



WUPW
730 North Summit
Toledo, OH 43604
(419) 244-3600

CONTRACT

<u>Contract / Revision</u> 1843393 /		<u>Alt Order #</u> 08848008
<u>Product</u> WADE KAPSZUKIEWICZ		
<u>Contract Dates</u> 10/31/17 - 11/07/17	<u>Estimate #</u> 5038	
<u>Advertiser</u> POL/Kapszukiewicz, Wade/D/Mayor		<u>Original Date / Revision</u> 10/31/17 / 10/31/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WUPW	<u>Account Executive</u> Matthew Wurm	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9914019	<u>Advertiser Code</u> 830	<u>Product 1/2</u> 861
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

New Media Firm, The
1322 G Street SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WUPW	11/03/17	11/03/17	Fox Toledo News at 10PM	10-11p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	----1--				1	\$200.00			
N 2	WUPW	11/03/17	11/03/17	PAGE SIX	M-F 11-1130 PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	----1--				1	\$35.00			
N 3	WUPW	11/03/17	11/03/17	PEOPLE'S COURT	M-F 11a-12n		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	----1--				1	\$35.00			
N 4	WUPW	11/03/17	11/03/17	PEOPLE'S COURT	SYN 12-1P M-F		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	----1--				1	\$30.00			
N 5	WUPW	11/03/17	11/03/17	SEINFELD	M-F 6-630 PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	----1--				1	\$65.00			
N 6	WUPW	11/03/17	11/03/17	RTM	6:30-7 AM M-F		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	----1--				1	\$10.00			
N 7	WUPW	11/03/17	11/03/17	FOX Toledo News at 6:30PM	FOX Toledo News		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	----1--				1	\$55.00			
N 8	WUPW	11/03/17	11/03/17	MOM	M-F 7-7:30PM		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	----1--				1	\$145.00			
N 9	WUPW	11/03/17	11/03/17	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	----1--				1	\$30.00			
N 10	WUPW	11/03/17	11/03/17	JUSTICE FOR ALL	M-F 9-10 AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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730 North Summit
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<u>Contract / Revision</u> 1843393 /		<u>Alt Order #</u> 08848008
<u>Contract Dates</u> 10/31/17 - 11/07/17	<u>Product</u> WADE KAPSZUKIEWICZ	<u>Estimate #</u> 5038
<u>Advertiser</u> POL/Kapszukiewicz, Wad		<u>Original Date / Revision</u> 10/31/17 / 10/31/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	----1--				1	\$35.00			
N 11	WUPW	11/06/17	11/06/17	CRIMEWATCH DAILY	M-F 1-2 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$25.00			
N 12	WUPW	11/06/17	11/06/17	JUDGE MATHIS	M-F 10-11 AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$35.00			
N 13	WUPW	11/06/17	11/06/17	Fox Toledo News at 10PM	10-11p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$200.00			
N 14	WUPW	11/06/17	11/06/17	PAGE SIX	M-F 11-1130 PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$35.00			
N 15	WUPW	11/06/17	11/06/17	PEOPLE'S COURT	M-F 11a-12n		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$35.00			
N 16	WUPW	11/06/17	11/06/17	PEOPLE'S COURT	SYN 12-1P M-F		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$30.00			
N 17	WUPW	11/06/17	11/06/17	SEINFELD	530-6p		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$55.00			
N 18	WUPW	11/06/17	11/06/17	SEINFELD	M-F 6-630 PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$65.00			
N 19	WUPW	11/06/17	11/06/17	RTM	6:30-7 AM M-F		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$10.00			
N 20	WUPW	11/06/17	11/06/17	FOX Toledo News at 6:30PM	FOX Toledo News		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$55.00			
N 21	WUPW	11/06/17	11/06/17	MOM	M-F 7-7:30PM		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$145.00			
N 22	WUPW	11/06/17	11/06/17	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$30.00			
N 23	WUPW	11/06/17	11/06/17	JUSTICE FOR ALL	M-F 9-10 AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$35.00			
N 24	WUPW	11/04/17	11/04/17	Late Run News M-SUN	Late Run News M-F		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----1-				1	\$175.00			
N 25	WUPW	11/05/17	11/05/17	Rizzoli & Isles WKND 1st	SAT 5-6P		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----1				1	\$25.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 26	WUPW	11/05/17	11/05/17	Rizzoli & Isles WKND 2nd	Various		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-----1				1	\$25.00			
N 27	WUPW	11/02/17	11/02/17	CRIME WATCH DAILY	M-F 1-2 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$25.00			
N 28	WUPW	11/02/17	11/02/17	JUDGE MATHIS	M-F 10-11 AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$35.00			
N 29	WUPW	11/02/17	11/02/17	PEOPLE'S COURT	M-F 11a-12n		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$35.00			
N 30	WUPW	11/02/17	11/02/17	PEOPLE'S COURT	SYN 12-1P M-F		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$30.00			
N 31	WUPW	11/02/17	11/02/17	SEINFELD	530-6p		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$55.00			
N 32	WUPW	11/02/17	11/02/17	RTM	6:30-7 AM M-F		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$10.00			
N 33	WUPW	11/02/17	11/02/17	FOX Toledo News at 6:30PM	FOX Toledo News		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$55.00			
N 34	WUPW	11/02/17	11/02/17	JUSTICE FOR ALL	M-F 9-10 AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	---1---				1	\$35.00			
N 35	WUPW	10/31/17	10/31/17	CRIME WATCH DAILY	M-F 1-2 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$25.00			
N 36	WUPW	10/31/17	10/31/17	10-11am M-F	JUDGE MATHIS	M-F 10-11 AM	:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$35.00			
N 37	WUPW	10/31/17	10/31/17	Late Run News M-SUN	Late Run News M-F		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$200.00			
N 38	WUPW	10/31/17	10/31/17	PEOPLE'S COURT	M-F 11a-12n		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$35.00			
N 39	WUPW	10/31/17	10/31/17	PEOPLE'S COURT	SYN 12-1P M-F		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$30.00			
N 40	WUPW	10/31/17	10/31/17	RTM	6:30-7 AM M-F		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	-1-----				1	\$10.00			
N 41	WUPW	10/31/17	10/31/17	FOX Toledo News at 6:30PM	FOX Toledo News		:30			NM	1	\$55.00

