

CONTRACT



WSYT-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

And:

Shorr Johnson Magnus
100 North 20th Street
Ste 201
Philadelphia, PA 19103

Product		<u>Contract / Revision</u>	<u>Alt Order #</u>
FRIENDS OF SCHUMER		3374 /	25345076
<u>Contract Dates</u>	<u>Estimate #</u>	<u>Original Date / Revision</u>	
11/01/16 - 11/08/16		10/31/16 / 11/02/16	
<u>Advertiser</u>		<u>Original Date / Revision</u>	
Charles Schumer for Senate		10/31/16 / 11/02/16	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>	
EOM/EOC	Broadcast	Cash	
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>	
WSYT-TV	Millennium New York	Millennium New	
<u>Special Handling</u>			
<u>Demographic</u>			
Adults 35+			
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WSYT	11/04/16	11/07/16	M-F	730p-8p		1:00				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/31/16	11/06/16	----1--	1				\$1,400.00				
		Week: 11/07/16	11/13/16	1-----	1				\$1,400.00				
2	WSYT	11/02/16	11/07/16	M-F	7p-730p		1:00				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/31/16	11/06/16	--11---	2				\$1,200.00				
		Week: 11/07/16	11/13/16	1-----	1				\$1,200.00				
3	WSYT	11/03/16	11/07/16	M-F	10p-11p		1:00				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/31/16	11/06/16	---12--	3				\$250.00				
		Week: 11/07/16	11/13/16	2-----	2				\$250.00				
N 4	WSYT	11/02/16	11/02/16	M-F	7p-730p		1:00				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/31/16	11/06/16	--1----	1				\$1,200.00				
Totals												10	\$7,650.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

11/3/16
 mp
 11/3/16
 ES



WSYT-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800

Contract / Revision		Alt Order #
3374 /		25345076
Contract Dates	Product	Estimate #
11/01/16 - 11/08/16	FRIENDS OF SCHUMER	
Advertiser		Original Date / Revision
Charles Schumer for Sen		10/31/16 / 11/02/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	10	\$7,650.00	(\$1,147.50)	\$6,502.50
Totals	10	\$7,650.00	(\$1,147.50)	\$6,502.50

Signature: _____ **Date:** _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

confirmed

11/11/16



125 West 55th St
New York, NY 10019

Contract # 25345076 Changes as of: 11/11/2016 at 10:44 AM Version: Current State Version 2

CPE: SHORR JOHNSON Agency: SHORR JOHNSON MAGNUS Advertiser: Charles Schumer for Senate Product: FRIENDS OF SCUMIER Office: NEW YORK Station: WSYT Market: Syracuse Total \$: \$7,650.00 Total Spots: 10 Total CPP: \$0.00

Agency Order #: Buyer: MICHAEL DETTORRE Salesperson: JONATHAN VITTI 212-373-8256 Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: KENNETH MIELE 212-373-8113 Total GRP: Traffic #: 3374 Separation:

Comments: LINE 1: 1X N/A 11/2 MG: 1X 11/7 LINE 2: 1X N/A 11/1, 11/8 MG: 1X 11/2, 11/7 STP LINE 3: 1X N/A 11/1, 11/2, 11/8 MG: 1X 11/4 STP, 2X 11/7 STP

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/8								Total Spots	Total \$	CPP	GRP	
							11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8					
	M-F 7:30p-8p		JEOPARDY	\$1,400.00	0.0	60	0	1	0	0	0	0	1	0		2	\$2,800.00	\$0.00	0.0
	REV 1															3	\$3,600.00	\$0.00	0.0
	M-F 7p-7:30p		WHEEL-FORTUNE	\$1,200.00	0.0	60	1	0	1	0	0	0	0	1					
	M-F 10p-11p		SEINFELD	\$250.00	0.0	60	1	0	1	1	2	0	0	0	0	2	1	0	
TOTALS:							0	1	2	3	0	0	4	0		10	\$7,650.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25345076 Changes as of: 11/11/2016 at 10:44 AM Version: Current State Version 2

