

Covered topics and issues:

The Public Service Announcements range from four categories:

- Education (ed)
- Fundraising (fr)
- Health (he)
- Religious (re)

Each PSA was at least :30 seconds in length and ran on the station at least 5 to 6 times a day in rotation.

07/01/18	07/04/18	City of Waycross	Fourth of July festivities	ed
07/01/18	09/30/18	Ad Council	Autism awareness in children	he
07/01/18	09/30/18	American Red Cross	monthly blood drives Ware County	he
07/01/18	09/30/18	American Red Cross	monthly blood drives Pierce County	he
07/01/18	09/30/18	American Red Cross	give blood awareness	he
07/01/18	09/30/18	American Veterans	Veterans crisis hotline awareness	ed
07/01/18	09/30/18	Fellowship of Christian Athletes	membership recruitment	ed
07/01/18	09/30/18	Georgia State Patrol	driving safety awareness	ed
07/01/18	09/30/18	Law Enforcement	Sheriff appreciation	ed
07/01/18	09/30/18	Marine Corps	recruitment awareness	ed
07/01/18	09/30/18	Okefenokee Toastmasters	weekly noon meetings on Wednesdays	ed
07/01/18	09/30/18	Vietnam Veterans	monthly meeting awareness	ed
07/01/18	09/30/18	Ware County High School	Gator gear and team information website	fr
07/01/18	09/30/18	Ware County Sports Hall of Fame	museum hours given	ed
07/01/18	09/30/18	Waycross Police Department	disposing old drugs at their site	ed
07/01/18	09/30/18	Waycross Fire Department	fire safety awareness	ed
07/01/18	09/30/18	Marine Corps League	welcome home veterans planning	ed
07/01/18	09/30/18	Ware County DFCS	foster parents recruitment	ed
07/01/18	09/30/18	Southeast Health District	flu shots available	he
07/01/18	09/30/18	CDC	opioed abuse awareness	he
07/01/18	09/30/18	Ad Council	Buyer beware—flooded cars	ed
07/01/18	09/30/18	Saint Jude Hospital	Contributions for children	fr
07/01/18	09/30/18	NRA	gun safety awareness	ed
07/01/18	09/30/18	Carter chapel church	outdoor family festival	re
07/01/18	09/30/18	Grace Episcopal Church	New to You sale	fr
07/01/18	09/30/18	Concerted Services Inc.	Ware County Head Start registration	ed
07/01/18	09/30/18	Concerted Services Inc.	Pierce County Head Start registration	ed
07/01/18	09/30/18	Mens group	weekly devotional breakfast	re
07/01/18	09/30/18	Alzheimer's Association	Alzheimer awareness	he
07/01/18	09/30/18	Hoboken Baptist Church	youth rally	re
07/01/18	09/30/18	Waycross Area Community Theatre	Season membership drive	fr

07/01/18	09/30/18	Ware Board of Elections	early voting times available	ed
07/01/18	09/30/18	Veterans administration	monthly veteran's meetings	ed
07/01/18	09/30/18	Okefenokee Heritage Center	Waygreen Farmers Market	fr
07/01/18	09/30/18	COSSA	foster care	ed
07/01/18	09/30/18	CDC	Lyme disease	he
07/01/18	09/30/18	Pierce County Touchdown Club	Pierce County football season ticket sales	fr
07/01/18	09/30/18	Waycross Police Department	new cell phone law awareness whilst driving	ed
07/01/18	09/30/18	Beulah Baptist Church	gospel sing	re
08/21/01	08/24/18	Pierce Co Touchdown Club	Breakfast with the Coach	fr
08/25/18	09/30/18	Grace Episcopal Church	Fall bazaar	fr
08/25/18	09/21/18	Okefenokee Heritage Center	Christmas in the Cross	fr
07/10/18	09/30/18	Alanon	alanon meetings	he

### 3<sup>rd</sup> Quarter 2018 "Georgia Focus" Public Affairs Issues/Clearance

Station: WSGT Market: Patterson

#### **Savannah's Gourmet Seafood & Spirits Festival**

The Savannah Harbor Foundation supports local family oriented charities, promotes scholarships, and presents family-oriented community events. Supported by an all-volunteer board and staff, the Foundation presents several events throughout the year, some including Savannah's Gourmet Seafood & Spirits Festival August 9-12. David Moses, President of the Savannah Harbor Foundation discusses this year's event August 9-12. Available July 7-8.

This show aired on (Day) 7/8/18 from: (Start Time) 7<sup>30</sup> AM to: (End Time): 8<sup>00</sup> AM

**GA Focus Extra:** Alexander Scherr, Director, Veterans Legal Clinic at the University of Georgia School of Law discusses their services.

