

## ORDER



**Orders**  
**Order / Rev:** 478459  
**Alt Order #:**  
**Product Desc:** Feinstein For Senate  
**Estimate:** 11/5  
**Flight Dates:** 11/05/18 - 11/05/18  
**Original Date / Rev:** 10/26/18 / 10/26/18  
**Order Type:** GENERAL

KGTV

**Primary AE:** Maura Romano  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Carrick Consulting  
**Buying Contact:**  
**Billing Contact:**  
 2866 Belden Drive  
 Los Angeles, CA 90068

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Feinstein/Democrat/Senate  
**Demographic:** A25-54  
**Product Codes:** PL Federal Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-2

**New Business Thru:**  
**Advertiser External ID:** 211711  
**Agency External ID:** 104211  
**Unit Code:** General  
**Order Separation:** 00:20:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/05/18	11	\$4,945.00	\$4,203.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	11	\$4,945.00	\$4,203.25	0.00
<b>Totals</b>	<b>11</b>	<b>\$4,945.00</b>	<b>\$4,203.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maura Romano			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	11/05/18	11/05/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----			1			\$200.00		0.00			
N 2	KGTV	11/05/18	11/05/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	M-----	:30	1	\$540.00	P-1	0.00	NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----			1			\$540.00		0.00			
N 3	KGTV	11/05/18	11/05/18	M-F Good Morning America M-F Good Morning America	CM	7-9am	M-----	:30	2	\$575.00	P-2	0.00	NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----			2			\$575.00		0.00			
N 4	KGTV	11/05/18	11/05/18	M-F 9-10am M-F 9-10am	CM	9-10am	M-----	:30	1	\$315.00	P-2	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----			1			\$315.00		0.00			
N 5	KGTV	11/05/18	11/05/18	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----			1			\$300.00		0.00			
N 6	KGTV	11/05/18	11/05/18		CM	5-6pm	M-----	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00

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Advertiser: Feinstein/Democrat/Senate  
 Product Desc: Feinstein For Senate  
 Estimate: 11/5

**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6pm News											
				M-F 5-6pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/18	11/11/18	M-----	1		\$525.00		0.00						
N 7	KGTV	11/05/18	11/05/18	M-F 7-730pm News	CM	7-730pm	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				M-F 7-730pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/18	11/11/18	M-----	1		\$800.00		0.00						
N 8	KGTV	11/05/18	11/05/18	M-F 1135pm-1237am	CM	1135pm-1237am	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/18	11/11/18	M-----	1		\$300.00		0.00						
N 9	KGTV	11/05/18	11/05/18	M-F 1237-107am	CM	1237-107am	M-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
				Nightline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/18	11/11/18	M-----	1		\$140.00		0.00						
N 10	KGTV	11/05/18	11/05/18	M-Su 11-1135pm News	CM	11-1135pm	M-----	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
				M-Su 11-1135pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/18	11/11/18	M-----	1		\$675.00		0.00						
													Totals	11	\$4,945.00