

# **WWUF 97.7 FM**

Quarterly report for 4<sup>th</sup> Quarter 2016

Issues and Program

Mattox Broadcasting Has Determined That The Following  
Issues Were Important To Our Community

This Report Compiled By R.F. Willis

Covered topics and issues:

The Public Service Announcements range from four categories:

Education (ed)

Fundraising (fr)

Health (he)

Religious (re)

Each PSA was at least :30 seconds in length and ran on the station at least 5 to 6 times a day in rotation.

# 4<sup>th</sup> QUARTER 2016

10-01	12-31	American Red Cross	Pierce County monthly blood drive	he
10-01	12-31	American Red Cross	Ware County monthly blood drive	he
10-01	12-31	Georgia State Patrol	driving safety awareness	ed
10-01	12-31	American Veterans	Veterans crisis line awareness	ed
10-01	12-31	Magnolia House	monthly meetings for abused women	ed
10-01	12-31	Marine Corps League	military welcome home group	ed
10-01	12-31	Ad council	autism awareness	he
10-01	12-31	Ware County Family & Children Services	foster parents needed	ed
10-01	12-31	Waycross Police Department	disposing old drugs at their drop box	he
10-01	12-31	Southern Forest World	information on hours of museum	ed
10-01	12-31	Okefenokee Toastmasters	weekly Wednesday noon meetings	ed
10-01	12-31	New Life Church	recovery addiction meetings	he
10-01	12-31	Vietnam Veterans group	monthly meetings awareness	ed
10-01	12-31	Saint Jude Hospital	donations/ awareness of hospital	fr
10-01	12-31	Fellowship of Christian Athletes	become a member	ed
10-01	12-31	Law Enforcement	"shake your sheriff's hand" campaign	ed
10-01	12-31	Waycross/Ware Public Library	children's story & craft time	ed
10-01	12-31	Alheimers association	alheimers awareness	he
10-03	12-31	Ware County High School	gator website with information on teams	ed
10-18	12-31	Ad council	Marnies recruitment	ed
10-27	11-25	Ware County Recreation Department	basketball registration	he
11-01	11-06	Georgia Insurance Commission	New batteries in smoke alarms	ed
11-12	11-15	Hospice Satilla	grief classes available	he
11-13	11-21	Wounded Warriors	midnite sun dance	fr
11-13	11-21	Satilla Yoga	free yoga workshop	he
12-01	04-28	Ducks Unlimited	yearly membership banquet/auction	fr
12-04	12-10	Waycross Kiwanis Club	poinsettia sale	fr
12-04	12-31	Christian Womens Job Corps	semester/registration	ed
12-05	12-06	Waycross Area Community Theatre	"A Seussified Christmas Carol"	fr

4th Quarter 2016 "Georgia Focus" Public Affairs Issues/Clearance

Station: WWUF Market: Waycross

**Make A Wish Georgia**

Make-A-Wish Georgia works diligently every day to grant the wishes of children with life-threatening medical conditions across the state. To date, they have granted over 6,000 wishes in our local communities. Amy Alvarez, VP of Marketing & Communications at Make-A-Wish Georgia, discusses their programs. Available October 1-2.

This show aired on (Day) 10/2/16 from: (Start Time) 7<sup>15</sup> AM to: (End Time): 7<sup>45</sup> AM

**Safe Harbor Amendment**

Every month in Georgia, hundreds of Georgia's children are trafficked and exploited. On November 8, voters will be asked to approve Amendment 2, creating the Safe Harbor for Sexually Exploited Children Fund. Dave McCleary, Vice Chair Rotary Action Group Rotarians Against Slavery, Founder/CEO End Human Trafficking Now and Dorsey Jones, a survivor of sex trafficking, discuss this problem in Georgia. Available October 8-9.

This show aired on (Day) 10/9/16 from: (Start Time) 7<sup>15</sup> AM to: (End Time): 7<sup>45</sup> AM

**Money Management Skills**

Many go through life not knowing how to manage their money. When one possesses money management skills they can provide themselves with a number of options to improve quality of life and gain more security. This program explores the emotional aspects of managing money with Dr. Mary Gresham, an expert on the psychology of money and Angi Harben, Director of Communications for Georgia Credit Unions Affiliates. Available October 15-16.