7/8/18 8<sup>00</sup> AM to 8<sup>05</sup> AM

#### **Curing Kids Cancer**

Just one year after the devastating loss of their nine-year-old son Killian to leukemia, Grainne and Clay Owen founded Curing Kids Cancer in 2005 in order to celebrate Killian's life and to fund research to find a cure for childhood cancer. Clay and Grainne Owen discuss their work and a fundraiser on August 11. Available July 14-15.

This show aired on (Day) 7/15/18 from: (Start Time) 7<sup>30</sup> AM to: (End Time): 8<sup>00</sup> AM

**GA Focus Extra:** Virginia Pryor, Director of the GA Department of Family and Children's Services discusses their new State of Hope initiative.

7/15/18 8<sup>00</sup> AM to 8<sup>05</sup> AM

#### **Georgia's Republican Gubernatorial Run-off**

On the weekend prior to the Republican Gubernatorial Run-off election candidates Lt. Governor Casey Cagle and Secretary of State Brian Kemp discuss issues and their visions for the future of Georgia. Available July 21-22

This show aired on (Day) 7/22/18 from: (Start Time) 7<sup>30</sup> AM to: (End Time): 8<sup>00</sup> AM

**GA Focus Extra:** Alexander Scherr, Director, Veterans Legal Clinic at the University of Georgia School of Law discusses their services.

7/22/18 8<sup>00</sup> AM to 8<sup>05</sup> AM



3<sup>rd</sup> Quarter 2018 "Georgia Focus" Public Affairs Issues/Clearance

Station: WSGT Market: Patterson

**Georgia VECTR Center**

The Georgia Veterans Education Career Transition Resource (VECTR) Center in Warner Robins serves as a gateway for veterans' re-entry into Georgia's public postsecondary educational systems and workforce. The center is solely funded by the state as a not-for-profit organization designed to serve veterans and their families through career counseling, educational coaching, workforce training, and more. Col. Patricia Ross, COO of the Center, discusses their services. Available July 28-29.

This show aired on (Day) 7/29/18 from: (Start Time) 7<sup>30</sup> AM to: (End Time): 8<sup>00</sup> AM

**GA Focus Extra:** Dan Courtemanche, Executive Vice President, Communications at Major League Soccer discusses the MLS All-Star game coming at Atlanta August 1. 7/29/18 8<sup>00</sup> AM to 8<sup>05</sup> AM

**Alzheimer's Music Fest**

The 7<sup>th</sup> Alzheimer's Music Fest will be held in Woodstock, Sept. 15. Inspired by families who provide care for loved ones with Alzheimer's and other dementias and those affected with the diseases, Alzheimer's Music Fest presents a festival of musicians with diverse musical backgrounds. This year's headliner is Drivin & Cryin. A number of organizations involved in this year's event are profiled on this program. Available August 4-5.

This show aired on (Day) 8/5/18 from: (Start Time) 7<sup>30</sup> AM to: (End Time): 8<sup>00</sup> AM

**GA Focus Extra:** Mgan Estes from GA 811 discusses Georgia 8-11 Day August 11.

8/5/18 8<sup>00</sup> AM to 8<sup>05</sup> AM  
**Georgia Army National Guard**

The nation's oldest military branch, the Georgia Army National Guard serves both state and federal governments. In times of local natural disasters or civil disturbances, the Georgia Guard stands ready to help civilian authorities. When international conflicts arise, it serves alongside active military. SSG Paul Wayne discusses the Guard. Available August 11-12.

This show aired on (Day) 8/12/18 from: (Start Time) 7<sup>30</sup> AM to: (End Time): 8<sup>00</sup> AM

**GA Focus Extra:** Trana Pittam from Shriners Hospitals for Children® discuss a NASCAR event with David Ragan coming up August 14. 8/12/18 8<sup>00</sup> AM to 8<sup>05</sup> AM

3<sup>rd</sup> Quarter 2018 "Georgia Focus" Public Affairs Issues/Clearance**Young Gamechangers – Albany**

Young Gamechangers is a leadership action program that brings together a select number of Georgia's brightest minds under the age of 40, to help solve persistent challenges of one Georgia community. They recently completed a project in Albany and guests Kris Vaughn, Executive Director of Georgia Forward, Chris Cohilas, Dougherty County Commission Chairman and Kelli Bennett, Young Gamechanger, will discuss that project. August 18-19.

This show aired on (Day) 8/19/18 from: (Start Time) 7<sup>30</sup> AM to: (End Time): 8<sup>00</sup> AM

**GA Focus Extra:** Noreen Springstead, executive director of WhyHunger, discusses summer feeding programs. 8/19/18 8<sup>00</sup> AM to 8<sup>05</sup> AM

**Coastfest 2018**

The 24th edition of Coastfest, Georgia's largest celebration of coastal natural resources, takes place at the Georgia Department of Natural Resources/Coastal Regional headquarters Saturday, October. Over 70 interactive environmental, educational and resource organizations offer visitors a chance to learn about Georgia's coastal resources and have some fun at the same time. Nancy Butler, Public Affairs Coordinator for DNR's Coastal Resources Division, discusses this year's event. Available August 25-26.

