td>5</td> <td>\$800.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>3</td> <td>Tu</td> <td>10/30/18</td> <td>10:30 PM</td> <td>Local News 10p</td> <td>10p-10:35p</td> <td>:30</td> <td>MB18TV05H</td> <td>\$800.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>3</td> <td>W</td> <td>10/31/18</td> <td>10:34 PM</td> <td>Local News 10p</td> <td>10p-10:35p</td> <td>:30</td> <td>MB18TV02H</td> <td>\$800.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>3</td> <td>Th</td> <td>11/01/18</td> <td>10:25 PM</td> <td>Local News 10p</td> <td>10p-10:35p</td> <td>:30</td> <td>MB18TV05H</td> <td>\$800.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>3</td> <td>F</td> <td>11/02/18</td> <td></td> <td>Local News 10p</td> <td>10p-10:35p</td> <td>:00</td> <td></td> <td>\$800.00</td> <td>NM</td> </tr> <tr> <td colspan="11"><i>Credited</i></td> </tr> <tr> <td>5</td> <td>3</td> <td>M</td> <td>11/05/18</td> <td>10:18 PM</td> <td>Local News 10p</td> <td>10p-10:35p</td> <td>:30</td> <td>MB18TV05H</td> <td>\$800.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/30/18	11/05/18	11111--	5	\$800.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	Tu	10/30/18	10:30 PM	Local News 10p	10p-10:35p	:30	MB18TV05H	\$800.00	NM	2	3	W	10/31/18	10:34 PM	Local News 10p	10p-10:35p	:30	MB18TV02H	\$800.00	NM	3	3	Th	11/01/18	10:25 PM	Local News 10p	10p-10:35p	:30	MB18TV05H	\$800.00	NM	4	3	F	11/02/18		Local News 10p	10p-10:35p	:00		\$800.00	NM	<i>Credited</i>											5	3	M	11/05/18	10:18 PM	Local News 10p	10p-10:35p	:30	MB18TV05H	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																							
	10/30/18	11/05/18	11111--	5	\$800.00																																																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
1	3	Tu	10/30/18	10:30 PM	Local News 10p	10p-10:35p	:30	MB18TV05H	\$800.00	NM																																																																																																		
2	3	W	10/31/18	10:34 PM	Local News 10p	10p-10:35p	:30	MB18TV02H	\$800.00	NM																																																																																																		
3	3	Th	11/01/18	10:25 PM	Local News 10p	10p-10:35p	:30	MB18TV05H	\$800.00	NM																																																																																																		
4	3	F	11/02/18		Local News 10p	10p-10:35p	:00		\$800.00	NM																																																																																																		
<i>Credited</i>																																																																																																												
5	3	M	11/05/18	10:18 PM	Local News 10p	10p-10:35p	:30	MB18TV05H	\$800.00	NM																																																																																																		
8	11/03/18	11/03/18	GMA Saturday	7a-8a	-----S-	:30	1	\$125.00	NM																																																																																																			
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/29/18</td> <td>11/04/18</td> <td>-----S-</td> <td>1</td> <td>\$125.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>3</td> <td>Sa</td> <td>11/03/18</td> <td></td> <td>GMA Saturday</td> <td>7a-8a</td> <td>:00</td> <td></td> <td>\$125.00</td> <td>NM</td> </tr> <tr> <td colspan="11"><i>Credited</i></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/29/18	11/04/18	-----S-	1	\$125.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	Sa	11/03/18		GMA Saturday	7a-8a	:00		\$125.00	NM	<i>Credited</i>																																																						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																							
	10/29/18	11/04/18	-----S-	1	\$125.00																																																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
1	3	Sa	11/03/18		GMA Saturday	7a-8a	:00		\$125.00	NM																																																																																																		
<i>Credited</i>																																																																																																												
9	11/04/18	11/04/18	Su 5a-6a	5:30 AM-6:00 AM	-----1	:30	1	\$80.00	NM																																																																																																			
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/29/18</td> <td>11/04/18</td> <td>-----1</td> <td>1</td> <td>\$80.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>3</td> <td>Su</td> <td>11/04/18</td> <td>5:51 AM</td> <td>Su 5a-6a</td> <td>5:30 AM-6:00 AM</td> <td>:30</td> <td>MB18TV05H</td> <td>\$80.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/29/18	11/04/18	-----1	1	\$80.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	Su	11/04/18	5:51 AM	Su 5a-6a	5:30 AM-6:00 AM	:30	MB18TV05H	\$80.00	NM																																																							
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																							
	10/29/18	11/04/18	-----1	1	\$80.00																																																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
1	3	Su	11/04/18	5:51 AM	Su 5a-6a	5:30 AM-6:00 AM	:30	MB18TV05H	\$80.00	NM																																																																																																		
10	11/04/18	11/04/18	Su Major Crimes	12:00 XM-1:00 XM	-----1	:30	1	\$45.00	NM																																																																																																			
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/29/18</td> <td>11/04/18</td> <td>-----1</td> <td>1</td> <td>\$45.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>3</td> <td>Su</td> <td>11/04/18</td> <td>12:56 AM</td> <td>Su Major Crimes</td> <td>12:00 XM-1:00 XM</td> <td>:30</td> <td>MB18TV05H</td> <td>\$45.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/29/18	11/04/18	-----1	1	\$45.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	Su	11/04/18	12:56 AM	Su Major Crimes	12:00 XM-1:00 XM	:30	MB18TV05H	\$45.00	NM																																																							
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																							
	10/29/18	11/04/18	-----1	1	\$45.00																																																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
1	3	Su	11/04/18	12:56 AM	Su Major Crimes	12:00 XM-1:00 XM	:30	MB18TV05H	\$45.00	NM																																																																																																		
11	11/01/18	11/05/18	Local News 5a	5a-6a	1--22--	:30	5	\$175.00	NM																																																																																																			
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/29/18</td> <td>11/04/18</td> <td>1--22--</td> <td>4</td> <td>\$175.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>3</td> <td>Th</td> <td>11/01/18</td> <td>5:17 AM</td> <td>Local News 5a</td> <td>5a-6a</td> <td>:30</td> <td>MB18TV05H</td> <td>\$175.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>3</td> <td>Th</td> <td>11/01/18</td> <td>5:46 AM</td> <td>Local News 5a</td> <td>5a-6a</td> <td>:30</td> <td>MB18TV02H</td> <td>\$175.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/29/18	11/04/18	1--22--	4	\$175.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	Th	11/01/18	5:17 AM	Local News 5a	5a-6a	:30	MB18TV05H	\$175.00	NM	2	3	Th	11/01/18	5:46 AM	Local News 5a	5a-6a	:30	MB18TV02H	\$175.00	NM																																												
