

ORDER



Orders
Order / Rev: 431982
 Alt Order #:
Product Desc: FL Democratic Party - Crist, Sheldon, Ra
Estimate: 3638 - Sked B
Flight Dates: 09/23/14 - 09/29/14
Original Date / Rev: 09/22/14 / 09/22/14
Order Type: GENERAL

WFTS
Primary AE: Dave Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: GMMB Inc
Buying Contact:
Billing Contact:
 Suite #800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: FL Democratic Party 3PAC - Crist. She
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-3
Revenue Codes: POL, POL, PARTY

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID: 2

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/28/14	19	\$9,800.00	\$8,330.00
09/29/14	09/29/14	4	\$2,450.00	\$2,082.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	19	\$9,800.00	\$8,330.00	0.00
October 2014	4	\$2,450.00	\$2,082.50	0.00
Totals	23	\$12,250.00	\$10,412.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	09/23/14	09/29/14	M-F 6-7a ABC Action News	CM	558-7a	MTWTF--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--		2				\$600.00		0.00			
N 2	WFTS	09/23/14	09/29/14	M-F 7-9a GMA GMA	CM	658-9a	-TWTF--	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	-TWTF--		2				\$1,000.00		0.00			
N 3	WFTS	09/23/14	09/29/14	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	-TWTF--	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	-TWTF--		1				\$750.00		0.00			
N 4	WFTS	09/23/14	09/29/14	M-F 12-1p ABC Action News	CM	1158a-1p	MTWTF--	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--		3				\$225.00		0.00			
N 5	WFTS	09/23/14	09/29/14	M-F 1-2p M-F 1-2p	CM	1258-2p	MTWTF--	:30	2	\$375.00	P-3	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--		2				\$375.00		0.00			
N 6	WFTS	09/23/14	09/29/14	M-F 2-3p 2-3pm General Hospital	CM	158-3p	MTWTF--	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--		1				\$675.00		0.00			

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 Estimate: 3638 - Sked B
WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WFTS	09/23/14	09/29/14	M-F 2-3p 2-3pm General Hospital	CM	158-3p	MTWTF--	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--					1	\$675.00		0.00			
N 7	WFTS	09/23/14	09/29/14	M-F 3-4P Dr. OZ M-F 3-4P Dr. OZ	CM	3-4p	MTWTF--	:30	2	\$375.00	P-3	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--					2	\$375.00		0.00			
N 8	WFTS	09/23/14	09/29/14	4-5pm The Now 4-5pm The Now	CM	4-5pm	-TWTF--	:30	3	\$125.00	P-6	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	-TWTF--					3	\$125.00		0.00			
N 9	WFTS	09/23/14	09/29/14	M-F 6-630p ABC Action News	CM	558-630p	MTWTF--	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--					1	\$900.00		0.00			
N 10	WFTS	09/23/14	09/29/14	M-F 7-730p 7-730p The List	CM	658-730p	MTWTF--	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--					3	\$800.00		0.00			
N 11	WFTS	09/23/14	09/29/14	M-F 730-8p 730-8pm RTM	CM	728-758p	MTWTF--	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	MTWTF--					2	\$800.00		0.00			
N 12	WFTS	09/23/14	09/29/14	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/14	09/29/14	-----S-					1	\$175.00		0.00			
Totals													23	\$12,250.00	