

## ORDER



**Orders**  
**Order / Rev:** 477319  
**Alt Order #:**  
**Product Desc:** 10/24-10/28  
**Estimate:** 10/24-10/28  
**Flight Dates:** 10/24/18 - 10/28/18  
**Original Date / Rev:** 10/26/18 / 10/26/18  
**Order Type:** GENERAL

## KGTV

**Primary AE:** Maura Romano  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Carrick Consulting  
**Buying Contact:**  
**Billing Contact:**  
 2866 Belden Drive  
 Los Angeles, CA 90068

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Feinstein/Democrat/Senate  
**Demographic:** A25-54  
**Product Codes:** PL Federal Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-2

**New Business Thru:**  
**Advertiser External ID:** 211711  
**Agency External ID:** 104211  
**Unit Code:** General  
**Order Separation:** 00:02:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	35	\$14,925.00	\$12,686.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	35	\$14,925.00	\$12,686.25	0.00
<b>Totals</b>	<b>35</b>	<b>\$14,925.00</b>	<b>\$12,686.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maura Romano			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KGTV	10/24/18	10/28/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	--WTF--	:30	2	\$140.00	P-3	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--WTF--		2				\$140.00		0.00			
2	KGTV	10/24/18	10/28/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	--WTF--	:30	3	\$360.00	P-2	0.00	NM	3	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--WTF--		3				\$360.00		0.00			
3	KGTV	10/24/18	10/28/18	M-F Good Morning America M-F Good Morning America	CM	7-9am	--WTF--	:30	4	\$575.00	P-2	0.00	NM	4	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--WTF--		4				\$575.00		0.00			
4	KGTV	10/24/18	10/28/18	M-F 9-10am M-F 9-10am	CM	9-10am	--WTF--	:30	2	\$315.00	P-2	0.00	NM	4	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--WTF--		2				\$315.00		0.00			

Order / Rev: 477319  
 Alt Order #:  
 Flight Dates: 10/24/18 - 10/28/18

Advertiser: Feinstein/Democrat/Senate  
 Product Desc: 10/24-10/28  
 Estimate: 10/24-10/28

KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--WTF--			2		\$315.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	10/22/18-10/28/18		M-F 9-10am		9-10am	--WThF----	:30		<del>(\$315.00)</del>		0.00	NM		
See MG 4.3,4.4,4.5															
3	KGTV	10/22/18-10/28/18		Su 6-7am News		6-7am	-----Su	:30		\$155.00		0.00	NM		
Ⓜ MG for 4.1 10/24															
4	KGTV	10/22/18-10/28/18		Su 5-6am News		5-6am	-----Su	:30		\$90.00		0.00	NM		
Ⓜ MG for 4.1 10/24															
5	KGTV	10/25/18-10/28/18		M-F 3-4pm		3-4pm	---ThF----	:30		\$70.00		0.00	NM		
Ⓜ MG for 4.1 10/24															
5	KGTV	10/24/18	10/28/18	M-F 11am-12pm News	CM	11am-12pm	--WTF--	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
				M-F 11am-12pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--WTF--			4		\$300.00	0.00					
6	KGTV	10/24/18	10/28/18	M-F 5-6pm News	CM	5-6pm	--WTF--	:30	3	\$525.00	P-2	0.00	NM	3	\$1,575.00
				M-F 5-6pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--WTF--			3		\$525.00	0.00					
7	KGTV	10/24/18	10/28/18	M-F 6-630pm News	CM	6-630pm	--WTF--	:30	2	\$1,050.00	P-1	0.00	NM	2	\$2,100.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--WTF--			2		\$1,050.00	0.00					
8	KGTV	10/24/18	10/28/18	M-F 7-730pm News	CM	7-730pm	--WTF--	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
				M-F 7-730pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--WTF--			2		\$800.00	0.00					
9	KGTV	10/24/18	10/28/18	M-F 1135pm-1237am	CM	1135pm-1237am	--WTF--	:30	2	\$190.00	P-3	0.00	NM	2	\$380.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--WTF--			2		\$190.00	0.00					
10	KGTV	10/24/18	10/28/18	M-F 1237-107am	CM	1237-107am	--WTF--	:30	2	\$140.00	P-3	0.00	NM	2	\$280.00
				Nightline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--WTF--			2		\$140.00	0.00					
11	KGTV	10/24/18	10/28/18	M-Su 11-1135pm News	CM	11-1135pm	--WTFSS	:30	3	\$675.00	P-2	0.00	NM	3	\$2,025.00
				M-Su 11-1135pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--WTFSS			3		\$675.00	0.00					
12	KGTV	10/27/18	10/27/18	Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
				Sa 6-7am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----S-			1		\$200.00	0.00					
13	KGTV	10/27/18	10/27/18	Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$575.00	P-2	0.00	NM	1	\$575.00
				Sa 8-9am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----S-			1		\$575.00	0.00					
14	KGTV	10/28/18	10/28/18	Su 8-9am News	CM	8-9am	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Su 8-9am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----S			1		\$300.00	0.00					
15	KGTV	10/28/18	10/28/18	Sa/Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				Sa/Su 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----S			1		\$400.00	0.00					
N16	KGTV	10/28/18	10/28/18	Sa/Su 6-630pm News	CM	6-630pm	-----S	:30	1	\$400.00	P-2	0.00	NM	0	\$0.00
				Sa/Su 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----S			1		\$400.00	0.00					

**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S		1				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	10/22/18-10/28/18		Sa/Su 6-630pm News		6-630pm	-----Su	:30		<del>(\$400.00)</del>		0.00	NM		
		Credited													
													Totals	35	\$14,925.00