

WWUF 97.7 FM

Quarterly report for 3rd Quarter 2015

Issues and Program

Mattox Broadcasting Has Determined That The Following
Issues Were Important To Our Community

This Report Compiled By R.F. Willis

Covered topics and issues:

The Public Service Announcements range from four categories:

Education (ed)

Fundraising (fr)

Health (he)

Religious (re)

Each PSA was at least :30 seconds in length and ran on the station at least 5 to 6 times a day in rotation.

3RD QUARTER 2015

07-01	08-20	Concerted Services	Ware County Head Start registration	ed
07-01	08-20	Concerted Services	Pierce County Head Start registration	ed
07-01	09-30	Southern Forest World	hours of operation	ed
07-01	09-30	New Life Church	recovery addiction meetings	ed
07-01	09-30	Waycross Police Department	drug drop box for discarding drugs	ed
07-01	09-30	Magnolia House	meetings first & third Tuesdays	ed
07-01	09-30	Marine Corps League	welcome home contacts	ed
07-01	09-30	Vietnam Veterans	monthly meeting awareness	ed
07-01	09-30	Ad Council	Autism awareness	ed
07-01	09-30	Ware County DFCS	Foster parents needed	ed
07-01	09-30	Okefenokee Toastmasters	weekly meetings on wednesdays	ed
07-01	09-30	Ad Council	opiod awareness	ed
07-01	09-30	American Red Cross	Ware County blood drive awareness	he
07-01	09-30	American Red Cross	Pierce County blood drive awareness	he
07-20	10-31	Governor's office	water safety	ed
08-15	09-30	American Veterans	veteran crisis hotline awareness	ed
08-24	09-30	Georgia State Patrol	driving safety tips	ed
08-25	08-29	Friends of the Satilla River	clean up river on Saturday	ed
08-25	08-30	Liberty Baptist Church	gospel sing	re
08-25	09-30	Waycross/Ware Public Library	story and craft time available	ed
08-25	09-30	Georgia State Patrol	safety in driving awareness	ed
09-03	09-05	Carter's Chapel Church	gospel sing	re
09-09	09-19	Vietnam Veterans	meeting in Douglas, Ga	ed
09-15	09-24	Center Elementary School	Mattie's mission	ed
09-19	10-15	Grace Episcopal Church	communtiy bazaar	fr
09-20	09-30	Okefenokee Heritage Center	Christmas in the Cross	fr
09-22	09-26	Pleasant Hill Baptist Church	Patterson Eighth day concert	re
09-22	09-26	Liberty Christian Church	gospel sing	re
09-22	09-27	Purlie Productions and Okef Heritage Ctr	play "Diary of Anne Frank"	fr
09-22	10-03	Carter's Chapel Church	gospel sing	re
09-22	10-03	Okefenokee Swamp Park	free pioneer day experience	ed

09-22	10-31	Okefenokee Heritage Center	requesting vendors for	fr
			Christmas in cross	
09-27	10-08	Grace Episcopal Church	Fall New to You sale	fr
09-30	10-03	Stompin in the swamp for Lexi	fun run	fr

3rd Quarter 2015 "Georgia Focus" Public Affairs Issues/Clearance

Station: WWUF Market: Waycross

Summer Safety

Summer is an exciting time for kids. However, Along with school vacation, warm weather and outdoor sports comes an extra dose of responsibility for parents. Unintentional injuries are the leading cause of death for children ages 1 to 14 in the U.S. and by taking a few extra measures, parents can make sure that more time is spent poolside than bedside this summer. Program guests are Dr. David Marshall, Director of Sports Medicine at Children's Healthcare of Atlanta, Christina Fisher, whose son Levi suffered a poisonous snakebite last year and Jenny Stanley who lost her 6-year-old daughter Sydney after she entered an unlocked car and succumbed to the heat. Available July 4-5.

This show aired on (Day) 7/5/15 from: (Start Time) 7¹⁵ AM to: (End Time): 7⁴⁵ AM

Georgia's Low THC Oil Registry – Haleigh's Hope Act

The Georgia Department of Public Health recently unveiled the "Low THC Oil Registry" required by House Bill 1, the "Haleigh's Hope Act", allowing individuals to legally possess up to 20 fluid ounces of low THC cannabinoid oil. The registry is a secure database of patients authorized to possess cannabinoid oil in Georgia. Program guests are State Rep. Allen Peake of Macon, author of the "Haleigh's Hope Act", and Dr. Brenda Fitzgerald, Commissioner of the GA Department of Public Health. Available July 11-12.

This show aired on (Day) 7/12/15 from: (Start Time) 7¹⁵ AM to: (End Time): 7⁴⁵ AM

Georgia Food Bank Association

The Georgia Food Bank Association is comprised of eight regional food banks throughout the state. Working through more than 2,600 partner agencies and pantries, they distribute more than 130 million pounds of food annually to the 159 counties in Georgia. Danah Craft, Executive Director of The Georgia Food Bank Association, discusses their work. Available July 18-19.

This show aired on (Day) 7/19/15 from: (Start Time) 7¹⁵ AM to: (End Time): 7⁴⁵ AM

69th Anniversary of the Moore's Ford Lynching

On July 25, 1946, a group of armed men pulled two black couples out of a car at the Moore's Ford Bridge on the Walton-Oconee county line, tied them up and shot them. Then they got into their cars and drove off, leaving the bodies of the young couples lying in the dirt. Almost 70 years later, there has still not been an arrest. Laura Wexler, author of *Fire in a Cane Break*, Sheryl McCollom from the Cold Case Investigative Research Institute and Sharon Swanpoel from monroelocal.org, discuss the case. Available July 25-26.

