

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KASH, KBFX, KENI, KTZN, KYMG	Date: 6/11/18
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I, Paul Aadland

do hereby request station time concerning the following issue:

Ballot Measure regarding fish habitat regulations

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached Insertion Order					

This broadcast time will be used by: Stand for Alaska

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Stand for Alaska
200 West 34th Avenue, PMB 1219
Anchorage, AK 99503

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Marleanna Hall, Chair
Aaron Schutt, Co-Chair
Joey Merrick, Co-Chair

~~907 306 6272~~
907 360 - 2305

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 48 hours before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/11/13 [Signature] 907-276-6353
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE


☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Doug NATURE Sr. AE
Signature Printed Name Title

Bright Strategy + Communications LLC

February 27, 2018

This is to confirm that Bright Strategy + Communications, LLC is agency of record for **Stand for Alaska**. Bright Strategy + Communications, LLC is authorized to supervise, recommend and order media on its behalf. Purchases and schedules will be effective until further notice. "

While this authorization is in effect, the advertiser agrees to assume full financial responsibility for payment of orders signed by the agency on its behalf, as well as responsibility for the content of the advertising placed by the agency.



Contact: Katherine Copozzi

2-28-18

Date

Stand for Alaska

Campaign Manager

907.306.6222

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FAX 907.276.1042

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