CPE: 11/11/16 - 11/8/16
Agency: SHORR JOHNSON MAGNUS
Advertiser: Charles Schumer for Senate
Product: FRIENDS OF SCUMER
Office: NEW YORK
Total \$: \$7,650.00
Total Spots: 10
Total CPP: \$0.00

Agency Order #:
Buyer: MICHAEL DETTORRE
Salesperson: JONATHAN VITTI
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: KENNETH MIELE
Total GRP:
Traffic #: 3374
Separation:

Special Instructions	Order Level Comments
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Date/Time	Added by	Comment
11/01/16 10:43 AM	KENNETH MIELE	LINE 1: 1X N/A 11/2 MG: 1X 11/7 LINE 2: 1X N/A 11/1, 11/8 MG: 1X 11/2, 11/7 STP LINE 3: 1X N/A 11/1, 11/2, 11/8 MG: 1X 11/4 STP, 2X 11/7 STP LINE 1: 1X N/A 11/2 MG: 1X 11/7 LINE 2: 1X N/A 11/1, 11/8 MG: 1X 11/2, 11/7 STP LINE 3: 1X N/A 11/1, 11/2, 11/8 MG: 1X 11/4 STP, 2X 11/7 STP 10/31/16 2:09 PM Nikki Tabone PLS CONFIRM.

Competitive Information
Market Budget: \$47,813
WSYT Share: 16%
Comment:
WNYS: 6%
WSTM: 23%
WSTQ: 1%
WSTW: 41%
WTVH: 13%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$7,650.00	N/A	0.0
Total	100%	10	\$7,650.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	10	\$7,650.00
Total	10	\$7,650.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/1/16 10:43 AM	KENNETH MIELE	Revised			\$0	\$0	Changes: Comments from to LINE 1: 1X N/A 11/2 MG: 1X 11/7
Makegood 1	10/31/16 2:09 PM	Nikki Tabone	Confirmed			\$0	\$0	LINE 2: 1X N/A 11/1, 11/8 MG: 1X 11/2, 11/7 STP LINE 3: 1X N/A 11/1, 11/2, 11/8 MG: 1X 11/4 STP, 2X 11/7 STP. 3 buylines added or modified.
Queued for Electronic Contracting	10/31/16 1:12 PM					\$0	\$0	
New	10/31/16 1:08 PM	KENNETH MIELE	Confirmed	10		\$7,650.00	\$7,650.00	

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25345076		Changes as of: 11/1/2016 at 10:44 AM		Version: Current State Version 2	
CPE:		Flight: 11/1/16 - 11/8/16		Station: WSYT	
Agency: SHORR JOHNSON MAGNUS		Advertiser: Charles Schumer for Senate		Market: Syracuse	
Product: FRIENDS OF SCUMER		Office: NEW YORK		Total Spots: 10	
Agency Order #:		Primary Demo: Adults 35+		Total CPP: \$0.00	
Buyer: MICHAEL DETTORRE		Con Type: POLITICAL/VOTE		Total GRP:	
Salesperson: JONATHAN VITTI		Assistant: KENNETH MIELE		Traffic #: 3374	
212-373-8256		212-373-8113		Separation:	

KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25345076

Changes as of: 10/31/2016 at 2:09 PM

Version: Highlighting Makegood 1

CPE:

Agency: SHORR JOHNSON
MAGNUS

Flight: 11/1/16 - 11/8/16
Advertiser: Charles Schumer for Senate

Product: FRIENDS OF SCUMER

Station: WSYT
Market: Syracuse
Office: NEW YORK

Total \$: \$7,650.00
Total Spots: 10
Total CPP: \$0.00

SHORR JOHNSON
MAGNUS 100 NORTH
201 STREET SUITE
201 PHILADELPHIA PA
19103

Agency Order #:

Primary Demo: Adults 35+

Total GRP:

Buyer: MICHAEL DETTORRE

Con Type: POLITICAL/VOTE

Traffic #: 3374

Salesperson: JONATHAN VITTI
212-373-8256

Assistant: KENNETH MIELE
212-373-8113

Separation:

Station Comment

LINE 1: 1X N/A 11/2 MG: 1X 11/7
LINE 2: 1X N/A 11/1, 11/8 MG: 1X 11/2, 11/7 STP
LINE 3: 1X N/A 11/1, 11/2, 11/8 MG: 1X 11/4 STP, 2X 11/7 STP
PLS CONFIRM.