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																							
	10/29/18	11/04/18	1--22--	4	\$175.00																																																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
1	3	Th	11/01/18	5:17 AM	Local News 5a	5a-6a	:30	MB18TV05H	\$175.00	NM																																																																																																		
2	3	Th	11/01/18	5:46 AM	Local News 5a	5a-6a	:30	MB18TV02H	\$175.00	NM																																																																																																		

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice # 10795-1	Invoice Date 11/06/18	Invoice Month November 2018	Invoice Period 10/29/18 - 11/06/18
Advertiser Bost, Mike	Product 8 days	Estimate Number 1621	

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																				
11	11/01/18	11/05/18	Local News 5a	5a-6a	1--22--	:30	5	\$175.00	NM																																																																																																																																				
<table border="0" style="width:100%"> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td> </tr> <tr> <td>3</td><td>3</td><td>F</td><td>11/02/18</td><td>5:20 AM</td><td>Local News 5a</td><td>5a-6a</td><td>:30</td><td>MB18TV05H</td><td>\$175.00</td><td>NM</td> </tr> <tr> <td>4</td><td>3</td><td>F</td><td>11/02/18</td><td>5:55 AM</td><td>Local News 5a</td><td>5a-6a</td><td>:30</td><td>MB18TV02H</td><td>\$175.00</td><td>NM</td> </tr> <tr> <td>Weeks:</td><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td></td><td><u>Spots/Week</u></td><td></td><td><u>Rate</u></td><td></td> </tr> <tr> <td></td><td></td><td></td><td>11/05/18</td><td>11/11/18</td><td>1-----</td><td></td><td>1</td><td></td><td>\$175.00</td><td></td> </tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td> </tr> <tr> <td>5</td><td>3</td><td>M</td><td>11/05/18</td><td>5:50 AM</td><td>Local News 5a</td><td>5a-6a</td><td>:30</td><td>MB18TV02H</td><td>\$175.00</td><td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	3	F	11/02/18	5:20 AM	Local News 5a	5a-6a	:30	MB18TV05H	\$175.00	NM	4	3	F	11/02/18	5:55 AM	Local News 5a	5a-6a	:30	MB18TV02H	\$175.00	NM	Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>					11/05/18	11/11/18	1-----		1		\$175.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	3	M	11/05/18	5:50 AM	Local News 5a	5a-6a	:30	MB18TV02H	\$175.00	NM																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																			
3	3	F	11/02/18	5:20 AM	Local News 5a	5a-6a	:30	MB18TV05H	\$175.00	NM																																																																																																																																			
4	3	F	11/02/18	5:55 AM	Local News 5a	5a-6a	:30	MB18TV02H	\$175.00	NM																																																																																																																																			
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>																																																																																																																																				
			11/05/18	11/11/18	1-----		1		\$175.00																																																																																																																																				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																			
5	3	M	11/05/18	5:50 AM	Local News 5a	5a-6a	:30	MB18TV02H	\$175.00	NM																																																																																																																																			
12	11/01/18	11/05/18	Local News 6a	6a-7a	1--11--	:30	3	\$450.00	NM																																																																																																																																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td></td><td><u>Spots/Week</u></td><td></td><td><u>Rate</u></td><td></td> </tr> <tr> <td></td><td></td><td></td><td>10/29/18</td><td>11/04/18</td><td>---11--</td><td></td><td>2</td><td></td><td>\$450.00</td><td></td> </tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td> </tr> <tr> <td>1</td><td>3</td><td>Th</td><td>11/01/18</td><td>6:18 AM</td><td>Local News 6a</td><td>6a-7a</td><td>:30</td><td>MB18TV05H</td><td>\$450.00</td><td>NM</td> </tr> <tr> <td>2</td><td>3</td><td>F</td><td>11/02/18</td><td>6:49 AM</td><td>Local News 6a</td><td>6a-7a</td><td>:30</td><td>MB18TV02H</td><td>\$450.00</td><td>NM</td> </tr> <tr> <td>Weeks:</td><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td></td><td><u>Spots/Week</u></td><td></td><td><u>Rate</u></td><td></td> </tr> <tr> <td></td><td></td><td></td><td>11/05/18</td><td>11/11/18</td><td>1-----</td><td></td><td>1</td><td></td><td>\$450.00</td><td></td> </tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td> </tr> <tr> <td>3</td><td>3</td><td>M</td><td>11/05/18</td><td>6:37 AM</td><td>Local News 6a</td><td>6a-7a</td><td>:30</td><td>MB18TV05H</td><td>\$450.00</td><td>NM</td> </tr> </table>										Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>					10/29/18	11/04/18	---11--		2		\$450.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	Th	11/01/18	6:18 AM	Local News 6a	6a-7a	:30	MB18TV05H	\$450.00	NM	2	3	F	11/02/18	6:49 AM	Local News 6a	6a-7a	:30	MB18TV02H	\$450.00	NM	Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>					11/05/18	11/11/18	1-----		1		\$450.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	3	M	11/05/18	6:37 AM	Local News 6a	6a-7a	:30	MB18TV05H	\$450.00	NM																																	
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>																																																																																																																																				
			10/29/18	11/04/18	---11--		2		\$450.00																																																																																																																																				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																			
1	3	Th	11/01/18	6:18 AM	Local News 6a	6a-7a	:30	MB18TV05H	\$450.00	NM																																																																																																																																			
2	3	F	11/02/18	6:49 AM	Local News 6a	6a-7a	:30	MB18TV02H	\$450.00	NM																																																																																																																																			
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>																																																																																																																																				
