

CONTRACT



WSYT-TV
 1000 James St
 Syracuse, NY 13203
 (315) 472-6800

And:

Shorr Johnson Magnus
 100 North 20th Street
 Ste 201
 Philadelphia, PA 19103

Contract / Revision		Alt Order #	
3374 /		25345076	
Product			
FRIENDS OF SCHUMER			
Contract Dates		Estimate #	
11/01/16 - 11/08/16			
Advertiser		Original Date / Revision	
Charles Schumer for Senate		10/31/16 / 11/02/16	
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Broadcast	Cash	
Property	Account Executive	Sales Office	
WSYT-TV	Millennium New York	Millennium New	
Special Handling			
Demographic			
Adults 35+			
Agency Code	Advertiser Code	Product 1/2	
Agency Ref	Advertiser Ref		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate Rtn	Type	Spots	Amount
1	WSYT	11/04/16	11/07/16	M-F	730p-8p		1:00			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 10/31/16	11/06/16	----1--	1				\$1,400.00			
		Week: 11/07/16	11/13/16	1-----	1				\$1,400.00			
2	WSYT	11/02/16	11/07/16	M-F	7p-730p		1:00			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 10/31/16	11/06/16	--11---	2				\$1,200.00			
		Week: 11/07/16	11/13/16	1-----	1				\$1,200.00			
3	WSYT	11/03/16	11/07/16	M-F	10p-11p		1:00			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 10/31/16	11/06/16	---12---	3				\$250.00			
		Week: 11/07/16	11/13/16	2-----	2				\$250.00			
N 4	WSYT	11/02/16	11/02/16	M-F	7p-730p		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
		Week: 10/31/16	11/06/16	--1----	1				\$1,200.00			
Totals											10	\$7,650.00

11/3/16
 mp
 11/3/16
 GS

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WSYT-TV
 1000 James St
 Syracuse, NY 13203
 (315) 472-6800

Contract / Revision		Alt Order #	
3374 /		25345076	
Contract Dates		Product	
11/01/16 - 11/08/16		FRIENDS OF SCHUMER	
Advertiser		Original Date / Revision	
Charles Schumer for Sen		10/31/16 / 11/02/16	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	10	\$7,650.00	(\$1,147.50)	\$6,502.50
Totals	10	\$7,650.00	(\$1,147.50)	\$6,502.50

Signature: _____ **Date:** _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

confirmed

11/11/16

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25345076 Changes as of: 11/11/2016 at 10:44 AM Version: Current State Version 2

CPE: SHORR JOHNSON Agency: SHORR JOHNSON MAGNUS Advertiser: Charles Schumer for Senate Product: FRIENDS OF SCUMMER Office: NEW YORK Station: WSYT Market: Syracuse Total Spots: 10 Total CPP: \$0.00 Total \$: \$7,650.00

SHORR JOHNSON
MAGNUS 100 NORTH
20TH STREET SUITE
201 PHILADELPHIA PA
19103

Agency Order #: Buyer: MICHAEL DETTORRE Con Type: POLITICAL/VOTE
Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE
Comments: LINE 1: 1X N/A 11/2 MG: 1X 11/7
LINE 2: 1X N/A 11/1, 11/8 MG: 1X 11/2, 11/7 STP
LINE 3: 1X N/A 11/1, 11/2, 11/8 MG: 1X 11/4 STP, 2X 11/7 STP
Primary Demo: Adults 35+
Total GRP: Traffic #: 3374
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/8								Total Spots	Total \$	CPP	GRP	
							11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8					
REV 1	M-F 7:30p-8p		JEOPARDY	\$1,400.00	0.0	60	0	1	0	1	0	0	0	1	0	2	\$2,800.00	\$0.00	0.0
REV 2	M-F 7p-7:30p		WHEEL-FORTUNE	\$1,200.00	0.0	60	1	0	1	0	0	0	0	1	1	3	\$3,600.00	\$0.00	0.0
REV 3	M-F 10p-11p		SEINFELD	\$250.00	0.0	60	1	0	1	2	0	0	0	2	1	5	\$1,250.00	\$0.00	0.0
TOTALS:							0	1	2	3	0	0	4	0	10	\$7,650.00	\$0.00	0.0	