This show aired on (Day) 7/26/15 from: (Start Time) 7¹⁵ AM to: (End Time): 7⁴⁵ AM

3rd Quarter 2015 "Georgia Focus" Public Affairs Issues/Clearance

Station: WWVF Market: Waycross

Graceway Recovery Residence

Nestled in the historic heart of Albany is Graceway, a non-profit long-term, sober-living residential recovery community for women. Graceway provides women the opportunity to maintain sobriety as they pursue ongoing education, employment, family responsibilities, dreams and joy-filled lives. Liz Dixon, Executive Director at Graceway, discusses their work.

Available August 1-2.

This show aired on (Day) 8/2/15 from: (Start Time) 7:15 AM to: (End Time): 7:45 AM

Palmetto Pipeline

The Palmetto Pipeline is proposed to run through coastal Georgia transporting gasoline, diesel and ethanol. In February, the pipeline's developer, Kinder Morgan, applied to GA DOT for a certificate of need required by state law. That request was denied in May and is now being appealed in court. Both sides of the pipeline issue are discussed with guests Tonya Bonitatibus, Riverkeeper & Executive Director of Savannah Riverkeeper, part of a coalition against construction of the pipeline and Allen Fore, Vice President of Public Affairs for Kinder Morgan, the company proposing to build the pipeline. Available August 8-9.

This show aired on (Day) 8/9/15 from: (Start Time) 7:15 AM to: (End Time): 7:45 AM

The Sabal Trail

The Sabal Trail is a joint venture of Spectra Energy Corp, NextEra Energy and Duke Energy that proposes to construct and operate a nearly 500-mile interstate natural gas pipeline through 9 counties in SW Georgia. This project is being met with opposition from landowners, elected officials and other concerned citizens. Albany City Commissioner Roger Marietta and former Dougherty County Commissioner Gloria Gaines discuss the objections. Available August 15-16.

This show aired on (Day) 8/16/15 from: (Start Time) 7:15 AM to: (End Time): 7:45 AM

Georgia Music Partners

Georgia's Music Scene boasts a rich history while continuing to serve as a hot bed for new talent in multiple genres. Georgia Music Partners is the authority that grows and improves the music economy in Georgia, operating in partnership with the Recording Academy's Atlanta chapter Tammy Hurt, Co-President of Georgia Music Partners, is guest. Available August 22-23.

This show aired on (Day) 8/23/15 from: (Start Time) 7:15 AM to: (End Time): 7:45 AM

3rd Quarter 2015 "Georgia Focus" Public Affairs Issues/Clearance

Station: WWUF Market: Waycross

Jon Nelson/Above Ground

Jon Nelson has chronicled the life of ex-Alabama Crimson Tide running back Gene Jelks in his book, *Above Ground: Gene Jelks' Journey out of the woods and back into the kingdom of God*. Jon talks about the book and previews the 2015 High School Football season in Georgia. Available August 29-30.

This show aired on (Day) 8/30/15 from: (Start Time) 7¹⁵ AM to: (End Time): 7⁴⁵ AM

Governor's Office of Highway Safety

Operation Zero Tolerance is Georgia's high visibility enforcement program that targets impaired drivers through concentrated patrols and sobriety checkpoints. During the Labor Day weekend, police officers, sheriff's deputies and state troopers are working together to protect everyone from impaired drivers. GOHS Director Harris Blackwood talks about this and other traffic initiatives. Available September 5-6.

This show aired on (Day) 9/6/15 from: (Start Time) 7¹⁵ AM to: (End Time): 7⁴⁵ AM

Georgia Emergency Management Agency/Homeland Security (GEMA)

Georgia Emergency Management Agency/Homeland Security coordinates the state's preparedness, response and recovery efforts to disasters. GEMA works with local, state and federal governments, in partnership with the private sector and faith-based community, to prevent and respond to natural and man-made emergencies. Jim Butterworth was appointed Director of GEMA by Governor Nathan Deal in January of this year and talks about preparedness in Georgia. Available September 12-13.

This show aired on (Day) 9/13/15 from: (Start Time) 7¹⁵ AM to: (End Time): 7⁴⁵ AM

Technical College System of Georgia

The Technical College System of Georgia oversees the state's technical colleges, adult literacy programs, and a host of economic and workforce development programs. Their mission is to provide technical, academic and adult education and training focused on building a well-educated, globally competitive workforce for Georgia. Program guest is TCSG's Commissioner Gretchen Corbin. Available September 19-20.

This show aired on (Day) 9/20/15 from: (Start Time) 7¹⁵ AM to: (End Time): 7⁴⁵ AM

East Lake Foundation

The PGA TOUR's TOUR Championship is being played at the historic East Lake Golf Club in Atlanta. Proceeds from this annual tournament benefit the East lake Foundation which is celebrating its 20 year anniversary this year. This Foundation turned one of the nation's most violent public housing projects into a national model for community redevelopment. Danny Shoy, President of the East Lake Foundation and Chad Parker, General Manager of the East Lake Golf Club, discuss the Foundation. Available September 26-27.

This show aired on (Day) 9/27/15 from: (Start Time) 7¹⁵ AM to: (End Time): 7⁴⁵ AM