

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WMXJ Miami, Fl	Date: 8/22/18
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I, Tere Gutierrez,

being/on behalf of: Rebecca Sosa,

a legally qualified candidate of the NA

political party for the office of: Miami Dade County Commissioner

in the Primary

election to be held on: August 28, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$4,949.00

I represent that the payment for the above described broadcast time has been furnished by:

Rebecca Sosa Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Richard Puerto

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/22/18

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

ORDER



Entercom Miami LLC WMX

Orders
Order / Rev: 1037174
Alt Order #:
Product Desc: Miami Dade County Commissioner Elect
Estimate:
Flight Dates: 08/24/18 - 08/28/18
Original Date / Rev: 08/23/18 / 08/23/18
Order Type: GENERAL

Primary AE: Sonia Fuentes-Hudson
Sales Office: L-MIA
Sales Region: Local

Agency
Name: G Media Group, The
Buying Contact: Tere Gutierrez
Billing Contact:
 3733 SW 149 Avenue
 Miami, FL 33185

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Rebecca Sosa
Demographic: P12+
Product Codes: Candidates
Priority: FULL
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru: 08/24/19
Order Separation: 00:20:00
Advertiser External ID: 4081667
Agency External ID: 4020098
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	26	\$2,573.00	\$2,187.05
08/27/18	08/28/18	12	\$2,376.00	\$2,019.60

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	26	\$2,573.00	\$2,187.05	0.00
September 2018	12	\$2,376.00	\$2,019.60	0.00
Totals	38	\$4,949.00	\$4,206.65	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sonia Fuentes-Hudson			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMXJ	08/24/18	08/28/18	M-F 6a-10a M-F 6a-10a	CM	6a-10a	44--4--	:30	12	\$205.00	FULL	0.00	NM	12	\$2,460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	----4--					4	\$205.00		0.00			
		Week: 08/27/18	09/02/18	44-----					8	\$205.00		0.00			
N 2	WMXJ	08/24/18	08/28/18	M-F 3p-7p M-F 3p-7p	CM	3p-7p	4---4--	:30	8	\$184.00	FULL	0.00	NM	8	\$1,472.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	----4--					4	\$184.00		0.00			
		Week: 08/27/18	09/02/18	4-----					4	\$184.00		0.00			
N 3	WMXJ	08/25/18	08/25/18	Sa 10a-3p Sat 10a-3p	CM	Sat 10a-3p	-----9-	1:00	9	\$63.00	FULL	0.00	NM	9	\$567.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-----9-					9	\$63.00		0.00			
N 4	WMXJ	08/26/18	08/26/18	Su 10a-3p Su 10a-3p	CM	Su 10a-3p	-----S	1:00	9	\$50.00	FULL	0.00	NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-----S					9	\$50.00		0.00			
Totals														38	\$4,949.00