Entered
10/31/16

#3374



125 West 55th St
New York, NY 10019

confirmed
10/31/16

Contract # 25345076 Changes as of: 10/31/2016 at 1:08 PM Version: Current State Version 1

CPE: SHORR JOHNSON Agency: SHORR JOHNSON MAGNUS
Flight: 11/1/16 - 11/8/16 Advertiser: Charles Schumer for Senate
Product: FRIENDS OF SCUMER
Station: WSYT Market: Syracuse
Office: NEW YORK
Total \$: \$7,650.00
Total Spots: 10
Total CPP: \$0.00

Agency Order #: Buyer: MICHAEL DETTORRE
Salesperson: JONATHAN VITTI
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: KENNETH MIELE
212-373-8256
212-373-8113

Total GRP:
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/8								Total Spots	Total \$	CPP	GRP
							11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8				
✓	M-F 1 7:30p-8p		JEOPARDY	\$1,400.00	0.0	60	0	✓	0	1	0	0	0	✓	2	\$2,800.00	\$0.00	0.0
✓	M-F 2 7p-7:30p		WHEEL-FORTUNE	\$1,200.00	0.0	60	✓	1	0	0	0	0	0	✓	3	\$3,600.00	\$0.00	0.0
✓	M-F 3 10p-11p		SEINFELD	\$250.00	0.0	60	✓	✓	1	✓	0	0	0	✓	5	\$1,250.00	\$0.00	0.0
TOTALS:							2	2	2	2	0	0	0	2	10	\$7,650.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25345076		Changes as of: 10/31/2016 at 1:08 PM		Version: Current State Version 1	
CPE:		Flight: 11/1/16 - 11/8/16		Total \$: \$7,650.00	
Agency: SHORR JOHNSON MAGNUS		Advertiser: Charles Schumer for Senate		Total Spots: 10	
Product: FRIENDS OF SCUMER		Office: NEW YORK		Total CPP: \$0.00	
Station: WSYT		Market: Syracuse			

Agency Order #:
Buyer: MICHAEL DETTORRE
Salesperson: JONATHAN VITTI
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: KENNETH MIELE

Total GRP:
Separation:

Special Instructions	
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Competitive Information	
Market Budget: \$47,813	
WSYT Share: 16%	
Comment:	
WNYS: 6%	
WSTM: 23%	
WSTQ: 1%	
WSYR: 41%	
WTVH: 13%	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$7,650.00	N/A	0.0
Total	100%	10	\$7,650.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	10	\$7,650.00
Total	10	\$7,650.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
New	10/31/16 1:08 PM	KENNETH MIELE	New	10		\$7,650.00
						\$7,650.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 9/28/16
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I, Shorr Johnson Magnus,
being/on behalf of: Charles Schumer,
a legally qualified candidate of the Democratic
political party for the office of: US Senate
in the General
election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Schumer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Toth

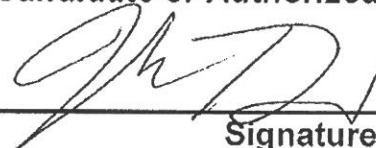
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/28/16

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Go Kasper

Printed Name

95M

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Friends of Schumer

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

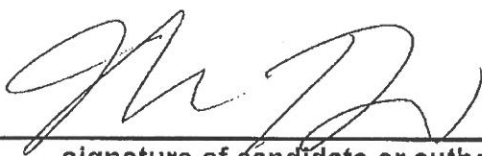
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Michael D'Ettorre

printed name

9/28/16

date