

# CONTRACT



**KDVR**  
 100 E. Speer Blvd  
 Denver, CO 80203  
 (303)595-3131

<u>Contract / Revision</u> 749554 /		<u>Alt Order #</u> 10344563
<u>Product</u> GARDNER 4 SENATE		
<u>Contract Dates</u> 07/22/14 - 07/28/14		<u>Estimate #</u> 4541
<u>Advertiser</u> Gardner/R/Senate		<u>Original Date / Revision</u> 06/30/14 / 06/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8627	<u>Advertiser Code</u> 343	<u>Product Code</u> 620
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**American Media & Advocacy Group**  
 815 Slaters Lane  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	31	07/23/14	07/23/14	Good Day Colo	6a-7a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	--W----				1	\$250.00	0.00			
N 2	31	07/25/14	07/25/14	Good Day Colo	6a-7a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	----F--				1	\$250.00	0.00			
N 3	31	07/24/14	07/24/14	Good Day Colo	7a-8a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	---T---				1	\$250.00	0.00			
N 4	31	07/28/14	07/28/14	Good Day Colo	7a-8a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	M-----				1	\$250.00	0.00			
N 5	31	07/22/14	07/22/14	Judge Judy	4p-5p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	-T-----				1	\$350.00	0.00			
N 6	31	07/23/14	07/23/14	Judge Judy	4p-5p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	--W----				1	\$350.00	0.00			
N 7	31	07/22/14	07/22/14	M-F 5p-530p Fi	5p-530p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	-T-----				1	\$450.00	0.00			
N 8	31	07/24/14	07/24/14	M-F 5p-530p Fi	5p-530p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	---T---				1	\$450.00	0.00			
N 9	31	07/28/14	07/28/14	M-F 5p-530p Fi	5p-530p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	M-----				1	\$450.00	0.00			
N 10	31	07/24/14	07/24/14	M-F LN 9p-930	9p-930p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	---T---				1	\$1,200.00	0.00			
N 11	31	07/25/14	07/25/14	M-F LN 9p-930	9p-930p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/21/14	07/27/14	----F--				1	\$1,200.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	31	07/28/14	07/28/14	M-F LN 9p-930	9p-930p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		07/28/14	08/03/14	M-----	1			\$1,200.00	0.00				
<b>Totals</b>											0.00	12	\$6,650.00

Time Period	# of Spots	Gross Amount	Net Amount
06/30/14 - 07/27/14	9	\$4,750.00	\$4,037.50
07/28/14 - 07/28/14	3	\$1,900.00	\$1,615.00
<b>Totals</b>	12	\$6,650.00	\$5,652.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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