

# CONTRACT



**Townsquare Media Flint**  
 3338 E. Bristol Rd  
 Burton, MI 48529  
 wopayments4@townsquaremedia.com  
 (810) 743-1080

<u>Contract / Revision</u> 4367822 / 1		<u>Alt Order #</u>
<u>Advertiser</u> Friends of Steven Heffner		<u>Original Date / Revision</u> 10/04/23 / 10/04/23
<u>Contract Dates</u> 10/05/23 - 10/08/23	<u>Estimate #</u>	
<u>Product</u> Burton City Council Race		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> Flint	<u>Account Executive</u> Dan Foley	<u>Sales Office</u> Local Flint
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Friends of Steven Heffner**  
 1181 Munson  
 Flint, MI 48509

<b>WCRZ-FM - 4367822A</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WCRZ	10/05/23	10/06/23	M-F Prime Rot	6A-7P		:15				NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/23	10/08/23	---TF--				10	\$35.00	0.00			
2	WCRZ	10/07/23	10/08/23	Sa-Su Midday	10a-3p		:15				NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/23	10/08/23	-----SS				6	\$20.00	0.00			
<b>Totals</b>											0.00	16	\$470.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/23 - 10/08/23	16	\$470.00	\$470.00
<b>Totals</b>	16	\$470.00	\$470.00

<b>WWBN-FM - 4367822B</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WWBN	10/05/23	10/06/23	M-F Prime Rot	6A-7P		:15				NM	10	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/23	10/08/23	---TF--				10	\$18.00	0.00			
2	WWBN	10/07/23	10/08/23	Sa-Su Midday	10a-3p		:15				NM	6	\$108.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/23	10/08/23	-----SS				6	\$18.00	0.00			
<b>Totals</b>											0.00	16	\$288.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/23 - 10/08/23	16	\$288.00	\$288.00
<b>Totals</b>	16	\$288.00	\$288.00

<b>WFNT-AM - 4367822C</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WFNT	10/05/23	10/06/23	M-F Prime Rot	6A-7P		:15				NM	10	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**Townsquare Media Flint**  
 3338 E. Bristol Rd  
 Burton, MI 48529  
 wopayments4@townsquaremedia.com  
 (810) 743-1080

<u>Contract / Revision</u> 4367822 / 1		<u>Alt Order #</u>
<u>Advertiser</u> Friends of Steven Heffner		<u>Original Date / Revision</u> 10/04/23 / 10/04/23
<u>Contract Dates</u> 10/05/23 - 10/08/23	<u>Product</u> Burton City Council Race	<u>Estimate #</u>

WFNT-AM - 4367822C													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/23	10/08/23	---TF--				10	\$7.00	0.00			
2	WFNT	10/07/23	10/08/23	Sa-Su Midday	10a-3p		:15				NM	6	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/23	10/08/23	-----SS				6	\$5.00	0.00			
<b>Totals</b>											0.00	16	\$100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/23 - 10/08/23	16	\$100.00	\$100.00
<b>Totals</b>	16	\$100.00	\$100.00

WCRZ-FM Streaming - 4367822D									
*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount		
1	10/05/23	10/08/23	:15 Audio Spot (CPP)	16	\$2.00	CPP	\$32.00		
<b>Totals</b>				16			\$32.00		

WFNT-AM Streaming - 4367822D									
*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount		
3	10/05/23	10/08/23	:15 Audio Spot (CPP)	16	\$1.00	CPP	\$16.00		
<b>Totals</b>				16			\$16.00		

WWBN-FM Streaming - 4367822D									
*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount		
2	10/05/23	10/08/23	:15 Audio Spot (CPP)	16	\$2.00	CPP	\$32.00		
<b>Totals</b>				16			\$32.00		

Time Period	Gross Amount	Net Amount
10/01/23 - 10/08/23	\$32.00	\$32.00
10/01/23 - 10/08/23	\$16.00	\$16.00
10/01/23 - 10/08/23	\$32.00	\$32.00
<b>Totals</b>	\$80.00	\$80.00

**Contract Totals**      0.048      60      \$938.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.