This show aired on (Day) 10/16/16 from: (Start Time) 7<sup>15</sup> AM to: (End Time): 7<sup>45</sup> AM

**End Distracted Driving**

Thousands of people have been killed by distracted drivers; hundreds of thousands more injured. Casey Feldman was just 21 years old when she was struck by a distracted driver and killed in July 2009. Her father, Joel Feldman, has established the Casey Feldman Foundation which has the End Distracted Driving initiative working to change our driving culture. Available October 22-23.

This show aired on (Day) 10/23/16 from: (Start Time) 7<sup>15</sup> AM to: (End Time): 7<sup>45</sup> AM

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**Goodwill of North Georgia**

With the support of donors and shoppers, Goodwill of North GA helps people overcome barriers that make it difficult for them to find work and earn a paycheck to support their families. Ray Bishop, Goodwill of North GA President is the guest on this program recorded at their new facility in Decatur.

Available October 29-30.

This show aired on (Day) 10/30/16 from: (Start Time) 7<sup>15</sup> AM to: (End Time): 7<sup>45</sup> AM

**Kennesaw St. Legacy Series: Veteran's Day**

The Legacy Series at the Museum of History and Holocaust at Kennesaw State University is an oral history program that uses filmed interviews to preserve the experiences of Holocaust survivors, World War II veterans, and home front workers. With November 11th being Veteran's Day, James Newberry, Education Specialist at the museum and Harry Kone, a veteran who served in the Marine Corp during World War II, are program guests. Available November 5-6.

This show aired on (Day) 11/6/16 from: (Start Time) 7<sup>15</sup> AM to: (End Time): 7<sup>45</sup> AM

**Georgia Division of Family and Children Services**

November is National Adoption Month. More than 1,000 Georgia children were adopted in the last year, but about 400 children are still waiting on a permanent, loving home of their own. The Georgia Division of Family and Children Services (DFCS) is looking for adoptive families for these children in its care statewide. Guest is Susan Boatwright, Director of Communications for the Georgia Division of Family and Children Services. Available November 12-13

This show aired on (Day) 11/13/16 from: (Start Time) 7<sup>15</sup> AM to: (End Time): 7<sup>45</sup> AM

**The Rural Hospital Tax Credit**

The Rural Hospital Tax Credit is a tax incentive providing up to \$180 million from individual and corporate donors to a qualified list of rural hospitals in Georgia who have demonstrated a financial need. Sen. Dean Burke, Chairman of the Rural Healthcare 180 Taskforce and Monty Veazey, President of the Georgia Alliance of Community Hospitals, discuss the tax credit and critical needs of Georgia's rural hospitals. Available November 19-20.

This show aired on (Day) 11/20/16 from: (Start Time) 7<sup>15</sup> AM to: (End Time): 7<sup>45</sup> AM

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**Search & Rescue in Georgia – repeat program from July 2016**

Allen Padgett and Bob Bolz with Southeast Search & Rescue Associates discuss the training and techniques utilized in locating lost persons throughout Georgia. Available December 24-25.

This show aired on (Day) 12/25/16 from: (Start Time) 7<sup>15</sup>AM to: (End Time): 7<sup>45</sup>AM

**Plains, Georgia/ Jimmy Carter National Historic site - repeat program from May 2016**

One can no longer see Georgia Washington's birthplace or William Henry Harrison's log cabin Plains, GA is different – when Jimmy Carter ran for and was elected President crowds flocked to the sleepy SW GA hamlet and today many of sites in Plains have been preserved by the National Park Service. Guest are Robert Buccellato, author of *Jimmy Carter in Plains* and Barbara Judy, Superintendent of the Jimmy Carter National Historic site in Plains. Available December 31-January 1.

This show aired on (Day) 1/1/17 from: (Start Time) 7<sup>15</sup>AM to: (End Time): 7<sup>45</sup>AM