



2021 Political Rates - 30 second spots
March 20th - April 6th Primary Election

| STATION | Monday-Friday | | Saturday -Sunday | |
|---------------------|---------------|----------|------------------|----------|
| | NP ISSUE | NP P1 | NP ISSUE | NP P1 |
| KEZO 92.3FM | | | | |
| 6am - 10am | \$120 | \$100 | \$20 | \$15 |
| 10am - 3pm | \$75 | \$60 | \$25 | \$20 |
| 3pm - 7pm | \$65 | \$50 | \$25 | \$20 |
| 7pm - Mid | \$15 | \$10 | \$10 | \$8 |
| KSRZ 104.5FM | | | | |
| 6am - 10am | \$70 | \$60 | \$20 | \$15 |
| 10am - 3pm | \$80 | \$70 | \$30 | \$25 |
| 3pm - 7pm | \$70 | \$60 | \$30 | \$25 |
| 7pm - Mid | \$15 | \$10 | \$15 | \$10 |
| KQCH 94.1FM | | | | |
| 6am - 10am | \$105 | \$90 | \$20 | \$15 |
| 10am - 3pm | \$70 | \$60 | \$30 | \$25 |
| 3pm - 7pm | \$75 | \$65 | \$30 | \$25 |
| 7pm - Mid | \$20 | \$15 | \$15 | \$10 |
| KKCD 105.9FM | | | | |
| 6am - 10am | \$60 | \$40 | \$20 | \$15 |
| 10am - 3pm | \$60 | \$40 | \$20 | \$15 |
| 3pm - 7pm | \$60 | \$40 | \$20 | \$15 |
| 7pm - Mid | \$15 | \$10 | \$10 | \$7 |
| KXSP 590AM | | | | |
| 6am - 10am | \$25 | \$20 | \$15 | \$10 |
| 10am - 3pm | \$25 | \$20 | \$15 | \$12 |
| 3pm - 7pm | \$25 | \$20 | \$15 | \$12 |
| 7pm - Mid | \$10 | \$7 | \$10 | \$7 |

P1 - Non-Preemptable except for unforeseen program changes or technical difficulties.

P2 - Preemptable with notice and makegood, unless unforeseen changes/ tech diff

P3 - Preemptable without notice, makegood dayparted in the same daypart

Packages available upon request. Rates are Gross. Rates are Commissionable.

Political Disclosure statement included with all rate requests

POLITICAL WINDOWS

| | | |
|------------------|----------|-----------|
| Iowa Caucus | | |
| Nebraska Primary | 3/20/21 | 4/6/2021 |
| Iowa Primary | 8/5/2021 | 10/5/2021 |
| General Election | 9/3/2021 | 11/02/21 |

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