			11/05/18	11/11/18	1-----		1		\$450.00																																																																																																																																				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																			
3	3	M	11/05/18	6:37 AM	Local News 6a	6a-7a	:30	MB18TV05H	\$450.00	NM																																																																																																																																			
13	11/01/18	11/05/18	Good Morning America	7a-9a	2--22--	:30	6	\$500.00	NM																																																																																																																																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td></td><td><u>Spots/Week</u></td><td></td><td><u>Rate</u></td><td></td> </tr> <tr> <td></td><td></td><td></td><td>10/29/18</td><td>11/04/18</td><td>---22--</td><td></td><td>4</td><td></td><td>\$500.00</td><td></td> </tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td> </tr> <tr> <td>2</td><td>3</td><td>Th</td><td>11/01/18</td><td>7:47 AM</td><td>Good Morning America</td><td>7a-9a</td><td>:30</td><td>MB18TV02H</td><td>\$500.00</td><td>NM</td> </tr> <tr> <td>1</td><td>3</td><td>Th</td><td>11/01/18</td><td>8:29 AM</td><td>Good Morning America</td><td>7a-9a</td><td>:30</td><td>MB18TV05H</td><td>\$500.00</td><td>NM</td> </tr> <tr> <td>3</td><td>3</td><td>F</td><td>11/02/18</td><td>7:27 AM</td><td>Good Morning America</td><td>7a-9a</td><td>:30</td><td>MB18TV05H</td><td>\$500.00</td><td>NM</td> </tr> <tr> <td>4</td><td>3</td><td>F</td><td>11/02/18</td><td>8:52 AM</td><td>Good Morning America</td><td>7a-9a</td><td>:30</td><td>MB18TV02H</td><td>\$500.00</td><td>NM</td> </tr> <tr> <td>Weeks:</td><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td></td><td><u>Spots/Week</u></td><td></td><td><u>Rate</u></td><td></td> </tr> <tr> <td></td><td></td><td></td><td>11/05/18</td><td>11/11/18</td><td>2-----</td><td></td><td>2</td><td></td><td>\$500.00</td><td></td> </tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td> </tr> <tr> <td>6</td><td>3</td><td>M</td><td>11/05/18</td><td>7:54 AM</td><td>Good Morning America</td><td>7a-9a</td><td>:30</td><td>MB18TV05H</td><td>\$500.00</td><td>NM</td> </tr> <tr> <td>5</td><td>3</td><td>M</td><td>11/05/18</td><td>8:59 AM</td><td>Good Morning America</td><td>7a-9a</td><td>:30</td><td>MB18TV02H</td><td>\$500.00</td><td>NM</td> </tr> </table>										Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>					10/29/18	11/04/18	---22--		4		\$500.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	3	Th	11/01/18	7:47 AM	Good Morning America	7a-9a	:30	MB18TV02H	\$500.00	NM	1	3	Th	11/01/18	8:29 AM	Good Morning America	7a-9a	:30	MB18TV05H	\$500.00	NM	3	3	F	11/02/18	7:27 AM	Good Morning America	7a-9a	:30	MB18TV05H	\$500.00	NM	4	3	F	11/02/18	8:52 AM	Good Morning America	7a-9a	:30	MB18TV02H	\$500.00	NM	Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>					11/05/18	11/11/18	2-----		2		\$500.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	6	3	M	11/05/18	7:54 AM	Good Morning America	7a-9a	:30	MB18TV05H	\$500.00	NM	5	3	M	11/05/18	8:59 AM	Good Morning America	7a-9a	:30	MB18TV02H	\$500.00	NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>																																																																																																																																				
			10/29/18	11/04/18	---22--		4		\$500.00																																																																																																																																				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																			
2	3	Th	11/01/18	7:47 AM	Good Morning America	7a-9a	:30	MB18TV02H	\$500.00	NM																																																																																																																																			
1	3	Th	11/01/18	8:29 AM	Good Morning America	7a-9a	:30	MB18TV05H	\$500.00	NM																																																																																																																																			
3	3	F	11/02/18	7:27 AM	Good Morning America	7a-9a	:30	MB18TV05H	\$500.00	NM																																																																																																																																			
4	3	F	11/02/18	8:52 AM	Good Morning America	7a-9a	:30	MB18TV02H	\$500.00	NM																																																																																																																																			
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>																																																																																																																																				
			11/05/18	11/11/18	2-----		2		\$500.00																																																																																																																																				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																			
6	3	M	11/05/18	7:54 AM	Good Morning America	7a-9a	:30	MB18TV05H	\$500.00	NM																																																																																																																																			
5	3	M	11/05/18	8:59 AM	Good Morning America	7a-9a	:30	MB18TV02H	\$500.00	NM																																																																																																																																			
14	11/01/18	11/05/18	M-F 9a-10a	9a-10a	1--22--	:30	5	\$175.00	NM																																																																																																																																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td></td><td><u>Spots/Week</u></td><td></td><td><u>Rate</u></td><td></td> </tr> <tr> <td></td><td></td><td></td><td>10/29/18</td><td>11/04/18</td><td>---22--</td><td></td><td>4</td><td></td><td>\$175.00</td><td></td> </tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td> </tr> <tr> <td>1</td><td>3</td><td>Th</td><td>11/01/18</td><td>9:13 AM</td><td>M-F 9a-10a</td><td>9a-10a</td><td>:30</td><td>MB18TV02H</td><td>\$175.00</td><td>NM</td> </tr> <tr> <td>2</td><td>3</td><td>Th</td><td>11/01/18</td><td>9:39 AM</td><td>M-F 9a-10a</td><td>9a-10a</td><td>:30</td><td>MB18TV05H</td><td>\$175.00</td><td>NM</td> </tr> <tr> <td>3</td><td>3</td><td>F</td><td>11/02/18</td><td>9:23 AM</td><td>M-F 9a-10a</td><td>9a-10a</td><td>:30</td><td>MB18TV05H</td><td>\$175.00</td><td>NM</td> </tr> <tr> <td>4</td><td>3</td><td>F</td><td>11/02/18</td><td>9:50 AM</td><td>M-F 9a-10a</td><td>9a-10a</td><td>:30</td><td>MB18TV02H</td><td>\$175.00</td><td>NM</td> </tr> <tr> <td>Weeks:</td><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td></td><td><u>Spots/Week</u></td><td></td><td><u>Rate</u></td><td></td> </tr> <tr> <td></td><td></td><td></td><td>11/05/18</td><td>11/11/18</td><td>1-----</td><td></td><td>1</td><td></td><td>\$175.00</td><td></td> </tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td> </tr> <tr> <td>5</td><td>3</td><td>M</td><td>11/05/18</td><td>9:35 AM</td><td>M-F 9a-10a</td><td>9a-10a</td><td>:30</td><td>MB18TV05H</td><td>\$175.00</td><td>NM</td> </tr> </table>										Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>					10/29/18	11/04/18	---22--		4		\$175.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	Th	11/01/18	9:13 AM	M-F 9a-10a	9a-10a	:30	MB18TV02H	\$175.00	NM	2	3	Th	11/01/18	9:39 AM	M-F 9a-10a	9a-10a	:30	MB18TV05H	\$175.00	NM	3	3	F	11/02/18	9:23 AM	M-F 9a-10a	9a-10a	:30	MB18TV05H	\$175.00	NM	4	3	F	11/02/18	9:50 AM	M-F 9a-10a	9a-10a	:30	MB18TV02H	\$175.00	NM	Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>					11/05/18	11/11/18	1-----		1		\$175.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	3	M	11/05/18	9:35 AM	M-F 9a-10a	9a-10a	:30	MB18TV05H	\$175.00	NM											
