

## ORDER



**Orders**  
**Order / Rev:** 478444  
**Alt Order #:**  
**Product Desc:** Feinstein for Senate  
**Estimate:** 10/29-11/4  
**Flight Dates:** 10/29/18 - 11/04/18  
**Original Date / Rev:** 10/26/18 / 10/26/18  
**Order Type:** GENERAL

## KGTV

**Primary AE:** Maura Romano  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Carrick Consulting  
**Buying Contact:**  
**Billing Contact:**  
 2866 Belden Drive  
 Los Angeles, CA 90068

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Feinstein/Democrat/Senate  
**Demographic:** A25-54  
**Product Codes:** PL Federal Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-2

**New Business Thru:**  
**Advertiser External ID:** 211711  
**Agency External ID:** 104211  
**Unit Code:** General  
**Order Separation:** 00:20:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/04/18	54	\$24,450.00	\$20,782.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	54	\$24,450.00	\$20,782.50	0.00
<b>Totals</b>	<b>54</b>	<b>\$24,450.00</b>	<b>\$20,782.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maura Romano			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	10/29/18	11/04/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	MTWTF--			3		\$200.00		0.00				
N 2	KGTV	10/29/18	11/04/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	4	\$540.00	P-1	0.00	NM	4	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	MTWTF--			4		\$540.00		0.00				
N 3	KGTV	10/29/18	11/04/18	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	7	\$575.00	P-2	0.00	NM	7	\$4,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	MTWTF--			7		\$575.00		0.00				
N 4	KGTV	10/29/18	11/04/18	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	3	\$315.00	P-2	0.00	NM	3	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	MTWTF--			3		\$315.00		0.00				
N 5	KGTV	10/29/18	11/04/18	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	MTWTF--			4		\$300.00		0.00				
N 6	KGTV	10/29/18	11/04/18		CM	5-6pm	MTWTF--	:30	6	\$525.00	P-2	0.00	NM	6	\$3,150.00

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 Flight Dates: 10/29/18 - 11/04/18

Advertiser: Feinstein/Democrat/Senate  
 Product Desc: Feinstein for Senate  
 Estimate: 10/29-11/4

KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6pm News											
				M-F 5-6pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	MTWTF--	6		\$525.00		0.00						
N 7	KGTV	10/29/18	11/04/18	M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
				M-F 7-730pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	MTWTF--	4		\$800.00		0.00						
N 8	KGTV	10/29/18	11/04/18	M-F 1135pm-1237am	CM	1135pm-1237am	MTWTF--	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	MTWTF--	4		\$300.00		0.00						
N 9	KGTV	10/29/18	11/04/18	M-F 1237-107am	CM	1237-107am	MTWTF--	:30	4	\$140.00	P-3	0.00	NM	4	\$560.00
				Nightline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	MTWTF--	4		\$140.00		0.00						
N 10	KGTV	10/29/18	11/04/18	M-Su 11-1135pm News	CM	11-1135pm	MTWTFSS	:30	6	\$675.00	P-2	0.00	NM	6	\$4,050.00
				M-Su 11-1135pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	MTWTFSS	6		\$675.00		0.00						
N 11	KGTV	11/03/18	11/03/18	Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				Sa 6-7am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	-----S-	1		\$300.00		0.00						
N 12	KGTV	11/03/18	11/03/18	Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$575.00	P-2	0.00	NM	1	\$575.00
				Sa 8-9am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	-----S-	1		\$575.00		0.00						
N 13	KGTV	11/04/18	11/04/18	Su 6-7am News	CM	6-7am	-----S	:30	1	\$235.00	P-2	0.00	NM	1	\$235.00
				Su 6-7am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	-----S	1		\$235.00		0.00						
N 14	KGTV	11/04/18	11/04/18	Su 8-9am News	CM	8-9am	-----S	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
				Su 8-9am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	-----S	1		\$450.00		0.00						
N 15	KGTV	11/04/18	11/04/18	Sa/Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				Sa/Su 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	-----S	1		\$400.00		0.00						
N 16	KGTV	11/02/18	11/02/18	Friday Prime C	CM	10-11pm	----F--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				Friday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	----F--	1		\$1,000.00		0.00						
N 17	KGTV	10/29/18	11/04/18	Saturday Prime C	CM	10-11pm	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Saturday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	-----S-	1		\$300.00		0.00						
N 18	KGTV	10/29/18	11/04/18	M-F 3-4pm	CM	3-4pm	MTWTF--	:30	1	\$70.00	P-3	0.00	NM	1	\$70.00
				M-F 3-4pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	MTWTF--	1		\$70.00		0.00						
N 19	KGTV	10/29/18	11/04/18	News Repeat	CM	106-141am	MTWTF--	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
				News Repeat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	MTWTF--	1		\$30.00		0.00						
													Totals	54	\$24,450.00