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<u>Contract Dates</u> 10/31/17 - 11/07/17		<u>Product</u> WADE KAPSZUKIEWICZ
<u>Advertiser</u> POL/Kapszukiewicz, Wad		<u>Estimate #</u> 5038
		<u>Original Date / Revision</u> 10/31/17 / 10/31/17

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	- 1 - - - - -				1	\$55.00			
N 42	WUPW	11/01/17	11/01/17	CRIME WATCH DAILY	M-F 1-2 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	- - 1 - - - -				1	\$25.00			
N 43	WUPW	11/01/17	11/01/17	JUDGE MATHIS	M-F 10-11 AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	- - 1 - - - -				1	\$35.00			
N 44	WUPW	11/01/17	11/01/17	Late Run News M-SUN	Late Run News M-F		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	- - 1 - - - -				1	\$200.00			
N 45	WUPW	11/02/17	11/02/17	PAGE SIX	M-F 11-1130 PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	- - - 1 - - -				1	\$35.00			
N 46	WUPW	11/01/17	11/01/17	PEOPLE'S COURT	M-F 11a-12n		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	- - 1 - - - -				1	\$35.00			
N 47	WUPW	11/01/17	11/01/17	PEOPLE'S COURT	SYN 12-1P M-F		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	- - 1 - - - -				1	\$30.00			
N 48	WUPW	11/02/17	11/02/17	MOM	M-F 7-7:30PM		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	- - - 1 - - -				1	\$145.00			
N 49	WUPW	11/01/17	11/01/17	FOX Toledo Daybreak	FOX Toledo Daybreak		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	- - 1 - - - -				1	\$30.00			
N 50	WUPW	11/03/17	11/03/17	MOM	M-F 730-8 PM		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	- - - - 1 - -				1	\$145.00			
N 51	WUPW	11/03/17	11/03/17	RI 5-530pm M-F	5-530p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	- - - - 1 - -				1	\$35.00			
N 52	WUPW	11/04/17	11/04/17	NCAA College Football	STANFORD @ WA		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	- - - - - 1 -				1	\$200.00			
N 53	WUPW	11/04/17	11/04/17	NCAA College Football	PENN ST vs MICH		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	- - - - - 1 -				1	\$500.00			
N 54	WUPW	11/01/17	11/01/17	RTM	6:30-7 AM M-F		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	- - 1 - - - -				1	\$10.00			
N 55	WUPW	11/07/17	11/07/17	RTM	6:30-7 AM M-F	- 1 - - - - -	:30	1	\$10.00	NM	1	\$10.00
N 56	WUPW	11/02/17	11/03/17	HIMYM	M-F 12 - 1230am		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	- - - TF - -				1	\$20.00			
Totals											56	\$3,745.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WUPW
730 North Summit
Toledo, OH 43604
(419) 244-3600

<u>Contract / Revision</u>	<u>Alt Order #</u>
1843393 /	08848008

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/17 - 11/07/17	WADE KAPSZUKIEWICZ	5038

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Kapszukiewicz, Wad	10/31/17 / 10/31/17

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/07/17	56	\$3,745.00	(\$561.75)	\$3,183.25
Totals	56	\$3,745.00	(\$561.75)	\$3,183.25

Signature: _____ **Date:** _____

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