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25345076 Changes as of: 11/11/2016 at 10:44 AM Version: Current State Version 2 Total \$: \$7,650.00

CPE: SHORR JOHNSON Agency: SHORR JOHNSON MAGNUS 100 NORTH 20TH STREET SUITE 201 PHILADELPHIA PA 19103

Flight: 11/11/16 - 11/8/16 Advertiser: Charles Schumer for Senate Office: NEW YORK Total Spots: 10

Product: FRIENDS OF SCUMER Office: NEW YORK Total CPP: \$0.00

Agency Order #: Buyer: MICHAEL DETTORRE Con Type: POLITICAL/VOTE
Salesperson: JONATHAN VITTI Assistant: KENNETH MIELE
212-373-8256 212-373-8113
Primary Demo: Adults 35+ Total GRP: 3374
Separation: Traffic #: 3374

Date/Time	Added by	Comment	Order Level Comments
11/01/16 10:43 AM	KENNETH MIELE	LINE 1: 1X N/A 11/2 MG: 1X 11/7 LINE 2: 1X N/A 11/1, 11/8 MG: 1X 11/2, 11/7 STP LINE 3: 1X N/A 11/1, 11/2, 11/8 MG: 1X 11/4 STP, 2X 11/7 STP	
10/31/16 2:09 PM	Nikki Tabone	PLS CONFIRM.	

Competitive Information

Market Budget:	\$47,913
WSYT Share:	16%
Comment:	
WNYS:	6%
WSTM:	23%
WSTQ:	1%
WSYR:	41%
WTVH:	13%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	10	\$7,650.00	N/A	0.0

Month	Spots	Dollars
2016-Nov	10	\$7,650.00
Total	10	\$7,650.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/11/16 10:43 AM	KENNETH MIELE	Revised			\$0	\$0	Changes: Comments from to LINE 1: 1X N/A 11/2 MG: 1X 11/7
Makegood 1	10/31/16 2:09 PM	Nikki Tabone	Confirmed			\$0	\$0	LINE 2: 1X N/A 11/1, 11/8 MG: 1X 11/2, 11/7 STP LINE 3: 1X N/A 11/1, 11/2, 11/8 MG: 1X 11/4 STP, 2X 11/7 STP. 3 buylines added or modified.
Queued for Electronic Contracting	10/31/16 1:12 PM					\$0	\$0	
New	10/31/16 1:08 PM	KENNETH MIELE	Confirmed	10		\$7,650.00	\$7,650.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, PRINTED ON 11/07/2016 AT 10:55 AM



125 West 55th St
New York, NY 10019

Contract # 25345076 Changes as of: 11/11/2016 at 10:44 AM Version: Current State Version 2

CPE: SHORR JOHNSON
Agency: SHORR JOHNSON
MAGNUS
201 PHILADELPHIA PA
19103
Flight: 11/1/16 - 11/8/16
Advertiser: Charles Schumer for
Senate
Product: FRIENDS OF SCUMER
Station: WSYT
Market: Syracuse
Office: NEW YORK
Total \$: \$7,650.00
Total Spots: 10
Total CPP: \$0.00

Agency Order #: Buyer: MICHAEL DETTORRE
Salesperson: JONATHAN VITTI
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: KENNETH MIELE
Total GRP:
Traffic #: 3374
Separation:

KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Contract # 25345076 Changes as of: 10/31/2016 at 2:09 PM Version: Highlighting Makegood 1

CPE: Agency: SHORR JOHNSON Flight: 11/1/16 - 11/8/16 Station: WSYT Total \$: \$7,650.00

Agency: SHORR JOHNSON Advertiser: Charles Schumer for Senate Product: FRIENDS OF SCUMER Office: NEW YORK Total Spots: 10

Agency Order #: Buyer: MICHAEL DETTORRE Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Total GRP: Traffic #: 3374

Salesperson: JONATHAN VITTI 212-373-8256 Assistant: KENNETH MIELE 212-373-8113 Separation:

LINE 1: 1X N/A 11/2 MG: 1X 11/7
LINE 2: 1X N/A 11/1, 11/8 MG: 1X 11/2, 11/7 STP
LINE 3: 1X N/A 11/1, 11/2, 11/8 MG: 1X 11/4 STP, 2X 11/7 STP
PLS CONFIRM.