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>																																																																																																																																				
			10/29/18	11/04/18	---22--		4		\$175.00																																																																																																																																				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																			
1	3	Th	11/01/18	9:13 AM	M-F 9a-10a	9a-10a	:30	MB18TV02H	\$175.00	NM																																																																																																																																			
2	3	Th	11/01/18	9:39 AM	M-F 9a-10a	9a-10a	:30	MB18TV05H	\$175.00	NM																																																																																																																																			
3	3	F	11/02/18	9:23 AM	M-F 9a-10a	9a-10a	:30	MB18TV05H	\$175.00	NM																																																																																																																																			
4	3	F	11/02/18	9:50 AM	M-F 9a-10a	9a-10a	:30	MB18TV02H	\$175.00	NM																																																																																																																																			
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>																																																																																																																																				
			11/05/18	11/11/18	1-----		1		\$175.00																																																																																																																																				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																			
5	3	M	11/05/18	9:35 AM	M-F 9a-10a	9a-10a	:30	MB18TV05H	\$175.00	NM																																																																																																																																			
15	11/01/18	11/05/18	M-F 10a-11a	10a-11a	1--22--	:30	5	\$250.00	NM																																																																																																																																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td></td><td><u>Spots/Week</u></td><td></td><td><u>Rate</u></td><td></td> </tr> <tr> <td></td><td></td><td></td><td>10/29/18</td><td>11/04/18</td><td>---22--</td><td></td><td>4</td><td></td><td>\$250.00</td><td></td> </tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td> </tr> <tr> <td>1</td><td>3</td><td>Th</td><td>11/01/18</td><td>9:59 AM</td><td>M-F 10a-11a</td><td>10a-11a</td><td>:30</td><td>MB18TV02H</td><td>\$250.00</td><td>NM</td> </tr> </table>										Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>					10/29/18	11/04/18	---22--		4		\$250.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	Th	11/01/18	9:59 AM	M-F 10a-11a	10a-11a	:30	MB18TV02H	\$250.00	NM																																																																																								
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>																																																																																																																																				
			10/29/18	11/04/18	---22--		4		\$250.00																																																																																																																																				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																			
1	3	Th	11/01/18	9:59 AM	M-F 10a-11a	10a-11a	:30	MB18TV02H	\$250.00	NM																																																																																																																																			

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice # 10795-1	Invoice Date 11/06/18	Invoice Month November 2018	Invoice Period 10/29/18 - 11/06/18
Advertiser Bost, Mike	Product 8 days	Estimate Number 1621	

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																									
15	11/01/18	11/05/18	M-F 10a-11a	10a-11a	1--22--	:30	5	\$250.00	NM																																																																																																																									
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>3</td> <td>Th</td> <td>11/01/18</td> <td>10:28 AM</td> <td>M-F 10a-11a</td> <td>10a-11a</td> <td>:30</td> <td>MB18TV05H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>3</td> <td>F</td> <td>11/02/18</td> <td>10:30 AM</td> <td>M-F 10a-11a</td> <td>10a-11a</td> <td>:30</td> <td>MB18TV05H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>3</td> <td>F</td> <td>11/02/18</td> <td>10:59 AM</td> <td>M-F 10a-11a</td> <td>10a-11a</td> <td>:30</td> <td>MB18TV02H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> <td><u>Spots/Week</u></td> <td></td> <td><u>Rate</u></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>11/05/18</td> <td>11/11/18</td> <td>1-----</td> <td></td> <td>1</td> <td></td> <td>\$250.00</td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>5</td> <td>3</td> <td>M</td> <td>11/05/18</td> <td>10:36 AM</td> <td>M-F 10a-11a</td> <td>10a-11a</td> <td>:30</td> <td>MB18TV02H</td> <td>\$250.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	3	Th	11/01/18	10:28 AM	M-F 10a-11a	10a-11a	:30	MB18TV05H	\$250.00	NM	4	3	F	11/02/18	10:30 AM	M-F 10a-11a	10a-11a	:30	MB18TV05H	\$250.00	NM	3	3	F	11/02/18	10:59 AM	M-F 10a-11a	10a-11a	:30	MB18TV02H	\$250.00	NM	Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>					11/05/18	11/11/18	1-----		1		\$250.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	3	M	11/05/18	10:36 AM	M-F 10a-11a	10a-11a	:30	MB18TV02H	\$250.00	NM																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
2	3	Th	11/01/18	10:28 AM	M-F 10a-11a	10a-11a	:30	MB18TV05H	\$250.00	NM																																																																																																																								
4	3	F	11/02/18	10:30 AM	M-F 10a-11a	10a-11a	:30	MB18TV05H	\$250.00	NM																																																																																																																								
3	3	F	11/02/18	10:59 AM	M-F 10a-11a	10a-11a	:30	MB18TV02H	\$250.00	NM																																																																																																																								