This show aired on (Day) 8/26/18 from: (Start Time) 7<sup>30</sup> AM to: (End Time): 8<sup>00</sup> AM

**GA Focus Extra:** Sarah Roberts from The Atlanta History Center discusses new additions to Goizueta Gardens. 8/26/18 8<sup>00</sup> AM to 8<sup>05</sup> AM

**Micajah Clark Dyer – program previously aired the weekend of June 2-3.**

On this program recorded in Blairsville Sylvia Dyer Turnage, author of *Flying Off Rattlesnake Mountain: The Amazing Story of Pioneer Inventor-Aviator, Micajah Clark Dyer* tells the story of Clark Dyer who invented a Flying Machine and was one of the first, if not the first, person to fly. Available September 1-2.

This show aired on (Day) 9/2/18 from: (Start Time) 7<sup>30</sup> AM to: (End Time): 8<sup>00</sup> AM

**GA Focus Extra:** Matthew Hild discusses his new book, *Georgia Tech*. 9/2/18 8<sup>00</sup> AM to 8<sup>05</sup> AM



3<sup>rd</sup> Quarter 2018 "Georgia Focus" Public Affairs Issues/Clearance**Arts Education**

Educators who work with students day in and day out know that arts can make a significant difference in the lives of students, both personally and academically. According to a study by Americans for the Arts, students that learn to dance, play an instrument, or participate in drama club become more engaged in other studies as well. Sarah Clay Lindvall, Director of Arts Education at ArtsBridge at Cobb Energy Centre, Liss Maynard, Principal at Clarkdale Elementary in Austell and David Hopkins, Director of the Theatre Company at Milton High School, discuss the importance of the arts in education. Available September 8-9.

This show aired on (Day) 9/9/18 from: (Start Time) 7<sup>30</sup> AM to: (End Time): 8<sup>00</sup> AM

**GA Focus Extra:** Helen Prokesch, founder and executive director of Lekotek, discusses their work with families across Georgia. 9/9/18 8<sup>00</sup> AM to 8<sup>05</sup> AM

**Golf's impact on Charity & Economy**

Since 1998 proceeds from the PGA TOUR Championship have supported the work of the East Lake Foundation. This year, two new neighborhood-based nonprofit organizations will also receive support - the Grove Park Foundation and Purpose Built Schools Atlanta. All three are working to create healthy, equitable and vibrant neighborhoods. Guest are Allison Fillmore, Executive Director of the PGA TOUR Championship, David Edwards, CEO Purpose Built Communities and Doug Hollandsworth, Director of the GA Golf Trail. Available September 15-16.

This show aired on (Day) 9/16/18 from: (Start Time) 7<sup>30</sup> AM to: (End Time): 8<sup>00</sup> AM

**GA Focus Extra:** Dr. Milford Greene with the Sickle Cell Foundation of Georgia discusses the diseases and Sickle Cell Awareness Month. 9/16/18 8<sup>00</sup> AM to 8<sup>05</sup> AM

**Parkinson's Disease Fundraisers**

Parkinson's disease is a chronic, degenerative neurological disorder that affects one in 100 people over age 60. Two upcoming events will raise funds for research; Countrified Rock for Research and Polo for Parkinson's. Bill Wilkins, Founder of Wilkins Parkinson's Foundation and Chairman of Polo for Parkinson's and Tamra Cantore, Event Chairwoman for Countrified Rock for Research discuss the events and their own battle with the disease. Available September 22-23.

This show aired on (Day) 9/23/18 from: (Start Time) 7<sup>30</sup> AM to: (End Time): 8<sup>00</sup> AM

**GA Focus Extra:** Dr. Linda Chous discusses the importance of eye exams for children

9/23/18 8<sup>00</sup> AM to 8<sup>05</sup> AM

3<sup>rd</sup> Quarter 2018 "Georgia Focus" Public Affairs Issues/Clearance**Georgia Chamber's Rural Prosperity Initiatives**

The Council of State Chambers, named the Georgia Chamber of Commerce the 2018 State Chamber of Year recognizing exceptional leadership and measurable success. The GA chamber has quite a few initiatives going on to help GA business, particularly in rural parts of the state. Chris Clark, Pres and CEO of GA Chamber provides an updates. Available September 29-30.

This show aired on (Day) 9/30/18 from: (Start Time) 7<sup>30</sup> AM to: (End Time): 8<sup>00</sup> AM

**GA Focus Extra:** Chuck Fuschillo from the Alzheimer's Foundation of America discusses an educational event October 2 at the Carter Center. 9/30/18 8<sup>00</sup> AM to 8<sup>05</sup> AM