

# ORDER



**Orders**  
**Order / Rev:** 167867  
**Alt Order #:** 08343122  
**Product Desc:** RAISE UP WASHINGTON  
**Estimate:** 5166  
**Flight Dates:** 09/27/16 - 10/03/16  
**Original Date / Rev:** 09/27/16 / 09/27/16  
**Order Type:** GENERAL

**KXLY**  
**Primary AE:** MATT WURM  
**Sales Office:** H-DC  
**Sales Region:** NATL

**Agency Name:** Greer Margolis Mitchell  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave #800  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Raise Up Washington  
**Demographic:** A18+  
**Product Codes:** PL Issue  
**Priority:** P-3  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/03/16	38	\$9,645.00	\$8,198.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	38	\$9,645.00	\$8,198.25	0.00
<b>Totals</b>	<b>38</b>	<b>\$9,645.00</b>	<b>\$8,198.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KXLY	09/27/16	09/30/16	11p M-F Late News Late News	CM	11-1135p	-TWTF--	:30	3	\$250.00	P-1	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/26/16	10/02/16	-TWTF--		3		\$250.00		0.00					
2	KXLY	09/27/16	09/30/16	M-F 2-3p Right This Minute	CM	2-3p	-TWTF--	:30	2	\$60.00	P-1	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/26/16	10/02/16	-TWTF--		2		\$60.00		0.00					
3	KXLY	09/27/16	09/30/16	3-4p M-F Rachael Ray	CM	3-4p	-TWTF--	:30	3	\$50.00	P-1	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/26/16	10/02/16	-TWTF--		3		\$50.00		0.00					
4	KXLY	09/27/16	09/30/16	5-530p M-F M-F News @5p	CM	5-530p	-TWTF--	:30	3	\$350.00	P-1	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/26/16	10/02/16	-TWTF--		3		\$350.00		0.00					
5	KXLY	09/27/16	09/30/16	6-630p M-F M-F News @6	CM	6-630p	-TWTF--	:30	3	\$350.00	P-1	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/26/16	10/02/16	-TWTF--		3		\$350.00		0.00					
6	KXLY	09/27/16	09/30/16	630-7p M-F M-F News @630p	CM	630-7p	-TWTF--	:30	3	\$310.00	P-1	0.00	NM	3	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/26/16	10/02/16	-TWTF--		3		\$310.00		0.00					

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Advertiser: Raise Up Washington  
 Product Desc: RAISE UP WASHINGTON  
 Estimate: 5166  
**KXLY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KXLY	09/27/16	09/30/16	7-730p M-F ET Tonight	CM	7-730p	-TWTF--	:30	3	\$140.00	P-1	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-TWTF--		3				\$140.00		0.00			
8	KXLY	09/27/16	09/30/16	7-9a GMA GMA	CM	7-9a	-TWTF--	:30	3	\$320.00	P-1	0.00	NM	3	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-TWTF--		3				\$320.00		0.00			
9	KXLY	09/27/16	09/30/16	730-8p M-F Insider	CM	730-8p	-TWTF--	:30	3	\$140.00	P-1	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-TWTF--		3				\$140.00		0.00			
10	KXLY	09/27/16	09/30/16	9-10a M-F Live With Kelly	CM	9-10a	-TWTF--	:30	3	\$180.00	P-1	0.00	NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-TWTF--		3				\$180.00		0.00			
11	KXLY	09/30/16	09/30/16	Fri 8-9p Prime Last Man Standing/ Dr Ken	CM	8-9p	----1--	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	----1--		1				\$1,500.00		0.00			
N 12	KXLY	10/02/16	10/02/16	Beautiful Homes Beautiful Homes	CM	630-7p	-----1	:30	1	\$125.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1		1				\$125.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KXLY	09/26/16-10/02/16	Beautiful Homes		630-7p	-----Su	:30		<del>(\$125.00)</del>		0.00	NM		
				<i>Credited</i>											
13	KXLY	10/02/16	10/02/16	This Week This Week	CM	758-9a (8:00 AM-9:00 AM)	-----1	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1		1				\$150.00		0.00			
14	KXLY	10/03/16	10/03/16	5-530p M-F M-F News @5p	CM	5-530p	1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1-----		1				\$350.00		0.00			
15	KXLY	10/03/16	10/03/16	6-630p M-F M-F News @6	CM	6-630p	1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1-----		1				\$350.00		0.00			
16	KXLY	10/03/16	10/03/16	7-730p M-F ET Tonight	CM	7-730p	1-----	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1-----		1				\$140.00		0.00			
17	KXLY	10/03/16	10/03/16	7-9a GMA GMA	CM	7-9a	1-----	:30	1	\$320.00	P-1	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1-----		1				\$320.00		0.00			
18	KXLY	10/03/16	10/03/16	730-8p M-F Insider	CM	730-8p	1-----	:30	1	\$140.00	P-1	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1-----		1				\$140.00		0.00			
19	KXLY	10/03/16	10/03/16	9-10a M-F Live With Kelly	CM	9-10a	1-----	:30	1	\$180.00	P-1	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1-----		1				\$180.00		0.00			
N 20	KXLY	09/28/16	09/30/16	630-7p M-F M-F News @630p	CM	630-7p	--WTF--	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	--WTF--		1				\$125.00		0.00			

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													Totals	38	\$9,645.00