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>																																																																																																																									
			11/05/18	11/11/18	1-----		1		\$250.00																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
5	3	M	11/05/18	10:36 AM	M-F 10a-11a	10a-11a	:30	MB18TV02H	\$250.00	NM																																																																																																																								
16	11/01/18	11/05/18	M-F 12p-1p	12p-1p	1--22--	:30	5	\$300.00	NM																																																																																																																									
<table border="0"> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> <td><u>Spots/Week</u></td> <td></td> <td><u>Rate</u></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>10/29/18</td> <td>11/04/18</td> <td>---22--</td> <td></td> <td>4</td> <td></td> <td>\$300.00</td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>3</td> <td>Th</td> <td>11/01/18</td> <td>12:34 PM</td> <td>M-F 12p-1p</td> <td>12p-1p</td> <td>:30</td> <td>MB18TV02H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>3</td> <td>Th</td> <td>11/01/18</td> <td>12:56 PM</td> <td>M-F 12p-1p</td> <td>12p-1p</td> <td>:30</td> <td>MB18TV05H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>3</td> <td>F</td> <td>11/02/18</td> <td>11:59 AM</td> <td>M-F 12p-1p</td> <td>12p-1p</td> <td>:30</td> <td>MB18TV05H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>3</td> <td>F</td> <td>11/02/18</td> <td>12:36 PM</td> <td>M-F 12p-1p</td> <td>12p-1p</td> <td>:30</td> <td>MB18TV02H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> <td><u>Spots/Week</u></td> <td></td> <td><u>Rate</u></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>11/05/18</td> <td>11/11/18</td> <td>1-----</td> <td></td> <td>1</td> <td></td> <td>\$300.00</td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>5</td> <td>3</td> <td>M</td> <td>11/05/18</td> <td>12:34 PM</td> <td>M-F 12p-1p</td> <td>12p-1p</td> <td>:30</td> <td>MB18TV05H</td> <td>\$300.00</td> <td>NM</td> </tr> </table>										Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>					10/29/18	11/04/18	---22--		4		\$300.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	Th	11/01/18	12:34 PM	M-F 12p-1p	12p-1p	:30	MB18TV02H	\$300.00	NM	2	3	Th	11/01/18	12:56 PM	M-F 12p-1p	12p-1p	:30	MB18TV05H	\$300.00	NM	4	3	F	11/02/18	11:59 AM	M-F 12p-1p	12p-1p	:30	MB18TV05H	\$300.00	NM	3	3	F	11/02/18	12:36 PM	M-F 12p-1p	12p-1p	:30	MB18TV02H	\$300.00	NM	Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>					11/05/18	11/11/18	1-----		1		\$300.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	3	M	11/05/18	12:34 PM	M-F 12p-1p	12p-1p	:30	MB18TV05H	\$300.00	NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>																																																																																																																									
			10/29/18	11/04/18	---22--		4		\$300.00																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
1	3	Th	11/01/18	12:34 PM	M-F 12p-1p	12p-1p	:30	MB18TV02H	\$300.00	NM																																																																																																																								
2	3	Th	11/01/18	12:56 PM	M-F 12p-1p	12p-1p	:30	MB18TV05H	\$300.00	NM																																																																																																																								
4	3	F	11/02/18	11:59 AM	M-F 12p-1p	12p-1p	:30	MB18TV05H	\$300.00	NM																																																																																																																								
3	3	F	11/02/18	12:36 PM	M-F 12p-1p	12p-1p	:30	MB18TV02H	\$300.00	NM																																																																																																																								
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>																																																																																																																									
			11/05/18	11/11/18	1-----		1		\$300.00																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
5	3	M	11/05/18	12:34 PM	M-F 12p-1p	12p-1p	:30	MB18TV05H	\$300.00	NM																																																																																																																								
17	11/01/18	11/05/18	M-F 2p-3p	2p-3p	1--22--	:30	5	\$95.00	NM																																																																																																																									
<table border="0"> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> <td><u>Spots/Week</u></td> <td></td> <td><u>Rate</u></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>10/29/18</td> <td>11/04/18</td> <td>---22--</td> <td></td> <td>4</td> <td></td> <td>\$95.00</td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>3</td> <td>Th</td> <td>11/01/18</td> <td>2:14 PM</td> <td>M-F 2p-3p</td> <td>2p-3p</td> <td>:30</td> <td>MB18TV02H</td> <td>\$95.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>3</td> <td>Th</td> <td>11/01/18</td> <td>2:26 PM</td> <td>M-F 2p-3p</td> <td>2p-3p</td> <td>:30</td> <td>MB18TV05H</td> <td>\$95.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>3</td> <td>F</td> <td>11/02/18</td> <td>2:28 PM</td> <td>M-F 2p-3p</td> <td>2p-3p</td> <td>:30</td> <td>MB18TV05H</td> <td>\$95.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>3</td> <td>F</td> <td>11/02/18</td> <td>2:55 PM</td> <td>M-F 2p-3p</td> <td>2p-3p</td> <td>:30</td> <td>MB18TV02H</td> <td>\$95.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> <td><u>Spots/Week</u></td> <td></td> <td><u>Rate</u></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>11/05/18</td> <td>11/11/18</td> <td>1-----</td> <td></td> <td>1</td> <td></td> <td>\$95.00</td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>5</td> <td>3</td> <td>M</td> <td>11/05/18</td> <td>2:34 PM</td> <td>M-F 2p-3p</td> <td>2p-3p</td> <td>:30</td> <td>MB18TV02H</td> <td>\$95.00</td> <td>NM</td> </tr> </table>										Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>					10/29/18	11/04/18	---22--		4		\$95.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	3	Th	11/01/18	2:14 PM	M-F 2p-3p	2p-3p	:30	MB18TV02H	\$95.00	NM	1	3	Th	11/01/18	2:26 PM	M-F 2p-3p	2p-3p	:30	MB18TV05H	\$95.00	NM	4	3	F	11/02/18	2:28 PM	M-F 2p-3p	2p-3p	:30	MB18TV05H	\$95.00	NM	3	3	F	11/02/18	2:55 PM	M-F 2p-3p	2p-3p	:30	MB18TV02H	\$95.00	NM	Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>					11/05/18	11/11/18	1-----		1		\$95.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	3	M	11/05/18	2:34 PM	M-F 2p-3p	2p-3p	:30	MB18TV02H	\$95.00	NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>																																																																																																																									
			10/29/18	11/04/18	---22--		4		\$95.00																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
2	3	Th	11/01/18	2:14 PM	M-F 2p-3p	2p-3p	:30	MB18TV02H	\$95.00	NM																																																																																																																								