Station Comment



125 West 55th St
New York, NY 10019

entered
10/31/16
confirmed
10/31/16

#3374

Contract # 25345076 Changes as of: 10/31/2016 at 1:08 PM Version: Current State Version 1

CPE: SHORR JOHNSON Agency: SHORR JOHNSON MAGNUS
Flight: 11/1/16 - 11/8/16 Advertiser: Charles Schumer for Senate
Product: FRIENDS OF SCUMER Office: NEW YORK
Station: WSYT Market: Syracuse
Total \$: \$7,650.00
Total Spots: 10
Total CPP: \$0.00

Agency Order #: Buyer: MICHAEL DETTORRE
Salesperson: JONATHAN VITTI
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: KENNETH MELLE
Total GRP:
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/8								Total Spots	Total \$	CPP	GRP		
							11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8						
✓	M-F 7:30p-8p		JEOPARDY	\$1,400.00	0.0	60	0	✓	0	1	0	0	0	0	0	1	2	\$2,800.00	\$0.00	0.0
✓	M-F 7p-7:30p		WHEEL-FORTUNE	\$1,200.00	0.0	60	✓	1	0	0	0	0	0	0	1	3	\$3,600.00	\$0.00	0.0	
✓	M-F 10p-11p		SEINFELD	\$250.00	0.0	60	✓	✓	1	✓	0	0	0	0	1	5	\$1,250.00	\$0.00	0.0	
TOTALS:							2	2	2	2	0	0	0	0	2	10	\$7,650.00	\$0.00	0.0	



125 West 55th St
New York, NY 10019

Contract # 25345076 Changes as of: 10/31/2016 at 1:08 PM Version: Current State Version 1

CPE: SHORR JOHNSON Agency: SHORR JOHNSON MAGNUS
Flight: 11/1/16 - 11/8/16 Advertiser: Charles Schumer for Senate
Station: WSYT Market: Syracuse
Total \$: \$7,650.00
Total Spots: 10

Product: FRIENDS OF SCUMER Office: NEW YORK
Total CPP: \$0.00

Agency Order #: Buyer: MICHAEL DETTORRE Primary Demo: Adults 35+
Salesperson: JONATHAN VITTI Con Type: POLITICAL/VOTE
Assistant: KENNETH MIELE
Total GRP:
Separation:

Special Instructions

Competitive Information	
Market Budget:	\$47,813
WSYT Share:	16%
Comment:	
WNYS:	6%
WSTM:	23%
WSTQ:	1%
WSYR:	41%
WTVH:	13%

Daypart Summary				Monthly Summary	
Day/Time	% Distrib	Spots	Dollars	Month	Dollars
	100%	10	\$7,650.00	2016-Nov	\$7,650.00
Total	100%	10	\$7,650.00	Total	\$7,650.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/31/16 1:08 PM	KENNETH MIELE	New	10		\$7,650.00	\$7,650.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 9/28/16
------------------------------	----------------------

I, Shorr Johnson Magnus,
being/on behalf of: Charles Schumer,
a legally qualified candidate of the Democratic
political party for the office of: US Senate
in the General
election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Schumer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Toth

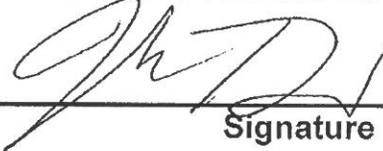
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/28/16

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

So Kemper

Printed Name

9SM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Friends of Schumer

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

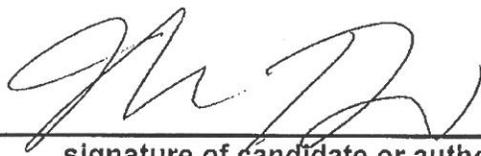
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Michael D'Ettorre

printed name

9/28/16

date