1	3	Th	11/01/18	2:26 PM	M-F 2p-3p	2p-3p	:30	MB18TV05H	\$95.00	NM																																																																																																																								
4	3	F	11/02/18	2:28 PM	M-F 2p-3p	2p-3p	:30	MB18TV05H	\$95.00	NM																																																																																																																								
3	3	F	11/02/18	2:55 PM	M-F 2p-3p	2p-3p	:30	MB18TV02H	\$95.00	NM																																																																																																																								
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>																																																																																																																									
			11/05/18	11/11/18	1-----		1		\$95.00																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
5	3	M	11/05/18	2:34 PM	M-F 2p-3p	2p-3p	:30	MB18TV02H	\$95.00	NM																																																																																																																								
18	11/01/18	11/05/18	M-F 3p-4p	3p-4p	1--22--	:30	5	\$95.00	NM																																																																																																																									
<table border="0"> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> <td><u>Spots/Week</u></td> <td></td> <td><u>Rate</u></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>10/29/18</td> <td>11/04/18</td> <td>---22--</td> <td></td> <td>4</td> <td></td> <td>\$95.00</td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>3</td> <td>Th</td> <td>11/01/18</td> <td>2:59 PM</td> <td>M-F 3p-4p</td> <td>3p-4p</td> <td>:30</td> <td>MB18TV02H</td> <td>\$95.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>3</td> <td>Th</td> <td>11/01/18</td> <td>3:32 PM</td> <td>M-F 3p-4p</td> <td>3p-4p</td> <td>:30</td> <td>MB18TV05H</td> <td>\$95.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>3</td> <td>F</td> <td>11/02/18</td> <td>3:08 PM</td> <td>M-F 3p-4p</td> <td>3p-4p</td> <td>:30</td> <td>MB18TV05H</td> <td>\$95.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>3</td> <td>F</td> <td>11/02/18</td> <td>3:49 PM</td> <td>M-F 3p-4p</td> <td>3p-4p</td> <td>:30</td> <td>MB18TV02H</td> <td>\$95.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> <td><u>Spots/Week</u></td> <td></td> <td><u>Rate</u></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>11/05/18</td> <td>11/11/18</td> <td>1-----</td> <td></td> <td>1</td> <td></td> <td>\$95.00</td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>5</td> <td>3</td> <td>M</td> <td>11/05/18</td> <td>3:30 PM</td> <td>M-F 3p-4p</td> <td>3p-4p</td> <td>:30</td> <td>MB18TV05H</td> <td>\$95.00</td> <td>NM</td> </tr> </table>										Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>					10/29/18	11/04/18	---22--		4		\$95.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	3	Th	11/01/18	2:59 PM	M-F 3p-4p	3p-4p	:30	MB18TV02H	\$95.00	NM	1	3	Th	11/01/18	3:32 PM	M-F 3p-4p	3p-4p	:30	MB18TV05H	\$95.00	NM	3	3	F	11/02/18	3:08 PM	M-F 3p-4p	3p-4p	:30	MB18TV05H	\$95.00	NM	4	3	F	11/02/18	3:49 PM	M-F 3p-4p	3p-4p	:30	MB18TV02H	\$95.00	NM	Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>					11/05/18	11/11/18	1-----		1		\$95.00		Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	3	M	11/05/18	3:30 PM	M-F 3p-4p	3p-4p	:30	MB18TV05H	\$95.00	NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>																																																																																																																									
			10/29/18	11/04/18	---22--		4		\$95.00																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
2	3	Th	11/01/18	2:59 PM	M-F 3p-4p	3p-4p	:30	MB18TV02H	\$95.00	NM																																																																																																																								
1	3	Th	11/01/18	3:32 PM	M-F 3p-4p	3p-4p	:30	MB18TV05H	\$95.00	NM																																																																																																																								
3	3	F	11/02/18	3:08 PM	M-F 3p-4p	3p-4p	:30	MB18TV05H	\$95.00	NM																																																																																																																								
4	3	F	11/02/18	3:49 PM	M-F 3p-4p	3p-4p	:30	MB18TV02H	\$95.00	NM																																																																																																																								
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>																																																																																																																									
			11/05/18	11/11/18	1-----		1		\$95.00																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
5	3	M	11/05/18	3:30 PM	M-F 3p-4p	3p-4p	:30	MB18TV05H	\$95.00	NM																																																																																																																								
19	11/01/18	11/05/18	M-F 4p-5p	4p-5p	1--22--	:30	5	\$250.00	NM																																																																																																																									
<table border="0"> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> <td><u>Spots/Week</u></td> <td></td> <td><u>Rate</u></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>10/29/18</td> <td>11/04/18</td> <td>---22--</td> <td></td> <td>4</td> <td></td> <td>\$250.00</td> <td></td> </tr> </table>										Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>					10/29/18	11/04/18	---22--		4		\$250.00																																																																																																				
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>																																																																																																																									
			10/29/18	11/04/18	---22--		4		\$250.00																																																																																																																									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice # 10795-1	Invoice Date 11/06/18	Invoice Month November 2018	Invoice Period 10/29/18 - 11/06/18
Advertiser Bost, Mike	Product 8 days	Estimate Number 1621	

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																										
19	11/01/18	11/05/18	M-F 4p-5p	4p-5p	1--22--	:30	5	\$250.00	NM																																																																																										
<table border="0" style="width:100%"> <tr> <td>Spots: # Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1 3</td> <td>Th</td> <td>11/01/18</td> <td>4:38 PM</td> <td>M-F 4p-5p</td> <td>4p-5p</td> <td>:30</td> <td>MB18TV02H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>2 3</td> <td>Th</td> <td>11/01/18</td> <td>4:45 PM</td> <td>M-F 4p-5p</td> <td>4p-5p</td> <td>:30</td> <td>MB18TV05H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>3 3</td> <td>F</td> <td>11/02/18</td> <td>4:21 PM</td> <td>M-F 4p-5p</td> <td>4p-5p</td> <td>:30</td> <td>MB18TV05H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>4 3</td> <td>F</td> <td>11/02/18</td> <td>4:37 PM</td> <td>M-F 4p-5p</td> <td>4p-5p</td> <td>:30</td> <td>MB18TV02H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/05/18</td> <td>11/11/18</td> <td>1-----</td> <td>1</td> <td>\$250.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: # Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>5 3</td> <td>M</td> <td>11/05/18</td> <td>3:59 PM</td> <td>M-F 4p-5p</td> <td>4p-5p</td> <td>:30</td> <td>MB18TV02H</td> <td>\$250.00</td> <td>NM</td> </tr> </table>										Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 3	Th	11/01/18	4:38 PM	M-F 4p-5p	4p-5p	:30	MB18TV02H	\$250.00	NM	2 3	Th	11/01/18	4:45 PM	M-F 4p-5p	4p-5p	:30	MB18TV05H	\$250.00	NM	3 3	F	11/02/18	4:21 PM	M-F 4p-5p	4p-5p	:30	MB18TV05H	\$250.00	NM	4 3	F	11/02/18	4:37 PM	M-F 4p-5p	4p-5p	:30	MB18TV02H	\$250.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/05/18	11/11/18	1-----	1	\$250.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5 3	M	11/05/18	3:59 PM	M-F 4p-5p	4p-5p	:30	MB18TV02H	\$250.00	NM
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																										
1 3	Th	11/01/18	4:38 PM	M-F 4p-5p	4p-5p	:30	MB18TV02H	\$250.00	NM																																																																																										
2 3	Th	11/01/18	4:45 PM	M-F 4p-5p	4p-5p	:30	MB18TV05H	\$250.00	NM																																																																																										
3 3	F	11/02/18	4:21 PM	M-F 4p-5p	4p-5p	:30	MB18TV05H	\$250.00	NM																																																																																										
4 3	F	11/02/18	4:37 PM	M-F 4p-5p	4p-5p	:30	MB18TV02H	\$250.00	NM																																																																																										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																														
	11/05/18	11/11/18	1-----	1	\$250.00																																																																																														
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																										
5 3	M	11/05/18	3:59 PM	M-F 4p-5p	4p-5p	:30	MB18TV02H	\$250.00	NM																																																																																										
20	11/01/18	11/05/18	Local News 6:30p	6:30p-7p	M--TF--	:30	1	\$900.00	NM																																																																																										
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/29/18</td> <td>11/04/18</td> <td>---TF--</td> <td>1</td> <td>\$900.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: # Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1 3</td> <td>Th</td> <td>11/01/18</td> <td>6:43 PM</td> <td>Local News 6:30p</td> <td>6:30p-7p</td> <td>:30</td> <td>MB18TV05H</td> <td>\$900.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/05/18</td> <td>11/11/18</td> <td>M-----</td> <td>1</td> <td>\$900.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: # Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2 3</td> <td>M</td> <td>11/05/18</td> <td>6:44 PM</td> <td>Local News 6:30p</td> <td>6:30p-7p</td> <td>:30</td> <td>MB18TV05H</td> <td>\$900.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/18	11/04/18	---TF--	1	\$900.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 3	Th	11/01/18	6:43 PM	Local News 6:30p	6:30p-7p	:30	MB18TV05H	\$900.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/05/18	11/11/18	M-----	1	\$900.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2 3	M	11/05/18	6:44 PM	Local News 6:30p	6:30p-7p	:30	MB18TV05H	\$900.00	NM										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																														
	10/29/18	11/04/18	---TF--	1	\$900.00																																																																																														
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																										
1 3	Th	11/01/18	6:43 PM	Local News 6:30p	6:30p-7p	:30	MB18TV05H	\$900.00	NM																																																																																										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																														
	11/05/18	11/11/18	M-----	1	\$900.00																																																																																														
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																										
2 3	M	11/05/18	6:44 PM	Local News 6:30p	6:30p-7p	:30	MB18TV05H	\$900.00	NM																																																																																										
21	11/03/18	11/03/18	College Game 3	Various	-----2-	:30	2	\$700.00	NM																																																																																										
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/29/18</td> <td>11/04/18</td> <td>-----2-</td> <td>2</td> <td>\$700.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: # Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1 3</td> <td>Sa</td> <td>11/03/18</td> <td>7:04 PM</td> <td>College Game 3</td> <td>Various</td> <td>:30</td> <td>MB18TV05H</td> <td>\$700.00</td> <td>NM</td> </tr> <tr> <td>2 3</td> <td>Sa</td> <td>11/03/18</td> <td>9:23 PM</td> <td>College Game 3</td> <td>Various</td> <td>:30</td> <td>MB18TV02H</td> <td>\$700.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/18	11/04/18	-----2-	2	\$700.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 3	Sa	11/03/18	7:04 PM	College Game 3	Various	:30	MB18TV05H	\$700.00	NM	2 3	Sa	11/03/18	9:23 PM	College Game 3	Various	:30	MB18TV02H	\$700.00	NM																																								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																														
	10/29/18	11/04/18	-----2-	2	\$700.00																																																																																														
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																										
1 3	Sa	11/03/18	7:04 PM	College Game 3	Various	:30	MB18TV05H	\$700.00	NM																																																																																										
2 3	Sa	11/03/18	9:23 PM	College Game 3	Various	:30	MB18TV02H	\$700.00	NM																																																																																										
22	11/01/18	11/01/18	Thursday Prime Hr 1	7-8P	---1---	:30	1	\$4,000.00	NM																																																																																										
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/29/18</td> <td>11/04/18</td> <td>---1---</td> <td>1</td> <td>\$4,000.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: # Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1 3</td> <td>Th</td> <td>11/01/18</td> <td>7:40 PM</td> <td>Thursday Prime Hr 1</td> <td>7-8P</td> <td>:30</td> <td>MB18TV02H</td> <td>\$4,000.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/18	11/04/18	---1---	1	\$4,000.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 3	Th	11/01/18	7:40 PM	Thursday Prime Hr 1	7-8P	:30	MB18TV02H	\$4,000.00	NM																																																		
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																														
	10/29/18	11/04/18	---1---	1	\$4,000.00																																																																																														
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																										
1 3	Th	11/01/18	7:40 PM	Thursday Prime Hr 1	7-8P	:30	MB18TV02H	\$4,000.00	NM																																																																																										
23	11/04/18	11/04/18	Sunday Prime Hr 3	8-9P	-----1	:30	1	\$1,500.00	NM																																																																																										
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/29/18</td> <td>11/04/18</td> <td>-----1</td> <td>1</td> <td>\$1,500.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: # Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1 3</td> <td>Su</td> <td>11/04/18</td> <td>8:21 PM</td> <td>Sunday Prime Hr 3</td> <td>8-9P</td> <td>:30</td> <td>MB18TV02H</td> <td>\$1,500.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/18	11/04/18	-----1	1	\$1,500.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 3	Su	11/04/18	8:21 PM	Sunday Prime Hr 3	8-9P	:30	MB18TV02H	\$1,500.00	NM																																																		
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																														
	10/29/18	11/04/18	-----1	1	\$1,500.00																																																																																														
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																										
1 3	Su	11/04/18	8:21 PM	Sunday Prime Hr 3	8-9P	:30	MB18TV02H	\$1,500.00	NM																																																																																										
24	11/01/18	11/05/18	Jimmy Kimmel	10:35p-11:37p	1--11--	:30	3	\$275.00	NM																																																																																										
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/29/18</td> <td>11/04/18</td> <td>---11--</td> <td>2</td> <td>\$275.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: # Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1 3</td> <td>Th</td> <td>11/01/18</td> <td>11:16 PM</td> <td>Jimmy Kimmel</td> <td>10:35p-11:37p</td> <td>:30</td> <td>MB18TV02H</td> <td>\$275.00</td> <td>NM</td> </tr> <tr> <td>2 3</td> <td>F</td> <td>11/02/18</td> <td>11:32 PM</td> <td>Jimmy Kimmel</td> <td>10:35p-11:37p</td> <td>:30</td> <td>MB18TV02H</td> <td>\$275.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/05/18</td> <td>11/11/18</td> <td>1-----</td> <td>1</td> <td>\$275.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: # Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>3 3</td> <td>M</td> <td>11/05/18</td> <td>11:03 PM</td> <td>Jimmy Kimmel</td> <td>10:35p-11:37p</td> <td>:30</td> <td>MB18TV05H</td> <td>\$275.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/18	11/04/18	---11--	2	\$275.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 3	Th	11/01/18	11:16 PM	Jimmy Kimmel	10:35p-11:37p	:30	MB18TV02H	\$275.00	NM	2 3	F	11/02/18	11:32 PM	Jimmy Kimmel	10:35p-11:37p	:30	MB18TV02H	\$275.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/05/18	11/11/18	1-----	1	\$275.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3 3	M	11/05/18	11:03 PM	Jimmy Kimmel	10:35p-11:37p	:30	MB18TV05H	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																														
	10/29/18	11/04/18	---11--	2	\$275.00																																																																																														
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																										
1 3	Th	11/01/18	11:16 PM	Jimmy Kimmel	10:35p-11:37p	:30	MB18TV02H	\$275.00	NM																																																																																										
2 3	F	11/02/18	11:32 PM	Jimmy Kimmel	10:35p-11:37p	:30	MB18TV02H	\$275.00	NM																																																																																										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																														
	11/05/18	11/11/18	1-----	1	\$275.00																																																																																														
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																										
3 3	M	11/05/18	11:03 PM	Jimmy Kimmel	10:35p-11:37p	:30	MB18TV05H	\$275.00	NM																																																																																										
25	11/05/18	11/05/18	Local News 10p	10p-10:35p	1-----	:30	1	\$1,500.00	NM																																																																																										

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

<u>Invoice #</u> 10795-1	<u>Invoice Date</u> 11/06/18	<u>Invoice Month</u> November 2018	<u>Invoice Period</u> 10/29/18 - 11/06/18
<u>Advertiser</u> Bost, Mike		<u>Product</u> 8 days	<u>Estimate Number</u> 1621

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/05/18</td> <td>11/11/18</td> <td>1-----</td> <td>1</td> <td>\$1,500.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: # Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1 3</td> <td>M</td> <td>11/05/18</td> <td>10:33 PM</td> <td>Local News 10p</td> <td>10p-10:35p</td> <td>:30</td> <td>MB18TV02H</td> <td>\$1,500.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/05/18	11/11/18	1-----	1	\$1,500.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 3	M	11/05/18	10:33 PM	Local News 10p	10p-10:35p	:30	MB18TV02H	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	11/05/18	11/11/18	1-----	1	\$1,500.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 3	M	11/05/18	10:33 PM	Local News 10p	10p-10:35p	:30	MB18TV02H	\$1,500.00	NM																																								
26	11/05/18	11/05/18	Seinfeld	12:06 XM-1:06 XM	1-----	:30	1	\$50.00	NM																																								
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/05/18</td> <td>11/11/18</td> <td>1-----</td> <td>1</td> <td>\$50.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: # Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1 3</td> <td>M</td> <td>11/05/18</td> <td>12:35 AM</td> <td>Seinfeld</td> <td>12:06 XM-1:06 XM</td> <td>:30</td> <td>MB18TV02H</td> <td>\$50.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/05/18	11/11/18	1-----	1	\$50.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 3	M	11/05/18	12:35 AM	Seinfeld	12:06 XM-1:06 XM	:30	MB18TV02H	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	11/05/18	11/11/18	1-----	1	\$50.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 3	M	11/05/18	12:35 AM	Seinfeld	12:06 XM-1:06 XM	:30	MB18TV02H	\$50.00	NM																																								
<u>Total Spots</u>							74																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$30,200.00
<u>Agency Commission</u>	\$4,530.00
<u>Net Amount Due</u>	\$25,670.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.